



## SKILLS

### - Frontend :

JavaScript | React | Redux |  
AngularJS | HTML5 | CSS3 | JQuery |  
Sass | Less | Styled-Components |  
Bootstrap | Responsive Web Design

### - Backend :

Node | Express | Ruby on Rails |  
PHP

### - Database :

MongoDB | MySQL

AWS | Git | NPM | WordPress | SEO  
Webpack | Google Analytics |  
Email Marketing Development |  
InDesign | Photoshop | Illustrator

## EXPERIENCE

### Globant - Los Angeles, CA

4/2017 - Present

#### *Senior Web UI Engineer*

Form part of the Experimentation team on Web, building rich, highly interactive and complex JavaScript libraries and frontend experiences for various A/B testing experiments and campaigns across multiple client-team landing pages and apps built in React, Redux, Node, Swift.

- Design and implement internal CLI application framework built in Node for tooling and streamlining development workflow, making implementation and experimentation process ~70% more efficient for other developers
- Directly Contribute to the release rollout of an extensive experiment campaign, which resulted in ~20% increase in net subscribers

### Redline Media Group

3/2018 - 12/2018

#### *Freelance Senior Front-End Engineer (Remote)*

Helped implement front end architecture for iResponse web SPA application to facilitate communication between construction builders and native American tribes resulting in more control over their land

- Designed and built complex UI component architecture in React and Redux
- Help implement server-side rendering with Next.js
- Contribute to the implementation of backend REST APIs using Node, Express, and MongoDB
- Aid in the deployment of application and microservices on AWS using Docker

### Dental Associates of Boca Raton - [mybocasmile.com]

3/2012 - 2/2018

#### *Freelance Lead Web Developer*

Technologies used: React, Styled-Components, JSX, HTML5, CSS3, JQuery, Node, Express, PHP, MongoDB, MSQl, 3rd party REST APIs, AWS, WordPress, Responsive Web Design, Web graphics with Adobe Illustrator and Photoshop

- Designed, developed Node-based CMS web application
- Integrated WordPress blog while maintaining existing website layout and branding
- Provided monthly scheduled website maintenance and updates
- Supervised launch of Social Media marketing
- Designed and developed email marketing campaigns

### ETargetMedia.com, LLC - Coconut Creek, FL

11/2012 - 10/2016

#### *Web Developer*

Email marketing agency specializing in the full scope of targeted multi-channel marketing solutions for companies such as: Lennar Homes, Nissan, Celebrity Cruises, Guess, Infinity.

Technologies used: HTML, CSS3, JavaScript, AngularJS, Google Analytics, Bootstrap, Responsive Web Design, Photoshop for image manipulation.

- Implemented and built Front-End interface of custom email deployment platform
- Collaborated with Back-End developers for the planning and integration of the Front-End email platform interface
- Coordinated, designed, coded, debugged, tested and deployed email campaigns
- Collaborated with 2 other team members on the production of email templates

### Addison Prosthodontics - [smiledelray.com]

6/2013 -10/2013

#### *Freelance Web Designer and Developer*

Technologies used: HTML5, CSS3, JavaScript, JQuery, Responsive Web Design, WordPress, PHP, Web graphics with Adobe Illustrator and Photoshop for image manipulation, Logo design, Branding.

- Designed custom logo and branding
- Designed and developed custom responsive website for integration into WordPress

Tight Lines Marine - [tightlinesmarine.com]

8/2013 - 11/2013

*Freelance Web Designer and Developer*

Boat sales broker company in Boynton Beach, FL

Technologies used: HTML5, CSS3, JavaScript, JQuery, PHP, MySQL, Web graphics with Adobe Illustrator and Photoshop for image manipulation, Logo design.

- Designed custom logo and branding
- Designed and developed custom CMS website to showcase information, pricing and specs of a large inventory of boats and yachts

## EDUCATION

Coding Dojo - Los Angeles, CA

2017

Certificate of Achievement in Full Stack Web Applications Development

The Art Institute of Fort Lauderdale - Fort Lauderdale, FL

2012

Applied Science Degree in Web Design and Interactive Media Development

## ACHIEVEMENTS / AWARDS

DeveloperWeek 2017 Sony Hackathon - San Francisco, CA

2017

Participated and won 1st place in the 24-hour hackathon challenge for Sony Concept Prototype N, at the DeveloperWeek 2017 conference event in San Francisco, CA.

The challenge consisted in figuring out how the application for a new voice-recognition bluetooth headset device concept by Sony works and integrating it with the Trello app API, so that when voice commands are given to the device, it connects to the API and interacts with the Trello App in real time.

<https://tinyurl.com/DeveloperWeek2017SonyHackathon>

<https://tinyurl.com/sony-concept-n-trello-segment>