

WorldCat Discovery Search

Usability Assessment for University of Maryland College Park

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Summary



- Identify Ideal State for Discovery
- Best Practices in Configuration



- Known Item Search
- Article Searching
- Exact Term Search
- Using Filters
- Interlibrary Loans
- Differentiating Sources
- Library Services





- Discovery on Homepage
- Integration of Library Content
- Recommended Search
- Display of Results
- Fulfillment Options
- Sidebar Configuration

Participants









History

Mason: Senior

"If you put things in quotes, it isolates them, so it won't give me things that...well, I guess I don't need it for 'critiques.""

English

Caitlyn: Junior

"I'm just gonna do an advanced search, I don't want to wade through all that stuff" **Health Science**

River: Junior

"I've only ever used this website for research articles"

Psychology

Taylor: Junior

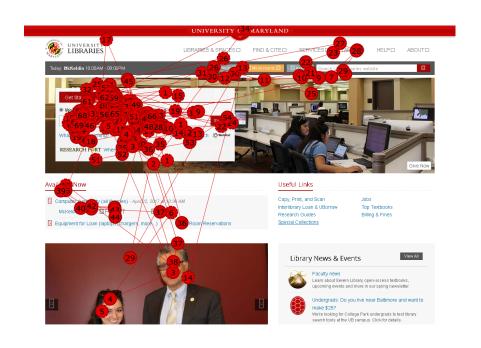
"I was taught when I was in Freshman year to go to Undergraduate when I'm looking for things, and there's an Academic Search Complete, which is what I usually do."

Discovery Search on Homepage

The library home page has a prominent section dedicated to searching WorldCat for topics or searching for specific databases.

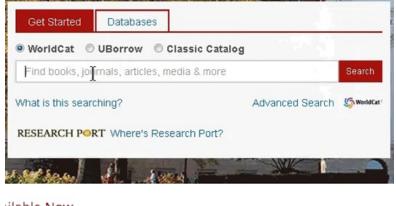
Strengths:

- First thing users look at every time
- Seen as a place to start fresh when frustrated



Discovery Search on Homepage: What needs Improvement

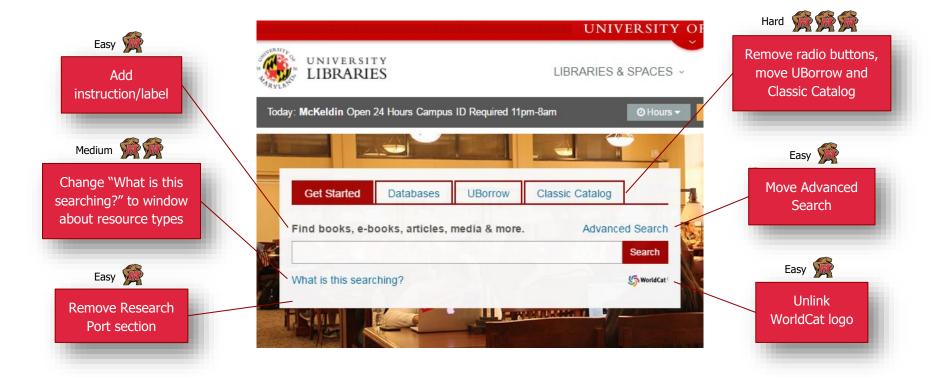




Not all users realize it can search for books, DVDs, and other media

Confusing options and extraneous links

Discovery Search on Homepage: Recommendations



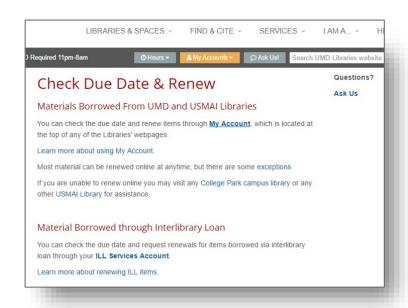
Integration of Library Content

Most users utilized both the library and undergraduate resources as starting points when they did not know where to begin their searches.

They also did not hesitate to say that they would just ask a librarian for help.

Strength:

Students were able to find instructions on how to access certain items or tasks through links provided in "Services" and "I Am A..."



