



BRIGHT COFFEE

COFFEE SHOP ANALYSIS

OCTOBER 2025 -
FADZAI MAKANDA



Bright Coffee Shop



HOME

ABOUT US

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◆ introduction

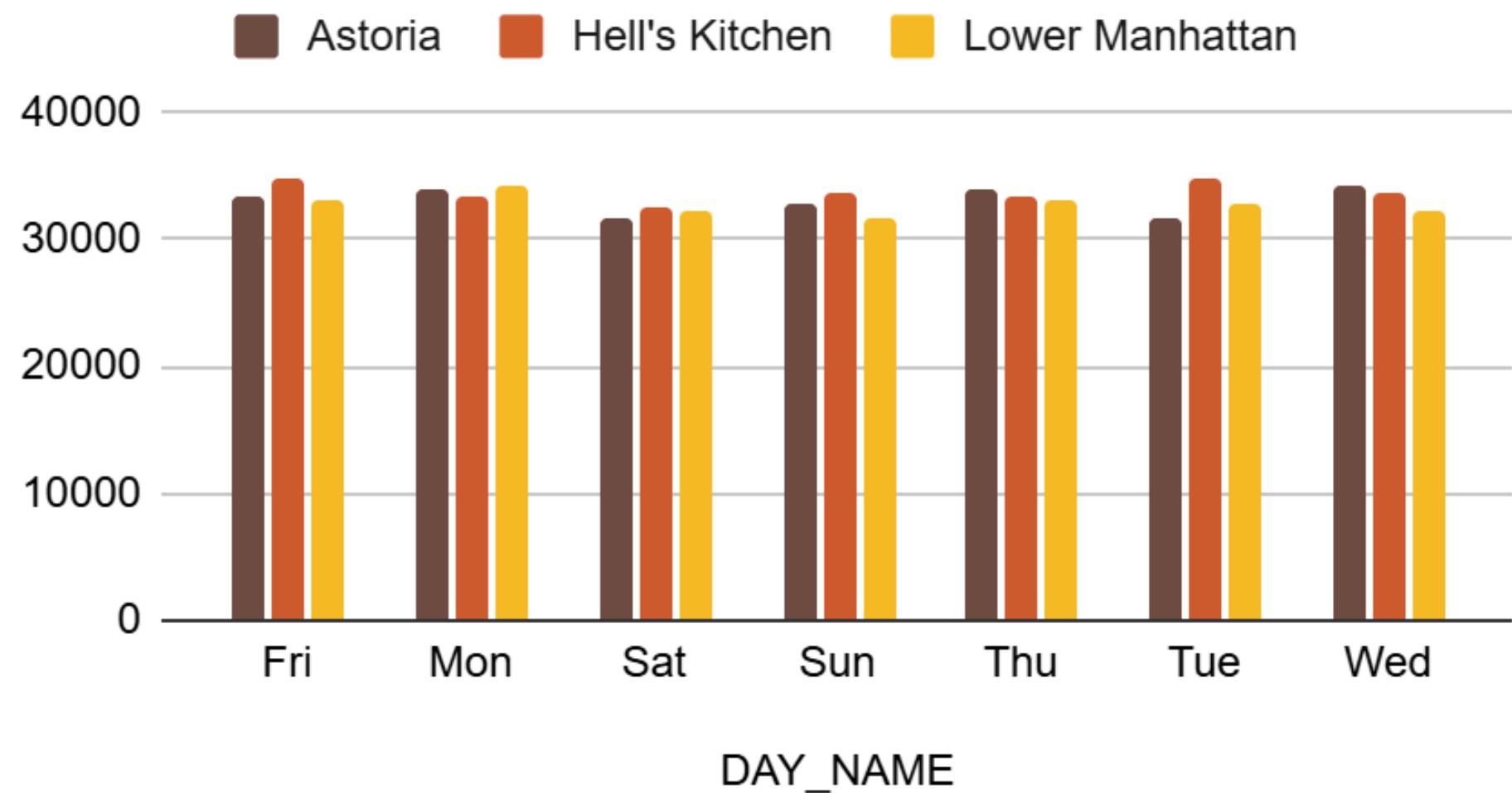
◆ Analysis

◆ Breakdown

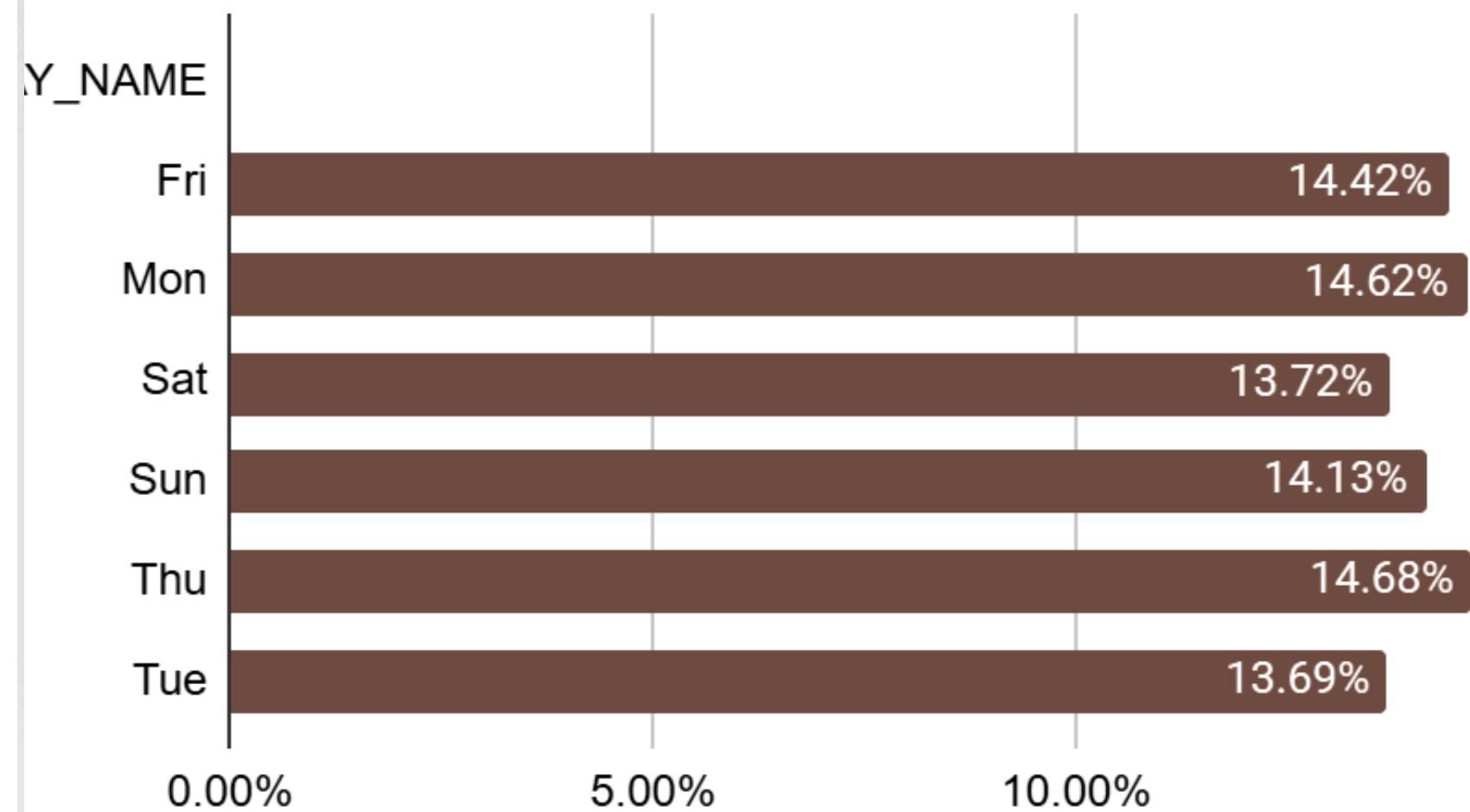
REVENUE

WEEKLY REVENUE ANALYSIS

Weekly Revenue



total revenue per Week Day



