CAMERON SMITH

TECHNICAL PRODUCT | iOS DEVELOPMENT

+1 479-366-5065 | cam@flyingmoose.co | flyingmoose.co | Washington, DC

SKILLS +

- Design Thinking
- Marketing Strategy
- Data Analysis
- Product Management
- Market Research
- Supplier Management
- Agile Development

LANGUAGES +

- Swift
- SQL
- Objective-C
- Python
- JavaScript
- Bash
- Ruby

PATENTS +

SYSTEMS AND METHODS OF ALLOCATING TRANSACTIONS

US Non-Provisional 62/140,899 (Co-Inventor)

WORK EXPERIENCES +

FOUNDER & DEVELOPER
(Jan 16 - Now)

Flying Moose Development - Washington, DC
- Developed & designed Swipe for Reddit app (iOS).
- Developed VIPsTonight app (iOS)
- Created official Plaid API library (Swift).

TECHNICAL PRODUCT
Consumer Tech
(Apr 14 - Jun 16)

Capital One Labs - Washington, DC
- Created analytics platform for Jungo app (iOS/Android).
- Conducted empathy interviews and led ideation sessions.
- Managed product execution & NPV for sponsoring business.
- Internal Design Thinking coach

SR. BUSINESS ANALYST
Venture Strategy
(Aug 13- Apr 14)

Capital One Financial - Washington, DC
- Developed product strategy & positioning for Venture brand
- Managed major brand refresh for Venture product that included mass media promotions & card redesigns.
- Worked with industry partners to pilot EMV technology for Capital One's credit card business

BUSINESS ANALYST
Marketing Strategy
(Jul 12- Aug 13)

Capital One Financial - Richmond, VA
- Oversaw multi-million dollar monthly marketing budget
- Created publisher managment strategy that significantly reduced regulatory risk while retaining >90% of NPV.
- Ensured optimal execution of 100+ external suppliers, from creative agencies to content publishers

EDUCATION +

BACHELOR OF ARTS DEGREE
(Economics - 2012)

Vanderbilt University
- Attorney, Vanderbilt Mock Trial team
- Senior Analyst, Vanderbilt Student Investment Commitee
- Founding Father of Phi Gamma Delta - Gamma chapter

PORTFOLIO +

GitHub: github.com/cabotmoose

Blog: flyingmoose.co/blog

Projects: flyingmoose.co/projects