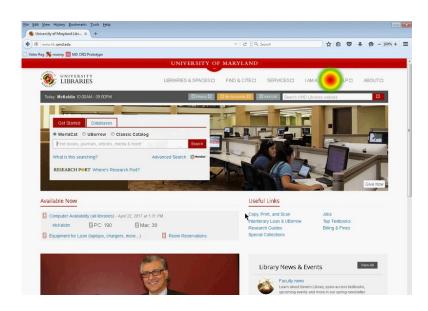
Integration of Library Content: What needs Improvement?

"My Accounts" is not very noticeable.

The users all struggled to find it even though intuitively they knew what they were looking for.

Half of the users clicked on the descriptions under "My Accounts," believing they were actual links.

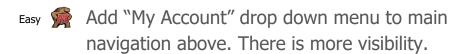
However, clicking on the descriptions only caused the drop down menu to close.



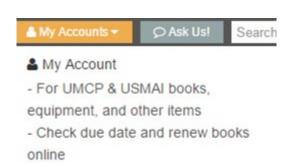
"Technically, I think it should have a page like "Your Page" that has your all stuff. Oh it actually does, just tiny."

Integration of Library Content: Recommendations







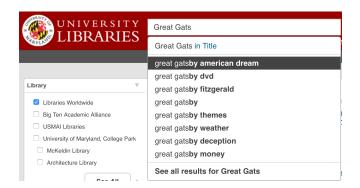


Recommended Search

WorldCat discovery provides search recommendations, both in drop down forms as well as with spelling recommendations.

Strengths:

- Elements are styled in the same fashion that subjects were used to on other sites such as Google or Wikipedia.
- Subjects seemed very comfortable with these features

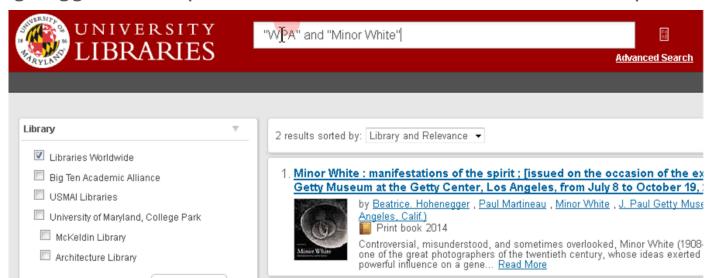




Recommended Search: What needs Improvement?

Search terms are changed automatically if a user hovers over the recommendations.

Spelling suggestions replace the entire search term with the misspelled term



Recommended Search: Recommendations

Easy

Disable the hover effect over the search recommendations to avoid unintended changes.



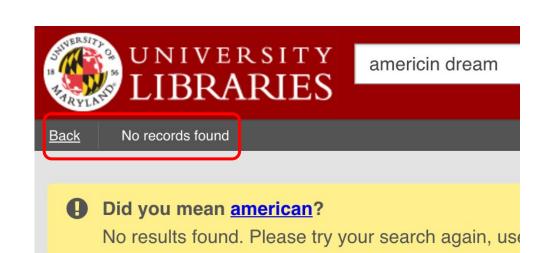


Spelling recommendations should only replace the misspelled term when selected.





Prompts can guides users back to the previous term if feels the search was unsuccessful, regardless of the number of results.



Did you mean american dream?

No results found. Please try your sear

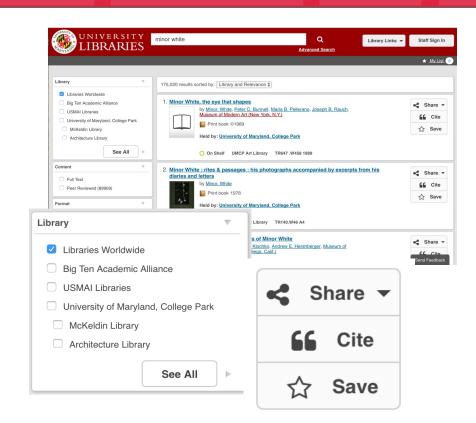
Display of Results

After entering a search term, results are displayed in a list with pertinent information laid out for each result and filters in the left sidebar

Strengths:

Automatically sorts by "Library and Relevance"

Options for saving citations and printing articles seem easy to find



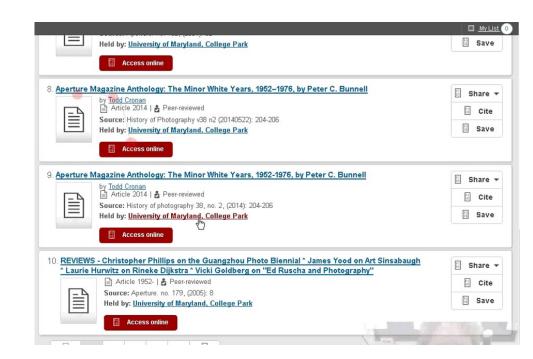
Display of Results: What needs Improvement?

