

Jatin Gupta

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ABOUT ME

I practice design thinking for the love of finding new things about human behavior and to invent creative solutions for perfunctory problems. I like to play ping pong and hope to play against Xu Xin someday.

I am looking for a user experience /product design internship for Summer 2017.

SKILLS

UX PROCESSES

- Needs finding • Experience mapping • Contextual inquiry
- Affinity mapping • Brainstorming
- Sketching • Personas
- Storyboards • Wireframing
- Rapid prototyping • Interviews
- Usability evaluation • A/B testing
- Surveys • Heuristic evaluation
- Interaction Mapping

TOOLS

- Xtensio • Figma • Axure • Invision
- Illustrator • Sketch

LANGUAGES

- Angular js • Java GUI • Python
- HTML5/CSS/JS

RELEVANT COURSE

- Contextual inquiry
- Interaction design
- Accessibility
- Integrated product development
- Needs assessment and Usability evaluation
- Online Communities

AWARDS

SUDOKU, 2010-12

3X champion

Annual fest of University of Delhi

EDUCATION

UNIVERSITY OF MICHIGAN (UM), ANN ARBOR, MI

MASTER OF SCIENCE IN INFORMATION, APRIL 2018

- Human- computer interaction specialization (GPA: 3.93/4.0)

UNIVERSITY OF DELHI, NEW DELHI, INDIA

BACHELOR OF ENGINEERING, JUNE 2013

- Electronics and Communication engineering

ACADEMIC PROJECTS

PRODUCT DESIGNER | WEARABLE, UM (Jan 2017-Present)

- Creating an anxiety relief band wearable that helps people in dealing with panic attacks. Conducted user research using ethnographic observations, interviews and surveys, created an affinity wall, brainstormed ideas using sketches and storyboards, prototyped a looks like model.
- Currently working towards creating a works like model using Arduino Gemma

INTERACTION DESIGNER | TECAID, UM (Sep-Dec 2016)

- Conceptualized and designed an app TecaId, which helps baby boomers request for timely technical assistance from local neighborhood high school students looking for community service credit
- Conducted in-person user interviews, brainstormed ideas through sketches, created personas using Xtensio and digital/paper prototypes using Axure, Invision and Figma
- Garnered positive reviews from 3 target users regarding the app

UX RESEARCHER | NEW EAGLE LLC, UM (Sep-Dec 2016)

- Performed contextual inquiry and created an affinity wall to study and find out the gaps in the order fulfillment process of New Eagle
- Recommended 2 short term and 1 long term solution, out of which one is being currently implemented

STUDENT LEADERSHIP

INNOVATION IN ACTION, UM, ANN ARBOR, MI

PRINCIPAL DESIGNER (TEAM of 3), SEP - MAR 2016

- Designed a game with an entrepreneurship mindset to make high school students take action against climate change in a virtual environment
- The game received highly positive feedback when tested with high school students of Star International Academy school, Dearborn Heights

WORK EXPERIENCE

AMADEUS SOFTWARE LABS, BANGALORE, INDIA

FRONTEND DEVELOPER, 2013-2015

- Handled major UI enhancements like taxes, rail tickets and rail fares section using Angular js, Javascript, HTML and Java
- Collaborated with French counterparts for Sell Connect, a web application in use by travel agents across the world for processing heavy booking queries related to air, rail, cruise etc
- Earned accolades from the manager for consistently good performance