Jatin Gupta

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jatingupta.co

ABOUT ME

I practice design thinking for the love of finding new things about human behavior and to invent creative solutions for perfunctory problems. I like to play ping pong and hope to play against Xu Xin someday.

I am looking for a user experience /product design internship for Summer 2017.

SKILLS

UX PROCESSES

- Needs finding Experience mapping • Contextual inquiry
- Affinity mapping Brainstorming
- Sketching Personas
- Storyoards Wireframing
- Rapid prototyping Interviews
- Usability evaluation A/B testing
- Surveys Heuristic evaluation

TOOLS

- Xtensio Figma Axure Invision
- Illustrator Sketch

LANGUAGES

- Angular js Java GUI Python
- HTML5/CSS/JS

RELEVANT COURSE

- Contextual inquiry
- IInteraction design
- Accessibility
- Integrated product development
- Needs assessment and Usability evaluation
- Online Communities

AWARDS

SUDOKU, 2010-12

3X champion Annual fest of University of Delhi

EDUCATION

UNIVERSITY OF MICHIGAN (UM), ANN ARBOR, MI

MASTER OF SCIENCE IN INFORMATION, APRIL 2018

• Human- computer interaction specialization (GPA: 3.93/4.0)

UNIVERSITY OF DELHI, NEW DELHI, INDIA

BACHELOR OF ENGINEERING, JUNE 2013

• Electronics and Communication engineering

ACADEMIC PROJECTS

PRODUCT DESIGNER | WEARABLE, UM (Jan 2017-Present)

- Designing a wearable item suitable to be worn routinely in daily life and responsive to user needs in an innovative way
- Conducted user research using ethnographic observations and interviews, created an affinity wall and currently brainstorming ideas in order to narrow down on a particular need and target user population

IxDESIGNER | TECAID, UM (Sep-Dec 2016)

- Conceptualized and designed an app Tecaid, which helps baby boomers request for timely technical assistance from local neighborhood high school students looking for community service credit
- Conducted in-person user interviews, brainstormed ideas through sketches, created personas using Xtensio and digital/paper prototypes using Axure, Invision and Figma
- Garnered positive reviews from 3 target users regarding the app

UX RESEARCHER | NEW EAGLE LLC, UM (Sep-Dec 2016)

- Performed contextual inquiry and created an affinity wall to study and find out the gaps in the order fulfillment process of New Eagle
- Recommended 2 short term and 1 long term solution, out of which one is being currently implemented

STUDENT LEADERSHIP

INNOVATION IN ACTION, UM, ANN ARBOR, MI PRINCIPAL DESIGNER (TEAM of 3), SEP 2016 - PRESENT

- Designing a game with an entrepreneurship mindset to make high school students take action against climate change in a feasible way
- Currently conducting interviews with high school students to find out the effectiveness of our brainstormed solutions

WORK EXPERIENCE

AMADEUS SOFTWARE LABS, BANGALORE, INDIA FRONTEND DEVELOPER, 2013-2015

- Handled major UI enhancements like taxes, rail tickets and rail fares section using Angular js, Javascript, HTML and Java
- Collaborated with French counterparts for Sell Connect, a web application in use by travel agents across the world for processing heavy booking queries related to air, rail, cruise etc
- Earned accolades from the manager for consistently good performance