

September 2022

## Letter of recommendation - Max Burk

**To Whom It May Concern,**

I am pleased to write this letter of recommendation for Max, who completed his internship with Porsche Digital Atlanta from May to August 2022. During this time, Max made a truly outstanding contribution to our organization and proved to be an exceptional member of the team.

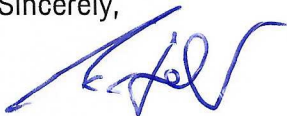
Max was instrumental in helping grow and shape our analytics team. From the outset, he demonstrated an impressive analytical mindset and a strong methodological approach to problem-solving. He not only took initiative but consistently went above and beyond what was expected of him. Whether it was digging into complex datasets or refining our reporting processes, Max approached every task with precision and enthusiasm.

One of Max's key strengths lies in his ability to think critically and propose fresh ideas. He didn't hesitate to challenge the status quo and frequently pitched innovative solutions, many of which we were able to further develop and implement into the Porsche Finder new and used car platform, the My Porsche user portal as well as the Dealer website project. His proactive attitude and intellectual curiosity had a noticeable impact on the direction of the cross functional reporting and analytics team.

In addition to his technical strengths, Max was a genuinely great team member. He was always helpful, respectful, and eager to support others. His collaborative spirit and positive attitude made him a valued colleague and someone the entire team enjoyed working with.

I can highly recommend Max without hesitation. He has the analytical skills, creativity, curiosity and professionalism to excel in any future role he pursues, and I am confident he will be a tremendous asset to any organization.

Sincerely,



**Andreas Gabler**

Director Digital Products, Porsche Digital, Inc.

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