**Association for Computational Linguistics (ACL)**

**Invitation to Sponsor ConferenceS**

**in 2015**

Description: acl-logo

**The Association for Computational Linguistics (ACL) prvides the preeminent forum for dissemination of the latest developments in computational linguistics and natural language processing. The ACL, its regional chapter in North America (NAACL), and the Special Interest Group on Linguistic data and corpus-based approaches to NLP (EMNLP) will host the following ACL-related conferences in 2015:**

* **NAACL 2015 in Denver, Colorado, USA (31 May - 6 June)**
* **ACL/IJCNLP 2015 in Beijing, China (26 – 31 July)**
* **EMNLP 2015 in Lisbon, Portugal (17-22 September)**

**In the past 5 years, ACL conferences have attracted between 1,000 and 1,400 paying attendees, NAACL conferences between 700 and 800, and EMNLP conferences over 500.**

**This document summarizes sponsorship opportunities at the three upcoming conferences. Now the ACL also offers a “2Pack” or a “3Pack” which, for a single payment, gives access to sponsorship opportunities at two or three 2015 conferences of choice. The 2Pack and 3Pack will provide a significant discount, and an easy opportunity for global presence in the leading conferences on natural language processing.**

**Further information on sponsorship opportunities can be obtained by contacting** [sponsoring@aclweb.org](mailto:sponsoring@aclweb.org) **or any of the Sponsor Chairs listed on page 9 of this booklet.**

**Levels of**

**Sponsorship**

**PLATINUM SPONSORSHIP**

|  |  |  |  |
| --- | --- | --- | --- |
| NAACL 2015 | $ 9,250 USD |  |  |
| ACL 2015 | $14,000 USD | or local | 86,610 CNY |
| EMNLP 2015 | $ 8,450 USD | or local | € 7,270 |
| 3Pack | $25,360 USD |  |  |
| 2Pack: NAACL + ACL | $18,445 USD |  |  |
| 2Pack: NAACL + EMNLP | $14,600 USD |  |  |
| 2Pack: ACL + EMNLP | $17,675 USD |  |  |

Benefits:

• Sponsorship of one conference Plenary Session

• Acknowledgement at commencement and end of sponsored Plenary Session

• Acknowledgement and hyperlink on conference website

• One page mono advertisement in program booklet

• Company logo on conference bags

• Promotional material insert in conference bags (up to two items)

• Inclusion of company logo in Platinum section on large, prominently displayed banner

• A double exhibition trade booth up to 6.0 m wide x 2.0 m deep

• Complimentary registration for three (3) company representatives

**GOLD SPONSORSHIP**

|  |  |  |  |
| --- | --- | --- | --- |
| NAACL 2015 | $ 5,550 USD |  |  |
| ACL 2015 | $ 8,400 USD | or local | 52,118 CNY |
| EMNLP 2015 | $ 5,070 USD | or local | € 4,379 |
| 3Pack | $15,215 USD |  |  |
| 2Pack: NAACL + ACL | $ 11,065 USD |  |  |
| 2Pack: NAACL + EMNLP | $ 8,760 USD |  |  |
| 2Pack: ACL + EMNLP | $ 10,605 USD |  |  |

Benefits:

• Acknowledgement and hyperlink on website

• Half page mono advertisement in program booklet

• Promotional material insert in conference bags (up to two items)

• Inclusion of company logo in Gold section on large, prominently displayed banner

• One exhibition trade booth up to 3.0 m wide x 2.0 m deep

• Complimentary registration for two (2) company representatives

**SILVER SPONSORSHIP**

|  |  |  |  |
| --- | --- | --- | --- |
| NAACL 2015 | $ 3,055 USD |  |  |
| ACL 2015 | $ 4,620 USD | or local | 26,440 CNY |
| EMNLP 2015 | $ 2,790 USD | or local | € 2,410 |
| 3Pack | $ 8,375 USD |  |  |
| 2Pack: NAACL + ACL | $ 6,090 USD |  |  |
| 2Pack: NAACL + EMNLP | $ 4,825 USD |  |  |
| 2Pack: ACL + EMNLP | $ 5,840 USD |  |  |

Benefits:

• Acknowledgement and hyperlink on website

• Quarter page mono advertisement in program booklet

• Promotional material insert in conference bags (one item)

• Inclusion of company logo in Silver section on large, prominently displayed banner

