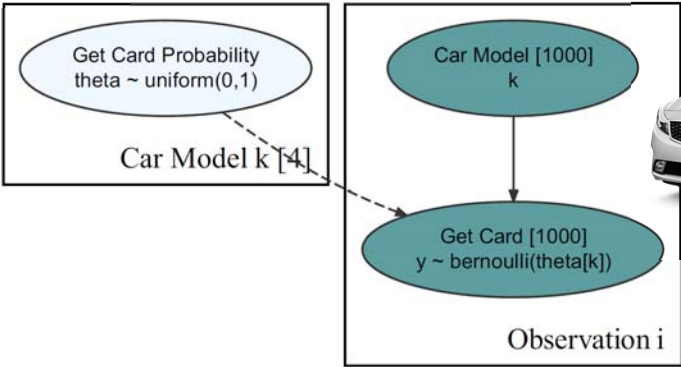


Parameter & Model Estimation

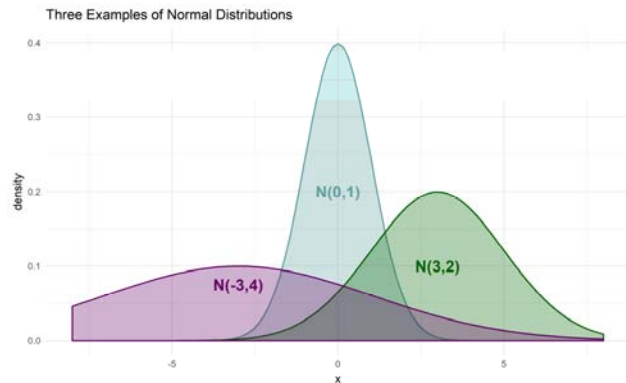
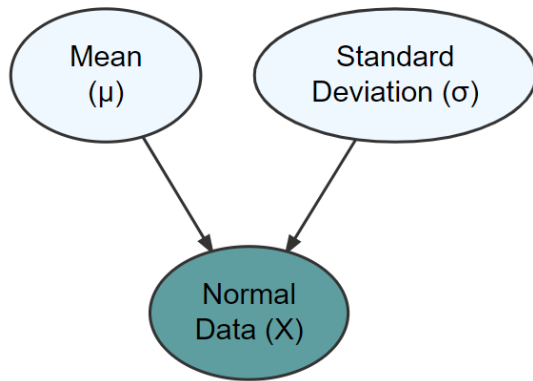
Finding the plausible data generating stories



Walkthrough `creditCard.R`



Normal Distribution



Normal Distribution Stories

Example Uses

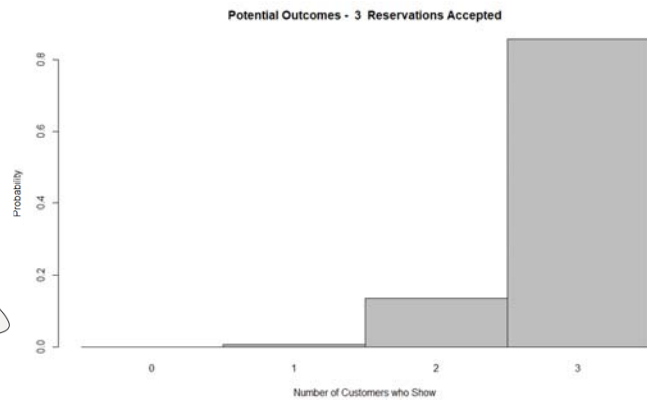
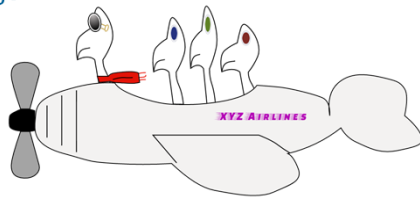
- Finance: Changes in the logarithm of exchange rates, price indices, and stock market indices are assumed normal
- Testing: Standardized test scores (e.g. IQ, SAT Scores)
- Biology: Heights of males in the united states
- Physics: Density of an electron cloud is 1s state.
- Manufacturing: Height of a scooter's steering support
- Inventory Control: Demand for chicken noodle soup from a distribution center



