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https://flyteck.github.io/Portfolio-Site-Zoe/index.html

# **Key Skills**

Wireframing

Prototyping

Typography

Iconography

Graphic design

Illustration

Style guides

HTML & CSS

Javascript

## **Tools**

Figma Sublime Text

Clip Studio Paint EX

Adobe Photoshop

Adobe Illustrator

Canva

## **Education**

#### High School Diploma | 2016

Regional Arts Program (Visual Arts)
Mayfield Secondary School | Ontario

## Bachelor of Arts | 2020

Studio Art Major, Psychology Minor University of Guelph | Ontario

#### UI/UX Certification | 2023-2024

Career Foundry | Remote

# Summary

UX/UI designer and web developer with a background in graphic design, illustration, and web design and development for comics. Designed websites for comics and character information. Learned and wrote vanilla JS for multiple websites, for a variety of different and custom functions. Background in illustration and comics, with a strong understanding of colour theory and visual design.

# **Projects**

#### Under the Rosebed | Personal | 2024

- UI/FED HTML/CSS/JS, using comicfury's code editor & sublime text
- Heavily modified one of comicfury's base HTML templates to create a custom website for my personal webcomic
- · Live site here case study here

#### Aquire | Personal | 2024

- UI/UX Figma
- Designed an online storefront for aquarium enthusiasts
- Prototype here case study here

# **Experience**

## Digital Illustration & Comic Artist | Freelance | 2012 - Present

illustration commissions, comic commissions, indie comics

- Created freelance comics and illustrations on commission
- Worked with clients on multiple iterations of concepts; made changes, adding my own creative spin and offering suggestions when requested; and adapted techniques to create works that exactly met clients' needs
- Created tailored, custom illustrations and comics to express characters and tell stories

# **Graphic Artist | Hatch Coding | April 2021 - March 2022, additional short contracts** site graphics, site pet illustrations & outfits

- Developed a virtual pet reward system for young students, collaborating with design, coding, and teaching teams
- Created pet concepts with multiple colours and growth stages, and designed accessories and outfits adapted for all different species and ages
- Contributed to graphic projects, enhancing the brand's playful visual identity and increasing student engagement

## Custom Framing Personal Designer | Michael's | April 2022 - August 2022

custom framing and art adivosries

- Framed, plak'd, and otherwise preserved and protected customers' valuable artworks
- Consulted with customers and discussed options for frames, mats, and alternative
  mounting options such as canvas or Plak-It; worked with customers to find unique
  solutions for each piece based on their price range and needs; mounted and assembled
  customer work
- Customers received tailored services, allowing for their important pieces of art to be beautifully displayed and preserved