



UI/UX Conference China 2016

Sponsorship Agreement

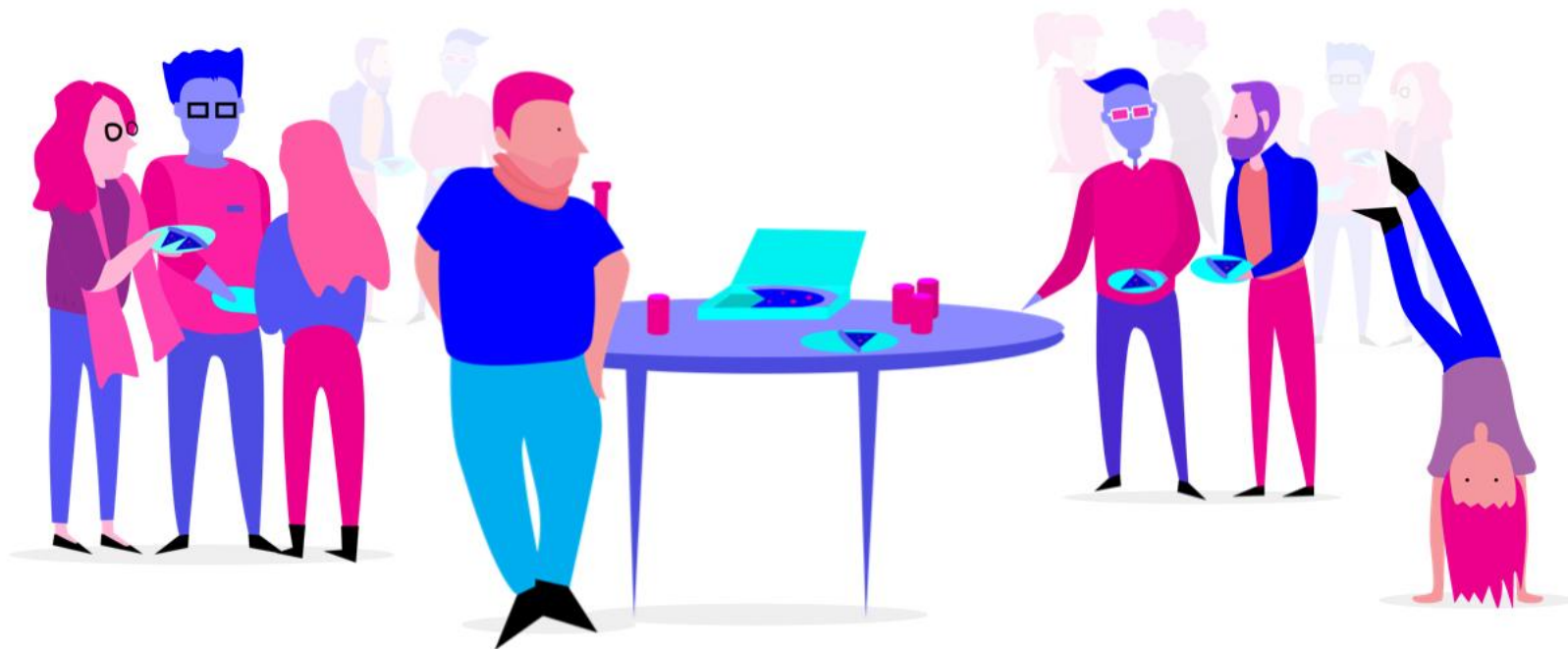
2016中国交互设计大会赞助协议

UI/UX

Shanghai 2016

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1 About UI/UX Conf

Join artists, designers, font masters, pixel aficionados, and more at the **first ever UI/UX Conference** in Shanghai on **October 15th-16th, 2016**

This two-day community driven conference will feature 20+ talks focusing on storytelling, design strategy, best practices, creative inspiration and more. Count on experienced speakers sharing their expertise and experiences from international companies and thriving startups. **Explore, Inspire, Connect**

1 关于本次大会

本次 UI/UX Conf 将于 **2016年10月15日-16日** 在上海举行，大会期间你将收获 20 余场来自资深 UI/UX 设计师的主题演讲分享（交互设计、视觉设计、用户研究设计、管理服务设计、设计思维等）；参与多个交互设计研讨会；结识 800 多位与你一样有想法的创意人士。本次活动的与会者包括多家国际知名设计公司及国内外新兴企业，大会主题为「**探索、启迪、连接**」

