# **VAM: Supplemental Materials**

Fred Mubang and Lawrence O. Hall

Supplemental information to the main VAM paper

University of South Florida Department of Computer Science

Email: fmubang@usf.edu (Fred Mubang), lohall@usf.edu (Lawrence O. Hall)

# CONTENTS

I	Introduction	2
II	Additional Data Collection Information  II-A New and Old User Average Daily Frequencies	2 2 2
III	Volume       Module Additional Methodology Information         III-A       Feature Configuration By Platform and Volume Lookback Factor	2 2 2
IV	Volume Module Additional Prediction Results         IV-A       Volume Prediction Full Model Rank Tables          IV-B       Volume Prediction Module Results Across Topics          IV-C       Issues with Using Only RMSE and MAE as Metrics	2 2 2 3
V	User-Assignment Additional Methodology Information  V-A User-Assignment: Various User Definitions  V-B Child and Parent Users  V-C New and Old Users  V-D User-Assignment Symbols  V-E Additional User-Assignment Implementation Details	3 3 3 3 4
VI	User-Assignment Algorithm Step-by-Step in Detail  VI-A User Assignment - Inputs and Outputs  VI-B Initializations  VI-C The History Table  VI-D Retrieving Old User Candidates  VI-E Retrieving Most Likely Old Users From Candidates  VI-F Creating the New User Set  VI-G Assigning Attributes to New Users  VI-H Creating the Old and New User Parent Tables  VI-I Creating the Links  VI-J Updating the Recent Temporal Graph Sequence  VI-K User-Assignment Graphic	4 4 4 5 5 5 5 6 6 6 6
VII	User-Assignment Additional Results  VII-A Unweighted Jaccard Similarity Results	6 6 7 7

### I. INTRODUCTION

This document contains supplementary material for the VAM paper.

### II. ADDITIONAL DATA COLLECTION INFORMATION

### A. New and Old User Average Daily Frequencies

Table I on page 8 shows the percentages and Figure 1 shows the bar plot for the average daily new and old user ratio per topic. These ratios were obtained by calculating the average number of new users per day, and then calculating the average old users per day, per topic. These values were then normalized between 0 and 100%. In Figure 1, the orange bars represent the old user average frequencies, and the blue bars represent the new user average frequencies. In the plot it can be seen that on average per day for each topic, most of the users are old, however for some topics there are still a considerable amount of new users. For example, the <code>other/censorship\_outage</code> topic has about 60% new users on average per day, and the <code>other/anti\_socialism</code> topic has roughly 50% new users on average per day.

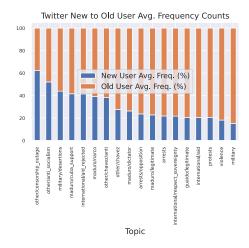


Figure 1: The new/old user proportion plots for Twitter.

### B. Twitter Topic Graph Information

Table II on page 8 contains the network statistics for all 18 topic networks in Twitter.

# III. VOLUME MODULE ADDITIONAL METHODOLOGY INFORMATION

This section contains additional implementation details from VAM's Volume Prediction Module.

# A. Feature Configuration By Platform and Volume Lookback Factor

As mentioned in the paper, the time series features differed across all 64 models. Table III on page 8 describes the 16 potential time series features for a given sample, and Table IV on page 9 describes which model had which time series features.

To better understand how the features are configured we shall describe an example in Table IV on page 9. Take, for example, the first row for the model, *VAM-TR-24*. This is a *VAM* model trained on Twitter and Reddit time series features. The *Time Series Used* column illustrates which time series were fed in from Table III on page 8. It says that features 1, 2, 3, 7, 8, 9, 16 were used. If you look at Table III on page 8 you will see that these are all time series related to Twitter and Reddit, which explains the "TR" in the model tag. Note that each platform in IV on page 9 is represented with a letter. "T" stands for "Twitter", "R" stands for "Reddit", "G" stands for "GDELT", and "Y" stands for "Youtube".

The *volume lookback factor* column for *VAM-TR-24* indicates it's "24 hours". So, for each time series category listed in the *time series used* category, a time series of 24 elements is placed into the feature set for the *VAM-TR-24*. Since there are 7 time series, a *volume lookback factor* of 24, and 18 topic features, the calculation for number of features is 7 \* 24 + 18, which equals 186. Therefore, the dataset for the *VAM-TR-24* model was comprised of 186 features (as shown by the *total fts* column).

Table V on page 9 illustrates how the features were used to create each sample.

### B. Log Normalization in Volume Prediction Module

For all Twitter-related features, we rescaled the data by first taking the natural log of all samples twice. Before taking the logs, we added 1 to all values in order to avoid taking the natural log of 0. Adding 1 is especially important for the Youtube data, which was more sparse. For the Youtube, Reddit, and GDELT NumMentions features, we only took the natural log once, because the magnitude of those features was not as large as the Twitter ones.

We did not take the natural log of the AvgTone or Goldsteinscale GDELT features because those features had a lower bound of negative infinity. It is not possible to take the natural log of negative numbers.

# IV. VOLUME MODULE ADDITIONAL PREDICTION RESULTS

This section contains additional results for the Volume Prediction Module.

### A. Volume Prediction Full Model Rank Tables

Table VI on page 10 contains all Twitter VAM and baseline models ranked by Overall Normalized Metric Error (ONME).

## B. Volume Prediction Module Results Across Topics

Figure 3 on page 4 contains bar plots comparing the *VAM-TR-96* model against the best baseline model per each topic and metric pair. Tables VII on page 10, VIII on page 11, IX on page 11, X on page 12, XI on page 12, and XII on page 12 show per-topic results for the RMSE, MAE, NC-RMSE, S-APE, SkE, and VE metrics, respectively.

For the RMSE metric, VAM won against the best baselines 18 out of 18 times. For MAE, VAM won 17 times; for

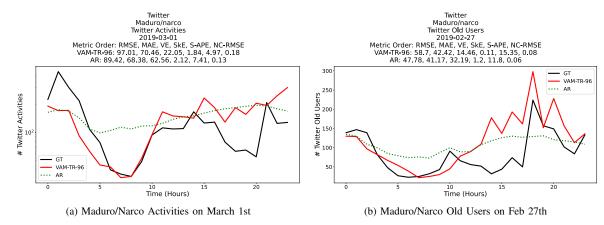


Figure 2: Here are some examples in which a baseline model had better RMSE and MAE performance than the *VAM-TR-96*, but worse performance in other metrics. In (a), the RMSE and MAE of the AR model is 89.42 and 68.38, respectively, whereas for VAM it's 97.01 and 70.46, respectively. However, as one can see, visually the VAM model prediction (red) looks more similar to the ground truth (black) curve within the first 15 hours or so of the simulation. The VAM prediction manages to capture the major dip in the ground truth, unlike the AR prediction. This might be captured in the prediction metrics in which VAM had a Volatility Error and Skewness Error of 22.05 and 1.84, versus the AR model's results of 62.56 and 2.12, respectively. In 2b, a similar phenomenon can be observed. The AR model has better RMSE and MAE metrics than VAM (47.78 and 41.17 vs. VAM's 58.7, and 42.42, respectively), however, VAM has better VE and SkE metric results (VAM has 14.46 and 0.11 vs. the AR's 32.19 and 1.11, respectively).

Normalized Cumulative RMSE (NC-RMSE), VAM won 12 times; for Symmetric Absolute Percentage Error (S-APE), VAM won 12 times; for Skewness Error (SkE), VAM won 9 times; and for Volatility Error (VE), VAM won 13 times.

Overall, VAM outperformed the best baselines 81 out of 108, or 75% of the time. VAM performed particularly well at the "exact volume over time" metrics (RMSE and MAE). It performed decently for the "magnitude" or "scale" metric (S-APE). It also performed decently on the Volatility Error metric, which measures how well the volatility, or standard deviation of the time series matches that of the ground truth. It struggled the most with the Skewness Error metric, which measures the assymetry of the time series.

