Data 440: Final Project Data Collection Questions

1. "Study Space" variable
   a. Do you have an area where students can study?
2. "Vehicle Requirement" variable
   a. "True" based on a distance greater than a mile from the Wren building
3. "Price Point" variable
   a. How much is a 16oz iced coffee with no additions after tax?
4. "Non-Dairy Charge" variable
   a. Do you charge extra for non-dairy milks?
5. "Gluten-Free" variable
   a. Do you have gluten-free food options?
6. "Food Menu" variable
   a. Do you have a full menu available?
7. "Specialty Drink" variable
   a. Do you have a signature drink or coffee blend?
8. "Atmosphere Description" variable
   a. Based off my own subjective opinions of the café atmosphere
9. "Specialty Drink Description" variable
   a. Could you describe your signature drink or coffee blend based off of these (i.e. pre-chosen list of adjectives) descriptors.

Atmosphere Descriptors
Cozy
Bright
Modern
Funky
Airy
Hole-in-the-wall
Chic
Bustling
Upscale
Modest
Local
Authentic
Cheap

Specialty Drink Descriptors

Fruity
Sweet
Earthy
Nutty
Chocolatey
Bitter
Spicy
Floral
Rich
Strong
Creamy
Vanilla
Light