

Lookism

For the webtoon, see [Lookism \(webcomic\)](#).

For the forum, see [Lookism.net](#).

Lookism is a synonym of [cacophobia](#), but without a psychiatric context. Lookism against people who have an extreme [aesthetic appearance](#) or are disfigured is sometimes called [ableism](#) or [teratophobia](#). Popular forums dedicated to lookism are [lookism.net](#) and [looksmax.me](#). Most humans are naturally extremely lookist.

For example people associate aesthetic appearance with all sorts of positive qualities (halo effect). People assume beauty strongly predicts ability and health, but in truth these correlations are quite weak.^[1]

[Incels](#) sometimes self-obsess over their appearance as most [dating](#) is [moving online](#), and online men who are average or [ugly](#) get almost no luck on these sites. It is simply brutal lookism that keeps them from getting any matches.^[2]



It is widely regarded by lookists that [facial aesthetics](#) often beats [physicality](#) in [attractiveness](#) for women's preference.

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Lookism and narcissism

In an increasingly lookist [dating](#) world, the only way to succeed is through vanity and narcissism. One can see [incels](#) as being forced to become vain to attract a partner in modern dating.

Looks are necessary to the formation of physical or romantic desire

As summarized in the [blackpill](#) article, women actually care a lot about men's looks. Women place a minimum threshold of attractiveness on potential mates.^[3] Women also lie about the degree of importance of physical attractiveness.^[4] One could begin to bargain that while looks matter, other factors matter too. One's full attractiveness could be seen as a composite score of their attractive features. Sadly, Looks were the only factor to predict interest in speed dating.^[5] Attractiveness and masculinity also predicts a woman's chance of orgasm.^[6] Looks are highly heritable as well.^[7]

It is commonly assumed looks would only play a role in short-term partnerships, and that personality matters more in a long-term [relationship](#). This is not the case.^[8]

See also

- [Personality](#)
- [Physiognomy](#)

References

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8. <https://www.ncbi.nlm.nih.gov/pubmed/22468419>

	
<u>Looks</u>	Looks theory • Looks • Regression toward the mean • Beauty • Golden Ratio • Decile • The Wall • Scientific Blackpill • Physiognomy • Body dysmorphic disorder • Cheerleader effect • Gait • Looks bottleneck
<u>Lookism communities</u>	Looksmax.me • Lookism.net • Looksmax.net (defunct)
<u>Looksmaxxing</u>	Gymmaxxing • Heightmaxxing • Statusmaxxing • Moneymaxxing • Surgerymaxxing • Whitemaxxing • Anabolic steroids • HGH • SARMS • Jelqing • Skinmaxxing • Facemaxxing Controversial: Mewing • Bone smashing • Facepulling • Nofaping
<u>Looks levels</u>	Melvin • Tanner • Brad • Chadlite • Cryptochad • Chad • Gigachad • Pretty Boy Witch • Becky • Stacylite • Stacy • Gigastacy High-tier normie
<u>Racepill</u>	Ethnicel • JBW theory • Ricecel • Currycel • Blackcel • Arabcel • Whitecel
<u>Inceldom</u>	Acnecel • Wristcel • Baldcel • Eyecel • Nosecel • Oldcel • Uglycel • Fatcel • Shortcel • Skinnycel • Dentofacial deformity • Upper eyelid exposure
<u>Body Parts</u>	Eyes • Bulging eyes • Lateral orbital rim • Lips • Lower third • Mandible • Maxilla • Eyebrow • Moustache • Boobs • Buttocks • Leggings • Feet • Brow ridge • Cheeks • Penis • Bonepressed • Vagina • Pubic hair
<u>Body Characteristics</u>	Macrophallism • Macropenis dilemma • Midface ratio • Neoteny • Sexual attractiveness • Sexual dimorphism • <i>Facial Aesthetics: Concepts and Clinical Diagnosis</i> • Norwooding • Fashion • Anteface • Fivehead • Frame • Facial width-to-height ratio • Chin • Canthal tilt • Compact midface • Deep-set eyes • Hunter eyes • Facial masculinity • Facial asymmetry • Body attractiveness • Muscle theory • Neck theory • Feminization • Estrogen • Testosterone • Milkmiored • Winemiored • Acne

Blackpill

Theory	Biological essentialism • Eugenics • Environmentalism • Traditionalist conservatism • Fatalism • Blackpill • Scientific Blackpill • Scientific Blackpill (Supplemental) • Behavioral sink • Hypergamy • Matthew effect • Beauty • Neoteny • Fisherian runaway • Good genes hypothesis • Dominance hierarchy • Intrasexual competition • J. D. Unwin • Sexual sublimation • Female subordination • Sexual modesty • Online dating • Physiognomy • Personality • Evolutionary psychology • Sub8 theory
Marriage	Slut • Monogamy • Marriage • Arranged marriage • Polygyny • Polyandry
Anti-Lookism	Lookism • Puahate.com
<u>Pills</u>	Blackpill • Racepill • Heightpill • Dickpill • Baldpill • Shitpill • Dogpill • Birdpill • Teen love pill
<u>It's over</u>	Cope or rope • Cope • Roping • Lay down and rot • Inbreeding depression • Outbreeding depression • Mutation • Feminization • Social epistasis amplification model • Atavism • Reproductive success • Demographics of incelldom • Teleiophilic delay • Sampo generation • Causes of celibacy • Adverse effects of incelldom • Brain rot • Evolutionary mismatch • Behavioral sink • Regression toward the mean • Peaked in high school • FOMO • Sexual envy • No x for your y • Jaw is law

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