

# Connor M. Flynn

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## Summary

Over five years experience in e-commerce operations and two years as a lead UI/UX frontend designer. Proven technology and project management skills shown through successful product launches and technical support. Strong capabilities demonstrated in creative skills by award-winning video and design projects.

## Education

**DePaul University, Chicago, IL 2012 - 2016**

Business Major with Marketing concentration, Minor Digital Cinema

GPA: 3.7/4.0

## Relevant Work Experience

**Carhartt – Outerwear Apparel Company, Detroit, MI**

*UX Designer / Developer*

*May 2019 - Feb 2020*

- Designed wireframes for unique e-commerce experiences and helped execute them into production code.
- Created reusable front-end content following existing brand guidelines while utilizing the BEM CSS methodology.
- Demonstrated ability to take mockups and translate them to pixel-perfect recreations in HTML5, CSS, and JavaScript.
- Tested content against browsers, operating systems, and devices to ensure consistent and accessible experiences.
- Exhibited intrapreneur traits while working on an agile team launching a new product within an established brand.

**Joey Pecoraro - Touring Music Producer, Detroit, MI**

*Video Graphic Design Partner & Tour Manager*

*October 2017 - May 2019*

- Shot and edited music videos for YouTube influencers with modern production equipment and Adobe Suite.
- Designed promotional material and retail content (Merch / Vinyl) in Illustrator and Photoshop.

**Flashtalking – Ad Serving, Measuring and Technology Company, Chicago, IL**

*Publisher Certification Specialist*

*October 2016 - October 2017*

- Internally and externally certified publishers (NBC, Apple News, ect) for ad serving with JS, HTML5, CSS, and video skills.
- Created HTML5, VAST, and VPAID ads to publisher's unique specifications and verified pixel tracking on placements.
- Handled technical communication and led calls with leading publishers, DSPs, ad networks, and measurement partners.
- Tested ad placements across mobile, tablet, and desktop fixing bugs or issues against publishing website's code stack.

**Gallerique – Global Online Art Marketplace, Chicago, IL**

*Data & Marketing Associate*

*October 2014 - October 2016*

- Managed an operations team of 3 to insure product uploads with clean integration into the website's front-end.
- Uploaded and maintained galleries' inventories of over 1000 pieces through knowledge of Excel, Magento, and HTML.

## Software

Photoshop  
Illustrator  
After Effects  
Premiere  
XD  
Sketch

## Languages / Frameworks

HTML5  
CSS  
JavaScript / React.js  
Node.js / Express  
Firebase

## Web / Operating Systems

Git  
Linux Shell  
Macintosh  
Windows  
create-react-app  
Magento / Shopify /  
WebSphere / WordPress

## Additional Skills

Video Production  
Computer Hardware  
VS Code  
SEO