

Jatin Gupta

jating@umich.edu | 734.881.0459

Linkedin : jatinanddesign

jatingupta.co

ABOUT ME

I practice design thinking for the love of finding new things about human behaviour, to tell stories through my design and to save people from bad products. I like to play ping pong and hope to play against Xu Xin someday.

I am looking for a user experience /product design internship for Summer 2017.

SKILLS

UX PROCESSES

- Experience mapping
- Physical modelling
- Usability evaluation
- Paper prototyping
- Contextual Inquiry
- Affinity mapping
- Needs finding
- Brainstorming
- Wireframing
- A/B testing
- Sketching
- Scenarios
- Interviews
- Personas

TOOLS

- Wordpress
- Illustrator
- Invision
- Xtensio
- Sketch
- Figma
- Axure

LANGUAGES

- Angular js
- Javascript
- Java GUI
- Python
- HTML5
- CSS

AWARDS

SUDOKU, 2010-12

3X champion

Annual fest of University of Delhi

EDUCATION

UNIVERSITY OF MICHIGAN (UM), ANN ARBOR, MI

MASTER OF SCIENCE IN INFORMATION, APRIL 2018

- Human- computer interaction specialization (CGPA: 3.93/4.0)

UNIVERSITY OF DELHI, NEW DELHI, INDIA

BACHELOR OF ENGINEERING, JUNE 2013

- Electronics and Communication engineering

ACADEMIC PROJECTS

PRODUCT DESIGNER | WEARABLE, UM (Jan 2017-Present)

- Designing a wearable item suitable to be worn routinely in daily life and responsive to user needs in an innovative way
- Conducted user research using ethnographic observations and interviews, created an affinity wall and currently brainstorming ideas in order to narrow down on a particular need and target user population

IXDESIGNER | TECAID, UM (Sep-Dec 2016)

- Conceptualized and designed an app TecaId, which helps baby boomers request for timely technical assistance from local neighborhood high school students looking for community service credit
- Conducted in person user interviews, brainstormed ideas through sketches, created personas using Xtensio and digital/paper prototypes using Axure, Invision and Figma
- Garnered positive reviews from 3 target users regarding the app

UX RESEARCHER | NEW EAGLE LLC, UM (Sep-Dec 2016)

- Performed contextual inquiry and created an affinity wall to study and find out the gaps in the order fulfilment process of New Eagle
- Recommended 2 short term and 1 long term solution, out of which one is being currently implemented

STUDENT LEADERSHIP

INNOVATION IN ACTION, UM, ANN ARBOR, MI

PRINCIPAL DESIGNER (TEAM of 3), SEP 2016 - PRESENT

- Designing a game with an entrepreneurship mindset to make high school students take action against climate change in a feasible way
- Currently conducting interviews with high school students to find out the effectiveness of our brainstormed solutions

WORK EXPERIENCE

AMADEUS SOFTWARE LABS, BANGALORE, INDIA

FRONTEND DEVELOPER, 2013-2015

- Handled major UI enhancements like taxes, rail tickets and rail fares section using Angular js, Javascript, HTML and Java
- Collaborated with French counterparts for Sell Connect, a web application in use by travel agents across the world for processing heavy booking queries related to air, rail, cruise etc
- Earned accolades from the manager for consistently good performance