

# BRIGHT SHOPPING TRENDS ANALYSIS.

DISCOUNT\_APPLIED

REVENUE  
233.1KNUMBER\_OF\_CUSTOMERS  
3.9K

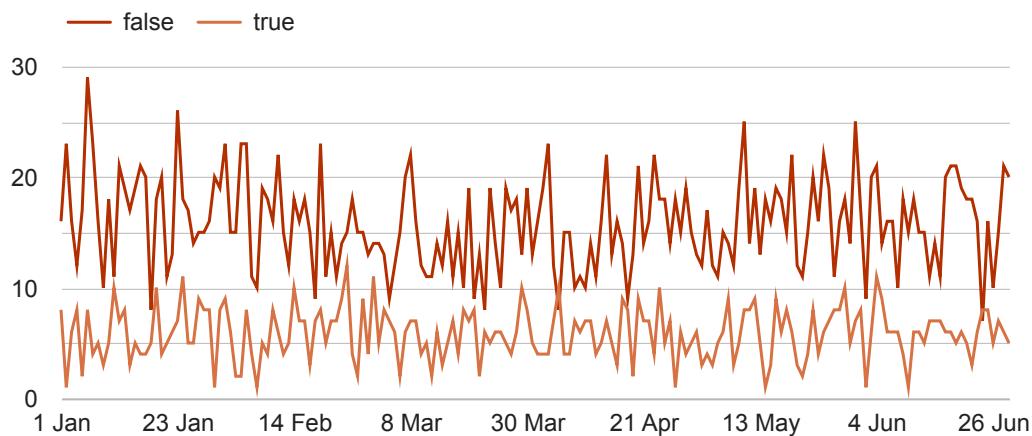
DAY\_NAME

FREQUENCY\_OF\_PURCHASES

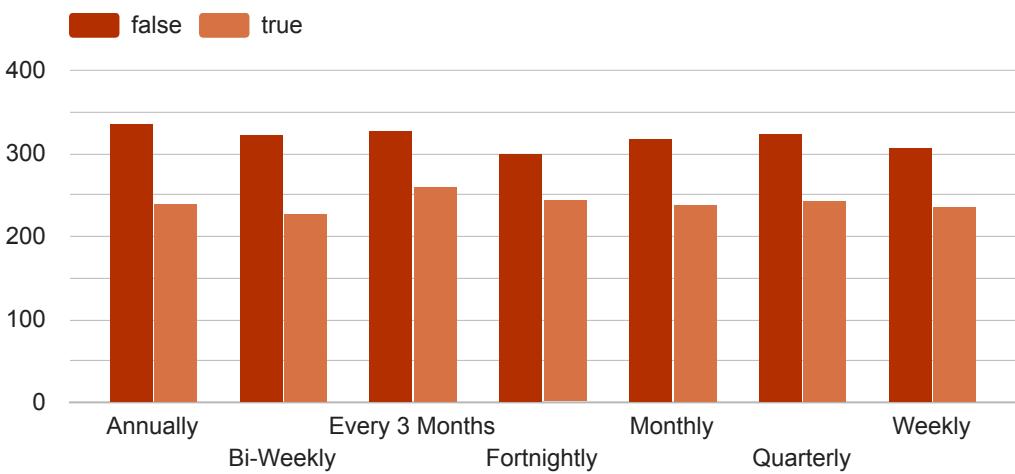
DAY\_OF\_MONTH

PURCHASE\_DATE

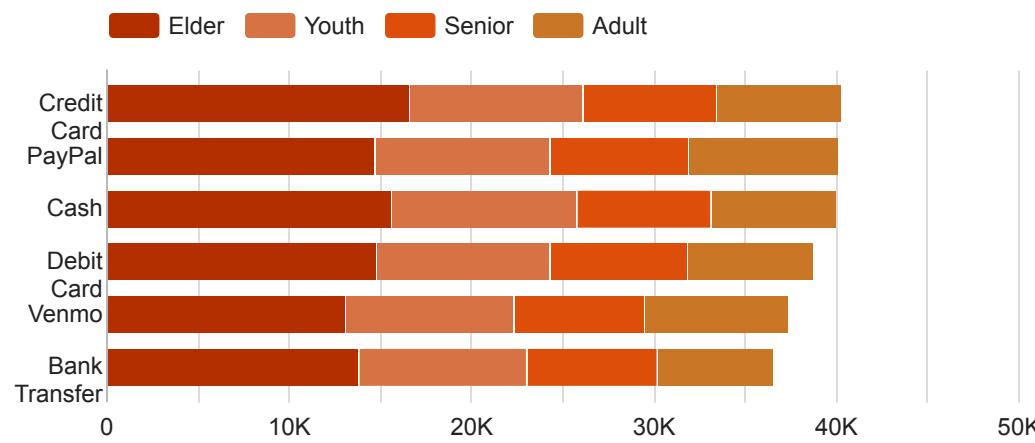
Daily Revenue Trend



REVENUE by Frequency of Purchases



Revenue by Payment Method and Age Bucket



Revenue by Shipping Type

