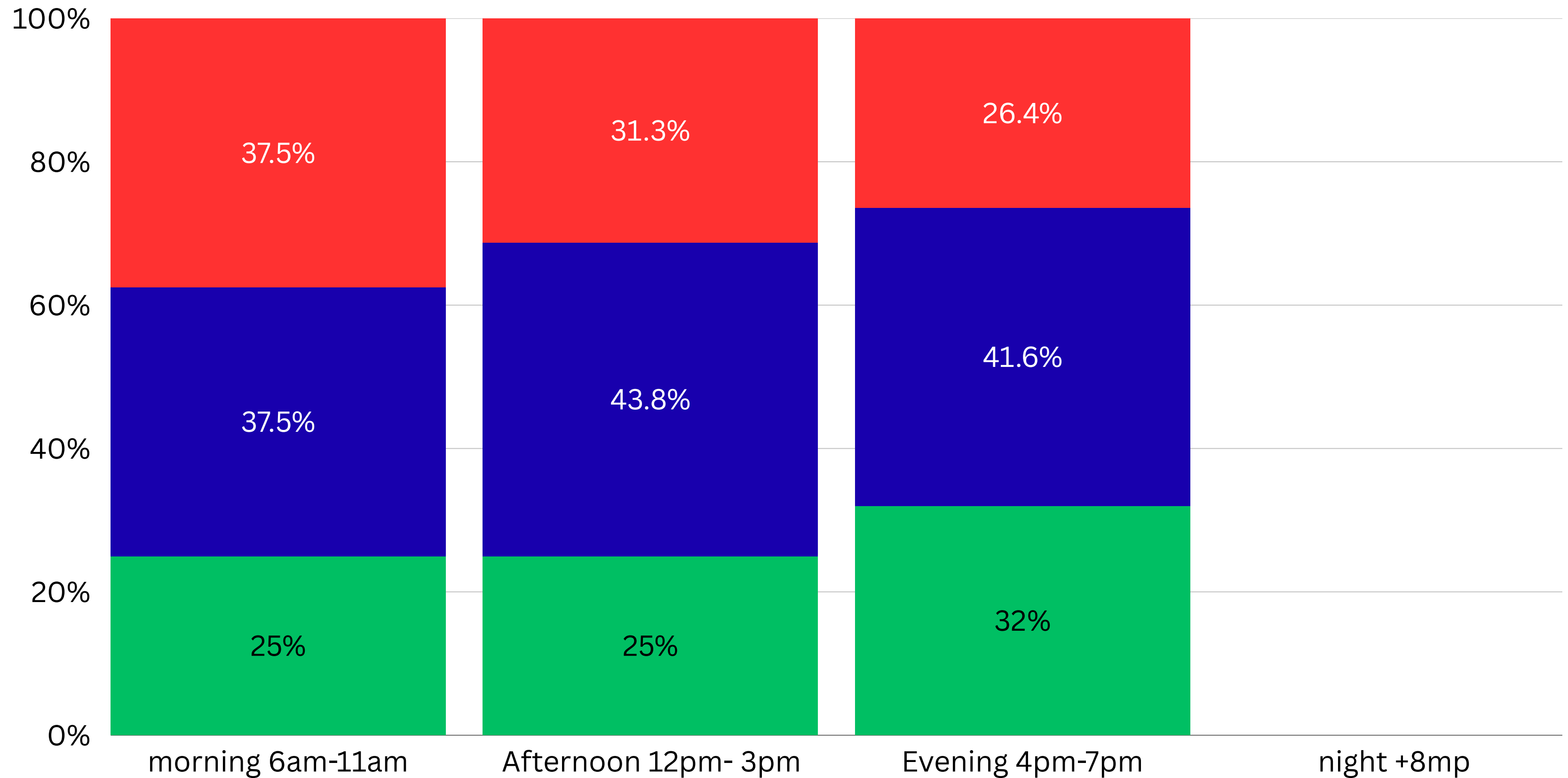


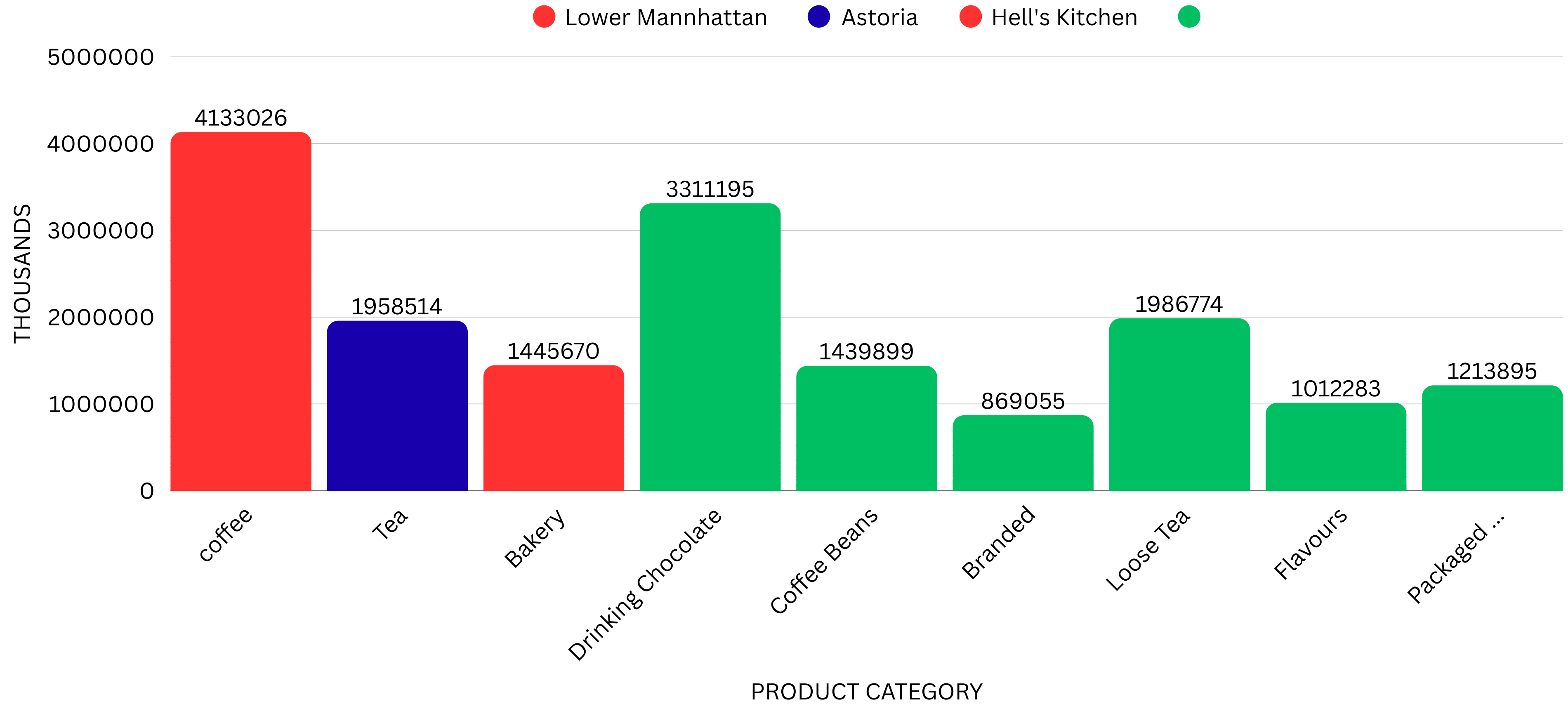
# REGIONAL REVENUE BY TIME OF DAY

● ASTORIA ● HELL'S KITCHEN ● LOWER MANHATTAN