### C. Issues with Using Only RMSE and MAE as Metrics

RMSE and MAE are commonly used metrics for time series regression problems, however we found that they can have their limitations. When plotting the VAM models against the baseline models, we found that there are some instances in which the baseline time series has better RMSE and MAE results than the VAM prediction, however when visually inspecting the time series plots, the VAM models seem to better match the ground truth time series. For this reason, we also utilize 4 more metrics that measure other elements of time series prediction performance besides just the "exact timing" measurement of RMSE and MAE. Figure 2 contains 2 examples of this phenomenon.

# V. USER-ASSIGNMENT ADDITIONAL METHODOLOGY INFORMATION

### A. User-Assignment: Various User Definitions

In order to better understand how the User-Assignment algorithm works, in this section we will further describe the differences between *new* and *old* users, as well as *child* and *parent* users.

### B. Child and Parent Users

For any given edge, (u, v, w(u, v, t)), user u is the *child user*. This means that u either created a post (such as a tweet), or u reacted to a post created by user v. Likewise for an edge, (u, v, w(u, v, t)), user v is the *parent* user. This means that v has had her post reacted to in some way by u. Note that if u creates a post, she is both a child and parent user. In the edge list,  $E_t$ , this would would be a self loop, which could be written as (u, u, w(u, u, t)) = (u, v, w(u, v, t)).

# C. New and Old Users

An *old* and *new* user can be described as follows. A user, u is *old* at time step t if u appears in  $G_t$  in the temporal graph sequence G, and it also appeared in at least one of the previous graphs spanning  $G_1$  up to  $G_{t-1}$ .

A user, u is *new* at time step t if u appears in  $G_t$  in the temporal graph sequence G, but *has not* appeared in any of the previous graphs from  $G_1$  up to  $G_{t-1}$ .

# D. User-Assignment Symbols

Table XIII on page 13 contains various symbols used in the User-Assignment algorithm for quick reference.

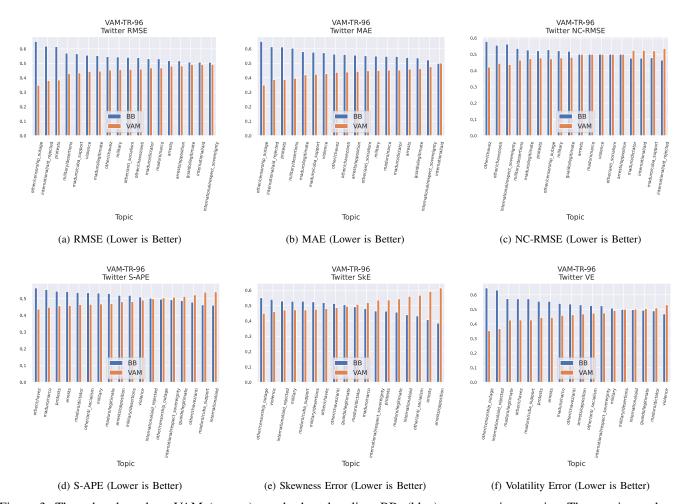


Figure 3: These barplots show VAM (orange) vs. the best baseline, BB, (blue) across various topics. The metric result per topic for both models were normalized between 0 and 1 for easier visualization.

### E. Additional User-Assignment Implementation Details

If the VP-Module predicts more users than actions at some future timestep, T+1, then VAM simply changes the number of actions to equal the number of users. For example, if 2 users and 1 action were predicted to occur at T+1, then VAM simply changes the number of predicted actions to be 2.

If, for some future timestep T+1, the VP-Module predicted more old users than exist in the recent history table,  $H^{recent}$ , then VAM simply changes the number of predicted active old users to equal the number of old users that do exist in  $H^{recent}$ . For example, if the VP-Module predicts 100 old users will be active at T+1, but  $H^{recent}$  only contains 90 old users, then VAM will change the number of predicted old users to be 90, and then sample all 90 active old users from  $H^{recent}$  for user-activity assignment.

# VI. USER-ASSIGNMENT ALGORITHM STEP-BY-STEP IN DETAIL

In this section we describe in more detail the steps to assign a user to an action via the user-assignment module.

# A. User Assignment - Inputs and Outputs

The inputs to the algorithm are the full temporal graph G, the number of output timesteps to be predicted, S, the user-assignment lookback factor,  $L^{user}$ , the volume prediction matrix  $\hat{Y} \in \mathbb{R}^{3 \times S}$ , the old user index  $old\_idx$ , the new user index  $new\_idx$ , and the activity index  $act\_idx$ . The three indices are used to access the predicted number of old users, new users, and activities on the predicted timestep of interest from  $\hat{Y}$ . The output of the  $Assign\_Users$  algorithm is the temporal graph sequence,  $\hat{G}^{future}$ .

#### B. Initializations

At the beginning of the algorithm,  $G^{recent}$  is constructed with the  $Get\_Recent\_Temporal\_Graph$  function using the full temporal graph, G, and the lookback parameter,  $L^{user}$ . As mentioned in the main paper, the lookback factor parameter

 $L^{user}$  is used to determine the number of snapshots to use. For example, if  $L^{user}=5$ , then only the 24 most recent graphs in sequence G will be used to make  $H^{recent}$ . The assumption here is that recent history is all that is needed to make temporal network predictions.

Furthermore, note that the length of the full temporal graph sequence G is T. So, for example, if G contains T=100 graphs, and  $L^{user}=5$ , then only graphs 96 up to 100 will be in the sequence  $G^{recent}$ . Or, in other words, only graphs  $T-L^{user}+1$  up to T are included in  $G^{recent}$ . Then, an empty array,  $\hat{G}^{future}$  is created.

Recall that the number of prediction timesteps of interest is S. There is a for loop that iterates S times for each  $s \leq S$ . This s represents the current prediction timestep of interest. At each timestep s, the number of old users, new users, and activities are retrieved from their respective location in the  $\hat{Y}$  matrix.

# C. The History Table

The sequence  $G^{recent}$  is used to construct a history table,  $H^{recent}$ , that contains the event tuples from G. For each iteration s, the UA-Module first uses  $G^{recent}$  to construct a recent history table called  $H^{recent}$ . This table can be thought of as a hash table. Each key into the table is an integer representing a time step, t, spanning from  $T-L^{user}+s$  up to T+s-1. This range can be also be defined as the current lookback period of interest Each time step key maps to an event table,  $H^{recent}_t$ . This table can be thought of as an array of "event tuples", each of which with the following form:

$$(u, v, w(u, v, t), \mathbb{I}_{V_t^{new}}(u), \mathbb{I}_{V_t^{new}}(v))$$

. u is the child user and v is the parent user. w(u,v,t) is a numerical value that represents how many times u interacted with v at time step t in  $G_t$ .

 $V_t$  is the set of all users in G at some particular timestep t.  $V_t^{new}$  is the set of all new users in  $V_t$ .  $\mathbb{I}_{V_t^{new}}$  is an indicator function that returns 1 if a particular user, u was in the new user set,  $V_t^{new}$  at time step t, and 0 otherwise.

# D. Retrieving Old User Candidates

The  $Get\_Active\_Old\_User\_Candidates$  function is used to construct a table of each old user candidates  $(W^{old\_cand})$  from  $H^{recent}$  and their likelihood of being active at time s.

This table can be thought of as an array of tuples, each with the following form:  $(u, p^{old\_act}(u, T+s))$ . The term  $p^{old\_act}(u, T+s)$  represents the probability that user u will be active at time step T+s. This probability is obtained by calculating, for each user u, the normalized average activity frequency of u during the *current lookback period of interest*.

The assumption here is that a user's future probability of acting is equivalent to his past probability of acting.

