# 2017 JavaScript中国开发者大会赞助协议

2017 JS Conf China Sponsorship Package

# **JSConf**CN

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#### 关于我们

#### About Us

JSConf China (JavaScript 中国开发者大会) 是一个为期两天的以技术开发者为中心的非营利国际性技术大会,主要关注JavaScript和Node.JS方面的技术。期间我们会邀请众多国内外JavaScript社区著名的开发者来分享他们的知识及对JS的独到见解。本大会已经成功举办5年,为海内外开发者们所熟知和期待。往届大会信息请点击这里查看。

我们在此邀请您成为JSConf China 2017的赞助商之一。这是一次向JavaScript社区展示贵方对此领域的热忱与影响力的绝佳机会。

您的赞助将被用于支付场地、餐饮费用、讲师交通及住宿费用、活动宣传及运营等。这也可以帮助我们提供更优惠的票价、更多的接触机会、接受更多的现场观众。

JSConf China is a two-day developer-driven, non-profit conference where both local and International JS community share the latest tools and techniques for the JavaScript language while hearing from notable figures within the community. With a 5-year history, JSConf China is well-respected, with many developers looking forward to returning each year. Program information for past years can be found here.

You now have the opportunity to support JSConf China 2017 and show your organization's commitment to the JavaScript community.

Our sponsors' support helps us to cover the costs of venue, catering, speakers, event promotion and operations. It also lets us to offer lower ticket prices, increase accessibility and allows us to increase audience numbers.



1730+

参会者

Attendees

6

年

Years

120

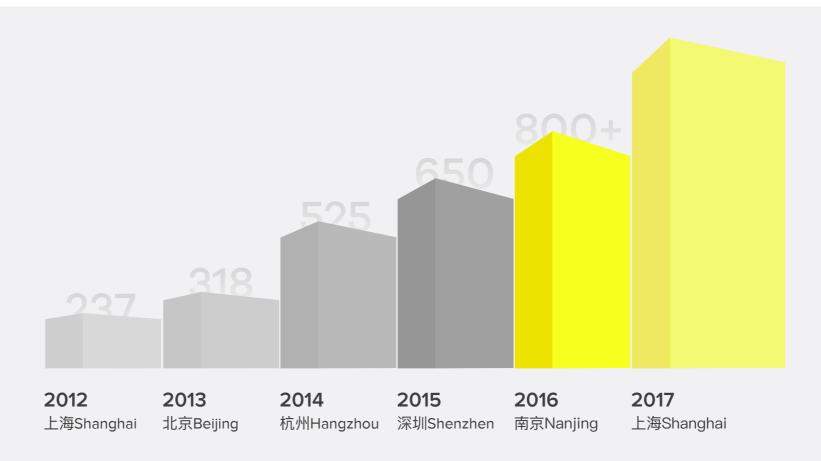
演讲

Talks

4008+

人脉

Connections



An event by Wiredcraft



# 赞助方案

Sponsorship Options

# 现金类赞助

JS中国开发者大会提供金、银、铜三个等级的现金赞助方案。赞助商可以通过现金赞助来获取品牌曝光和现场参与的机会。

# Cash Sponsorship

JSConf China has three sponsor packages: gold, silver, and bronze. For your contribution to the JSConf community, you will get brand exposure and the chance to engage with our audience.

赞助方案包括	¥ 60000 <u>â</u>	¥ <b>40000</b> 银	¥ <b>25000</b>
1. JSConfCN 2017官网上添加赞助商logo及链接	<b>✓</b>	<b>/</b>	<b>✓</b>
2. JSConfCN 2017官方社交媒体上提及并感谢	<b>✓</b>	<b>/</b>	<b>✓</b>
3. JSConfCN 2017开场及闭幕时正式感谢	<b>✓</b>	<b>\</b>	<b>✓</b>
4. JSConfCN 2017手册及其他宣传物料上印刷赞助商logo	<b>✓</b>	<b>/</b>	<b>✓</b>
5. 所有JSConfCN 2017 官方视频中出现赞助商logo	<b>✓</b>	<b>\</b>	<b>✓</b>
6. 赞助商宣传资料*放入给每个参会者的资料袋中	<b>✓</b>	<b>/</b>	
7. 赞助商品牌赠品放入给每个参会者的资料袋中	<b>✓</b>		
8. JSConfCN 2017期间以赞助商身份出现在大会投影及所有屏幕上	<b>✓</b>	<b>/</b>	
9. 赞助商logo出现在会场外展示区	<b>✓</b>	<b>\</b>	
10. 一个配有桌椅及插座的展位	6 square meters	4 square meters	a shared table
11. 在茶歇期间获得品牌曝光	<b>✓</b>		
12. 可进入小间VIP会议室(用于采访及休息)	<b>✓</b>	<b>/</b>	
13. 大会赠票	7	4	2
14. 购买个人普通票及VIP票的专享8折优惠码	10	6	3

Package includes	¥ 60000 Gold	¥ <b>40000</b> Silver	¥ 25000 Bronze
1. Logo on JSConfCN 2017 website with clickable icon	<b>✓</b>	<b>/</b>	<b>✓</b>
2. Mention on JSConfCN 2017 social media	<b>✓</b>	<b>\</b>	<b>✓</b>
3. Formal appreciation at the beginning and the end of JSConfCN 2017	<b>✓</b>	<b>/</b>	<b>✓</b>
4. Logo on JSConfCN 2017 event brochure and advertising materials	<b>✓</b>	<b>/</b>	<b>✓</b>
5. Logo in all JSConfCN 2017 videos	<b>✓</b>	<b>/</b>	<b>✓</b>
6. Pamphlet ad inserted in all the conference bags	<b>✓</b>	<b>/</b>	
7. A branded gift in all the conference bags	<b>✓</b>		
8. Identified as sponsor on monitors during the conference	<b>✓</b>	<b>/</b>	
9. Your logo in the exhibition space during the conference	<b>✓</b>	<b>/</b>	
10. A booth with tables, chairs, and power	6 square meters	4 square meters	a shared table
11. Brand exposure at coffee break	<b>✓</b>		
12. Access to a meeting room for interviews and rest	<b>✓</b>	<b>/</b>	
13. Free conference tickets	7	4	2
14. Customized discount code for individual tickets (normal and VIP)	10	6	3