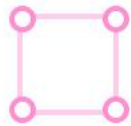


Previous events / 过往活动



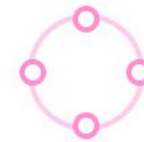
10

meetups



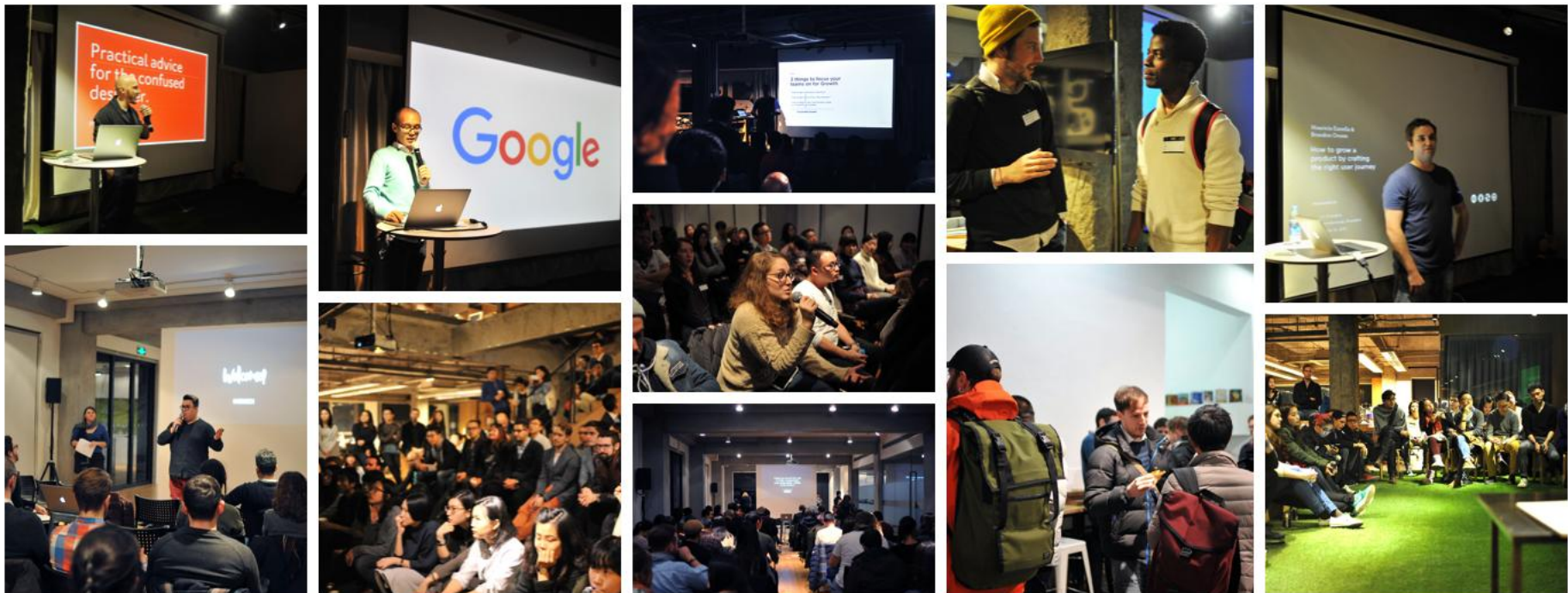
1374

attendees



23

speakers



Testimonial / 过往讲师感言

“

You get to meet people working in a wide range of roles & industries. They are highly artistic designers but also logical problem solvers, but what we all have in common is that we want to build great products through better design. ”



Brandon Owens

Digital Product & Marketing Consultant

“

In a city like Shanghai where everyone is busy and spread out, a monthly event like this helps you remember that there is a community of great people working in design. I've enjoyed a lot sharing and listening to other works. ”



Simone Rebaudengo

Senior interaction designer at Frog

“

I've always had a great time at the Shanghai UI/UX events, each one has had some great speakers in cool venues across Shanghai. It's also lots of fun just chatting with the attendees, since such a rich and varied group of people get involved. ”



Mark Parnell

Lead UX Designer at EF Labs

2 Sponsor Package / 赞助方案



Cash sponsorship

UI/UX Conf has three sponsorship levels: gold sponsor, silver sponsor and bronze sponsor. In exchange of the sponsorship package, sponsors will get brand exposure and a chance to engage with the audience

现金类赞助

本次交互设计大会提供金、银、铜三个等级的现金赞助方案。赞助商可以通过现金类赞助获得品牌曝光和现场参与的机会

Sponsor Package

Gold
55000

Silver
25000

Bronze
15000

(Currency unit: RMB)