## E. Retrieving Most Likely Old Users From Candidates

The  $Get\_Most\_Likely\_Active\_Old\_Users$  function is then used to retrieve the set of most likely old users  $(\hat{O}_s)$  from

this table of candidates, as well as a table containing their re-weighted probabilities ( $W^{old}$ ).

In order to retrieve  $(\hat{O}_s)$  and  $W^{old}$ ,  $V\!A\!M$  performs a weighted random sample on the  $W^{old\_cand}$  table in order to create the set of most likely active old users at time T+s. The weights used for this random sample are the activity probabilities  $(p^{old\_act}(u,T+s))$  for each old user that were calculated in the previous step. We call the set of predicted active users,  $\hat{O}_s$ . Furthermore,  $V\!A\!M$  creates a new weight table, called  $W^{old}$ , which is the same as  $W^{old\_cand}$  minus any users that were not chosen by the weighted random sample. This new table,  $W^{old}$  is needed when the time comes for  $V\!A\!M$  to predict how many actions each old user will perform. Old users with a higher probability of acting, a.k.a.  $p^{old\_act}(u,T+s)$ , are more likely to perform more actions.

# F. Creating the New User Set

Next, the set of new users  $(\hat{N}_s)$  is generated using the Generate\_New\_Users function. Recall that the number of new users is known because that was predicted from the Volume-Prediction Module and it is contained in the matrix  $\hat{Y}$ .

## G. Assigning Attributes to New Users

The question that remains at this point is "How does one decide what actions the new users will perform?" VAM does this by constructing a New User Archetype Table. This table is comprised of recently active users. These are users that have appeared as new within the lookback factor period of  $T+s-L^{user}$  up to T+s-1, which can also be referred to as the "recent history". The opposite of a recently active user would be a long-acting user, which would be a user who has appeared in G before timestep  $T+s-L^{user}$ . The assumption behind the archetype table is that new users in the future will behave in a similar manner to previously new users from the recent past.

The New User Archetype Table table contains the following information: (1) the name of the recently active a.k.a. archetype user, (2) the probability that this archetype would be active in any given timestep (e.g. via tweeting or retweeting), and (3) the probability that this archetype will be "influential" in any given timestep. In Twitter, probability of influence is measured by how often a user is retweeted.

With this in mind we now define a *new user archetype* record as follows:

$$(u^{arch}, p^{act\_arch}(u^{arch}), p^{infl\_arch}(u^{arch}))$$

. The term  $p^{act\_arch}(u^{arch})$  is a weight that describes how likely it is that a user of archetype,  $u^{arch}$  will be active in future time step. The term,  $p^{infl\_arch}(u^{arch})$  describes how likely it is that a user of archetype  $u^{arch}$  will be influential in some future time step. We define influence as the quantity by which other users will respond to a post created by  $u^{arch}$  in some social media platform with regards to topic q.

As an example, say there is some recently active user named Carol with an action probability of 0.2 and an influence probability of 0.1. Since Carol is a recently active user, she will be considered an archetype of new user and added to the new user archetype table,  $W^{new\_arch}$ . The record for "Carol" will be as follows:

. Now, "Carol" archetype could be applied to a new generated user arbitrarily given the identifier "Phil". Even though Phil has been generated as a new user, he still needs to be assigned a probability of activity and probability of influence. VAM will randomly sample a user archetype from  $W^{new\_arch}$  in order to assign attributes to Phil. If VAM randomly selects user archetype Carol, then VAM will assign Phil an activity probability of 0.2 and an influence probability of 0.1. These values are, of course, then normalized relative to the other generated new users so that all users' probabilities lie between 0 and 1.

 $V\!AM$  then iterates over every new user  $u^{new} \in \hat{N}_s$  and performs a weighted random sample to select a new user archetype tuple from  $W^{new\_arch}$ . This process then yields a new table, called the *new user attribute table*, or  $W^{new}$ . This table can be thought of as any array of tuples of the following form.

$$(u^{new}, u^{arch}, p^{act\_arch}(u^{new}), p^{infl\_arch}(u^{new}))$$

 $u^{new}$  is the new user of interest.  $u^{arch}$  is the archetype that this new user was created from.  $p^{act\_arch}(u^{new})$  and  $p^{infl\_arch}(u^{new})$  are  $u^{new}$ 's probabilities of activity and influence, respectively. They are equivalent to the probability and influence probabilities of user archetype,  $u^{arch}$ . In other words, each user  $u^{new} \in \hat{N}_s$  was assigned probability and activity attributes from some user archetype,  $u^{arch} \in U^{arch}$ . Note that  $U^{arch}$  is the set of all user archetypes.

The New User Archetype Table is then used to assign the activity and influence probabilities to each new user in  $\hat{N}_s$ . These probabilities are stored in  $W^{new}$ .

## H. Creating the Old and New User Parent Tables

Now, *VAM* needs the most likely sets of parents that the old and new users will interact with. To that end, it creates what we call *parent distribution tables*.

Firstly, using the  $Create\_Old\_User\_Parent\_Table$  function, the old parent distribution table,  $D^{old\_parent}$ , is created. This table can be thought of as a hash table, in which each key is a user, u, and each user maps to a parent distribution table for that particular user. Each table has the form:  $(v, p^{edge}(u, v, T+s))$ . The term  $p^{edge}(u, v, T+s)$  represents the probability that an edge will form between u and v at time T+s.

Next, VAM must create a parent distribution table for the new users using the  $Create\_New\_User\_Parent\_Table$ . In order to do so, it iterates over every new user record in  $W^{new}$ . It then checks which user archetype,  $u^{arch}$  the new user  $u^{new}$  was created from. Recall that each new user archetype was created from users who have actually existed in the data, so it is possible for VAM to collect information regarding who their previous parents were. VAM will then create a

parent distribution table for each  $u^{arch}$  and will assign this parent distribution table to the appropriate new user  $u^{new}$ . The final table created,  $D^{new\_parent}$ , will be a new user parent distribution table, similar to  $D^{old\_parent}$ . Each key of the hash table is a new user,  $u^{new}$ , and each key hashes into a new user parent distribution table of the form  $(v, p^{edge}(u^{new}, v, T+s))$ . The term  $p^{edge}(u^{new}, v, T+s)$  represents the probability that an edge will form between  $u^{new}$  and v at time T+s.

### I. Creating the Links

At this point, VAM now has the information it needs to perform link prediction. To that end, it uses the function,  $Create\_Links$  to perform link prediction and create the final graph,  $G_s^{future}$ . The arguments to  $Create\_Links$  are  $\hat{O}_s, \hat{N}_s, num\_acts$ ,  $W^{old}$ ,  $W^{new}$ ,  $D^{old}$ , and  $D^{new}$ . Note that VAM "knows" the total edge weight of all links in  $G_s^{future}$  because the  $Volume-Prediciton\ Module$  predicted the total number of activities for each timestep  $s \leq S$ , hence the use of the argument,  $num\_acts$ .

# J. Updating the Recent Temporal Graph Sequence

The predicted graph,  $\hat{G}^{future}$  is then used to update  $G^{recent}$ . The user-assignment for-loop then continues S-1 more times until the full  $\hat{G}^{future}$  graph is predicted such that  $\hat{G}^{future} = \{\hat{G}_1^{future}, \hat{G}_2^{future}, ..., \hat{G}_S^{future}\}$ .

### K. User-Assignment Graphic

Figure 4 on page 14 is an illustration of all 7 steps of the User-Assignment Algorithm.

### VII. USER-ASSIGNMENT ADDITIONAL RESULTS

This section contains additional results of the User Assignment Module from the main paper.

### A. Unweighted Jaccard Similarity Results

In addition to the Weighted Jaccard Similarity results shown in the main paper, we also calculated the Unweighted Jaccard Similarity results for the full user set, highly influential user cluster, and lowly influential user cluster. Figure 5 on page 15 contains bar plots for these results. As one can see, VAM also outperformed the Persistence Baseline in these 3 categories as well.

