

Notes from Mockup Review

Creative Director: Fiona Lyons-Carlson

Designer: Aiden Cole

- Mockup A
 - Top header image is really nice, could translate its visual language across the whole website
 - Intent to have sticky navigation
 - Perhaps the navigation categories could stick on right side, or could be made into a drop-down bar
 - Could also shrink into the top right corner
 - Circles next to Subgenres = Dub Plate
 - Might use Spotify embedded songs that correspond with each subgenre
 - beatportal.com/features/beatports-definitive-history-of-drum-bass/
 - Example of embedded music links
 - Some artists may have external links to more information
 - Each subgenre will have a different style, typeface, etc.
 - Separate category pages work well
 - Design aesthetic relates to concept
 - Make subcategory titles smaller than they currently are
 - How home page will be translated for mobile
 - It may be too big for the category bar to stick to the top.
 - Drop down menu would work better
 - Duotone color scheme images, hover over image to make it into full color
- Mockup B
 - Legibility trouble with this color scheme
 - Intuitive hover state
 - Footer needed
 - When hovering over dub plates, they could lift out from the set. When you click on them, they could spin and navigate you to that specific category.
 - Dub plates can be large at the top of the page when you immediately enter the website.
 - When you scroll down, the dub plates can stick to the right side of the screen.
 - They will be smaller, and when you hover over the downsized dub plate, the category title will slide out of it