Source Summaries/abstracts are not always available.

Duplicate listings are confusing to users.

Fully expanded fields can make it hard to scan sources.

Despite specific search terms, including full title and author, item was not listed near the top because it was only available via Interlibrary Loan.



Display of Results: Recommendations



Prioritize sources with complete summaries / abstracts over those that do not.



Minimize the display lengths for fields within the results list, with exception of the title and summary.



Items should also be weighed based on current availability, giving priority to items that can be currently checked out or viewed.

1. The great Gatsby



by Baz Luhrmann, Craig Pearce (Screenwriter)., Catherine Ma Catherine Knapman, Leonardo DiCaprio, Tobey Maguire, Care Fisher, Jason Clarke, Elizabeth Debicki, Jack Thompson, Amit Matt Villa, Jason Ballantine, Jonathan Redmond, Craig Armstr Bros. Pictures (1969-), Village Roadshow Pictures, Arts and E Films (Firm), Red Wagon Entertainment (Firm), Warner Home



DVD video 2013

The Great Gatsby follows viable writer Nick Carraway as he le New York City in the spring of 1922. Chasing his own America Jay Ga... Read More

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Fulfillment Options

Students are provided multiple methods to obtain sources throughout the library system

Strengths:

- Subjects strongly valued resources that were accessible online.
- System provides guidance in the event a source is unavailable onsite.

3. The great Gatsby



by F. Scott Fitzgerald, Matthew Joseph Bruccoli



Jay Gatsby had once loved beautiful, spoiled Dais mysteriously wealthy, he is ready to risk everythin Read More

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Lost UMCP McKeldin Library PS3511.I9 (

19. Gatsby



by Harold. Bloom

揭 eBook ©1991

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✓ Access online

Fulfillment Options: What needs Improvement?

Interlibrary Loan Screens: Selecting school affiliation and delivery location is challenging.

Placement of request buttons vary by service (online, ILL, request item)

Item status is not always clear.

5. Minor White: manifestations of the spirit



by Paul Martineau, Minor. White, J. Paul Getty Museum

Print book 2014

Controversial, misunderstood, and sometimes overlooked, Minor White is one of the great photographers of the twentieth century. He believed in the power of photography as a medium for spirit... Read More

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On Shelf UMCP Art Library TR647 .W458 2014



"I would put that on the back burner and find something I can look at right now."

Fulfillment Options: Recommendations



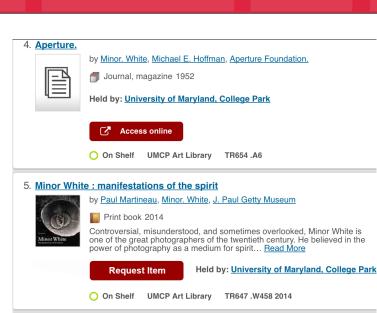
Continue to increase online access to materials where possible.



Provide consistent placement for fulfillment within the search results, which incorporates the current status of the material.



Relabel the "Full Text" filter to "Access online"



6. The Aperture magazine anthology: the Minor White years, 1952-1976

central to the formation of midc... Read More

Print book ©2012

UMCP Art Library TR140.W467 A64 2012

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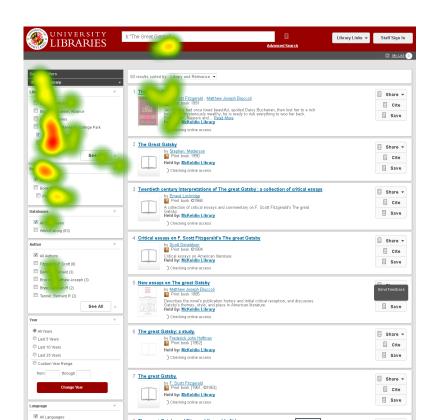
Published on the occasion of Aperture's sixtieth anniversary, this first-ever anthology of critical writings--from the magazine's founders and others

Sidebar Configuration

Filter options are categorized into sections in the left sidebar to give students multiple means of restricting their search results to only what they explicitly need.