# REVENUE BY PRODUCT CATEGORY

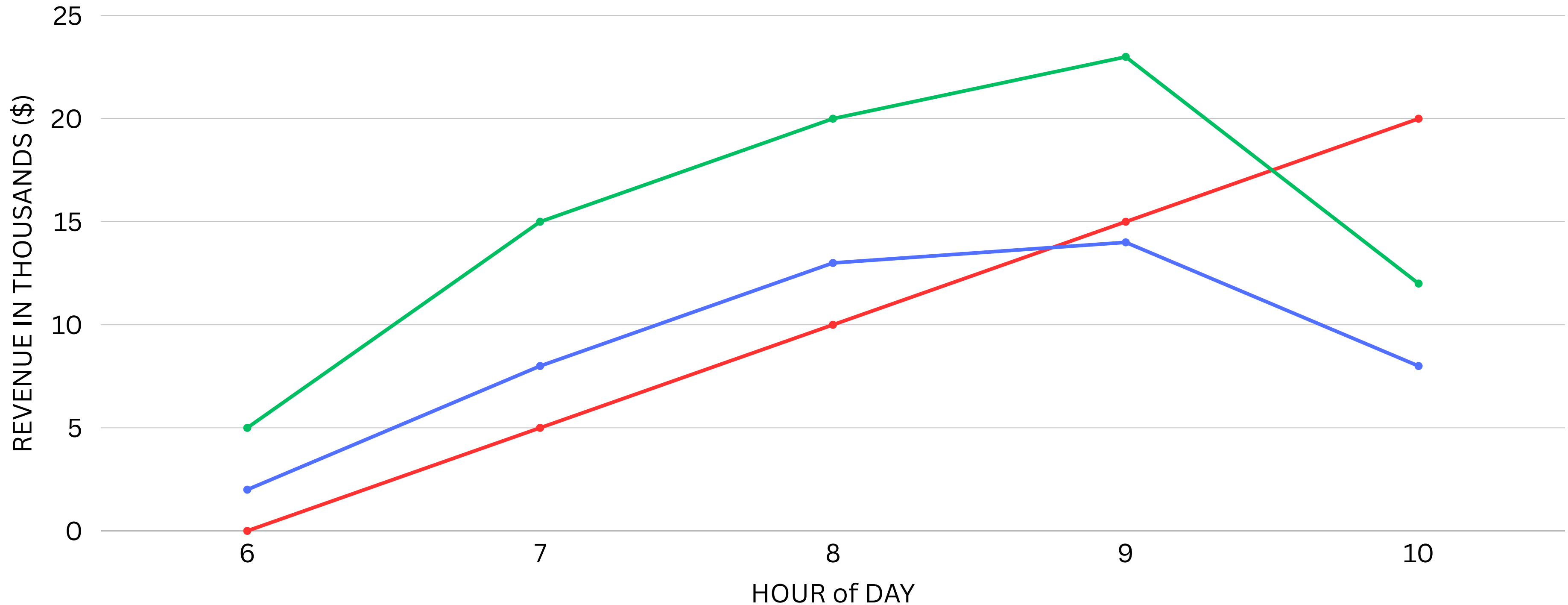
Coffee contributes 40% of the total revenue generated in the last 6 months while tea contributes 30% as 2nd best.



# REGIONAL REVENUE BY HOUR of DAY

Revenue is consistently high across all shops between 7am - 10am in the morning and sales seem to slow down from late afternoon as we go into the evening.

