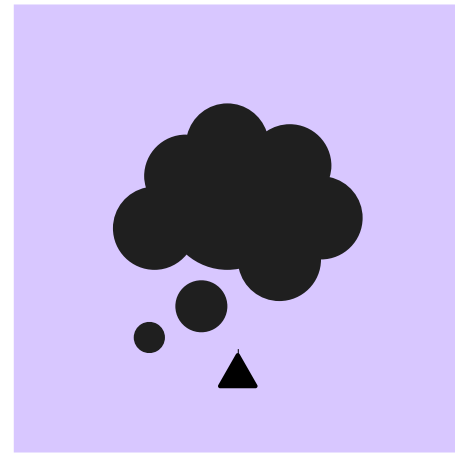




Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Promised development , economic growth and job creation.

Highlighted leader’s strong leadership qualities and vision for the country.

Assured voters of the stability and continuity in governance.

Maintain a united and manage internal conflicts to ensure a smooth functioning government .

Focus on delivering on our promises to gain trust and votes in future elections.

Monitor public sentiment and adjust policies if needed to remain popular.

Winning party

A Quantitative analysis of winning party in the 2019 lok sabha elections

Communicates regularly with constituents and the public to provide updates on government initiative project.

Focuses on forming alliances and collaborations to strengthen our position.

Engages in strategic planning to implement campaign promises effectively

Proud of the election victory and the opportunity to lead the nation.

Excitement about implementing policies that align with our party’s ideology and vision.

Pressure to fulfill campaign promises and live up to the expectation of voters.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?