

# Technical Profile

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Product Designer  
2025

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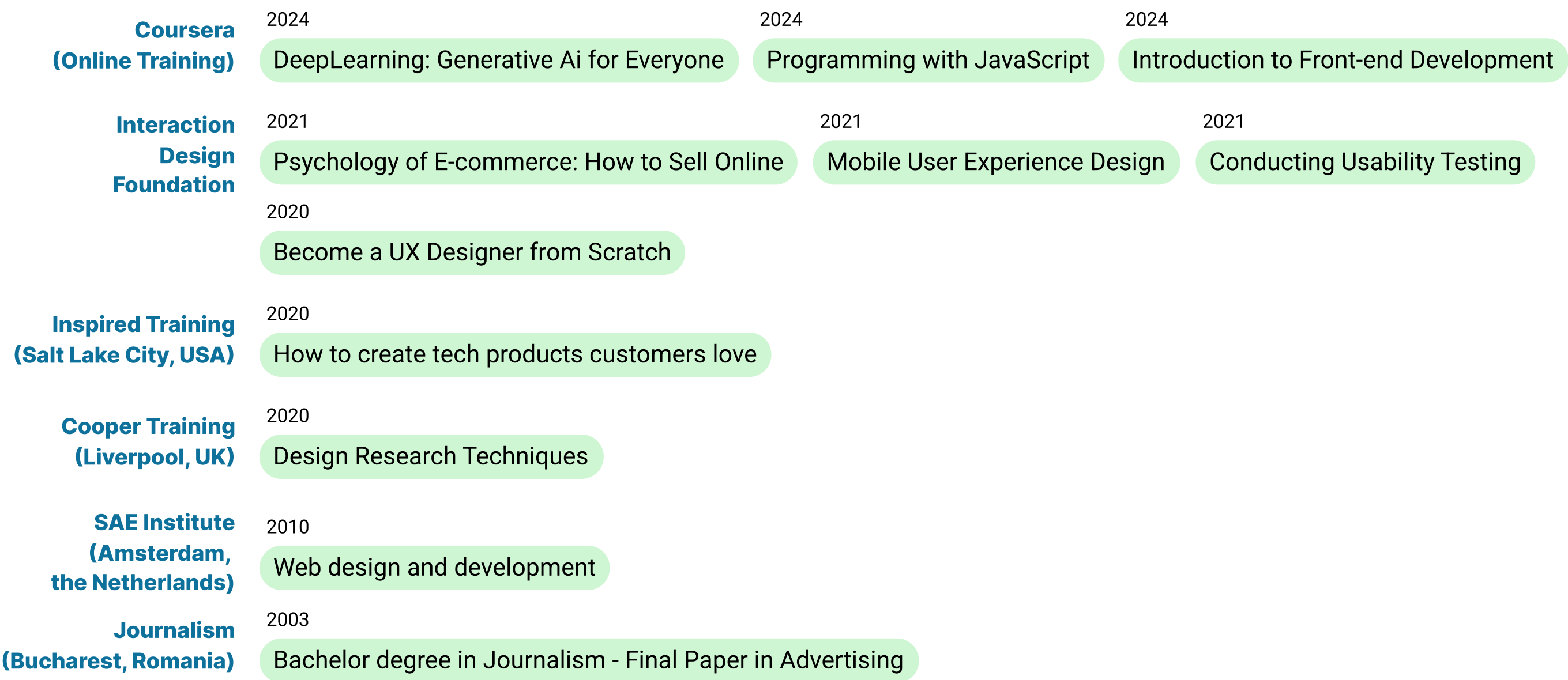