Let A represent the set of the actual old users within a particular hour, and let P represent the predicted set of old users within a particular hour. The unweighted Jaccard Similarity is as follows:

$$J(A, P) = \frac{|A \cap P|}{|A \cup P|}$$

·

## B. Jaccard Similarity Tables

Table XIV on page 16 contains the unweighted Jaccard Similarity results for the full set of old users. Table XV on page 16 contains the unweighted JS results for the highly influential cluster of old users. Table XVI on page 16 contains the unweighted JS results for the lowly influential user cluster.

Table XVII on page 16 contains the weighted JS results for the full set of old users. Table XVIII on page 17 contains the weighted JS results for the highly influential cluster of old users. Table XIX on page 17 contains the weighted JS results for the lowly influential cluster of old users.

## C. Earth Mover's Distance Tables

Tables XX on page 18, XXI on page 18, and XXII on page 18 contain the Earth Mover's Distance results for the full set, highly-influential cluster, and lowly-influential cluster of users.

# D. Relative Hausdorff Distance Tables

Tables XXIII on page 18, XXIV on page 19, and XXV on page 19 contain the contain the Relative Hausdorff Distance results for the full set, highly-influential cluster, and lowly-influential cluster of users.

Twitter Avg. New and Ol	d User Frequencie	s Per Day
Topic	New User	Old User
Topic	Avg. Freq. (%)	Avg. Freq. (%)
other/censorship_outage	62.22	37.78
other/anti_socialism	52.15	47.85
military/desertions	43.94	56.06
maduro/cuba_support	41.61	58.39
international/aid_rejected	41.53	58.47
maduro/narco	39.21	60.79
other/chavez/anti	38.24	61.76
other/chavez	27.55	72.45
maduro/dictator	26.34	73.66
arrests/opposition	23.7	76.3
maduro/legitimate	22.84	77.16
arrests	21.88	78.12
international/respect_sovereignty	21.74	78.26
guaido/legitimate	20.64	79.36
international/aid	20.49	79.51
protests	20.43	79.57
violence	18.2	81.8
military	15.27	84.73

Table I: Twitter Avg. New and Old User Frequencies Per Day

Twitter	Twitter Graph Information									
Торіс	# Nodes	#Edges	Total Edge Weight (a.k.a. Total # of Activities)							
military	457,200	2,458,703	4,580,984							
international/aid	484,405	2,018,902	3,530,265							
protests	451,542	2,058,608	3,083,175							
violence	400,141	1,957,442	3,031,137							
guaido/legitimate	355,381	1,437,221	2,122,211							
international/respect_sovereignty	205,180	815,250	1,635,717							
maduro/dictator	355,552	1,137,656	1,528,799							
other/chavez	222,025	697,542	1,154,887							
arrests	175,685	687,628	935,191							
arrests/opposition	147,454	551,617	718,539							
international/aid_rejected	211,168	518,668	662,886							
maduro/legitimate	94,424	351,705	655,588							
other/chavez/anti	142,556	300,346	398,892							
military/desertions	125,257	285,934	365,718							
maduro/narco	92,208	190,973	244,958							
other/anti_socialism	119,519	184,152	238,342							
maduro/cuba_support	62,904	112,281	153,640							
other/censorship_outage	62,603	110,097	122,581							

Table II: Twitter Network Statistics

Time Series Index Label	Time Series Description
1	New user volume time series for a given topic in Twitter.
2	Old user volume time series for a given topic in Twitter.
3	Activity volume time series for a given topic in Twitter.
4	New user volume time series for a given topic in Youtube.
5	Old user time series for a given topic in Youtube.
6	Activity volume time series for a given topic in Youtube.
7	Activity volume time series across all topics in Twitter.
8	New user volume time series across all topics in Twitter.
9	Old user volume time series across all topics in Twitter.
10	Activity volume across all topics in Youtube.
11	New user volume time series across all topics in Youtube.
12	Old user volume time series across all topics in Youtube.
13	The GDELT AvgTone time series.
14	The GDELT GoldsteinScale time series.
15	The GDELT NumMentions time series.
16	Activity volume time series in Reddit.

Table III: The table of all possible time series feature categories.

Model	Platforms Used	Volume Lookback Factor $(L^{vol})$	Time Series Used	Num Time Series Used	Num Static Fts.	Total Features
VAM-TR-24	('Twitter', 'Reddit')	1 day (24 hours)	(1, 2, 3, 7, 8, 9, 16)	7	18	7 * 24 + 18 = 186
VAM-TY-24	('Twitter', 'Youtube')	1 day (24 hours)	(1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12)	12	18	12 * 24 + 18 = 306
VAM-TRG-24	('Twitter', 'Reddit', 'GDELT')	1 day (24 hours)	(1, 2, 3, 7, 8, 9, 13, 14, 15, 16)	10	18	10 * 24 + 18 = 258
VAM-TG-24	('Twitter', 'GDELT')	1 day (24 hours)	(1, 2, 3, 7, 8, 9, 13, 14, 15)	9	18	9 * 24 + 18 = 234
VAM-TGY-24	('Twitter', 'GDELT', 'Youtube')	1 day (24 hours)	(1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15)	15	18	15 * 24 + 18 = 378
VAM-TRGY-24	('Twitter', 'Reddit', 'GDELT', 'Youtube')	1 day (24 hours)	(1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16)	16	18	16 * 24 + 18 = 402
VAM-T-72	('Twitter',)	3 days (72 hours)	(1, 2, 3, 7, 8, 9)	6	18	6 * 72 + 18 = 450
VAM-TRY-72	('Twitter', 'Reddit', 'Youtube')	3 days (72 hours)	(1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 16)	13	18	13 * 72 + 18 = 954

Table IV: Some examples of what the features for each model were for Twitter.

	Twitter Sample, Feature, and Output Info												
model_tag	x_train	y_train	x_val	y_val	x_test	y_test							
VAM-TR-24	(17730, 186)	(17730, 72)	(2610, 186)	(2610, 72)	(378, 186)	(378, 72)							
VAM-TY-24	(17730, 306)	(17730, 72)	(2610, 306)	(2610, 72)	(378, 306)	(378, 72)							
VAM-TRG-24	(17730, 258)	(17730, 72)	(2610, 258)	(2610, 72)	(378, 258)	(378, 72)							
VAM-TG-24	(17730, 234)	(17730, 72)	(2610, 234)	(2610, 72)	(378, 234)	(378, 72)							
VAM-TGY-24	(17730, 378)	(17730, 72)	(2610, 378)	(2610, 72)	(378, 378)	(378, 72)							
VAM-TRGY-24	(17730, 402)	(17730, 72)	(2610, 402)	(2610, 72)	(378, 402)	(378, 72)							
VAM-T-72	(17730, 450)	(17730, 72)	(2610, 450)	(2610, 72)	(378, 450)	(378, 72)							
VAM-TRY-72	(17730, 954)	(17730, 72)	(2610, 954)	(2610, 72)	(378, 954)	(378, 72)							

Table V: Some examples of the Twitter datasets used. The terms "x" and "y" are used to refer to "inputs" and "outputs". For example, for *VAM*-TR-24, the training set had 17,730 samples. Each sample had 186 input features, and 72 outputs.

