

## BigQuery project

Calculate total visit, pageview, transaction and revenue for Jan, Feb and March 2017

Calculate Bounce rate per traffic source in July 2017

Calculate Revenue by traffic source by week, by month in June 2017

Calculate Average number of product pageviews by purchaser type (purchasers vs non-purchasers) in June, July 2017

Calculate Average number of transactions per user that made a purchase in July 2017

Calculate Average amount of money spent per session

Calculate Products purchased by customers who purchased product A (Classic Ecommerce)

Calculate cohort map from pageview to addtocart to purchase in 3 months 01/2017 - 03/2017