

COOKIES POLICY

Welcome to the COOKIE POLICY of the website of the entity **Chamana Ibiza, provided with NIF / CIF Y6508081S**. Here, we will explain in clear and simple language all the necessary issues so that you can have control over them based on your personal decisions.

WHAT ARE COOKIES, AND WHAT DO WE USE THEM FOR?

A cookie is a small piece of data stored on your computer, smartphone or tablet every time you visit our website.

In general, a cookie is harmless: it does not contain viruses, Trojans, worms, etc. that may damage your terminal, but it does have some impact on your rights to your personal data protection, as it collects certain information concerning your person (browsing habits, identity, preferences, etc.).

In compliance with the provisions of the applicable regulations (LSSI and current personal data protection regulation), the activation of certain types of cookies will require your prior authorization.

Before that, we will give you some additional information that will help you to make better decisions about this issue:

1. Cookies can be of various types depending on their purpose:
 - Technical cookies are necessary for our website to function properly. They do not require your authorization and are the only ones activated by default.
 - The rest of the cookies may be used to improve our website, personalize it based on your preferences, or show you tailored advertising based on your searches, likes, and personal interests. All of these cookies are deactivated by default, and your prior authorization is required for their activation. You can provide this authorization by simply checking a box in our **COOKIE SETTINGS** section, which is a quick and easy process.
2. Some cookies are our own (we will refer to them as first-party cookies), while others belong to external companies that provide services for our website (we will refer to them as third-party cookies; for example, cookies from external providers like Google). In this regard, it's important to know that some of these external providers may be located outside of Spain.
3. Globally, not all countries have the same level of data protection, and there are some countries that are more secure than others (for example, the European Union is a safe environment for your data). Our policy is to rely on trustworthy providers who, regardless of whether they are located within the European Union or not, have implemented appropriate

safeguards for the protection of your personal information. However, in the section titled "**WHAT TYPE OF COOKIES ARE CURRENTLY USED ON OUR WEBSITE?**" you can review the different privacy and data protection policies of each of these external providers to make an informed decision regarding the activation of **third-party cookies** used on our website.

4. Finally, it's worth noting that cookies can be classified into two types based on their duration:

- Session cookies: These cookies automatically expire when you end your session on your computer, smartphone, or tablet. They are commonly used to retain the necessary information while providing a service to you for a single occasion.
- Persistent cookies: These cookies remain stored on your computer, smartphone, or tablet for a specified period, which can vary from a few minutes to several years.

WHAT KIND OF COOKIES CAN WE USE ON OUR WEBSITE?

Technical Cookies:

Technical cookies are strictly necessary for our website to function and for you to navigate it. These cookies, for example, allow us to identify you, grant you access to certain restricted parts of the website if necessary, or remember different options or services you have already selected, such as your privacy preferences. Therefore, **they are activated by default, and your authorization is not required in this regard.**

Through your browser settings, you can block or be alerted about the presence of these cookies; however, such blocking will affect the proper functioning of various features on our website.

Analytics Cookies:

Analytics cookies allow us to study the general browsing patterns of users on our website (e.g., which sections of the page are most visited, which services are used more frequently and if they work correctly, etc.).

Based on statistical information about navigation on our website, we can improve both the website's performance and the various services it offers. Therefore, these cookies **do not serve advertising purposes** but solely contribute to the better functioning of our website, adapting

to our users in general. By enabling them, you will contribute to this continuous improvement.

Functionality and Personalization Cookies:

Functionality cookies allow us to remember your preferences and personalize certain general features and options on our website each time you access it (e.g., the language in which information is presented to you, sections marked as favorites, your browser type, etc.).

Therefore, this type of cookie **does not serve advertising purposes** but, by enabling them, you will improve the functionality of the website (e.g., adapting it to your browser type) and its personalization based on your preferences (e.g., presenting information in the language you have chosen on previous occasions). This will contribute to the ease of use and comfort of our website during your navigation.

Advertising Cookies:

Advertising cookies allow us to manage the advertising spaces included on our website based on criteria such as the displayed content or the frequency of ad displays.

For example, if you have been shown the same ad multiple times on our website and have not shown personal interest in clicking on it, it will no longer appear. In summary, by enabling this type of cookies, the advertising displayed on our website will be more useful, diverse, and less repetitive.

Behavioral Advertising Cookies:

Behavioral advertising cookies allow us to obtain information based on observing your browsing habits and behaviors on the web, in order to show you advertising content that better suits your personal tastes and interests.

To put it simply, we'll give you a fictional example: if your recent web searches were related to suspense literature, we would show you

advertising for suspense books.

Therefore, by enabling this type of cookies, the advertising we show on our website will not be generic but rather tailored to your searches, likes, and interests, exclusively targeting you.

You can activate or deactivate these cookies by checking the corresponding box; they are deactivated by default.

WHAT KIND OF COOKIES ARE CURRENTLY USED ON OUR WEBSITE?

Below, we list all the types of cookies currently used on our website and the purpose of each one of them

Facebook Pixel Tracking

Type of Cookie: **Third Party**

Purpose: **advertising, analytics**

Responsible entity: **Meta**

Timeframe: **180 days**

Google Analytics

Type of Cookie: **Third Party**

Purpose: **performance, analytics, advertising**

Responsible entity: **Google Analytics Universal**

Timeframe: **Lifetime**

Google Ads

Type of Cookie: **Third Party**

Purpose: **analytics, advertising**

Responsible entity: Google Ads

Timeframe: **Lifetime**

WHAT CAN YOU DO WITH THE COOKIES?

When you first access our website, you will see a pop-up window informing you that cookies can be of various types:

- Technical cookies are necessary for our website to function properly. They do not require your authorization and are the only ones activated by default. Therefore, they are the only cookies that will be active if you simply click the **ACCEPT** button.
- The rest of the cookies are used to improve our website, personalize it based on your preferences, or show you tailored advertising based on your searches, likes, and personal interests. All of these cookies are deactivated by default, but you can activate them in our **COOKIE SETTINGS** section: **take control and enjoy personalized browsing on our website with a simple and quick step of checking the boxes you desire.**

Please note that once you have activated any type of cookies, you have the option to deactivate them at any time by unchecking the corresponding box in the **COOKIE SETTINGS** section of our website. It will be just as easy for you to activate our own cookies as it is to deactivate them.

Also, remember that through your browser settings, you can block or be alerted about the presence of cookies; however, such blocking may affect the proper functioning of various features on our website in the case of necessary technical cookies.

Finally, if you activate **third-party cookies** (external companies that provide services for our website) and later wish to deactivate them, you can do so in two ways: by using the cookie deactivation tools provided by your browser or through the systems enabled by those external providers themselves.

To make it even easier for you, here are some links to the cookie deactivation guidelines for commonly used browsers:

- Google Chrome.

- [Mozilla Firefox.](#)
- [Internet Explorer.](#)
- [Safari.](#)
- [Safari for IOS \(iPhone and iPad\).](#)
- [Google Chrome for Android.](#)
- [Google Chrome for iPhone and iPad.](#)

Also, below, we list the links to the own systems enabled by each of the aforementioned external providers for the deactivation of their cookies:

- [Facebook Pixel Tracking](#)
- [Google Analytics](#)
- [Google Ads](#)