• Complimentary registration for one (1) company representative

**BRONZE** **SPONSORSHIP**

|  |  |  |  |
| --- | --- | --- | --- |
| NAACL 2015 | $ 1,375 USD |  |  |
| ACL 2015 | $ 2,080 USD | or local | 12,910 CNY |
| EMNLP 2015 | $ 1,255 USD | or local | € 1,085 |
| 3Pack | $ 3,370 USD |  |  |
| 2Pack: NAACL + ACL | $ 2,450 USD |  |  |
| 2Pack: NAACL + EMNLP | $ 1,940 USD |  |  |
| 2Pack: ACL + EMNLP | $ 2,350 USD |  |  |

Benefits:

• Acknowledgement and hyperlink on website

• Quarter page mono advertisement in program booklet

• Promotional material insert in conference bags (one item)

**SUPPORTER**

|  |  |  |  |
| --- | --- | --- | --- |
| NAACL 2015 | $ 715 USD |  |  |
| ACL 2015 | $ 1,080 USD | or local | 6,705 CNY |
| EMNLP 2015 | $ 655 USD | or local | € 565 |
| 3Pack | $ 2,450 USD |  |  |
| 2Pack: NAACL + ACL | $ 1,785 USD |  |  |
| 2Pack: NAACL + EMNLP | $ 1,410 USD |  |  |
| 2Pack: ACL + EMNLP | $ 1,710 USD |  |  |

Benefits:

• Acknowledgement and hyperlink on website

• Listing in program booklet

• Promotional material insert in conference bags (one item)

**CONFERENCE DINNER SPONSOR**

|  |  |  |  |
| --- | --- | --- | --- |
| NAACL 2015 | $ 5,605 USD |  |  |
| ACL 2015 | $ 7,850 USD | or local | 48,735 CNY |
| EMNLP 2015 | $ 5,045 USD | or local | € 4,365 |
| 3Pack | $14,800 USD |  |  |
| 2Pack: NAACL + ACL | $10,765 USD |  |  |
| 2Pack: NAACL + EMNLP | $ 8,520 USD |  |  |
| 2Pack: ACL + EMNLP | $10,315 USD |  |  |

Benefits:

• Acknowledgement and hyperlink on website

• Half page mono advertisement in program booklet

• Promotional material insert in conference bags (up to two items)

• Opportunity for company banner to be hung in Dinner venue

• Opportunity to MC the Dinner Evening

• Opportunity to provide attendee gifts at the Dinner

• May invite up to 5 complimentary guests to the Dinner

**CONFERENCE DINNER ENTERTAINMENT SPONSOR**

|  |  |  |  |
| --- | --- | --- | --- |
| NAACL 2015 | $ 1,970 USD |  |  |
| ACL 2015 | $ 2,760 USD | or local | 17,135 CNY |
| EMNLP 2015 | $ 1,775 USD | or local | € 1,535 |
| 3Pack | $ 5,200 USD |  |  |
| 2Pack: NAACL + ACL | $ 3,780 USD |  |  |
| 2Pack: NAACL + EMNLP | $ 2,995 USD |  |  |
| 2Pack: ACL + EMNLP | $ 3,625 USD |  |  |

Benefits:

• Acknowledgement and hyperlink on website

• Quarter page mono advertisement in program booklet

• Promotional material insert in conference bags (one item)

• Opportunity for company banner to be hung in Dinner venue

• May invite up to 2 complimentary guests to the Dinner

**WELCOMING RECEPTION SPONSORSHIP**

|  |  |  |  |
| --- | --- | --- | --- |
| NAACL 2015 | $ 4,245 USD |  |  |
| ACL 2015 | $ 5,940 USD | or local | 36,885 CNY |
| EMNLP 2015 | $ 3,820 USD | or local | € 3,305 |
| 3Pack | $11,200 USD |  |  |
| 2Pack: NAACL + ACL | $ 8,145 USD |  |  |
| 2Pack: NAACL + EMNLP | $ 6,450 USD |  |  |
| 2Pack: ACL + EMNLP | $ 7,805 USD |  |  |

Benefits:

• Acknowledgement and hyperlink on website

• Quarter page mono advertisement in program booklet

• Promotional material insert in conference bags (one item)

• Opportunity for company banner to be hung in Reception venue

• May provide additional entertainment at the Reception (in consultation with the organizers)