# 赞助方案

Sponsorship Options

# 其他赞助方式

#### 讲师赞助

提供大会期间贵公司讲师的交通及住宿

### 茶歇赞助

大会茶歇期间提供贵品牌食物或饮品

## 派对赞助

提供大会after-party期间的场地\饮品\表演

详情联系: support@jsconf.cn

# Other Types of Sponsorships

#### Speaker sponsor

Cover the transportation and accommodation of the speaker from your company.

# Coffee break sponsor

Provide food or drinks for during the coffee break

#### Afterparty sponsor

Provide venue\food\entertainment for after-party

For details contact us at: <a href="mailto:support@jsconf.cn">support@jsconf.cn</a>

赞助方案包括	讲师赞助商	茶歇赞助商	派对赞助商
1. JSConfCN 2017官网上添加赞助商logo及链接	<b>✓</b>	<b>/</b>	<b>✓</b>
2. JSConfCN 2017官方社交媒体上提及并感谢	<b>✓</b>	<b>/</b>	
3. JSConfCN 2017开场及闭幕时正式感谢	<b>✓</b>	<b>/</b>	<b>~</b>
4. JSConfCN 2017手册及其他宣传物料上印刷赞助商logo	<b>✓</b>	<b>/</b>	<b>✓</b>
5. 所有JSConfCN 2017 官方视频中出现赞助商logo			
6. 赞助商宣传资料*放入给每个参会者的资料袋中			
7. 赞助商品牌赠品放入给每个参会者的资料袋中		<b>/</b>	
8. JSConfCN 2017期间以赞助商身份出现在大会投影及所有屏幕上	<b>✓</b>	<b>/</b>	
9. 赞助商logo出现在会场外展示区			
10. 一个配有桌椅及插座的展位			
11. 在茶歇期间获得品牌曝光		<b>/</b>	<b>~</b>
12. 可进入小间VIP会议室(用于采访及休息)			
13. 大会赠票	1	1	1
14. 购买个人普通票及VIP票的专享8折优惠码	3	2	2

Package includes	Speaker sponsor	Coffee break sponsor	Afterparty sponsor
1. Logo on JSConfCN 2017 website with clickable icon	<b>✓</b>	<b>/</b>	<b>✓</b>
2. Mention on JSConfCN 2017 social media	<b>✓</b>	<b>/</b>	<b>✓</b>
3. Appreciation mention at the beginning and the end of JSConfCN 2017	<b>✓</b>	<b>/</b>	<b>~</b>
4. Logo on JSConfCN 2017 event brochure and advertising materials	<b>✓</b>	<b>/</b>	<b>✓</b>
5. Logo in JSConfCN 2017 videos			
6. Pamphlet ad inserted in all the conference bags			
7. A branded gift in all the conference bags		<b>/</b>	
8. Identified as sponsor on monitors during the conference	<b>✓</b>	<b>/</b>	
9. Your logo in the profiling decor and exhibition space during the conference			
10. An Independent Booth with tables, chairs, and power			
11. Brand exposure at coffee break and after party		<b>/</b>	<b>✓</b>
12. Access to a meeting room for interviews and rest			
13. Free conference tickets	1	1	1
14. Customized discount code for individual tickets (normal and VIP)	3	2	2

门票类型 Ticket Type	票价 Price	门票数量 Ticket Amount
早鸟票 Early Bird	¥ 300	100
团体票 Group Ticket (>= 5)	¥ 600	300
团体票(含发票) Group Ticket with Invoice	¥ 700	300
普通票 Normal Ticket	¥ 800	300
普通票(含发票) Normal Ticket with Invoice	¥ 900	000
懒鸟票 Late Bird Ticket	¥ 1200	100
懒鸟票(含发票) Late Bird Ticket with Invoice	¥ 1400	100
Total		800



# 过往赞助商

**Previous Sponsors** 









































#### 主办方

#### organizer

Wiredcraft (https://wiredcraft.com/)是一家本部位于上海的电子科技公司,在美国华盛顿及德国柏林均有分部。我们的专长是设计、数据科学,API和DevOps,我们曾帮助世界银行实现开源数据门户的数据可视化,为25年来缅甸第一次民主选举设计选票系统。我们通过每月组织线下活动(UIUX meetup, JS meetup, Hacker News meetup, Docker meetup)来支持本土科技与设计社区,每年我们都组织JS Conf及UIUX Conf。

Wiredcraft (https://wiredcraft.com/) is a full service digital agency based in Shanghai, Washington DC and Berlin. We are Design, Data Science, API and DevOps experts. Think data visualizations for the World Bank Open Data Portal, or election software for the first democratic elections in Myanmar in 25 years. We support our local tech and design communities by organizing monthly meetups, JSConf China and UI/UX Conf China.



# 联系方式 Contact Information



官方联系方式 Official Contact Information

Email: support@jsconf.cn

联系我们的工作人员

Contact Our Organizer

Coco Yu

Email: coco@wiredcraft.com

Coco Yu

社交媒体平台

Social Media Platform

Weibo: @JSConfChina

Twitter: @JSConfChina

Wechat: JSConf\_China

GitHub repo: github.com/jsconfcn/ningjs