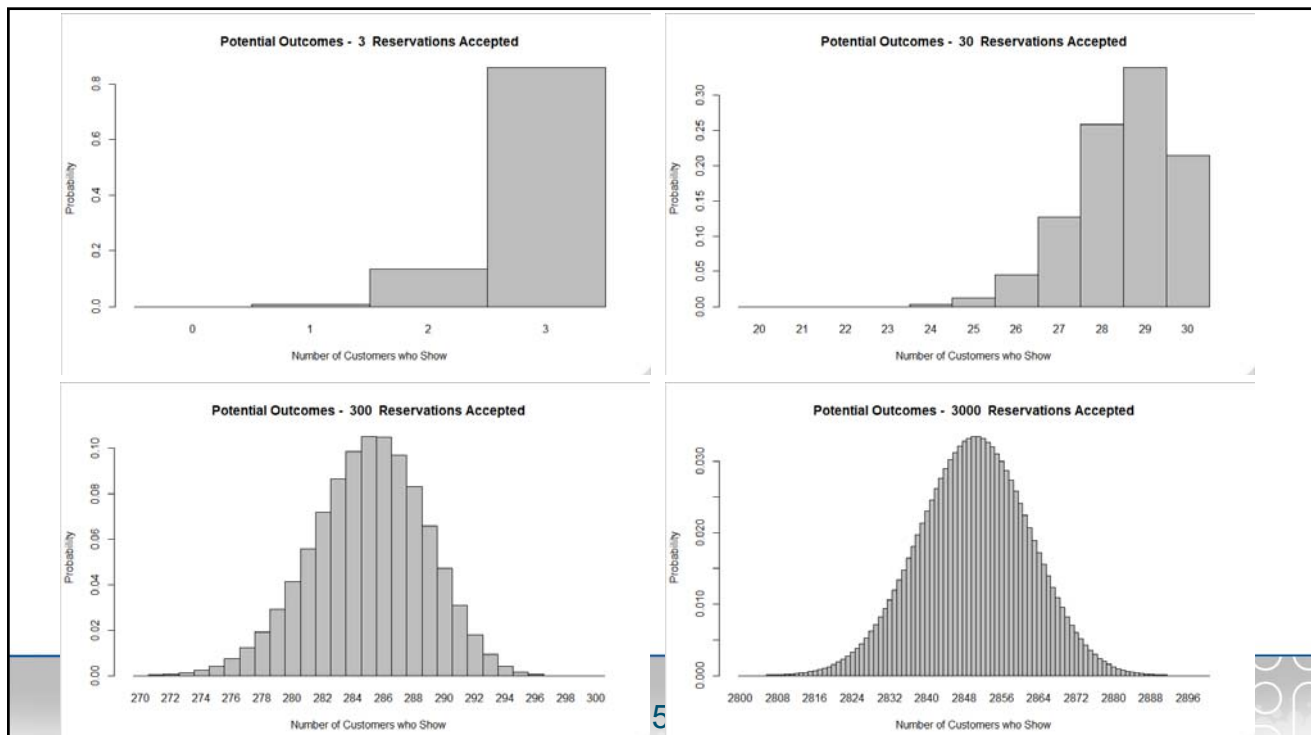
Normal Distribution Stories

- Generative story

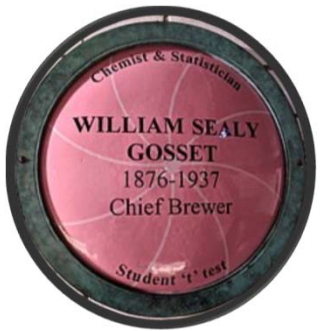
- The sum of n independent random variables becomes approximately normal as n grows large



