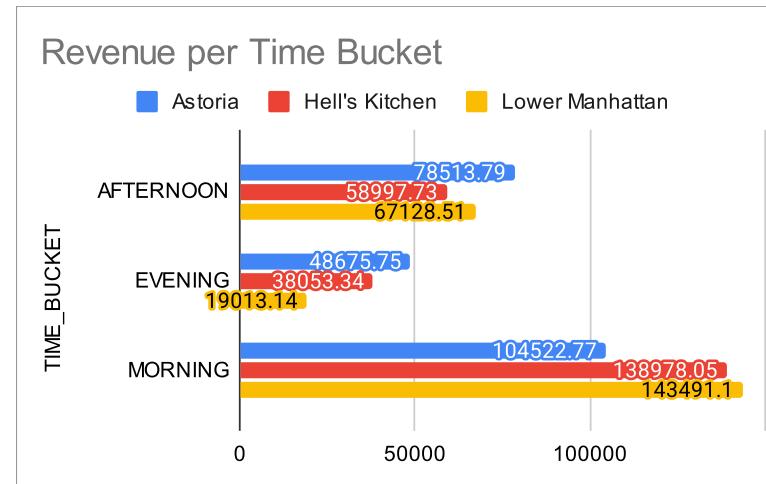
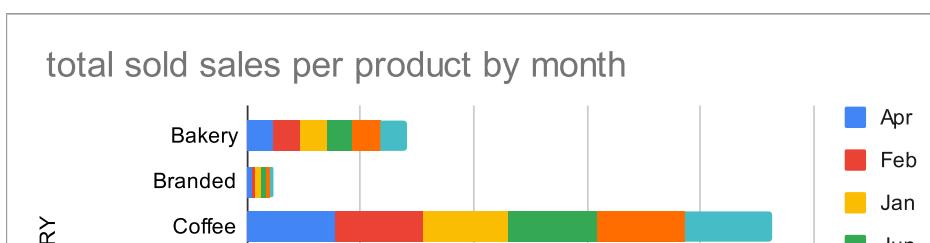
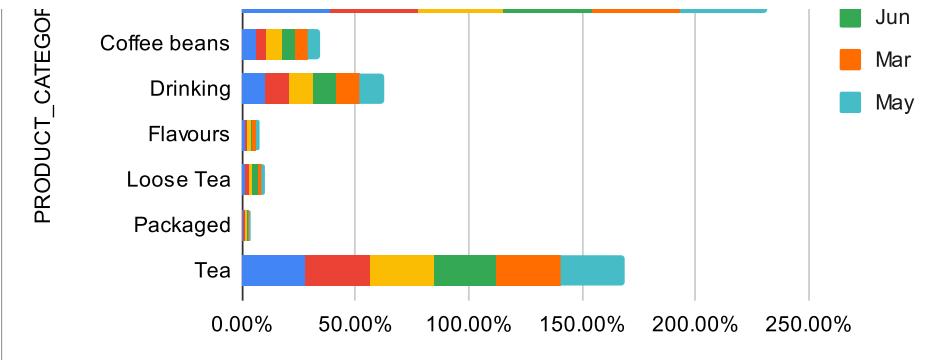


SUM of REEVEN STORE_LOCATION				
TIME_BUCKET	Astoria	Hell's Kitchen	Lower Manhattan	Grand Total
AFTERNOON	78513.79	58997.73	67128.51	204640.03
EVENING	48675.75	38053.34	19013.14	105742.23
MORNING	104522.77	138978.05	143491.1	386991.92
Grand Total	231712.31	236029.12	229632.75	697374.18