• May invite up to 5 complimentary guests to the Reception

**SPONSORSHIP of WIRELESS INTERNET**

|  |  |  |  |
| --- | --- | --- | --- |
| NAACL 2015 | $ 4,395 USD |  |  |
| ACL 2015 | $ 6,150 USD | or local | 38,180 CNY |
| EMNLP 2015 | $ 3,955 USD | or local | € 3,420 |
| 3Pack | $11,600 USD |  |  |
| 2Pack: NAACL + ACL | $ 8,435 USD |  |  |
| 2Pack: NAACL + EMNLP | $ 6,680 USD |  |  |
| 2Pack: ACL + EMNLP | $ 8,085 USD |  |  |

Benefits:

• Acknowledgement and hyperlink on website

• Quarter page mono advertisement in program booklet

• Promotional material insert in conference bags (one item)

• Opportunity for promotional material to be displayed in foyers / at hotspots

• Complimentary registration for one (1) company representative

**CONFERENCE BAG SPONSOR**

|  |  |  |  |
| --- | --- | --- | --- |
| NAACL 2015 | $ 3,180 USD |  |  |
| ACL 2015 | $ 4,455 USD | or local | 27,660 CNY |
| EMNLP 2015 | $ 2,865 USD | or local | € 2,480 |
| 3Pack | $ 8,400 USD |  |  |
| 2Pack: NAACL + ACL | $ 6,110 USD |  |  |
| 2Pack: NAACL + EMNLP | $ 4,835 USD |  |  |
| 2Pack: ACL + EMNLP | $ 5,855 USD |  |  |

Benefits:

• Company logo most prominent on all conference bags (design of bag in cooperation with local

organizers)

• Listing in program booklet

• One promotional material insert in conference bags (one item)

**STUDENT RECRUITMENT LUNCHEON SPONSOR**

|  |  |  |  |
| --- | --- | --- | --- |
| NAACL 2015 | $ 4,395 USD |  |  |
| ACL 2015 | $ 6,150 USD | or local | 38,180 CNY |
| EMNLP 2015 | $ 3,955 USD | or local | € 3,420 |
| 3Pack | $11,600 USD |  |  |
| 2Pack: NAACL + ACL | $ 8,435 USD |  |  |
| 2Pack: NAACL + EMNLP | $ 6,680 USD |  |  |
| 2Pack: ACL + EMNLP | $ 8,085 USD |  |  |

Benefits:

• Only available to institutions also sponsoring one or more 2015 events at the Platinum or Gold Levels (see above)

• Shared luncheon in a Ballroom to be used for Recruitment Talks and Mingling; Open only to Students and Recruiters; Box lunches for students and recruiters will be provided

**SPONSORSHIP of STUDENT VOLUNTEERS**

|  |  |  |  |
| --- | --- | --- | --- |
| NAACL 2015 | $ 5,455 USD |  |  |
| ACL 2015 | $ 7,635 USD | or local | 47,385 CNY |
| EMNLP 2015 | $ 4,910 USD | or local | € 4,250 |
| 3Pack | $14,400 USD |  |  |
| 2Pack: NAACL + ACL | $10,475 USD |  |  |
| 2Pack: NAACL + EMNLP | $ 8,290 USD |  |  |
| 2Pack: ACL + EMNLP | $10,035 USD |  |  |

Benefits:

• Acknowledgement and hyperlink on website

• Quarter page mono advertisement in program booklet

• Promotional material insert in conference bags (one item)

• Your logo on all T-shirts worn by Student Volunteers (design of T-shirt in cooperation with local

organizers)

• Acknowledgement of your support for the Student Volunteers to attend the Conference Dinner

• Complimentary registration for one (1) company representative

**SPONSOR of OVERSEAS STUDENT FELLOWSHIP**

|  |  |  |  |
| --- | --- | --- | --- |
| NAACL 2015 | $ 910 USD |  |  |
| ACL 2015 | $ 1,275 USD | or local | 7,920 CNY |
| EMNLP 2015 | $ 820 USD | or local | € 710 |
| 3Pack | $ 2,400 USD |  |  |
| 2Pack: NAACL + ACL | $ 2,185 USD |  |  |
| 2Pack: NAACL + EMNLP | $ 1,730 USD |  |  |
| 2Pack: ACL + EMNLP | $ 2,090 USD |  |  |