INSIGHTS

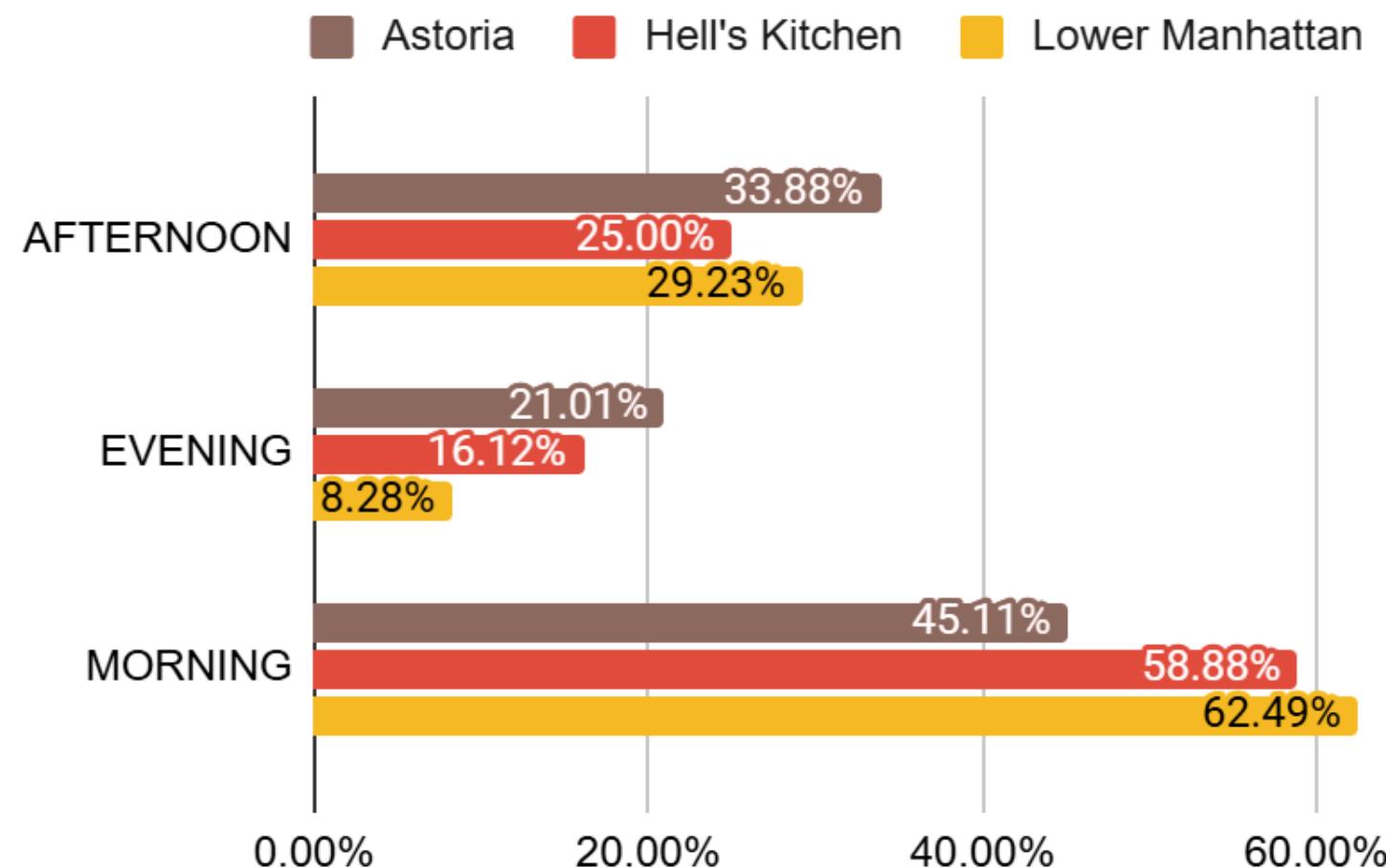
The revenue generated weekly is steady with a slight decrease on saturday.
Monday and Thursday have a bit more sales than any other day