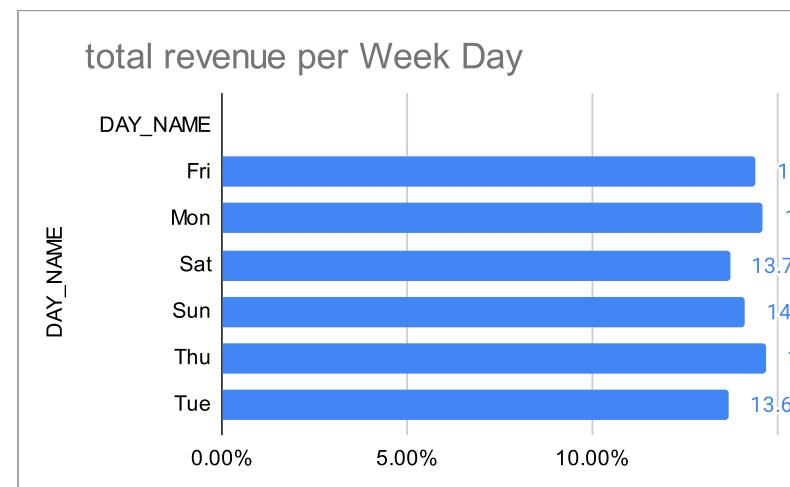
SUM of REEVEN MONTH_NAME							
PRODUCT_CAT	Apr	Feb	Jan	Jun	Mar	May	Grand Total
Bakery	11.69%	11.75%	11.56%	11.44%	11.95%	11.73%	11.67%
Branded	2.00%	1.63%	2.32%	2.05%	1.83%	1.85%	1.95%
Coffee	38.69%	38.48%	38.30%	38.95%	38.77%	38.53%	38.66%
Coffee beans	5.75%	5.37%	6.43%	5.97%	5.33%	5.61%	5.75%
Drinking Chocolate	10.33%	10.69%	10.23%	10.29%	10.39%	10.43%	10.38%
Flavours	1.19%	1.22%	1.20%	1.21%	1.19%	1.22%	1.21%
Loose Tea	1.54%	1.68%	1.59%	1.67%	1.67%	1.53%	1.61%
Packaged Chocolate	0.74%	0.59%	0.64%	0.60%	0.60%	0.63%	0.63%
Tea	28.08%	28.58%	27.74%	27.82%	28.28%	28.47%	28.15%
Grand Total	100.00%						





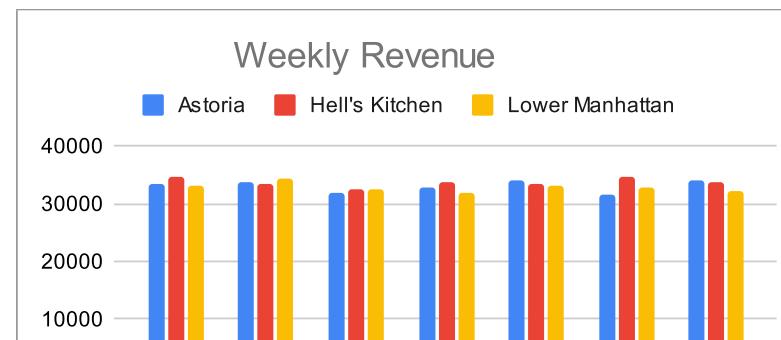
SUM of REEVEN STORE_LOCATION

DAY_NAME	Astoria	Hell's Kitchen	Lower Manhattan	Grand Total
Fri	14.42%	14.69%	14.41%	14.51%
Mon	14.62%	14.12%	14.94%	14.55%
Sat	13.72%	13.78%	14.10%	13.87%
Sun	14.13%	14.24%	13.84%	14.07%
Thu	14.68%	14.15%	14.42%	14.41%
Tue	13.69%	14.74%	14.26%	14.23%
Wed	14.75%	14.28%	14.03%	14.35%
Grand Total	100.00%	100.00%	100.00%	100.00%

