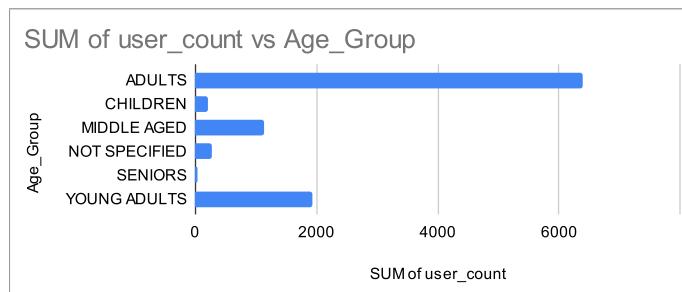
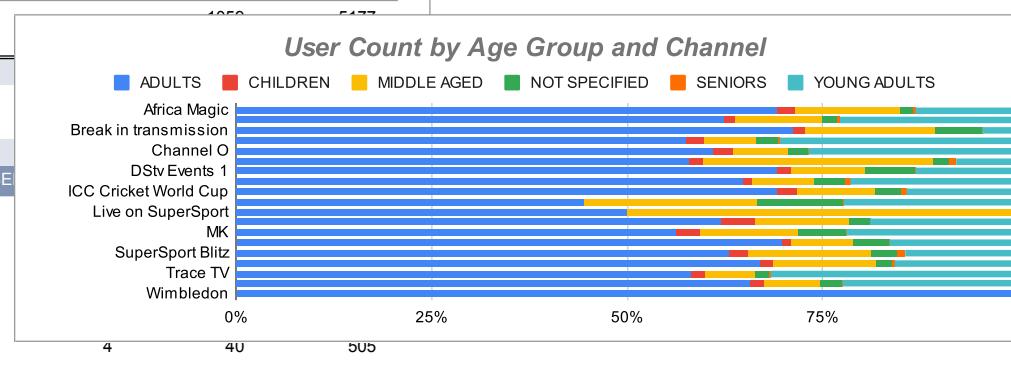
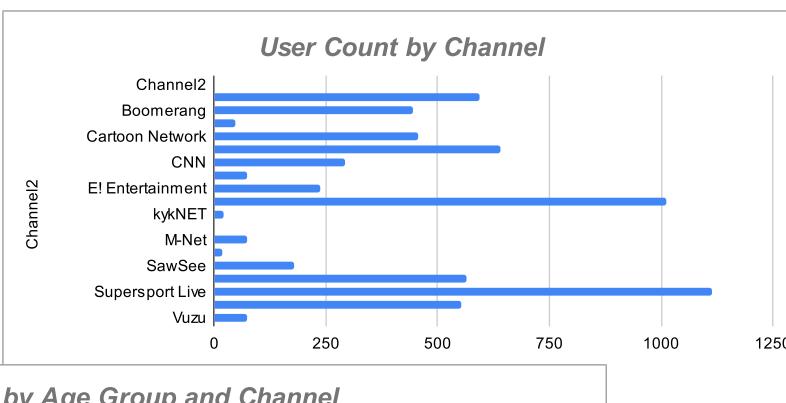


Age_Group	SUM of user_count
ADULTS	6396
CHILDREN	208
MIDDLE AGED	1141
NOT SPECIFIED	273
SENIORS	40
YOUNG ADULTS	1942
Grand Total	10000