● ASTORIA ● HELL'S KITCHEN ● LOWER MAHANHATTAN

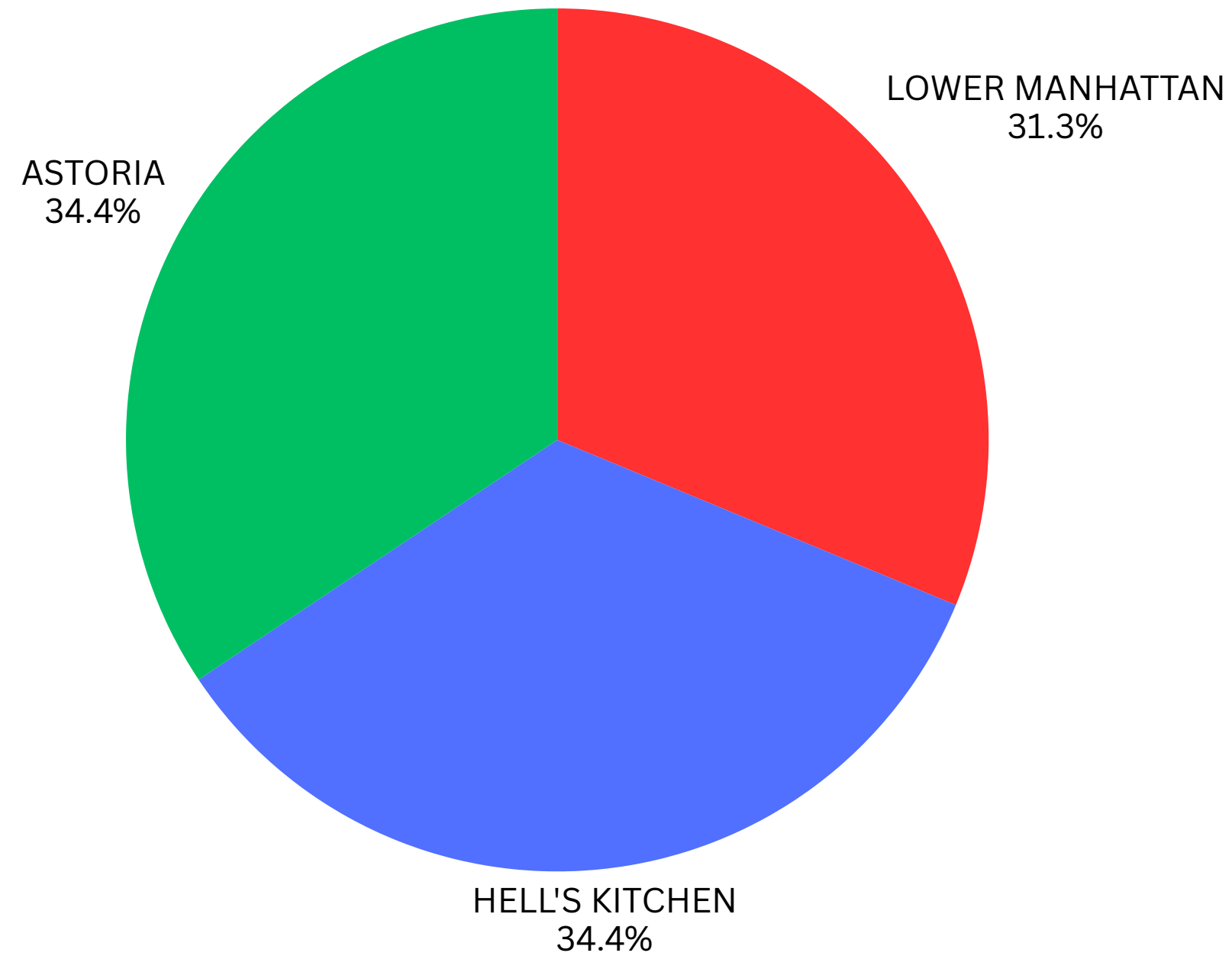


we can offer specials and promotions can be in the mornings to maximize profit for the morning rush.

# REVENUE BY STORE LOCATION OVER TIME

Astoria and Hell's kitchen have the  
highest revenue turnover from June  
,While