			Twitter Ove	rall Volume F	rediction I	Results			
Rank	Model	RMSE	MAE	VE	SkE	S-APE	NC-RMSE	Overall Normalized Metric Error	ONME PIFBB (%)
1	VAM-TR-96	675.08053	482.97939	358.63956	0.99388	26.91419	0.11566	0.02477	17.53362
2	VAM-TY-96	687.28588	491.65766	366.44394	0.9095	27.62297	0.1172	0.02479	17.45628
3	VAM-TR-24	665.88435	467.68103	351.6489	0.95903	28.04565	0.12311	0.02479	17.45479
4	VAM-TR-48	666.11639	472.04979	356.92729	0.98988	27.50714	0.11939	0.02481	17.39281
5	VAM-TRY-96	683.30911	489.27646	365.33833	0.96186	27.19465	0.1184	0.02495	16.94269
6	VAM-TR-72	681.71863	483.31309	369.61879	0.97503	27.51952	0.11992	0.0251	16.43668
7	VAM-T-96	682.29561	488.55522	370.65342	0.99218	27.63607	0.11627	0.02512	16.3687
8	VAM-TRY-24	675.10884	477.63081	363.32588	0.96143	29.3425	0.12553	0.02536	15.57669
9	VAM-T-48	691.26144	490.17236	376.60796	0.95685	28.29505	0.12152	0.02539	15.47802
10	VAM-TY-48	687.22783	492.10927	375.16132	0.94802	29.09011	0.1208	0.02542	15.37886
11	VAM-T-24	676.82741	479.52227	360.73755	0.99542	28.99582	0.12494	0.02543	15.33253
12	VAM-TRY-48	681.46398	487.05464	369.27407	0.97438	29.0756	0.12263	0.02546	15.25608
13	VAM-TY-24	672.23035	478.00015	363.38869	0.97239	29.87538	0.12512	0.02546	15.24233
14	VAM-T-72	696.14708	494.04453	376.05549	0.97999	28.0642	0.12094	0.02549	15.14001
15	VAM-TRY-72	694.38245	493.19926	374.43818	0.97327	28.25191	0.12379	0.02556	14.92232
16	VAM-TY-72	704.26575	502.91803	382.18591	0.94582	28.731	0.12212	0.02567	14.52696
17	VAM-TGY-96	708.20652	513.72549	378.1994	0.96512	29.58298	0.12157	0.02594	13.65561
18	VAM-TG-72	702.48892	508.86155	376.30395	1.02945	29.29186	0.11839	0.02597	13.55621
19	VAM-TGY-24	709.13439	506.33194	366.01256	0.94612	29.76757	0.12996	0.02599	13.4829
20	VAM-TGY-72	711.09112	515.09256	379.65466	0.95047	29.81337	0.123	0.026	13.4328
21	VAM-TG-96	704.71508	512.29108	377.15018	1.02737	29.57371	0.11845	0.02605	13.26695
22	VAM-TRGY-24	710.29206	508.83061	370.79312	0.95675	30.21941	0.12853	0.02613	12.99762
23	VAM-TG-24	707.60466	509.9741	368.84375	1.00972	30.44914	0.12416	0.02622	12.72294
24	VAM-TRG-96	710.73371	513.49985	380.95541	1.03355	29.56703	0.12101	0.02626	12.57452
25	VAM-TGY-48	720.18705	521.13202	381.14999	0.9766	30.06877	0.12253	0.02626	12.57155
26	VAM-TRGY-96	716.40519	518.43713	383.11759	0.99343	29.76854	0.12422	0.02633	12.34702
27	VAM-TRG-24	716.32768	514.60813	369.99587	0.98663	30.5367	0.12812	0.02637	12.19785
28	VAM-TRGY-72	717.91641	520.06849	384.3774	1.00422	30.33378	0.12461	0.02651	11.73426
29	VAM-TRG-72	716.30463	516.74673	381.03	1.05843	29.83445	0.1222	0.02652	11.7269
30	VAM-TRGY-48	724.80274	523.01936	387.91648	1.00794	30.7914	0.12383	0.02668	11.1905
31	VAM-TG-48	729.39187	529.68721	385.59907	1.01644	30.72096	0.12333	0.02674	10.97272
32	VAM-TRG-48	725.92116	526.16667	380.91197	1.03678	30.86233	0.1236	0.02676	10.91415
33	Persistence_Baseline	888.9082	619.26606	454.85759	0.96809	29.42484	0.15699	0.03004	0.0
34	MA	922.13789	701.64627	444.88704	1.38811	37.35475	0.14152	0.0333	-10.86283
35	ARMA	1068.57479	823.89253	531.86923	1.24775	34.36105	0.1353	0.03489	-16.14924
36	AR	1174.3006	904.72248	605.11153	1.37021	34.54514	0.12422	0.0372	-23.83783
37	ARIMA	1321.44676	1034.54112	658.98357	1.21444	37.36525	0.14517	0.04026	-34.04431

Table VI: Overall Twitter volume prediction results.

	Tv	vitter VAM	RMSE Ba	seline Com	parisons by	y Topic			
T:-	VAM-TR-96	ARIMA	ARMA	AR	MA	PB	Best Baseline	Best Baseline	PIFBB
Topic	RMSE	RMSE	RMSE	RMSE	RMSE	RMSE	RMSE	Name	(%)
other/censorship_outage	231.58	2974.22	1604.84	2780.86	851.13	432.57	432.57	PB	46.46
international/aid_rejected	947.85	5350.74	3185.52	4087.05	1837.08	1538.11	1538.11	PB	38.38
protests	698.22	1182.41	1163.84	1127.14	1189.02	1115.51	1115.51	PB	37.41
military/desertions	447.63	1040.91	634.69	675.43	594.88	796.13	594.88	MA	24.75
maduro/cuba_support	135.34	303.48	229.91	192.1	176.6	207.06	176.6	MA	23.36
violence	1733.91	2650.92	2319.72	2172.55	2360.68	2444.25	2172.55	AR	20.19
maduro/legitimate	167.25	228.79	207.5	208.68	217.81	222.42	207.5	ARMA	19.4
other/chavez	238.67	312.87	297.8	287.43	317.53	296.74	287.43	AR	16.96
military	2265.17	3189.68	3489.88	3478.29	2705.04	2845.83	2705.04	MA	16.26
other/anti_socialism	66.41	81.2	79.26	78.31	85.95	80.38	78.31	AR	15.19
other/chavez/anti	115.65	143.9	135.37	139.24	140.63	147.11	135.37	ARMA	14.57
maduro/dictator	490.78	607.16	574.98	557.27	568.15	573.66	557.27	AR	11.93
maduro/narco	119.25	162.33	140.12	137.3	135.18	168.2	135.18	MA	11.79
arrests	216.02	232.6	243.52	235.2	281.7	308.89	232.6	ARIMA	7.13
arrests/opposition	169.93	189.9	192.97	182.32	241.76	221.65	182.32	AR	6.8
guaido/legitimate	879.21	914.83	923.39	908.76	926.29	1198.03	908.76	AR	3.25
international/aid	2677.36	3597.67	3231.64	3322.84	3128.41	2761.74	2761.74	PB	3.06
international/respect_sovereignty	551.22	622.45	579.39	566.65	840.64	642.09	566.65	AR	2.72