Logo on our website	✓	✓	✓
Mention on social media	✓	✓	✓
Appreciation mention at the beginning and the end of the conf	✓	✓	✓
Booth with table, chairs, and power (table size depends on the sponsorship)	✓	✓	✓
Logo on all advertising material and program	✓	✓	
Clickable pop-up with desc. and links	✓	✓	
Your logo in the profiling decor and exhibition space during the conference	✓	✓	
Pamphlet ad inserted in conference bag	✓	✓	
Logo in every video	✓		
Identified as sponsor on monitors during the conference	✓		
Customized access to a meeting room (interviews, hospitality)	✓		
A branded gift in all the conference bags	✓		
Named host at the after party/coffee break	✓		
Included tickets	6	4	2

赞助方案

金	银	铜
55000	25000	15000
		(单位: 元)

在大会官网上放置赞助商 Logo	✓	✓	✓
在 UI/UX Conf 所有社交媒体上提及	✓	✓	✓
在 UI/UX Conf 大会现场表示致谢	✓	✓	✓
拥有独立展位, 包括桌椅和插线板 (展位大小依据赞助等级)	✓	✓	✓
官方宣传材料放置赞助商 Logo	✓	✓	
大会官网上添加链接及公司信息介绍	✓	✓	
在会场公共区域放置赞助商 Logo	✓	✓	
在大会资料袋中放置赞助商资料	✓	✓	
所有视频中显示赞助商 Logo	✓		
在大会现场投影上提及	✓		
可使用会议室 (用于会议、茶歇)	✓		
可在大会资料袋中放置赠品	✓		
派对及茶歇的冠名赞助	✓		
活动赠票	6	4	2

Other Sponsorship / 其他赞助方式

After-party food & beverage sponsor

Brand exposure limited to the after-party/ coffee break. Can be a non-design brand

Speaker sponsor

Cover the transportation and accommodation of the speaker from your company

Media partner

Mutual brand exposure with the partner

À la carte la carte sponsoring

We can also offer you brand exposure in exchange of merchandises (raffle prizes, gifts, books, badge lanyards) or services (wifi, accommodation...)

For details contact us at: info@uiuxconf.com

派对及茶歇期间赞助

获得派对及茶歇期间品牌曝光
欢迎非设计相关的品牌赞助商

讲师赞助

提供贵公司讲师的交通及住宿

媒体伙伴

互为合作伙伴，提供媒体推广
宣传以及对大会进行追踪报导

定制赞助

通过定制化的赞助（礼品, 书籍
参会名牌, T恤, wifi, 住宿等）可
获得相应品牌曝光机会

详情联系: info@uiuxconf.com

Other Sponsorship

	After-party food & beverage sponsor	Media partner	Speaker sponsor
Logo on our website	✓	✓	
Mention on social media	✓	✓	✓
Appreciation mention at the beginning and the end of the conf			Appreciation mention at speaker's talk
Pamphlet ad inserted in conference bag	✓		✓
Logo in every video		✓	Logo in your speaker's video
A branded gift in all the conference bags	✓		
Named host at the after party/coffee break	✓		
Included tickets	2	2	1

其他赞助方式

派对及茶歇
期间赞助

媒体伙伴

讲师赞助

在大会官网上放置赞助商 Logo	✓	✓	
在 UI/UX Conf 所有社交媒体上提及	✓	✓	✓
在 UI/UX Conf 大会现场表示致谢			在讲师演讲中表示致谢
在大会资料袋中放置赞助商资料	✓		✓
所有视频中显示赞助商 Logo		✓	在讲师演讲视频中显示logo
可在大会资料袋中放置赠品	✓		
派对及茶歇的冠名赞助	✓		
活动赠票	2	2	1

3 Ticket Price / 售票定价

Ticket types 票 种	Early bird 早鸟票	Discounted 折扣票	Full price 全价票
Ticket price 票 价	RMB 300	RMB 500	RMB 650
Ticket amount 数 量	100	300	400
Terms 条 款	No invoice included, only purchasing receipt 不包含发票, 提供购买回执	Invoice included, please leave your company letterhead 包含发票, 请在购买时留下公司抬头	

The ticket price includes two days' lunches and after-party entrance
票价包含2日午餐及派对入场券

4 Previous sponsors / 过往赞助商



5 Contact us / 联系我们

Official Contact Information

官方联系方式

Email info@uiuxconf.com

Or you can contact our staff

或者你可以联系我们的工作人员

Coco Yu

Email coco@wiredcraft.com

Wechat [ssuperqing](#)

Social Media

社交媒体平台

Weibo [@UIUX_Conf](#)

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