PEAK TIME INTERVALS FOR SALES

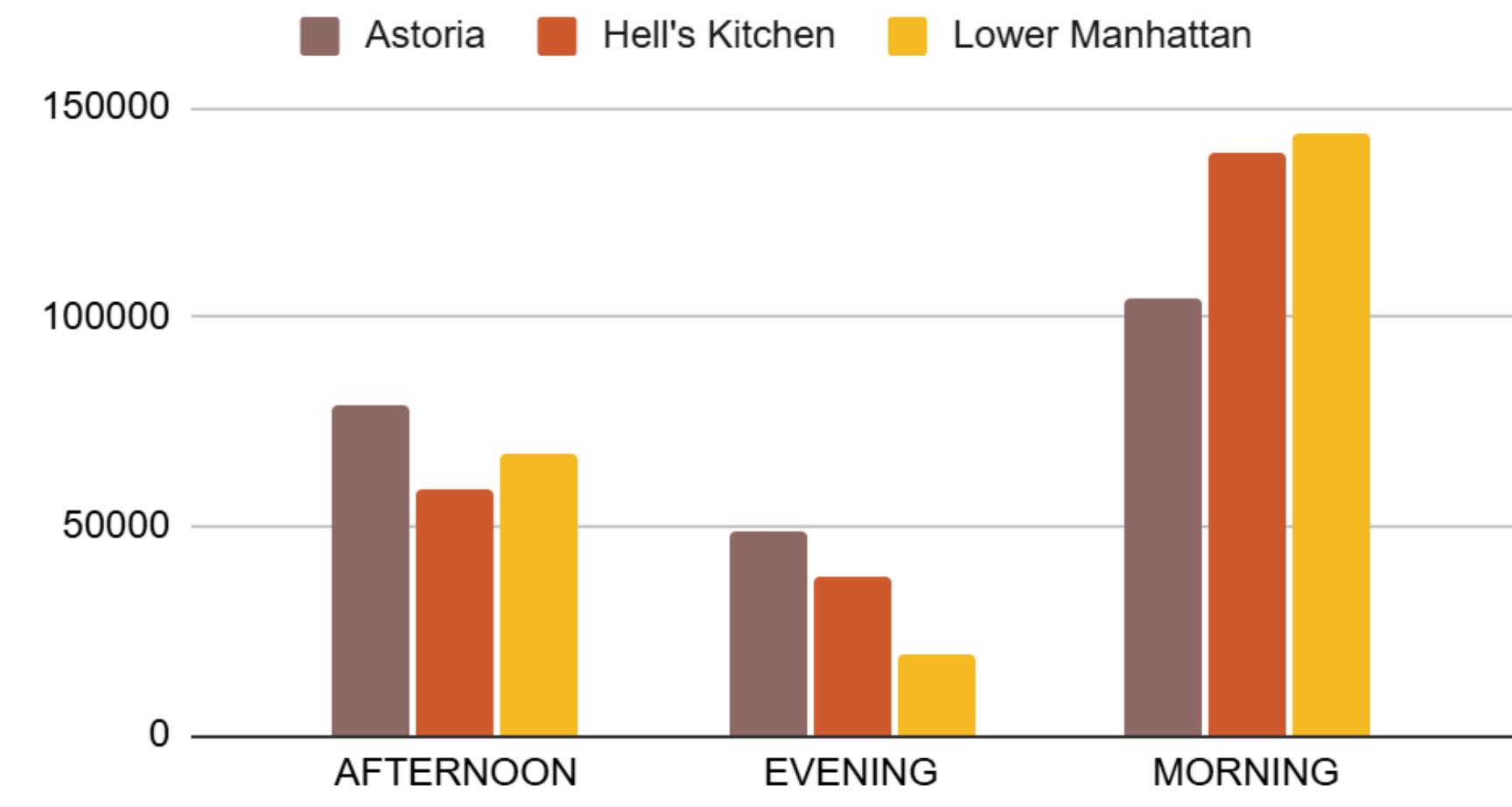


Bright Coffee Shop

Revenue by Time Bucket



Revenue by Time Bucket



INSIGHTS

*Astoria shows a steady flow of customers throughout the day with the highest sells of 40% being in the morning and about 33,88% in the afternoon and in the evening about 21% of sales.

