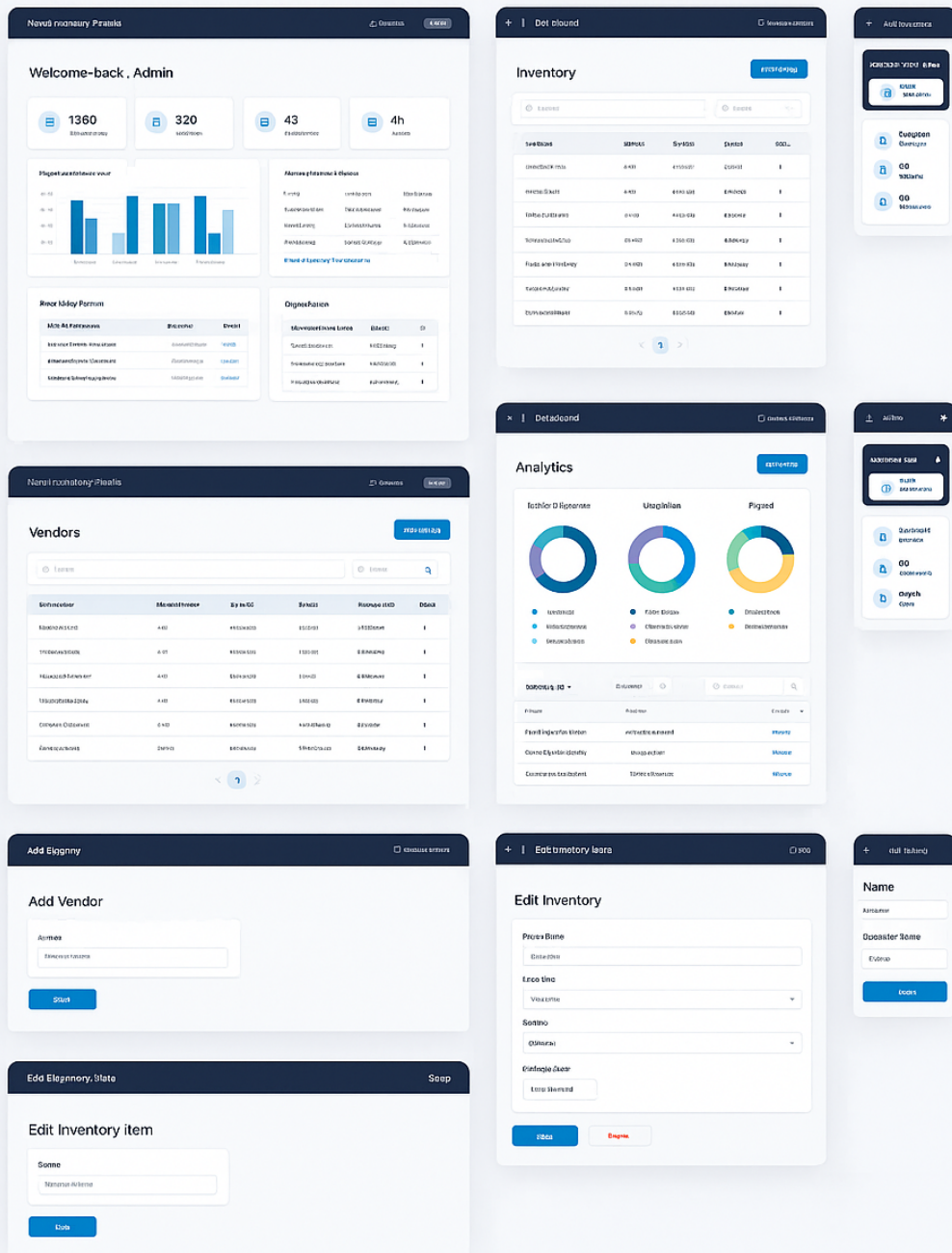


Dealer Inventory & Vendor Intelligence Portal – UI/UX Design

Web and mobile design for the inventory and vendor management portal



UI/UX Theme & Typography Guide for Dealer Inventory & Vendor Intelligence Portal

Mobile (React Native)

