FRANCESCO MATTERA

Al Product Manager | Development & Growth

Portfolio website

in linkedin.com

Amsterdam

SUMMARY

Al Product Manager with 3+ Years of work experience and strong Full Stack/ AI technical knowledge.

Ex Founder & CPO @Neolocus, where I scaled the platform to 4K monthly active users and \$1K+ MRR. Ex Product specialist @Adyen.

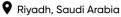
Passionate about building user-centric (Gen)AI products, solving real world problems.

EXPERIENCE

Co-Founder & Chief Product Officer (CPO)

Neolocus

iii 09/2023 - Present



- I raised a \$100K pre-seed round from an accelerator program (GAIA).
- · I designed the platform's UI/UX on Figma and developed it hands-on as the main full-stack developer. (JavaScript, Python, Docker, Firebase).
- · I managed a team of 10, including engineers and designers, to deliver the project on time and under budget.
- · I developed and executed a go-to-market strategy, achieving 4K monthly active users and \$1K+ MRR.
- · I lead R&D initiatives in the field of GenAI, specializing in Image Generation and Processing. Focused on fine-tuning LORA models to generate high quality, realistic architectural renders.

Product Specialist

Adyen

- 03/2023 08/2023 Amsterdam, The Netherlands
- I led the restructuring of Adyen's tech (SDK integration) documentation, resulting in increased % of SDK adoption rates.
- · Facilitated cross-departmental communication to align new documentation content with its publishing.

Junior Data Scientist

FWRD Knowledge

 I built an end to end AI app for RedBull that scrapes TikTok data and optimizes the number of likes and comments of a post based on its content, region and time of release (Consultancy work).

Al Teacher Assistant

VU University

• I thought AI classes to 500+ students and graded final assignments.

EDUCATION

Master of Artificial Intelligence

VU University

Bachelor of Applied Statistics

Alma Mater Studiorum

= 09/2019 - 06/2021

Bologna, Italy

KEY ACHIEVEMENTS

🔯 Secured Pre-Seed funding

Raised a \$100K pre-seed investment from a top AI accelerator program (GAIA) to launch Neolocus.

Developed AI Apps

Led R&D initiatives and independently developed multiple AI products.

📤 Scaled user base

Achieved 4K monthly active users with Neolocus, leveraging user-centric design and strategic marketing initiatives.

Revenue growth

Built a monetization strategy that grew Neolocus' monthly recurring revenue (MRR) to \$1K+.

SKILLS



Cross-Functional Team Leadership

Market Analysis

UI/UX Design on Figma

Agile & Scrum (Jira, Asana)

Go-to-Market strategy

% Technical

Image Generative AI

Al Python frameworks (PyTorch)

Backend frameworks (Flask, Docker)

Cloud Infrastucture (AWS, GCP)

Frontend JS frameworks (React, Typescript, NextJS)

Cloud Databases (Firebase)

SEO Best Practises (CSR vs SSR)

PASSIONS

Competitive gaming

I have been a gamer all my life. I participated in international eSports tournaments of Hearthstone, between 2015 and 2019.

Solo coding for fun

I love spending my nights and weekends developing AI side projects, for fun. Check them out here.