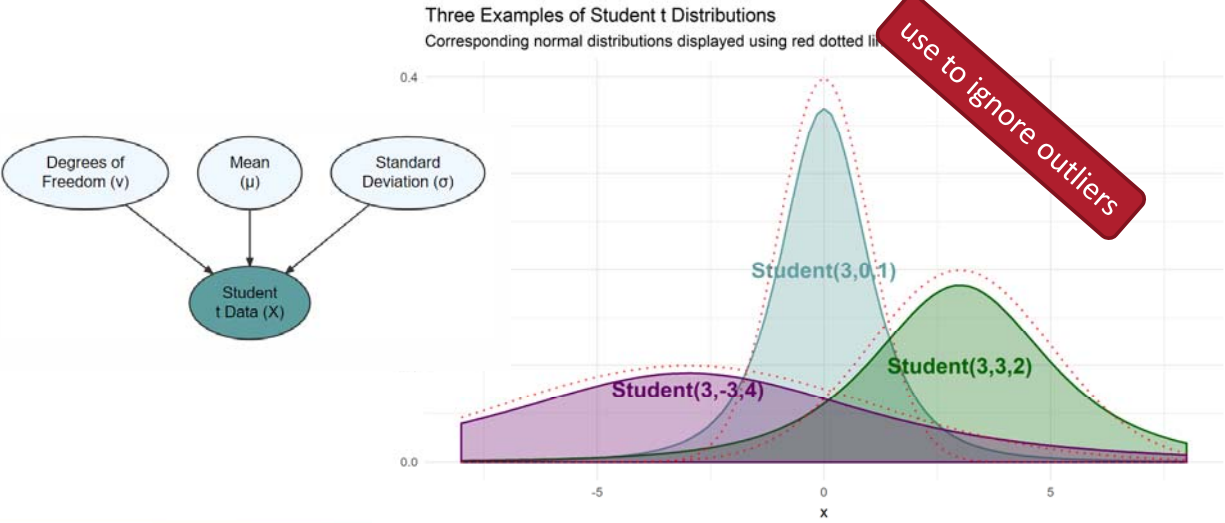
Assume 95% of Passengers Show



t-dist: A Story About Beer



T-Distribution: A Wider Tailed Normal Dist



Gamma Distribution Stories

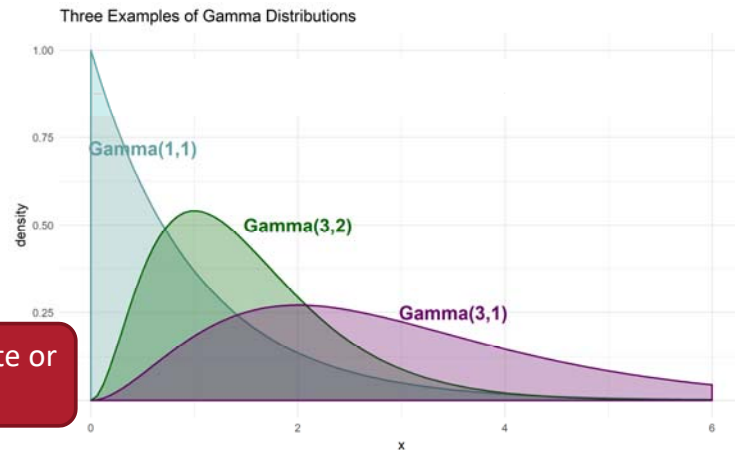
Example Uses

- Insurance: Size of Claims
- Meteorology: Rainfall Amounts
- Telecom: Decay of signal power

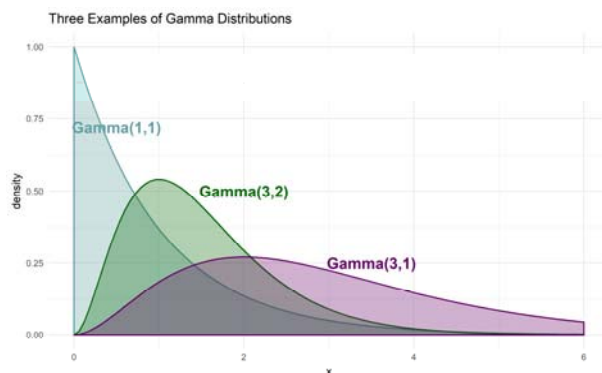
Notable Property

- Support: 0 to ∞

QUESTION: Is the gamma a discrete or Continuous distribution?



