ZOE AMARAL

UI/UX/FED

📞 647-629-2113

✉️ zoereneeamaral@gmail.com

📍 Guelph, Ontario, Canada

🌐 https://flyteck.github.io/Portfolio-Site-Zoe/index.html

Key Skills

Wireframing

Prototyping

Typography

Iconography

Graphic design

Illustration

Style guides

HTML & CSS

Javascript

Tools

Figma

Sublime Text

Clip Studio Paint EX

Adobe Photoshop

Adobe Illustrator

Canva

Education

UI/UX Certification | 2023-2024

Career Foundry | Remote

Bachelor of Arts | 2020

Studio Art Major, Psychology Minor

University of Guelph | Ontario

High School Diploma | 2016

Regional Arts Program (Visual Arts)

Mayfield Secondary School | Ontario

Summary

UX/UI designer and web developer with a background in graphic design, illustration, and web design and development for comics. Designed websites for comics and character information. Learned and wrote vanilla JS for multiple websites, for a variety of different and custom functions. Background in illustration and comics, with a strong understanding of colour theory and visual design.

Projects

Under the Rosebed | Personal | 2024
- UI/FED - HTML/CSS/JS, using comicfury's code editor & sublime text
- Heavily modified one of comicfury's base HTML templates to create a custom website for my personal webcomic
- Live site here - case study here

Aquire | Personal | 2024
- UI/UX - Figma
- Designed an online storefront for aquarium enthusiasts
- Prototype here - case study here

Experience

Digital Illustration & Comic Artist | Freelance | 2012 - Present
illustration commissions, comic commissions, indie comics

- Created freelance comics and illustrations on commission
- Worked with clients on multiple iterations of concepts; made changes, adding my own creative spin and offering suggestions when requested; and adapted techniques to create works that exactly met clients' needs
- Created tailored, custom illustrations and comics to express characters and tell stories

Graphic Artist | Hatch Coding | April 2021 – March 2022, additional short contracts
site graphics, site pet illustrations & outfits

- Developed a virtual pet reward system for young students, collaborating with design, coding, and teaching teams
- Created pet concepts with multiple colours and growth stages, and designed accessories and outfits adapted for all different species and ages
- Contributed to graphic projects, enhancing the brand's playful visual identity and increasing student engagement

Custom Framing Personal Designer | Michael's | April 2022 – August 2022
custom framing and art advisories

- Framed, plak'd, and otherwise preserved and protected customers' valuable artworks
- Consulted with customers and discussed options for frames, mats, and alternative mounting options such as canvas or Plak-It; worked with customers to find unique solutions for each piece based on their price range and needs; mounted and assembled customer work
- Customers received tailored services, allowing for their important pieces of art to be beautifully displayed and preserved