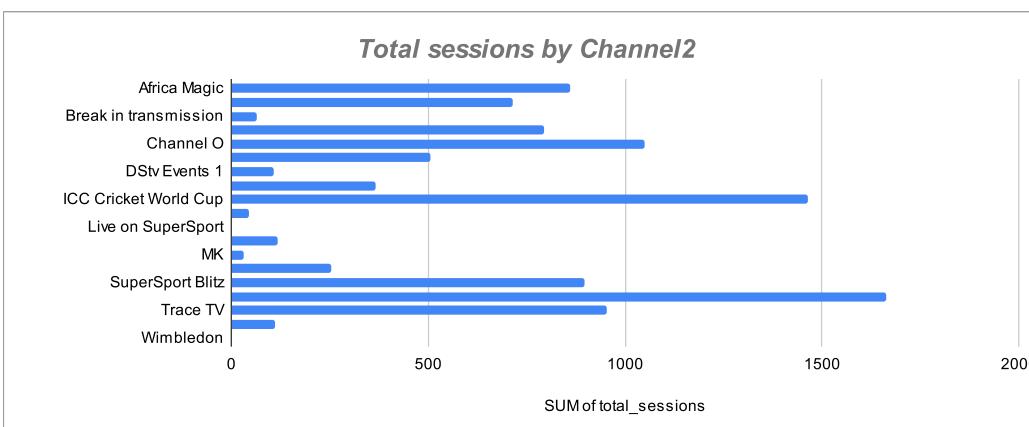
SUM of duration_Age_Group

Channel2	ADULTS	CHILDREN	MIDDLE AGED	NOT SPECIFIED	SENIORS	YOUNG ADULTS	Grand Total
Africa Magic	127528	2142	23727	2967	391	18833	175588
Boomerang	161529	4434	35293	7742	228	54507	263733
Break in transmission	2350	22	731	81	26	3210	
Cartoon Network	161624	2194	25684	6254	921	56240	252917
Duration Seconds by Channel and Age							
Africa Magic	127528	2142	23727	2967	391	18833	175588
Break in transmission	2350	22	731	81	26	3210	
Channel O	161624	2194	25684	6254	921	56240	252917
DStv Events 1	161529	4434	35293	7742	228	54507	263733
ICC Cricket World Cup 2011	127528	2142	23727	2967	391	18833	175588
Live on SuperSport	2350	22	731	81	26	3210	
MK	161624	2194	25684	6254	921	56240	252917
SuperSport Blitz	161529	4434	35293	7742	228	54507	263733
Trace TV	127528	2142	23727	2967	391	18833	175588
Wimbledon	2350	22	731	81	26	3210	
Vuzu	3659651	115030	669822	132358			
Wimbledon	3659651	115030	669822	132358			
Grand Total	3659651	115030	669822	132358			

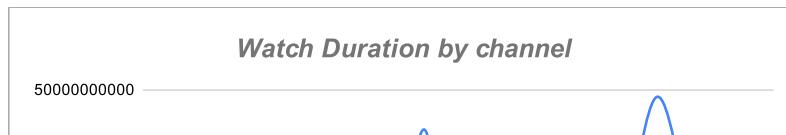


kykNET	20		10	5		10	45
Live on SuperSport	1		1				2
M-Net	72	5	14	3		22	116
MK	18	1	4	2		7	32
SawSee	178	3	20	12		42	255
SuperSport Blitz	564	23	141	30	8	130	896
Supersport Live E!	1113	28	219	33	8	261	1662
Trace TV	554	17	60	18	2	301	952
Vuzu	73	2	8	3		25	111
Wimbledon	3						3
Grand Total	6396	208	1141	273	40	1942	10000

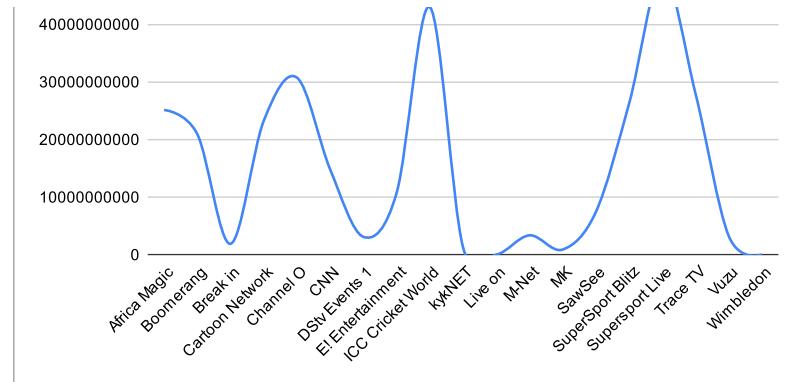
Channel2	SUM of total_sessions
Africa Magic	859
Boomerang	714
Break in transmission	66
Cartoon Network	793
Channel O	1050
CNN	505
DStv Events 1	107
E! Entertainment	367
ICC Cricket World Cup	1465
kykNET	45
Live on SuperSport	2
M-Net	116
MK	32
SawSee	255
SuperSport Blitz	896
Supersport Live E!	1662
Trace TV	952
Vuzu	111
Wimbledon	3
Grand Total	10000



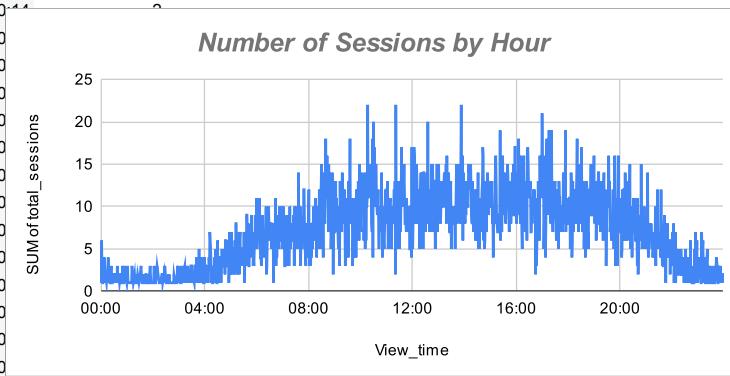
Channel2	SUM of Avg_duration
Africa Magic	25171532686
Boomerang	20971383916
Break in transmission	1938530934
Cartoon Network	23291746455
Channel O	30781532166
CNN	14832702467
DStv Events 1	3142770050
E! Entertainment	10779408779
ICC Cricket World Cup	43029535928
kykNET	1321725762



Live on SuperSport	58743364.7
M-Net	3407115114
MK	939893800.9
SawSee	7489779025
SuperSport Blitz	26317030721
Supersport Live F	48786379293
Trace TV	27961850875
Vuzu	3260256566
Wimbledon	88115040.52
Grand Total	293570032943



View_time	SUM of total_sessions
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00:05	1
00:06	2
00:07	1
00:08	4
00:10	2
00:13	1



View_time	SUM of total_sessions
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