Table VII: VAM Twitter RMSE comparisons to baseline

	V	AM Twitter	· MAE Bas	seline Comp	parisons by	Topic			
Topic	VAM-TR-96	ARIMA	PB	ARMA	AR	MA	Best Baseline	Best Baseline	PIFBB
Topic	MAE	MAE	MAE	MAE	MAE	MAE	MAE	Name	(%)
other/censorship_outage	100.99	2130.83	188.03	1093.88	2114.93	495.51	188.03	PB	46.29
international/aid_rejected	549.71	4020.93	873.29	2322.74	2800.13	1237.82	873.29	PB	37.05
protests	509.04	961.97	804.59	947.08	925.92	981.67	804.59	PB	36.73
military/desertions	285.53	870.57	547.49	470.45	510.42	435.16	435.16	MA	34.38
maduro/legitimate	115.66	182.74	159.71	159.5	165.7	172.51	159.5	ARMA	27.49
maduro/cuba_support	85.93	247.73	134.2	175.96	141.5	116.84	116.84	MA	26.46
violence	1258.09	2145.25	1694.71	1839.37	1684.15	1848.93	1684.15	AR	25.3
other/chavez	175.38	261.29	225.52	248.58	240.24	266.25	225.52	PB	22.23
other/chavez/anti	83.63	114.73	110.6	106.57	112.12	112.57	106.57	ARMA	21.53
arrests/opposition	102.0	127.69	136.39	133.26	128.81	189.5	127.69	ARIMA	20.12
other/anti_socialism	46.48	62.82	57.19	60.9	61.77	68.85	57.19	PB	18.73
military	1726.54	2625.28	2106.43	2852.07	2847.54	2163.28	2106.43	PB	18.03
maduro/narco	86.52	130.75	124.36	108.18	107.07	104.65	104.65	MA	17.33
maduro/dictator	334.07	457.53	403.28	419.58	412.6	425.42	403.28	PB	17.16
arrests	141.29	165.5	206.29	175.01	175.5	219.62	165.5	ARIMA	14.63
guaido/legitimate	553.26	645.55	757.79	650.36	641.34	653.12	641.34	AR	13.73
international/respect_sovereignty	419.45	499.17	505.66	466.33	459.55	673.77	459.55	AR	8.73
international/aid	2120.06	2971.4	2111.25	2600.25	2755.72	2464.18	2111.25	PB	-0.42

Table VIII: VAM Twitter MAE Baseline Comparisons by Topic

	Tv	vitter NC-	RMSE Ba	seline Com	parisons by	Topic			
Торіс	VAM-TR-96 NC- RMSE	AR NC- RMSE	MA NC- RMSE	ARMA NC- RMSE	ARIMA NC- RMSE	PB NC- RMSE	Best Baseline NC- RMSE	Best Baseline Name	PIFBB (%)
other/chavez	0.08	0.11	0.11	0.11	0.12	0.11	0.11	PB	26.55
other/chavez/anti	0.08	0.1	0.12	0.12	0.13	0.11	0.1	AR	23.81
international/respect_sovereignty	0.07	0.09	0.16	0.11	0.11	0.09	0.09	AR	16.54
military/desertions	0.13	0.16	0.15	0.15	0.21	0.27	0.15	MA	13.42
maduro/legitimate	0.09	0.1	0.11	0.13	0.12	0.13	0.1	AR	9.93
protests	0.11	0.12	0.12	0.12	0.14	0.16	0.12	AR	9.5
other/censorship_outage	0.17	0.19	0.19	0.19	0.19	0.26	0.19	MA	9.16
military	0.11	0.12	0.14	0.13	0.12	0.14	0.12	AR	8.09
guaido/legitimate	0.13	0.14	0.14	0.14	0.15	0.18	0.14	ARMA	6.72
arrests	0.12	0.12	0.13	0.13	0.13	0.17	0.12	AR	2.98
maduro/narco	0.12	0.12	0.12	0.13	0.19	0.17	0.12	AR	2.49
violence	0.12	0.12	0.15	0.15	0.15	0.14	0.12	AR	0.56
other/anti_socialism	0.11	0.11	0.12	0.11	0.12	0.14	0.11	AR	-0.24
arrests/opposition	0.15	0.15	0.17	0.16	0.18	0.2	0.15	AR	-1.41
maduro/dictator	0.11	0.11	0.1	0.12	0.12	0.12	0.1	MA	-3.44
international/aid	0.11	0.13	0.19	0.15	0.15	0.1	0.1	PB	-7.14
maduro/cuba_support	0.12	0.12	0.16	0.12	0.11	0.14	0.11	ARIMA	-10.19
international/aid_rejected	0.15	0.13	0.16	0.14	0.15	0.2	0.13	AR	-11.11

Table IX: Twitter NC-RMSE Baseline Comparisons by Topic

	VA	M Twitter S	S-APE Bas	eline Com	parisons b	y Topic			
Tonio	VAM-TR-96	ARIMA	PB	ARMA	AR	MA	Best Baseline	Best Baseline	PIFBB
Topic	S-APE	S-APE	S-APE	S-APE	S-APE	S-APE	S-APE	Name	(%)
other/chavez	17.46	25.73	22.48	23.08	23.62	26.24	22.48	PB	22.34
maduro/narco	23.16	41.66	29.69	30.11	28.62	29.22	28.62	AR	19.08
protests	32.2	51.61	38.35	53.17	53.83	56.21	38.35	PB	16.04
arrests	25.14	29.76	31.01	31.67	29.72	36.21	29.72	AR	15.39
maduro/dictator	19.05	25.08	22.01	24.89	25.24	27.48	22.01	PB	13.44
other/anti_socialism	20.83	29.11	23.9	29.07	28.83	31.11	23.9	PB	12.87
military	26.8	33.86	30.5	32.11	36.3	37.76	30.5	PB	12.14
maduro/legitimate	17.12	28.2	19.3	27.24	29.7	32.43	19.3	PB	11.31
arrests/opposition	30.99	37.04	37.74	39.46	33.46	42.92	33.46	AR	7.38
military/desertions	36.12	57.27	38.96	59.07	59.4	57.03	38.96	PB	7.31
violence	31.39	37.34	36.61	32.96	32.56	34.1	32.56	AR	3.59
international/aid_rejected	38.04	56.87	38.29	48.59	47.47	49.7	38.29	PB	0.66
other/censorship_outage	39.67	69.16	38.99	56.73	60.09	60.9	38.99	PB	-1.73
international/respect_sovereignty	16.74	19.92	16.24	18.9	20.35	29.39	16.24	PB	-3.06
guaido/legitimate	28.32	26.94	29.53	28.28	28.63	28.55	26.94	ARIMA	-5.1
other/chavez/anti	19.82	23.11	23.29	18.17	20.5	18.68	18.17	ARMA	-9.06
maduro/cuba_support	32.04	40.22	27.53	33.49	29.29	31.14	27.53	PB	-16.39
international/aid	29.58	39.69	25.19	31.49	34.2	43.31	25.19	PB	-17.42

Table X: Twitter S-APE Baseline Comparisons by Topic

	VAM Twitter SkE Baseline Comparisons by Topic											
Topic	VAM-TR-96	ARIMA	AR	MA	ARMA	PB	Best Baseline	Best Baseline	PIFBB			
Торк	SkE	SkE	SkE	SkE	SkE	SkE	SkE	Name	(%)			
other/censorship_outage	1.15	2.11	2.72	2.63	2.09	1.41	1.41	PB	18.43			
violence	1.03	1.27	1.37	1.23	1.24	1.21	1.21	PB	15.12			
international/aid_rejected	0.96	1.88	1.56	1.54	1.6	1.08	1.08	PB	10.85			
military	0.93	1.08	1.21	1.28	1.04	1.06	1.04	ARMA	10.2			
maduro/cuba_support	0.75	0.94	1.03	1.09	0.91	0.84	0.84	PB	9.89			
military/desertions	0.97	1.71	2.2	2.06	2.06	1.07	1.07	PB	9.16			
other/chavez	0.61	0.66	0.84	0.72	0.68	0.77	0.66	ARIMA	6.61			
other/chavez/anti	0.73	0.82	0.95	0.89	0.81	0.77	0.77	PB	5.46			
guaido/legitimate	1.36	1.54	1.62	1.63	1.62	1.39	1.39	PB	2.16			
maduro/dictator	0.94	1.02	1.16	1.19	1.07	0.91	0.91	PB	-2.31			
maduro/narco	0.91	1.24	1.08	1.1	1.17	0.84	0.84	PB	-7.97			
international/respect_sovereignty	0.68	0.59	0.66	0.91	0.62	0.8	0.59	ARIMA	-15.69			
protests	1.17	1.26	1.6	1.89	1.64	1.01	1.01	PB	-15.81			
maduro/legitimate	0.69	0.58	0.83	0.77	0.61	0.73	0.58	ARIMA	-18.69			
international/aid	0.98	0.82	0.95	1.17	0.82	0.77	0.77	PB	-27.61			
other/anti_socialism	1.18	1.27	1.39	1.46	1.18	0.9	0.9	PB	-30.67			
arrests	1.22	1.31	1.46	1.44	1.44	0.84	0.84	PB	-44.85			
arrests/opposition	1.61	1.74	2.04	1.98	1.86	1.01	1.01	PB	-58.97			