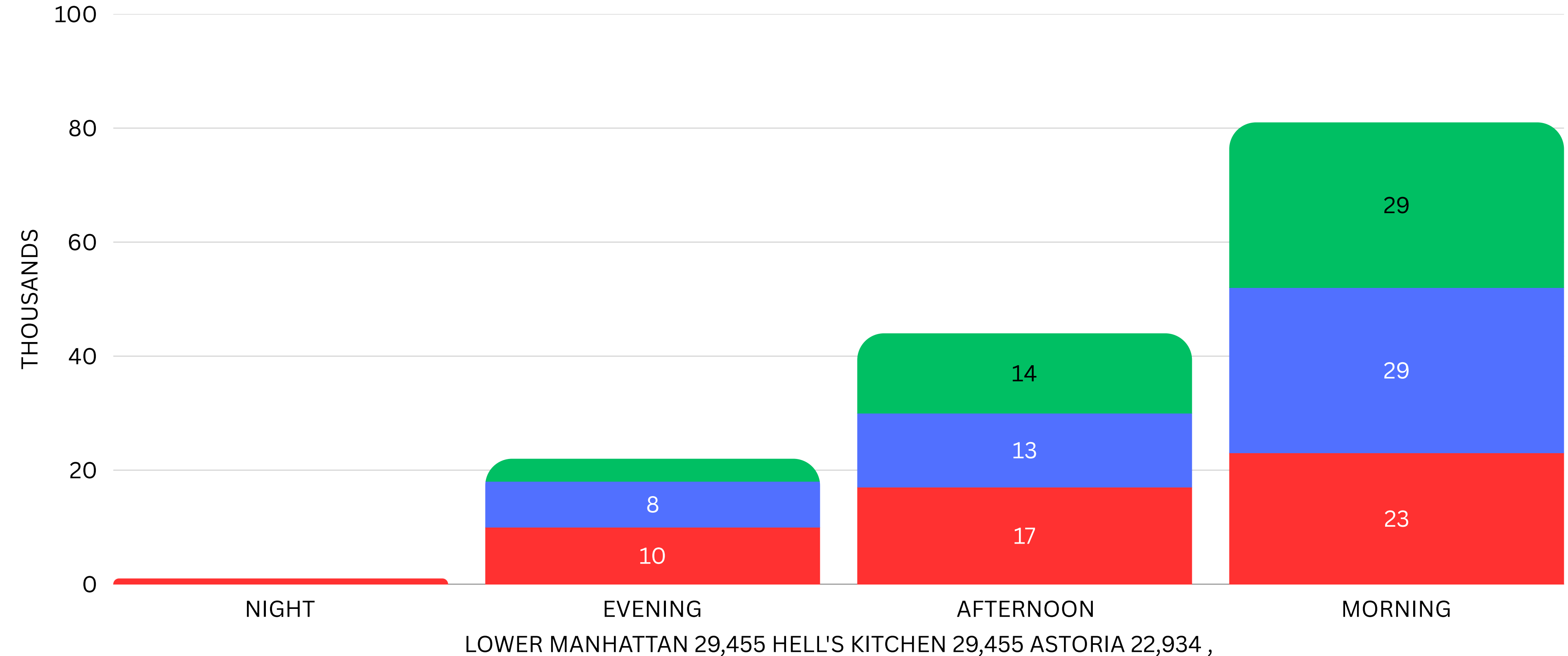
● LOWER MANHATTAN    ● HELL'S KITCHEN  
● ASTORIA



# REGIONAL SALES

The majority of our sales are generated in the morning across all stores, while about 15% came in the evening. Night sales are mostly non-existent (0- 0,4%)

● ASTORIA ● HELL'S KITCHEN ● LOWER MANHATTAN



# KEY TAKEAWAYS AND SUGGESTIONS.

- .REVENUE AND QUANTITY SOLD INCREASED MONTH TO MONTH, INDICATING GROWTH.**
- .WE HAVE INCREASED SALES DURING THE WEEK AND LESS SALES ON SARTUDAYS.**
- .WE COULD INTRODUCE CAMPAIGNS LIKE SLOW SARTUDAY COFFEE DATE OR SARTUDAY RESET TO ATTRACT CUSTOMERS ON WEEKEND.**
- .WE HAVE NO UNDERPERFORMING LOCATION WHICH MEANS CONSISTENT CUSTOMER ENGAGEMENT AND MARKETING EFFICIENCY AND STRATEGIC STORE PLACEMENTS.**