

Dynamic Pricing Project Visualization

Vehicle Type

Economy

Premium

Location Category

Rural

Suburban

Urban

1000

372,50

681,14

82,86 %

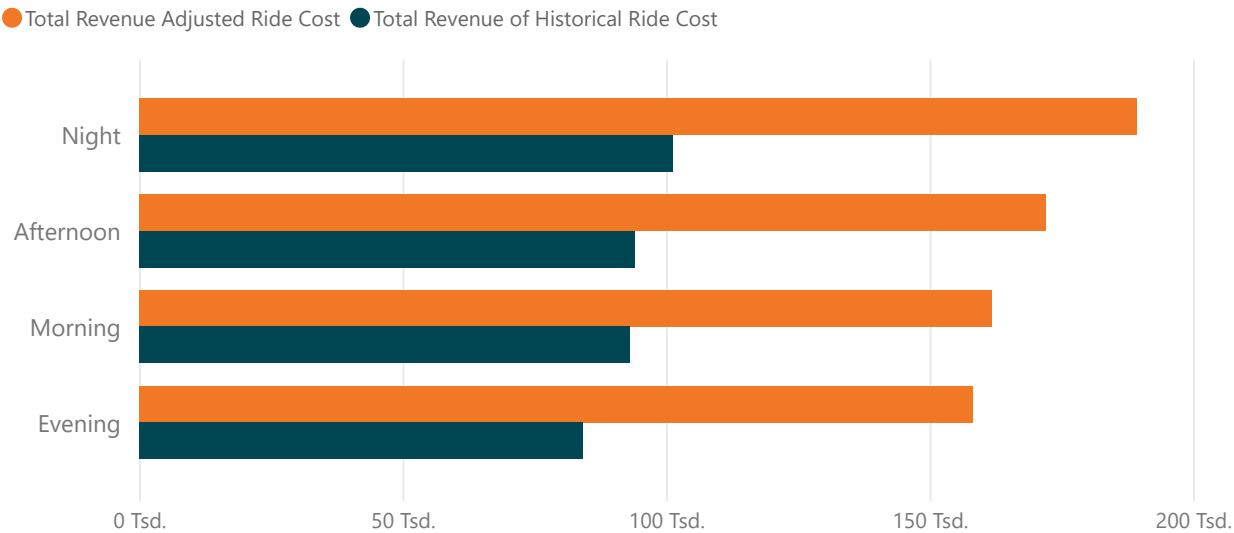
Count of observed records

Average Ride Cost with Historical Pricing

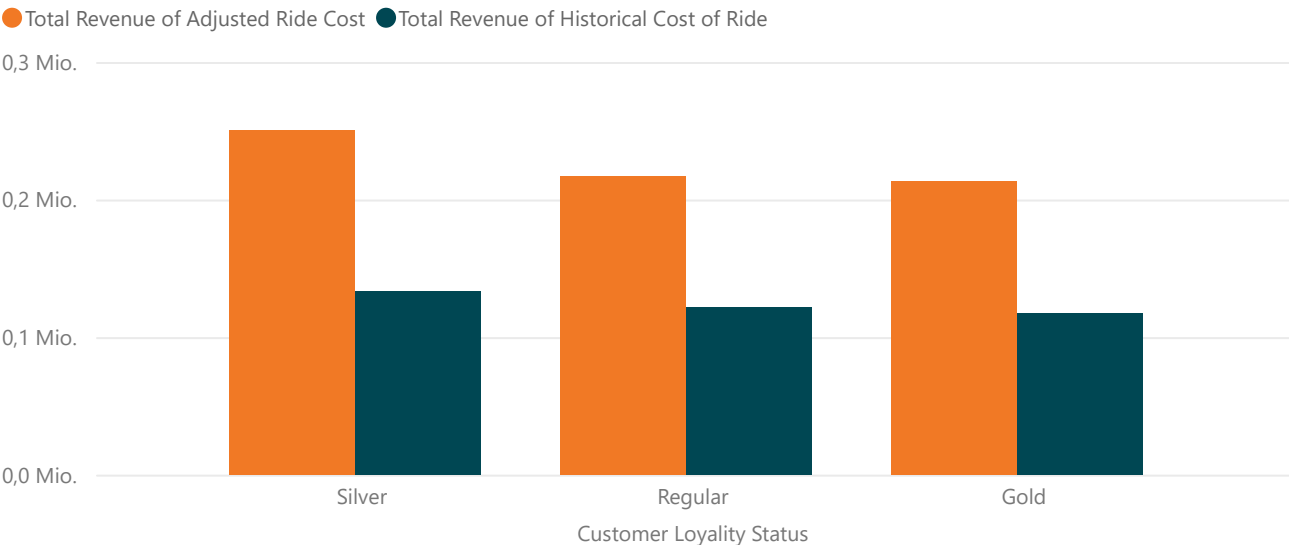
Average Ride Cost with Dynamic Pricing

Increase

Comparison of Total Revenue of Adjusted Ride Cost and Historical Ride Cost in dependence of Time of Booking



Comparison of Total Revenue of Adjusted Ride Cost and Historical Ride Cost in dependence of Customer Loyalty Status



Rural	
232.597,41	126.140,78
Revenue Adjusted Ride Cost	Revenue Historical Cost of Ride

Urban	
225.559,73	125.830,97
Revenue Adjusted Ride Cost	Revenue Historical Cost of Ride

Suburban	
222.982,94	120.530,94
Revenue Adjusted Ride Cost	Revenue Historical Cost of Ride

Comparison of Average Adjusted Ride Cost and Historical Ride Cost in dependence of Expected Ride Duration