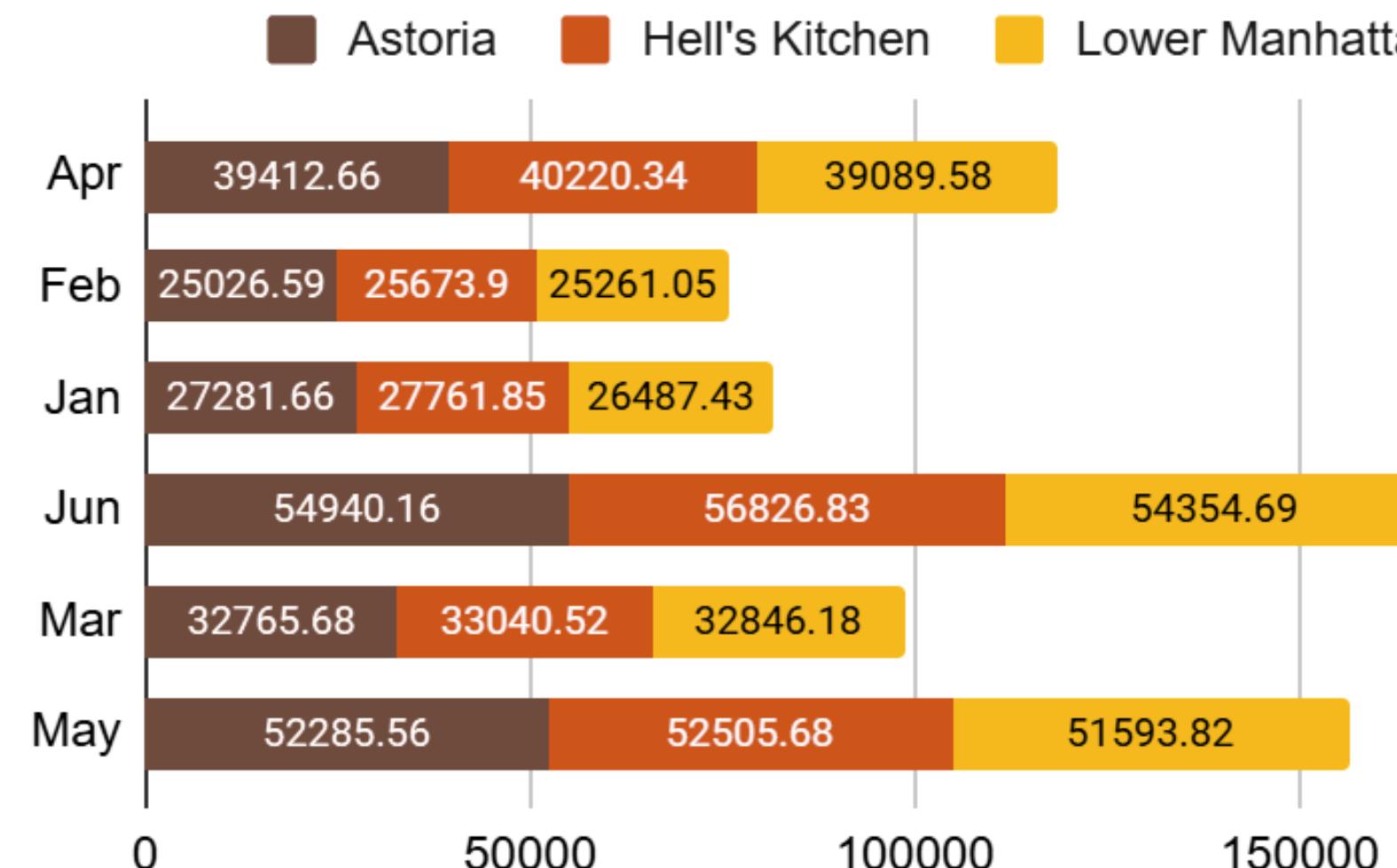
*Hell's Kitchen shows a high flow of sales in the morning with total sales amounting to 59% and with 25% in the afternoon and a low 21% sales in the evening.

