Jatin Gupta

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ABOUT ME

I practice design thinking for the love of finding new things about human behavior and to invent creative solutions for perfunctory problems. I like to play ping pong and hope to play against Xu Xin someday.
I am looking for a user experience/product design internship for Summer 2017.

SKILLS

UX PROCESSES
• Needs finding • Experience mapping • Contextual inquiry
• Interviews • Affinity mapping
• Customer journey mapping
• Brainstorming • Sketching
• Personas • StoryBoards
• Wireframing • Rapid prototyping
• Usability evaluation • A/B testing
• Surveys • Heuristic evaluation
• Interaction Mapping

TOOLS
• Xtensio • Photoshop • Figma
• Axure • Invision • Illustrator
• Sketch

LANGUAGES
• Angular js • Java GUI • Python
• HTML5/CSS/JS • Bootstrap

RELEVANT COURSE
• Contextual inquiry
• Interaction design
• Accessibility
• Integrated product development
• Needs assessment and Usability evaluation
• Online Communities

AWARDS

SUDOKU, 2010-12
3X champion
Annual fest of University of Delhi

EDUCATION

UNIVERSITY OF MICHIGAN (UM), ANN ARBOR, MI
MASTER OF SCIENCE IN INFORMATION, APRIL 2018
• Human- computer interaction specialization (GPA: 3.93/4.0)

UNIVERSITY OF DELHI, NEW DELHI, INDIA
BACHELOR OF ENGINEERING, JUNE 2013
• Electronics and Communication engineering

ACADEMIC PROJECTS

PRODUCT DESIGNER | STIL, UM (Jan 2017-Present)
• Creating an anxiety relief band wearable: stil that helps people in dealing with panic attacks. Conducted user research using interviews and surveys, brainstormed and sketched ideas, prototyped a looks like model.
• Currently working towards creating a works like model using Arduino Flora

INTERACTION DESIGNER | TECAID, UM (Sep-Dec 2016)
• Conceptualized and designed an app Tecaid, which helps baby boomers request for timely technical assistance from local neighborhood high school students looking for community service credit. Conducted interviews, sketched ideas and created digital/paper prototypes

UX RESEARCHER | NEW EAGLE LLC, UM (Sep-Dec 2016)
• Performed contextual inquiry and created an affinity wall to study and find out the gaps in the order fulfillment process of New Eagle
• Recommended 2 short term and 1 long term solution, out of which one is being currently implemented

STUDENT LEADERSHIP

ALTERNATIVE SPRING BREAK, PCAA, MI
UX RESEARCHER, FEB - MAR 2017
• Worked on improving the usability of the 20 year old database: PIMS.
• Conducted interviews, surveys and scholarly research and made 4 short term high impact recommendations

INNOVATION IN ACTION, UM, ANN ARBOR, MI
PRINCIPAL DESIGNER (TEAM of 3), SEP - MAR 2016
• Designed Abaca Games, a social impact game venture to make high school students take action against climate change in a virtual environment.

WORK EXPERIENCE

AMADEUS SOFTWARE LABS, BANGALORE, INDIA
FRONTEND DEVELOPER, 2013-2015
• Handled major UI enhancements for Sell Connect, a web application in use by travel agents across the world for processing heavy booking queries related to air, rail, cruise etc. while collaborating with French counterparts.