



lorenzo zozaya

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## SKILLS

HTML5 | CSS3 | Less | Bootstrap  
JavaScript | JQuery | AJAX  
AngularJS | Express.js | Node.js  
PHP | MySQL | CodeIgniter  
Ruby on Rails | WordPress | Git  
NPM | Front-end Engineering  
Responsive Web Design  
Web Applications Development

- *Advanced knowledge of:*  
Photoshop | Illustrator  
Email Marketing Development

- *Basic Knowledge of:*  
SEO | Google Analytics

- *Currently Learning:*  
React.js | Backbone.js | Ember.js

## EXPERIENCE

**eTargetMedia.com, LLC - Coconut Creek, FL**

11/2012 - 10/2016

*Web Developer*

Email marketing agency specializing in targeted multi-channel marketing solutions that integrate digital, direct mail, mobile and social channels for companies such as: Lennar Homes, Nissan, Celebrity Cruiselines, Guess, Infinity.

- Implemented and built Front-end interface of custom email deployment platform
  - Collaborated with Back-end developers for the planning and integration of the Front-end email platform interface
  - Coordinated, designed, coded, debugged, tested and deployed email campaigns
  - Collaborated with 2 other team members on the production of email templates
- Technologies used: HTML, CSS3, JavaScript, JQuery, Google Analytics, Bootstrap, Responsive web design, Photoshop image manipulation.

**Dental Associates of Boca Raton - [mybocasmile.com]**

3/2012 - 12/2016

*Freelance Lead Web Developer*

Dental Office company with multiple locations in South Florida.

- Designed, developed, managed and directed team of 4 in the website redesign project
  - Supervised launch of Social Media marketing
  - Designed and developed email marketing campaigns
  - Provided monthly scheduled website maintenance and updates
  - Implemented responsive layout of existing website
  - Integrated Wordpress blog while maintaining existing website layout and branding
- Technologies used: HTML5, CSS3, JavaScript, JQuery, Responsive web design, PHP, Wordpress, Web graphics with Adobe Illustrator and Photoshop image manipulation.

**Addison Prosthodontics - [smiledeiray.com]**

6/2013 -10/2013

*Freelance Web Designer and Developer*

Dental prosthodontics office that focuses on the replacement and enhancement of teeth.

- Designed custom logo and branding
  - Designed and developed custom responsive website for integration into Wordpress
- Technologies used: HTML5, CSS3, JavaScript, JQuery, Responsive web design, PHP, Wordpress, Web graphics with Adobe Illustrator and Photoshop image manipulation, Logo design, Branding.

**Tight Lines Marine - [tightlinesmarine.com]**

8/2013 - 11/2013

*Freelance Web Designer and Developer*

Boat sales broker company in Boynton Beach, FL.

- Designed custom logo and branding
  - Designed and developed custom CMS website using to showcase information, pricing and specs of a large inventory of boats and yachts
- Technologies used: HTML5, CSS3, JavaScript, JQuery, PHP, MySQL, Web graphics with Adobe Illustrator and Photoshop image manipulation, Logo design.

## EDUCATION

**Coding Dojo - Los Angeles, CA**

2017

Certificate of Achievement in Full Stack Web Applications Development

**The Art Institute of Fort Lauderdale - Fort Lauderdale, FL**

2012

Associate of Science in Web Design and Interactive Media