*Low Manhattan has the highest sale in the morning of all the stores , with sales amounting 63% before noon and the lowest in the evening with about 8% of total sales . In the afternoon there is a steady 29% total sales

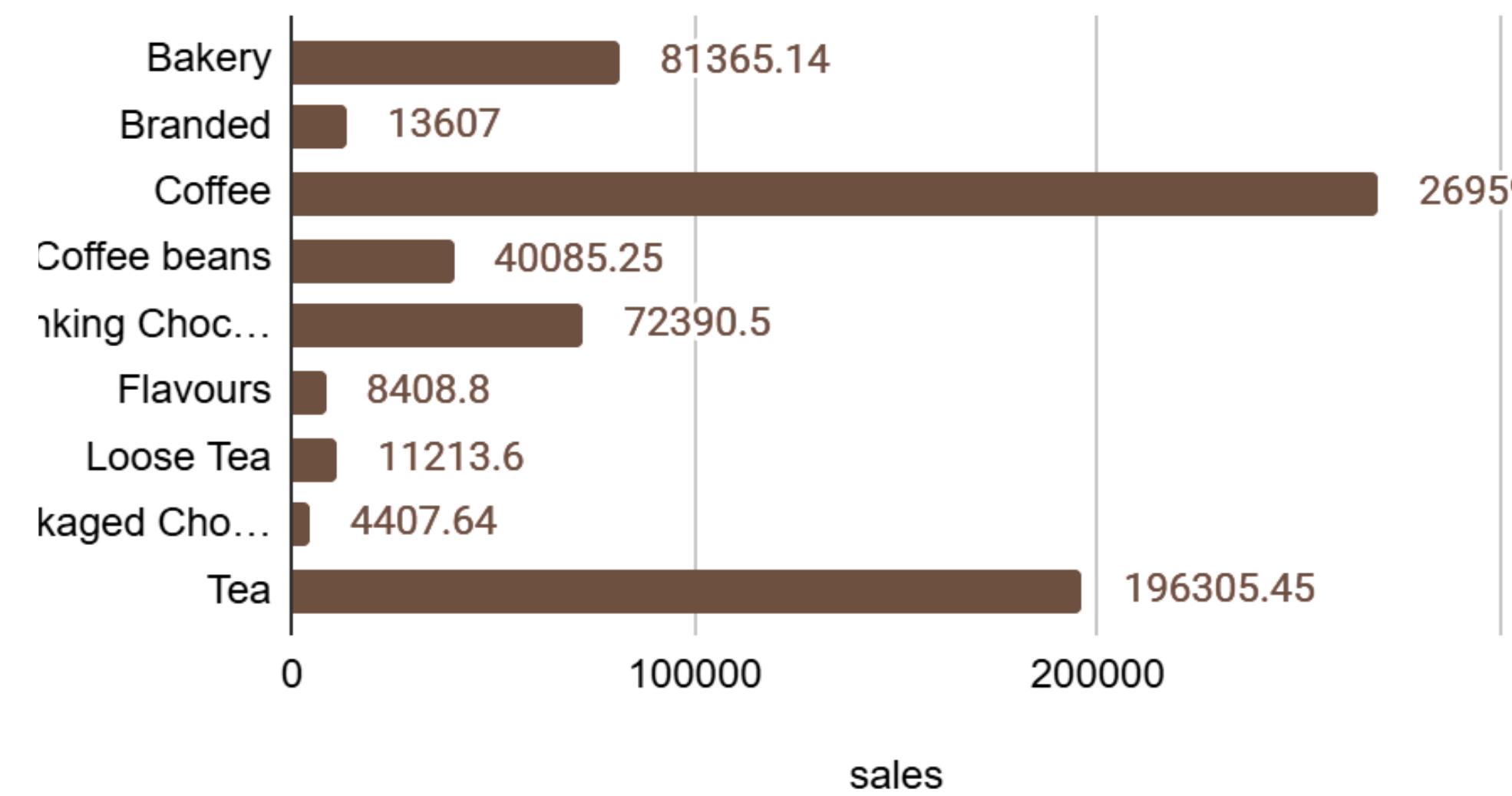


TOTAL SALES MONTHLY BY PRODUCT CATEGORY

Monthly Revenue



Quantity Sold per Product Category



INSIGHTS

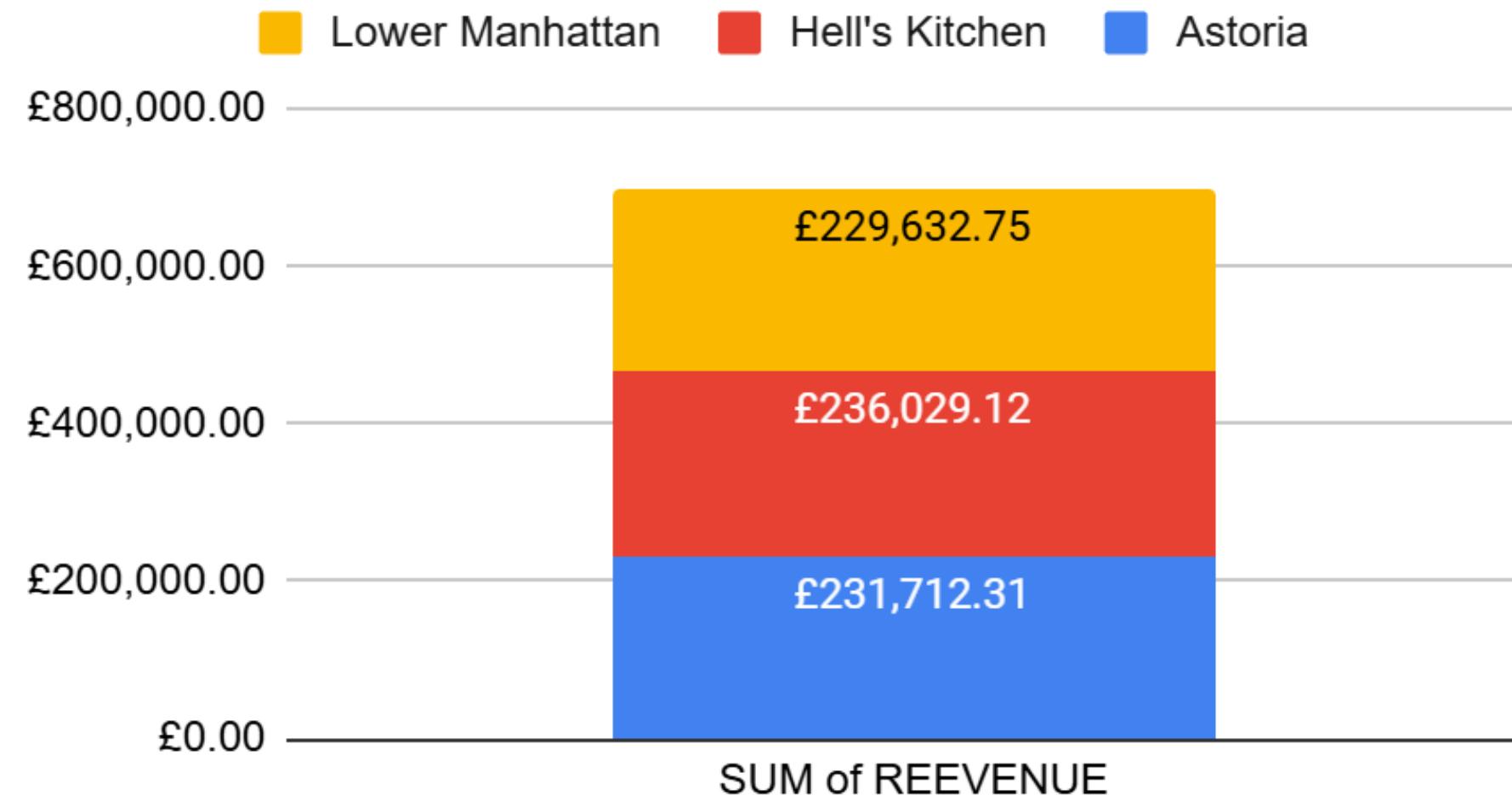
- *Monthly turnover show an upward trend over the months in both revenue and sales volume ,which reflects an increase in demand.
- *There is a significant increase in revenue and quantity in June followed by May and April respectively .
- *Notably Coffee is the highest selling product with \$269590.8 in sales followed by Tea with \$196305.45 , we can safely say coffee is our best selling product.
- *A quantity of 149,116 items were sold across all 3 locations between january and june.