# Stefan Oprea

## Product Designer

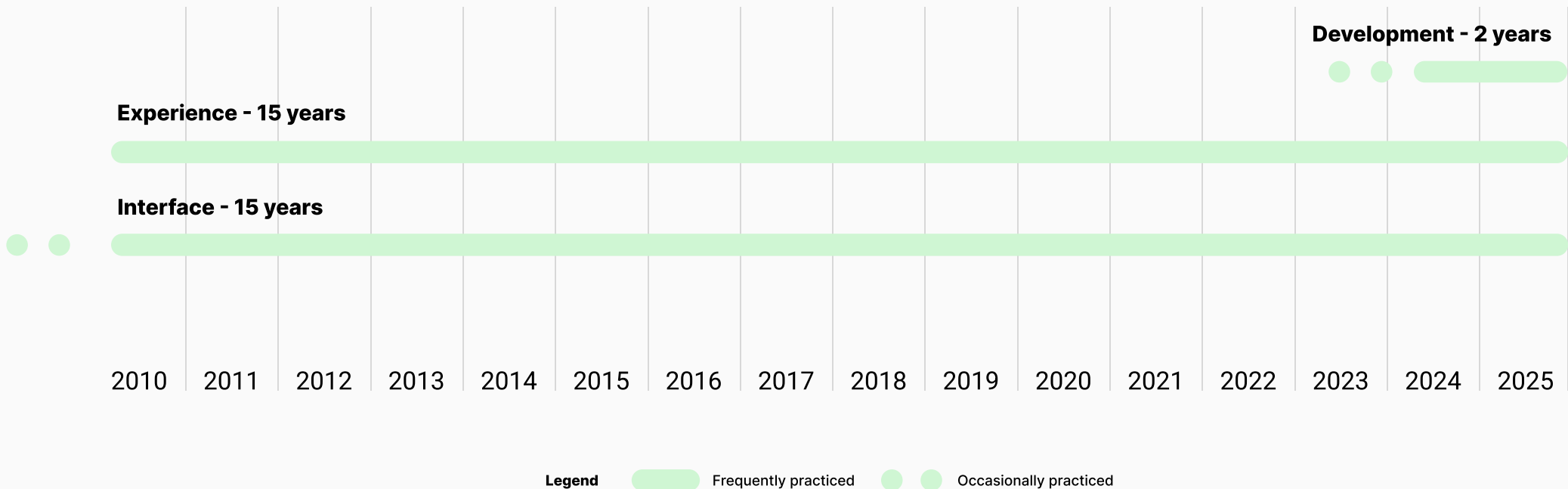
My design journey began with a simple brushstroke. I first discovered the power of visual expression by exploring the interplay of colour and the emotions they evoked. This tactile experience naturally led me to the blank canvas of paper and the versatile potential of a pencil, where I began to experiment with form and composition through doodling. These initial explorations were my first steps into the design world, igniting a passion that continues to drive my work today.

### Education



### Development Timeline

A chronological representation of the average years spent on various disciplines



## Experience

This early fascination has shaped my career trajectory, leading me through diverse design roles. I honed my skills as an Art Director within both advertising agencies and publishing houses, contributing to prominent magazines such as Cosmopolitan, Marie Claire, and Reader’s Digest. These experiences provided invaluable insights into visual communication, branding, and the importance of understanding target audiences.

Building upon this foundation, I transitioned from Senior User Experience Designer into Product Design, where I've had the privilege of collaborating with a wide spectrum of clients, users, and customers across numerous industries. My portfolio reflects this diverse experience, encompassing projects for government agencies, medical institutions, music labels, fashion brands, transportation companies, financial firms, sports organisations, IT companies, and real estate developers. This breadth of experience has allowed me to develop a versatile approach to design, adapting to the unique challenges and requirements of each sector while consistently focusing on user-centred solutions.

## Skills

UX Research	Card Sorting	Usability Testing	User Research Plan	User Flow	User Journey Mapping
	User Interviews	Stakeholder Interviews	Qualitative Research Methods	Quantitative Research Methods	
UX Design	Wire-framing	UI Inventory	The UX Process	Requirements Gathering	Information Architecture
	Prototyping	Discovery Workshop Facilitation	Design Thinking	Design Selling	A/B Testing
UI Design	Style Guides	Mobile App Design	Web App Design	Microcopy	Design System
	Icon Sets	Design Libraries	Developer Handoff	Component Libraries	
Programming	HTML	CSS	JavaScript	React	Bootstrap
Business	Business Understanding	Design Presentation	Service Blueprint	UX Strategy	
Others	Ai for Design	UI Development	Motion Graphics	UX Analytics	

## Applications



## Languages

Romanian	Native	English	C2	French	A3 - learning	Spanish	A1	Netherlands	A1
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