



lorenzo zozaya

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SKILLS

HTML5 | CSS3 | Less | Bootstrap
JavaScript | JQuery | AJAX
AngularJS | Express.js | Node.js
PHP | MySQL | CodeIgniter | AWS
Ruby on Rails | WordPress | Git
NPM | Front-End Engineering
Responsive Web Design
Web Applications Development

- *Advanced knowledge of:*
Photoshop | Illustrator | InDesign
Email Marketing Development

- *Basic Knowledge of:*
SEO | Google Analytics

- *Currently Learning:*
React.js | Backbone.js | Ember.js

EXPERIENCE

ETargetMedia.com, LLC - Coconut Creek, FL

11/2012 - 10/2016

Web Developer

Email marketing agency specializing in targeted multi-channel marketing solutions that integrate digital, direct mail, mobile and social channels for companies such as: Lennar Homes, Nissan, Celebrity Cruises, Guess, Infinity.

- Implemented and built Front-End interface of custom email deployment platform
 - Collaborated with Back-End developers for the planning and integration of the Front-End email platform interface
 - Coordinated, designed, coded, debugged, tested and deployed email campaigns
 - Collaborated with 2 other team members on the production of email templates
- Technologies used: HTML, CSS3, JavaScript, JQuery, Google Analytics, Bootstrap, Responsive Web Design, Photoshop for image manipulation.

Dental Associates of Boca Raton - [mybocasmile.com]

3/2012 - 12/2016

Freelance Lead Web Developer

Dental Office Company with multiple locations in South Florida.

- Designed, developed, managed and directed team of 4 in the website redesign project
 - Supervised launch of Social Media marketing
 - Designed and developed email marketing campaigns
 - Provided monthly scheduled website maintenance and updates
 - Implemented responsive layout of existing website
 - Integrated WordPress blog while maintaining existing website layout and branding
- Technologies used: HTML5, CSS3, JavaScript, JQuery, Responsive Web Design, PHP, WordPress, Web graphics with Adobe Illustrator and Photoshop for image manipulation.

Addison Prosthodontics - [smiledeiray.com]

6/2013 -10/2013

Freelance Web Designer and Developer

Dental prosthodontics office that focuses on the replacement and enhancement of teeth.

- Designed custom logo and branding
 - Designed and developed custom responsive website for integration into WordPress
- Technologies used: HTML5, CSS3, JavaScript, JQuery, Responsive Web Design, PHP, WordPress, Web graphics with Adobe Illustrator and Photoshop for image manipulation, Logo design, Branding.

Tight Lines Marine - [tightlinesmarine.com]

8/2013 - 11/2013

Freelance Web Designer and Developer

Boat sales broker company in Boynton Beach, FL.

- Designed custom logo and branding
 - Designed and developed custom CMS website using to showcase information, pricing and specs of a large inventory of boats and yachts
- Technologies used: HTML5, CSS3, JavaScript, JQuery, PHP, MySQL, Web graphics with Adobe Illustrator and Photoshop for image manipulation, Logo design.

EDUCATION

Coding Dojo - Los Angeles, CA

2017

Certificate of Achievement in Full Stack Web Applications Development

The Art Institute of Fort Lauderdale - Fort Lauderdale, FL

2012

Associate of Applied Science in Web Design and Interactive Media