Jatin Gupta

seeking UX/Product design internships for Summer 2017

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EDUCATION

UNIVERSITY OF MICHIGAN (UM), ANN ARBOR, MI
MASTER OF SCIENCE IN INFORMATION, APRIL 2018
Human- computer interaction specialization

UNIVERSITY OF DELHI, NEW DELHI, INDIA
BACHELOR OF ENGINEERING, JUNE 2013
Electronics and Communication engineering

SKILLS

USER RESEARCH
Contextual inquiry, Interviews, Affinity mapping, Surveys, Comparative analysis

INTERACTION DESIGN
Brainstorming, Sketching, Wireframing, Rapid prototyping Personas, Storyboarding, Customer journey mapping, whiteboarding

USABILITY ANALYSIS
Interaction Mapping, Heuristic evaluation, Usability testing, A/B testing, Google analytics

DESIGN TOOLS
Xtensio, Photoshop, Figma, Axure, Invision, Illustrator, Sketch, Angular js, Java GUI, Python, HTML5/CSS/JS, Bootstrap

RELEVANT COURSE

Contextual inquiry, Interaction design, Accessibility, Integrated product development, Needs assessment and Usability evaluation, Online Communities

AWARDS

SUDOKU, 2010-12
3X champion
Annual fest of University of Delhi

WORK EXPERIENCE

ALTERNATIVE SPRING BREAK, PCAA, MI
UX RESEARCHER, FEB - MAR 2017
Worked on improving the usability of the 20-year-old database: PIMS. Conducted interviews, surveys and scholarly research and made 4 short term high impact recommendations

AMADEUS SOFTWARE LABS, BANGALORE, INDIA
FRONTEND DEVELOPER, 2013-2015
Handled major UI enhancements for Sell Connect, a web application in use by travel agents across the world for processing heavy booking queries related to air, rail, cruise etc. while collaborating with French counterparts.

ACADEMIC PROJECTS

PRODUCT DESIGNER | STIL, UM (Jan 2017-Present)
Created an anxiety relief band: stil that helps people in everyday stress management. Conducted user research using interviews and surveys, brainstormed and sketched ideas, prototyped a looks like and works like model.

UX RESEARCHER | LSA HONORS, UM (Jan 2017 - Present)
Working on improving the usability of the UM LSA Honors website which has confusing navigation and is text heavy. Employed methods like interviews, interaction mapping, comparative evaluation, surveys, heuristic evaluation and usability tests to come up with some recommendations.

PRODUCT DESIGNER | ITINERAIRE, UM (Mar 2017 - Present)
Designed an online community for people to share their itineraries or to search for itineraries shared by other travellers while keeping in mind the design aspects of moderation, identity, harassment and relationships in communities.

INTERACTION DESIGNER | TECAID, UM (Sep-Dec 2016)
Conceptualized and designed an app Tecaid, which helps baby boomers request for timely technical assistance from local neighborhood high school students looking for community service credit. Conducted interviews, sketched ideas and created digital/paper prototypes

UX RESEARCHER | NEW EAGLE LLC, UM (Sep-Dec 2016)
Performed contextual inquiry and created an affinity wall to study and find out the gaps in the order fulfillment process of New Eagle. Recommended 2 short term and 1 long term solution, out of which one is being currently implemented

STUDENT LEADERSHIP

INNOVATION IN ACTION, UM, ANN ARBOR, MI
PRINCIPAL DESIGNER (TEAM of 3), SEP - MAR 2016
Designed Abaca Games, a social impact game venture to make high school students take action against climate change in a virtual environment.