1. Theme Colors

Color Name	Hex Code	Usage
Primary	#2D6A4F	Buttons, headers, highlights
Secondary	#95D5B2	Card backgrounds, accent highlights
Accent	#40916C	Interactive elements, active icons
Background	#F8F9FA	App background
Surface/White	#FFFFFF	Cards, modals, inputs
Text Primary	#212529	Main text
Text Secondary	#6C757D	Subtext, placeholders
Border/Line	#DEE2E6	Input borders, card lines
Error	#D00000	Form errors, alerts

2. Typography

Type	Font Family	Font Size	Weight	Usage
Heading 1	Inter Bold	24px	700	Screen titles, modals
Heading 2	Inter SemiBold	20px	600	Section headers
Body Large	Inter Medium	16px	500	Descriptive text, inputs
Body	Inter Regular	14px	400	Paragraphs, list details
Caption	Inter Regular	12px	400	Helper text, notes

3. Components

- **Buttons:** Rounded corners (radius: 8), solid background, hover/elevate shadow
- **Cards:** Shadow (elevation 2), padding 16, radius 12
- **Inputs:** Bottom border or outline, label + hint text, focus with highlight color
- **NavBar:** Bottom tab navigation with active icon highlight (#40916C)
- **Modals:** Slide-in from bottom, full width, white background

4. 🏠 Layout & Spacing

- Padding: 16px standard
 - Margin: 12px between components
 - Grid: Flex-based column layout (percentage width)
 - Responsive design using `Dimensions.get()` & `Platform.OS` checks
-

🖥️ Web (React)

1. 🎨 Theme Colors

Color Name	Hex Code	Usage
Primary	#1B4332	Headers, buttons, nav
Secondary	#B7E4C7	Card backgrounds, sidebars
Accent	#52B788	Button hovers, highlights
Background	#F1FAEE	Full page background
Surface/White	#FFFFFF	Cards, inputs, modals
Text Primary	#212529	Main content text
Text Secondary	#6C757D	Table columns, subtitles
Border/Line	#CED4DA	Table borders, separators
Error	#E63946	Alerts, error messages

2. 📖 Typography

Type	Font Family	Font Size	Weight	Usage
Heading 1	Inter ExtraBold	32px	800	Dashboard headers
Heading 2	Inter Bold	24px	700	Section headers, modals
Subheading	Inter Medium	18px	500	Table headers, filters
Body	Inter Regular	16px	400	Regular text, forms
Caption	Inter Light	12px	300	Notes, tooltips

3. 🧩 Components

- **Buttons:** Rounded corners (radius: 6), Tailwind `class:bg-primary text-white hover:bg-accent`
- **Cards:** Border radius: 10px, box-shadow light, padding 20px
- **Data Table:** Ag-Grid with alternating row color, pagination enabled
- **Sidebar:** Vertical navigation with icons and active indicator
- **Forms:** Floating label design, inline validation messages

4. Layout & Spacing

- Grid: 12-column grid
 - Max container width: 1280px
 - Gutter: 24px
 - Vertical spacing: `mt-4`, `mb-6`, etc.
 - Responsive breakpoints: `sm`, `md`, `lg`, `xl` via TailwindCSS
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Assets

- **Icons:** Lucide or Heroicons
 - **Fonts:** Inter (Google Fonts)
 - **Design System:** Based on Atomic Design (Atoms → Molecules → Organisms → Pages)
 - **Style Guide URL (Figma):** [To be attached separately]
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Dev Notes

- Use consistent Tailwind utility classes for spacing, color, layout
 - Theme should be extensible with `theme.ts` or CSS variables
 - Use `styled-components` or TailwindCSS variants for theme overrides (dark mode etc.)
 - Avoid inline styles unless for conditional logic
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Let me know if you need the style guide as a PDF or embedded directly into the developer wiki!