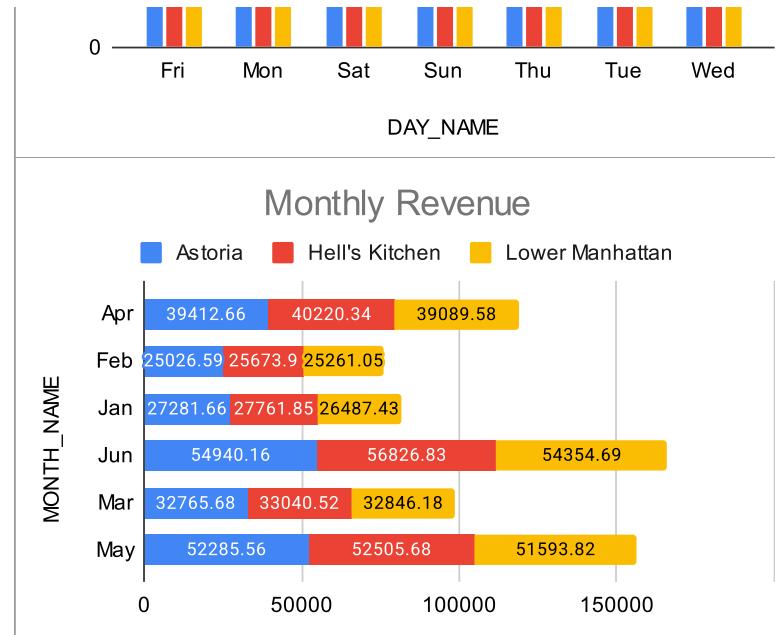


SUM of REEVEN STORE_LOCATION

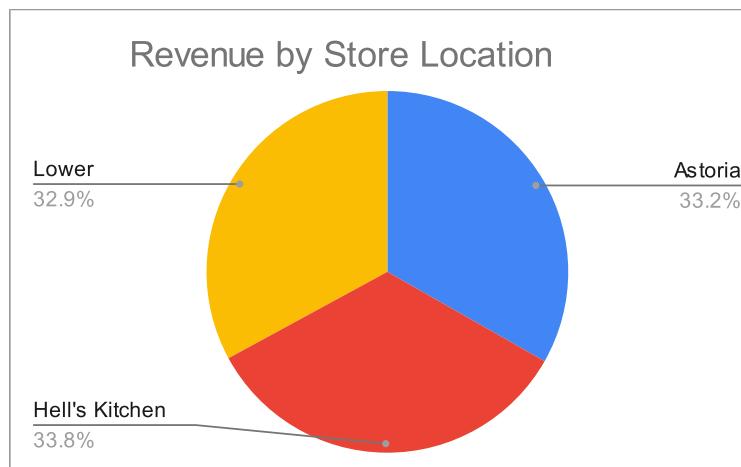
DAY_NAME	Astoria	Hell's Kitchen	Lower Manhattan	Grand Total
Fri	33414.55	34667.33	33089.07	101170.95
Mon	33865.29	33316.21	34297.23	101478.73
Sat	31788.43	32529.23	32381.32	96698.98
Sun	32743.98	33621.88	31789.25	98155.11
Thu	34008.62	33399.21	33117.6	100525.43
Tue	31714.31	34783.17	32745.96	99243.44



Wed	34177.13	33712.09	32212.32	100101.54
Grand Total	231712.31	236029.12	229632.75	697374.18



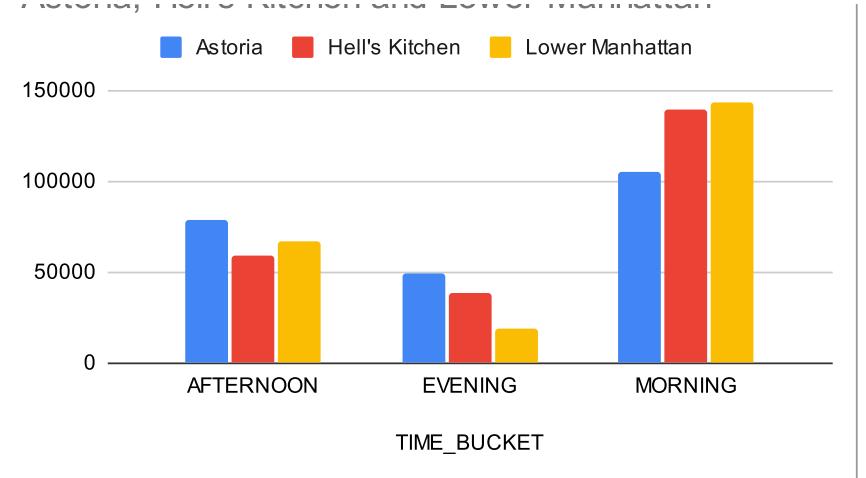
STORE_LOCATION	SUM of REEVEN	SUM of REEVEN %
Astoria	231712.31	33.23%
Hell's Kitchen	236029.12	33.85%
Lower Manhattan	229632.75	32.93%
Grand Total	697374.18	100.00%



SUM of REEVEN STORE_LOCATION

Astoria, Hell's Kitchen and Lower Manhattan

TIME_BUCKET	Astoria	Hell's Kitchen	Lower Manhattan	Grand Total
AFTERNOON	78513.79	58997.73	67128.51	204639.03
EVENING	48675.75	38053.34	19013.14	105742.23
MORNING	104522.77	138978.05	143491.1	386991.88
Grand Total	231712.31	236029.12	229632.75	697374.18



SUM of REEVEN STORE_LOCATION				
HOUR_OF_DAY	Astoria	Hell's Kitchen	Lower Manhattan	Grand Total
6		7516.17	14335.35	21851.52
7	18979.8	15902.7	28466.62	63349.12
8	22712.15	31427.14	28244.53	82383.82
9	23080.32	32727.44	29031.67	84839.43
10	24252.37	33528.56	30521.46	88302.39
11	15498.13	17876.04	12891.47	46265.64
12	15665.7	11328.4	13155.74	40149.84
13	15947.87	12070.1	12349.48	40367.45
14	15164.92	12297.5	13831.97	41294.39
15	15624.45	11311.25	14769.9	41705.6
16	16110.85	11990.48	13021.42	41122.75
17	15839.3	12789.5	11505.51	40134.31
18	15910.8	11863.21	6471.69	34245.7
19	16925.65	10764.26	736.67	28426.58
20		2636.37	299.27	2935.64
Grand Total	231712.31	236029.12	229632.75	697374.18