Gamma Distribution Stories

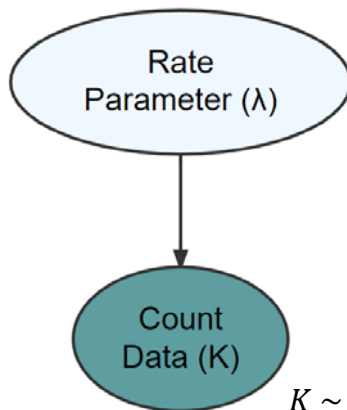


$$X \sim \text{gamma}(\alpha, \beta)$$

$E[X] = \frac{\alpha}{\beta}$: The mean of a Gamma distributed rv is the ratio of α over β

$\text{Var}[X] = \frac{\alpha}{\beta^2}$: The variance, a popular measure of spread or dispersion, can also be expressed as a ratio of the two parameters.

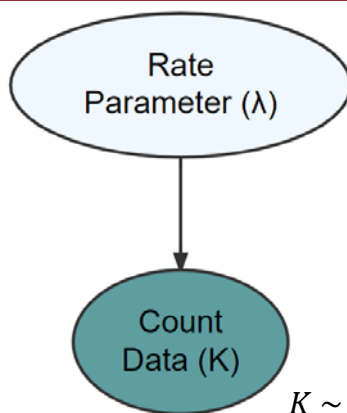
Poisson Distribution



$$K \sim \text{Poisson}(\lambda)$$

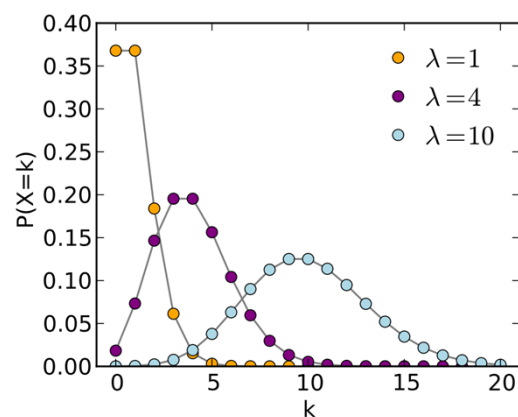
- Generative story
 - K represents the number of events that occur in a fixed interval of time
 - Assumptions:
 - Constant arrival rate
 - Arrivals are independent
- Examples
 - Patient arrival for specific time periods at a emergency room

QUESTION: Is rate parameter λ discrete or continuous?



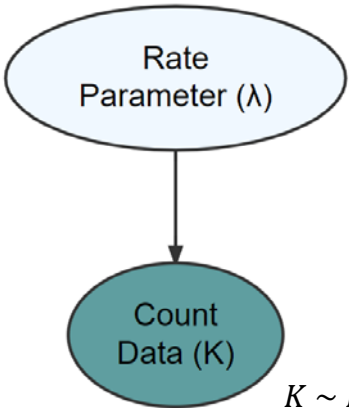
$$K \sim \text{Poisson}(\lambda)$$

Poisson Distribution

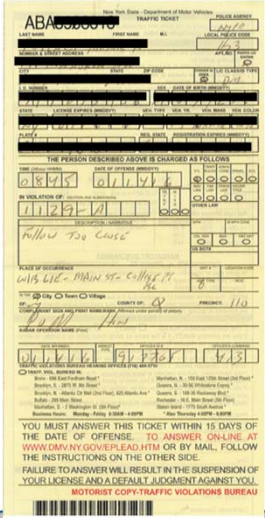


QUESTION: Is the Poisson a discrete or continuous distribution?