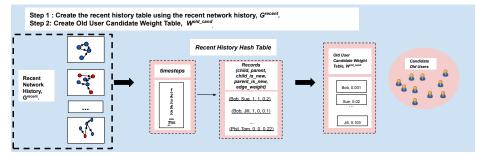
Table XI: VAM Twitter SkE Baseline Comparisons by Topic

VAM Twitter VE Baseline Comparisons by Topic									
Tonio	VAM-TR-96	ARMA	AR	MA	ARIMA	PB	Best Baseline	Best Baseline	PIFBB
Topic	VE	VE	VE	VE	VE	VE	VE	Name	(%)
other/censorship_outage	196.26	1125.87	1714.58	664.93	2009.06	359.4	359.4	PB	45.39
international/aid_rejected	643.88	2059.78	2893.7	1249.18	3345.97	1106.68	1106.68	PB	41.82
maduro/legitimate	70.94	100.13	97.62	95.26	107.38	108.6	95.26	MA	25.53
other/chavez	83.82	121.73	125.09	112.25	150.29	119.72	112.25	MA	25.33
maduro/cuba_support	80.97	116.91	108.36	113.78	129.91	133.67	108.36	AR	25.28
protests	370.8	474.29	499.15	464.0	504.8	566.07	464.0	MA	20.09
arrests	101.6	127.86	127.44	134.04	133.27	126.81	126.81	PB	19.88
maduro/narco	56.08	66.08	70.48	70.39	67.88	81.79	66.08	ARMA	15.13
other/chavez/anti	43.92	63.01	66.61	63.43	69.71	50.92	50.92	PB	13.74
arrests/opposition	85.57	100.01	97.79	97.0	98.19	96.97	96.97	PB	11.76
other/anti_socialism	25.69	32.05	36.64	32.25	32.69	28.51	28.51	PB	9.89
international/respect_sovereignty	231.09	292.05	270.42	381.48	328.53	255.26	255.26	PB	9.47
military	1177.11	1594.55	1605.83	1215.86	1400.8	1414.2	1215.86	MA	3.19
military/desertions	323.45	338.19	344.77	323.03	417.22	453.57	323.03	MA	-0.13
international/aid	1228.38	1307.76	1218.71	1250.2	1401.07	1244.66	1218.71	AR	-0.79
guaido/legitimate	469.69	459.28	466.83	467.88	460.86	548.33	459.28	ARMA	-2.27
maduro/dictator	244.29	252.34	246.74	234.41	258.68	245.79	234.41	MA	-4.21
violence	1021.98	941.73	901.25	1038.6	945.37	1246.48	901.25	AR	-13.4

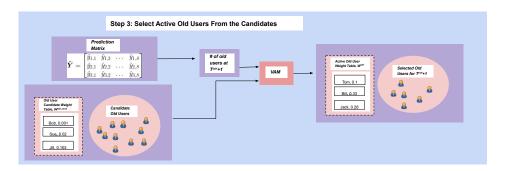
Table XII: VAM Twitter VE Baseline Comparisons by Topic

	User-Assignment Module Symbols				
Symbol	Meaning				
G	A temporal graph. It is a series of static graphs.				
u	a child user in edge $(u, v, w(u, v, t))$				
v	a parent user in edge $(u, v, w(u, v, t))$				
w(u, v, t)	The number of times child user u interacted with parent $v$ at time $t$ .				
T	The prediction time step of interest				
S	The length of the output time series we wish to predict				
$\hat{Y}$	The time series matrix consisting of the (1) number of actions, (2) number of new users, and (3) number of old users from time $T+1$ to $T+S$				
$\hat{G}^{future}$	The temporal graph sequence that the user-assignment module must predict				
$L^{user}$	The user-assignment lookback factor.				
$L^{vol}$	The volume prediction lookback factor.				
s	Any given time step between 1 and $S$ , inclusive.				
T+s	The current timestep of interest within the scope of the				
	user assignment algorithm. $T + s = T + s - 1$ .				
$p^{old\_act}$	The probability that an old user will be active in a given time step.				
$W^{old\_cand}$	The probability weight table for old user candidates.				
$W^{old}$	The probability weight table for selected users from the $W^{old\_cand}$ table.				
$\hat{O}_s$	The set of predicted active old users in time step $T+s$				
$\hat{N}_s$	The set of newly generated active users in time step $T+s$				
Wnew_arch	The new user archetype weight table. Used to select the				
''	mostly likely archetypes a newly generated user will behave like.				
$u^{arch}$	A user archetype.				
$p^{act\_arch}$	How likely a user of a particular archetype will be active in $T + s$				
$p^{infl\_arch}$	How likely a user of a particular archetype will be influential in $T + s$				
$u^{new}$	A newly generated user.				

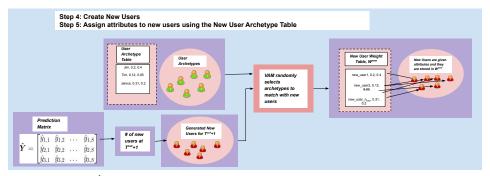
Table XIII: A table of the various symbols used in the user-assignment section of this work.



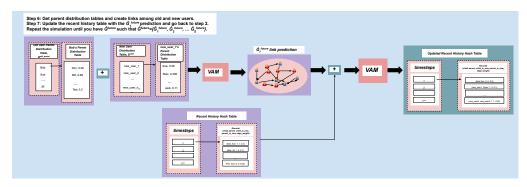
(a) Step 1: Use the recent network history,  $G^{recent}$  to create the recent history hash table,  $H^{recent}$ . Step 2: Use the recent history table to create the *Old User Candidate Weight Table*,  $W^{old\_cand}$ .



(b) Step 3: Use the old user candidate weight table and the  $\hat{Y}$  volume matrix to select the active old users from the candidates.



(c) Step 4: Use the  $\hat{Y}$  volume matrix to generate new users. Step 5: Create the new user archetype table to assign attributes to the generated new users.



(d) Step 6: Create the new and old user parent distribution tables. Use these tables to assign edges among the old and new users using probabilities. This new set of links makes up the graph,  $\hat{G}_1^{future}$ . Step 7: Use  $\hat{G}_1^{future}$  to update the recent history table,  $H^{recent}$ . Go back to step 2 and continue the simulation algorithm until  $V\!AM$  has created  $\hat{G}_1^{future}$  such that  $\hat{G}^{future} = \hat{G}_1^{future}, \hat{G}_2^{future}, \dots \hat{G}_S^{future}$ .

Figure 4: Steps 1-7 of the VAM User-Assignment Algorithm.

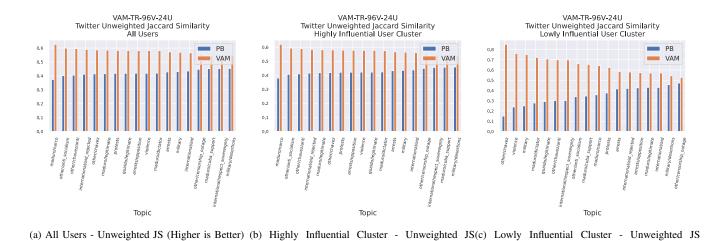


Figure 5: These barplots show weighted and unweighted Jaccard similarity results for the full user sets, highly influential clusters, and lowly influential clusters.

