Flyimg logo and brand guidlines

Color:

 #f9d128   #09bfd8   #808080

 #efc30c (isotype)

Typography:

fly : Brandon Grotesque Medium
img : Bodoni 72 Oldstyle - book italic

Important: never use Brandon Grotesque or Bodoni 72 for acompanying text. It will make the type in the logo seem less unique.

Variations:

For displaying in square or narrow layouts.

Note that the wing is proportionally smaller in this isotype version.

For displaying in grayscale or monochrome media use black.