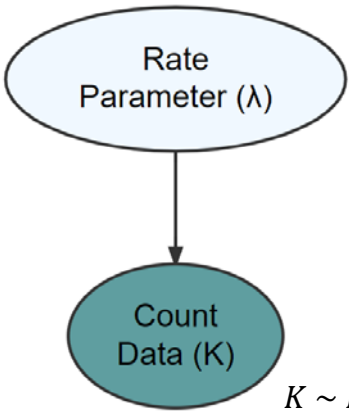
Poisson Distribution: Posterior Predictive



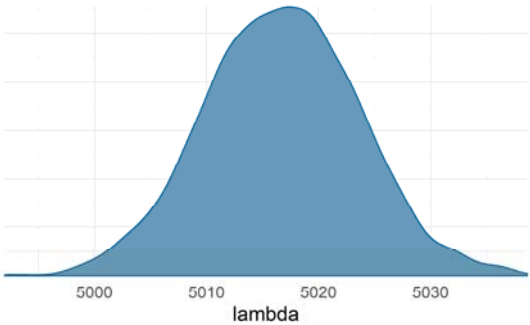
$K \sim \text{Poisson}(\lambda)$



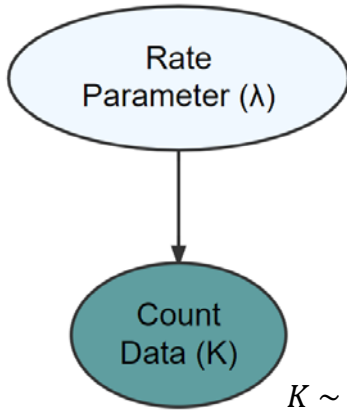
Poisson Distribution: Posterior Predictive



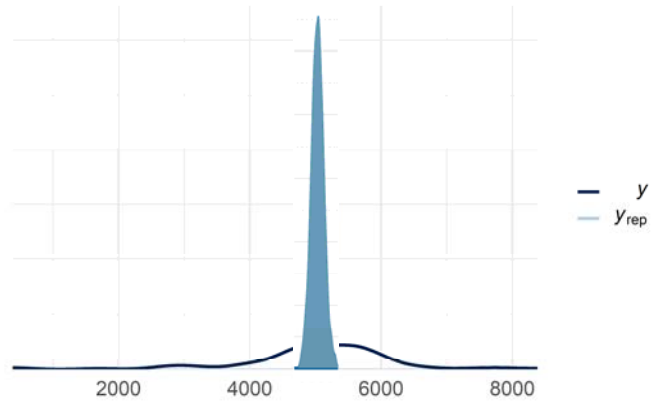
$K \sim \text{Poisson}(\lambda)$



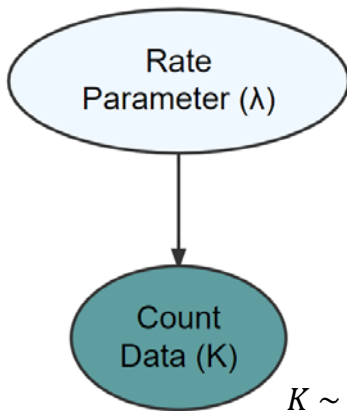
Poisson Distribution: Posterior Predictive



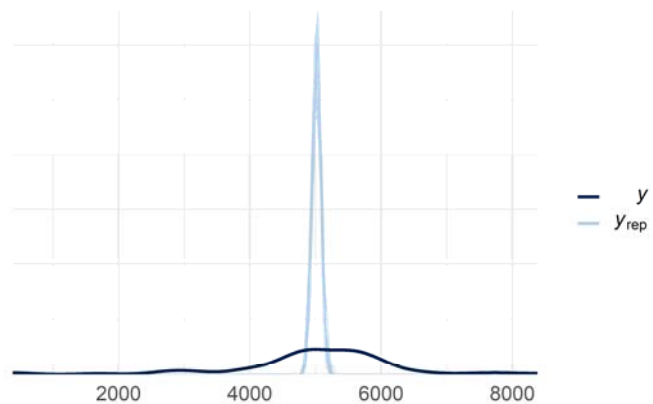
$$K \sim \text{Poisson}(\lambda)$$



Poisson Distribution: Posterior Predictive



$$K \sim \text{Poisson}(\lambda)$$



Walkthroughs

`normalDistributin.R`
`postPredictive.R`
`linModelWalkthrough.R`