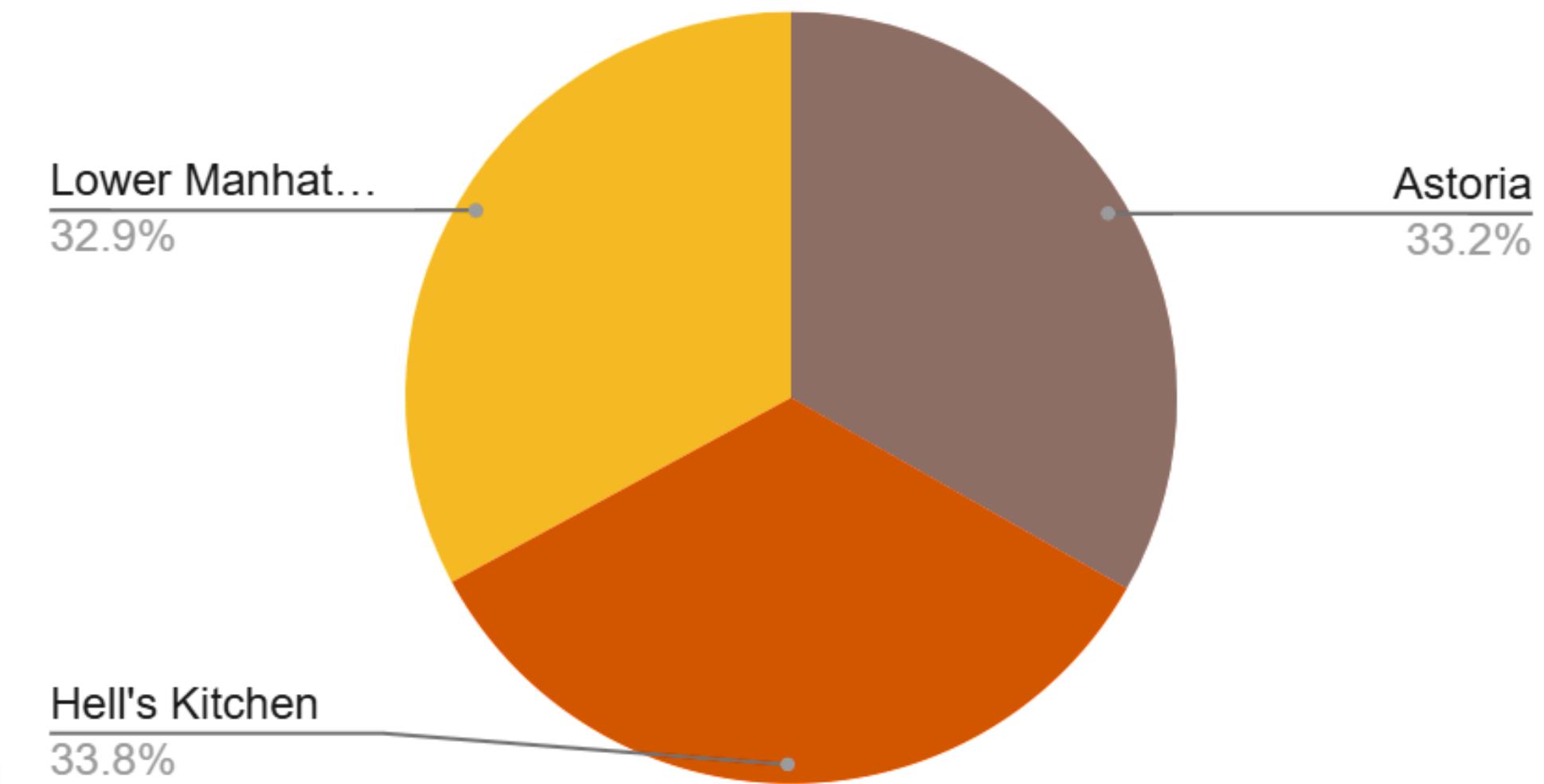
Bright Coffee Shop

BREAKDOWN PER STORE

TOTAL REVENUE per STORE



Revenue by Store Location



INSIGHTS

Revenue is consistent across all stores , with Hell's Kitchen a slight 1% of Revenue higher than the other store but there are not too far behind.



Bright coffee shop

A dark, atmospheric photograph of a coffee shop interior. In the foreground, a person's hands are visible, holding a clear glass with a straw. In the background, a barista wearing a black apron is working behind the counter, surrounded by various coffee-making equipment and supplies. The lighting is warm and focused on the central text.

THANK YOU

