Creative Brief

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Project Title: Zero Website

1. Project overview

The goal of my website is to represent the extensive history of the number zero.

2. Resources

Copy is available at https://en.wikipedia.org/wiki/0, I don't know how relevant photography will be to my website..

4. Audience

This is a strictly informational site. It's for those who may be curious about how this character came to be. I don't want this to be in my portfolio, but I still want it to look nice.

5. Message

I'd like to focus on the deep history of the letter zero and how it has changed to be functional in modern times. I think I want this website to declare how important this number has been throughout history.
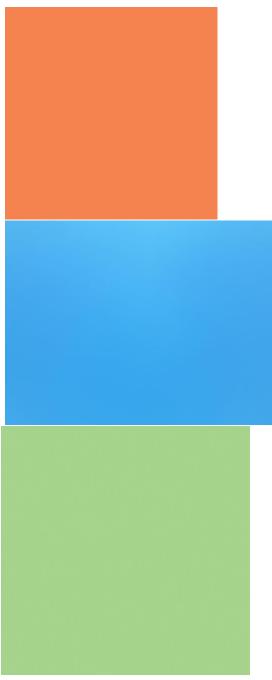
6. Tone

I want the tone to be very informational, but welcoming. This is a number everyone knows and there it should be information that is accessible to everyone.

8. Visual Style

I think I either want the color scheme to be white and switch colors with each page, like orange for history, blue for math, green for science, and pink for modern.

Here are a couple of jpgs of inspiration or ideas. Maybe something in the same vein as these, but not so literal perhaps.

This is the color scheme I'm thinking