Benefits:

• Acknowledgement and hyperlink on website

• Listing in program booklet

• Your logo on one specific international student’s T-shirt

**SPONSOR of LOCAL STUDENT FELLOWSHIP**

|  |  |  |  |
| --- | --- | --- | --- |
| NAACL 2015 | $ 790 USD |  |  |
| ACL 2015 | $ 1,100 USD | or local | 6,830 CNY |
| EMNLP 2015 | $ 710 USD | or local | € 615 |
| 3Pack | $ 2,080 USD |  |  |
| 2Pack: NAACL + ACL | $ 1,515 USD |  |  |
| 2Pack: NAACL + EMNLP | $ 1,200 USD |  |  |
| 2Pack: ACL + EMNLP | $ 1,450 USD |  |  |

Benefits:

• Acknowledgement and hyperlink on website

• Listing in program booklet

• Your logo on one specific local student’s T-shirt

**EXHIBITOR UNMANNED PER DAY**

|  |  |  |  |
| --- | --- | --- | --- |
| NAACL 2015 | $ 250 USD |  |  |
| ACL 2015 | $ 360 USD | or local | 2,235 CNY |
| EMNLP 2015 | $ 210 USD | or local | € 180 |
| 3Pack | $ 655 USD |  |  |
| 2Pack: NAACL + ACL | $ 480 USD |  |  |
| 2Pack: NAACL + EMNLP | $ 375 USD |  |  |
| 2Pack: ACL + EMNLP | $ 455 USD |  |  |

Benefits:

• One exhibition trade booth up to 3.0 m wide x 2.0 m deep

**EXHIBITOR MANNED PER DAY**

|  |  |  |  |
| --- | --- | --- | --- |
| NAACL 2015 | $ 425 USD |  |  |
| ACL 2015 | $ 595 USD | or local | 3,695 CNY |
| EMNLP 2015 | $ 385 USD | or local | € 335 |
| 3Pack | $ 1,125 USD |  |  |
| 2Pack: NAACL + ACL | $ 820 USD |  |  |
| 2Pack: NAACL + EMNLP | $ 650 USD |  |  |
| 2Pack: ACL + EMNLP | $ 785 USD |  |  |

Benefits:

• One exhibition trade booth up to 3.0 m wide x 2.0 m deep

• Complimentary refreshments for one stand manager

**PROMOTIONAL MATERIAL**

**Half page mono advertisement in program booklet**

|  |  |  |  |
| --- | --- | --- | --- |
| NAACL 2015 | $ 665 USD |  |  |
| ACL 2015 | $ 900 USD | or local | 5,590 CNY |
| EMNLP 2015 | $ 600 USD | or local | € 520 |
| 3Pack | $ 1,730 USD |  |  |
| 2Pack: NAACL + ACL | $ 1,575 USD |  |  |
| 2Pack: NAACL + EMNLP | $ 1,245 USD |  |  |
| 2Pack: ACL + EMNLP | $ 1,510 USD |  |  |

**Quarter page mono advertisement in program booklet**

|  |  |  |  |
| --- | --- | --- | --- |
| NAACL 2015 | $ 340 USD |  |  |
| ACL 2015 | $ 450 USD | or local | 2,795 CNY |
| EMNLP 2015 | $ 310 USD | or local | € 270 |
| 3Pack | $ 880 USD |  |  |
| 2Pack: NAACL + ACL | $ 640 USD |  |  |
| 2Pack: NAACL + EMNLP | $ 505 USD |  |  |
| 2Pack: ACL + EMNLP | $ 615 USD |  |  |

Note: the program booklet is usually compact size, i.e., about half of US letter size, or A5.

**Conference bag inclusion (per item)**

|  |  |  |  |
| --- | --- | --- | --- |
| NAACL 2015 | $ 340 USD |  |  |
| ACL 2015 | $ 450 USD | or local | 2,795 CNY |
| EMNLP 2015 | $ 310 USD | or local | € 270 |
| 3Pack | $ 880 USD |  |  |
| 2Pack: NAACL + ACL | $ 640 USD |  |  |
| 2Pack: NAACL + EMNLP | $ 505 USD |  |  |
| 2Pack: ACL + EMNLP | $ 615 USD |  |  |

**SPONSORING EVENTS IS EASY!**

**contact any of the following people**

**to BECOME A SPONSOR!**

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