

# Jatin Gupta

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## ABOUT ME

I practice design thinking for the love of finding new things about human behaviour, to tell stories through my design and to save people from bad products. I like to play ping pong and hope to play against Xu Xin someday. I am looking for a user experience /product design internship for Summer 2017.

## SKILLS

### UX PROCESSES

- Experience mapping
- Physical modelling
- Paper prototyping
- Contextual Inquiry
- Affinity mapping
- Needs finding
- Brainstorming
- Wireframing
- Sketching
- Scenarios
- Interviews
- Personas

### TOOLS

- Wordpress
- Illustrator
- Invision
- Xtensio
- Sketch
- Figma
- Axure

### LANGUAGES

- Angular js
- Javascript
- Java GUI
- Python
- HTML5
- CSS

## AWARDS

### SUDOKU, 2010-12

3X champion

Annual fest of University of Delhi

## EDUCATION

### UNIVERSITY OF MICHIGAN (UM), ANN ARBOR, MI

MASTER OF SCIENCE IN INFORMATION, APRIL 2018

- Tailored Human- computer interaction specialization (CGPA: 3.93/4.0)

### UNIVERSITY OF DELHI, NEW DELHI, INDIA

BACHELOR OF ENGINEERING, JUNE 2013

- Electronics and Communication engineering

## ACADEMIC PROJECTS

### IXDESIGNER | TECAID, UM (Sep-Dec 2016)

- Conceptualized and designed an app TecaId, which helps baby boomers request for timely technical assistance from local neighbourhood high school students looking for community service credit
- Conducted in person user interviews, brainstormed ideas through sketches, created personas using Xtensio and digital/paper prototypes using Axure, Invision and Figma

### UX RESEARCHER | NEW EAGLE, UM (Sep-Dec 2016)

- Performed contextual inquiry and created an affinity wall to study and find out the gaps in the order fulfilment process of New Eagle

### IXDESIGNER | BOXING GLOVE, UM (Oct 2016)

- Devised and implemented a boxing glove interaction, in which different boxing moves performed, produce different sounds
- Wrote a python script to take inertial data from iphone and convert it into sound effects

## STUDENT LEADERSHIP

### INNOVATION IN ACTION, UM, ANN ARBOR, MI

PRINCIPAL DESIGNER, SEP 2016 - PRESENT

- Designing video game with an entrepreneurship mindset to make high school students take action against climate change in a feasible way
- Currently conducting interviews with high school students to find out the effectiveness of our brainstormed solutions

## WORK EXPERIENCE

### AMADEUS SOFTWARE LABS, BANGALORE, INDIA

FRONTEND DEVELOPER, 2013-2015

- Handled major UI enhancements like taxes, rail rickets and rail fares section using Angular js, Javascript, HTML and Java
- Collaborated with French counterparts for Sell Connect, a web application in use by travel agents across the world for processing heavy booking queries related to air, rail, cruise etc