Strengths:

- Plenty of filter options
- Useful results listing

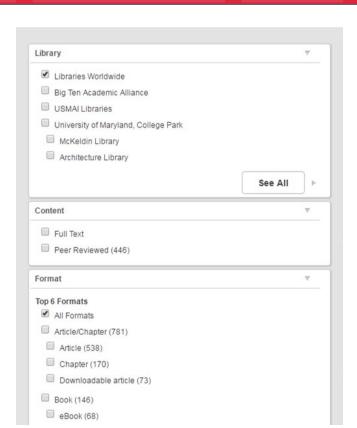


Sidebar Configuration: What needs Improvement?

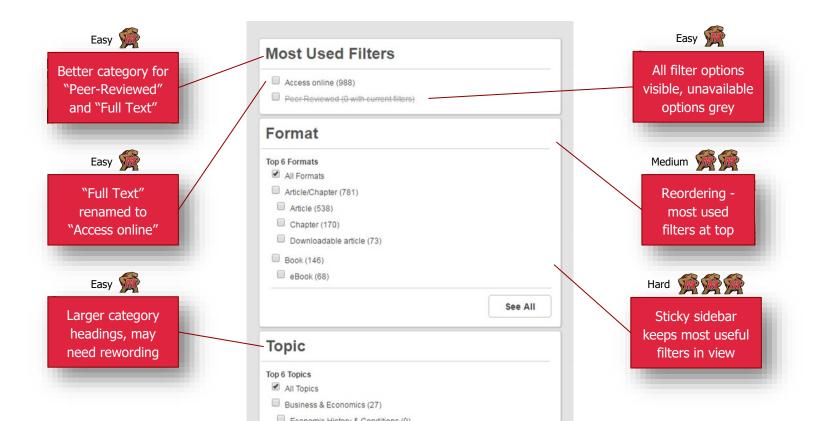
Each filter selection affects which filters are available

Order/placement of filters isn't intuitive

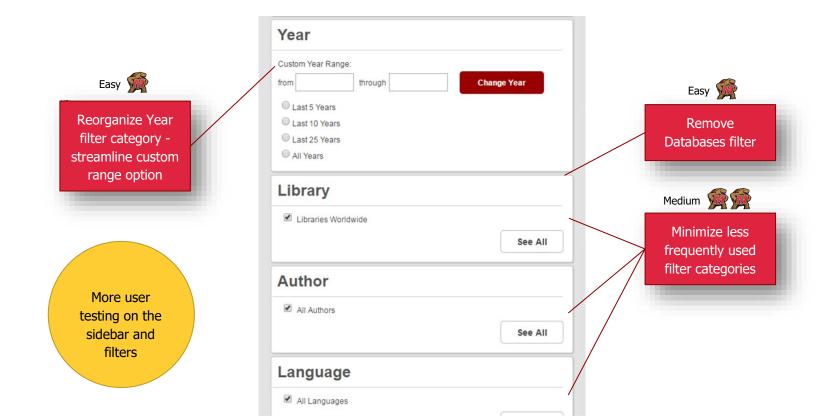
Confusing categorization and titles



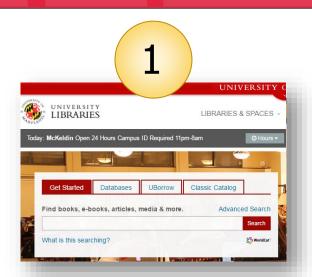
Sidebar Configuration: Recommendations



Sidebar Configuration: Recommendations



First Steps



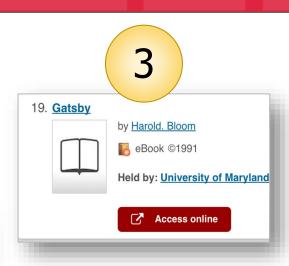


Make the home page search clearer and more streamlined to get students started quicker



First screwup

Ensure that individual spelling mistakes don't sideline an entire search; include entire search term in suggestion



First selection

Since users typically seek out resources they can access online, make such resources easier to find