

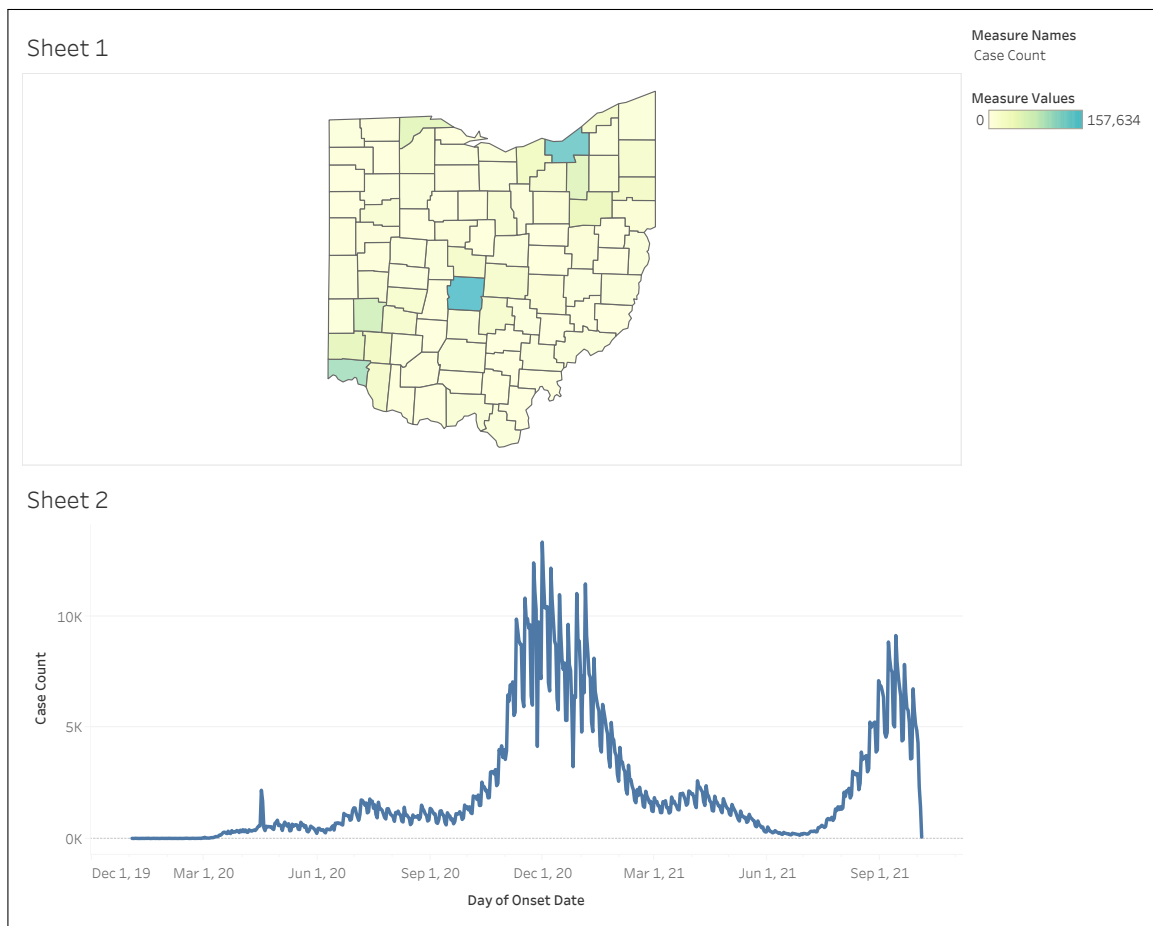
# ISA 401 - Business Intelligence & Data Viz

## 15: An Overview of Tableau

### Learning Objectives for Today's Lab:

- (A) Create your first visualizations, dashboard and story map in **Tableau**.
- (B) Understand some of the basic Tableau functionalities

1. (0 points) In class, we will continue our discussion of last class and then, compete in a **Kahoot Competition on the Fundamentals of Data Visualization** for a \$10 Starbucks gift card.
2. (0 points) Let us use **Tableau** to examine Ohio's Summary Data for COVID-19 cases (see the *ohio\_covid.csv* file on Canvas). In Tableau, let us:
  - (A) Create a map of the sum of new\_cases by county.
  - (B) Create a line-chart (as well as a time-based bar chart) for the sum of case counts for the entire state.
  - (C) We will then combine these two charts in a dashboard.
  - (D) We will also use the storyboard feature to highlight interesting aspects of the data.



A schematic, not exact representation, of our Tableau visualizations.