(Higher is Better)

(Higher is Better)

Twitter Unweighted Jaccard Similarity VAM-TR-96V-24U Old Users Full (Unweighted)					
Topic	PB	VAM-TR- 96V-24U	PIFB		
maduro/narco	0.0914	0.1532	67.6657		
other/anti_socialism	0.0724	0.108	49.1753		
other/chavez/anti	0.088	0.1295	47.1248		
international/aid_rejected	0.1177	0.1689	43.5021		
other/chavez	0.0896	0.1268	41.537		
maduro/legitimate	0.095	0.134	40.9659		
protests	0.1002	0.1398	39.6176		
guaido/legitimate	0.1137	0.1585	39.3256		
arrests/opposition	0.1348	0.1875	39.1254		
violence	0.1265	0.176	39.0475		
maduro/dictator	0.1084	0.1504	38.7333		
arrests	0.1397	0.1869	33.7607		
military	0.1325	0.1754	32.3579		
international/aid	0.1301	0.1692	30.0468		
other/censorship_outage	0.1259	0.156	23.8988		
maduro/cuba_support	0.1026	0.1245	21.2528		
international/respect_sovereignty	0.137	0.1659	21.0456		
military/desertions	0.1554	0.1878	20.8761		

Twitter Unweighted JS VAM-TR-96V-24U Old Users Lowly Infl.					
Topic	PB	VAM-TR- 96V-24U	PIFB		
other/chavez	0.0043	0.0244	466.3653		
violence	0.0141	0.0449	217.9803		
military	0.0144	0.0434	201.2047		
maduro/dictator	0.0165	0.0429	160.1118		
guaido/legitimate	0.0166	0.0403	142.4018		
other/chavez/anti	0.0575	0.1337	132.4138		
international/respect_sovereignty	0.0162	0.0375	131.8387		
other/anti_socialism	0.1329	0.2591	94.9254		
maduro/cuba_support	0.0915	0.1734	89.5422		
maduro/narco	0.1567	0.2813	79.4937		
protests	0.0478	0.0795	66.4434		
arrests	0.139	0.1959	40.9633		
international/aid_rejected	0.1836	0.2537	38.1899		
arrests/opposition	0.3115	0.4199	34.7953		
maduro/legitimate	0.2144	0.2849	32.9002		
international/aid	0.0229	0.0304	32.6733		
military/desertions	0.5281	0.6286	19.0338		
other/censorship_outage	0.7282	0.8143	11.8256		

Table XVI: Twitter VAM-TR-96V-24U Old Users Lowly Influential Cluster (Unweighted)

Twitter Unweighted JS VAM-TR-96V-24U Old Users Highly Infl.					
Topic	PB	VAM-TR- 96V-24U	PIFB		
maduro/narco	0.0986	0.1612	63.4799		
other/anti_socialism	0.0777	0.1135	45.9964		
other/chavez/anti	0.094	0.1355	44.1014		
international/aid_rejected	0.1256	0.1766	40.5989		
maduro/legitimate	0.0986	0.1372	39.2171		
other/chavez	0.0962	0.1334	38.6994		
protests	0.1063	0.1461	37.4643		
arrests/opposition	0.1417	0.1944	37.1511		
violence	0.1345	0.1839	36.7106		
guaido/legitimate	0.1225	0.1674	36.6382		
maduro/dictator	0.1177	0.1599	35.8666		
arrests	0.1489	0.1954	31.2357		
military	0.139	0.1809	30.0771		
international/aid	0.1375	0.1761	28.0816		
other/censorship_outage	0.13	0.1594	22.6478		
international/respect_sovereignty	0.1428	0.1706	19.4916		
maduro/cuba_support	0.1116	0.1322	18.4438		
military/desertions	0.1646	0.1942	17.9705		

Table XV: Twitter VAM-TR-96V-24U Old Users Highly Influential Cluster (Unweighted)

Twitter Weighted JS VAM-TR-96V-24U Full User Set				
Topic	PB	VAM-TR- 96V-24U	PIFB	
maduro/cuba_support	0.0465	0.1023	120.1467	
international/aid_rejected	0.0329	0.0716	117.7645	
other/anti_socialism	0.0329	0.0683	107.6227	
maduro/narco	0.0502	0.1021	103.3784	
maduro/legitimate	0.0497	0.0767	54.2822	
other/chavez/anti	0.044	0.0674	53.0084	
violence	0.0582	0.0815	40.0279	
other/censorship_outage	0.0724	0.1007	38.9522	
other/chavez	0.0459	0.0634	38.1265	
maduro/dictator	0.0474	0.0641	35.0402	
military/desertions	0.0595	0.0798	34.1568	
protests	0.0473	0.0594	25.5639	
arrests/opposition	0.0668	0.0837	25.3776	
international/respect_sovereignty	0.0814	0.0994	22.1611	
international/aid	0.0867	0.1006	15.9882	
arrests	0.0742	0.0809	9.0074	
military	0.0802	0.0814	1.5735	
guaido/legitimate	0.0654	0.0655	0.1112	

Table XVII: VAM-TR-96V-24U Old Users Weighted (Full)

Twitter Weighted JS VAM-TR-96V-24U Old Users Highly Infl. Cluster					
Topic	PB	VAM-TR- 96V-24U	PIFB		
maduro/cuba_support	0.0478	0.1041	117.723		
international/aid_rejected	0.0332	0.0719	116.413		
other/anti_socialism	0.0336	0.0689	105.3473		
maduro/narco	0.0508	0.1026	101.7409		
maduro/legitimate	0.0502	0.0771	53.5985		
other/chavez/anti	0.0448	0.0679	51.5688		
violence	0.059	0.082	39.0396		
other/censorship_outage	0.0734	0.1011	37.8058		
other/chavez	0.0468	0.0639	36.6019		
maduro/dictator	0.048	0.0645	34.232		
military/desertions	0.0618	0.0801	29.5377		
protests	0.048	0.0598	24.7245		
arrests/opposition	0.0675	0.0842	24.603		
international/respect_sovereignty	0.0821	0.0998	21.6542		
international/aid	0.0872	0.1009	15.8175		
arrests	0.0752	0.0814	8.2824		
military	0.081	0.0818	1.0194		
guaido/legitimate	0.0662	0.0658	-0.6144		

Table XVIII: VAM-TR-96V-24U Old Users Weighted - High Cluster

Twitter Weighted JS VAM-TR-96V-24U Old Users Lowly Infl.					
Торіс	PB	VAM-TR- 96V-24U	PIFB		
other/chavez	0.004	0.0243	507.1694		
violence	0.0139	0.0449	222.8647		
military	0.0139	0.0433	211.1303		
maduro/dictator	0.0159	0.0429	169.3563		
guaido/legitimate	0.016	0.0402	150.9818		
international/respect_sovereignty	0.0159	0.0374	135.193		
other/chavez/anti	0.0575	0.1337	132.4138		
other/anti_socialism	0.1329	0.2591	94.9254		
maduro/cuba_support	0.0913	0.1734	89.9963		
maduro/narco	0.1567	0.2813	79.4937		
protests	0.0478	0.0795	66.3686		
arrests	0.1389	0.1957	40.8761		
international/aid_rejected	0.1829	0.2537	38.7267		
international/aid	0.022	0.0302	36.8813		
arrests/opposition	0.3115	0.4198	34.7777		
maduro/legitimate	0.2143	0.2848	32.914		
military/desertions	0.5278	0.6286	19.0961		
other/censorship_outage	0.7282	0.8143	11.8256		

Table XIX: Twitter VAM-TR-96V-24U Old Users Lowly Influential Cluster (Weighted)

Twitter VAM-TR-96V-24U Earth Mover's Distance Full User Set Results					
Торіс	PB	VAM-TR- 96V-24U	PIFB (%)		
maduro/narco	0.0497	0.034	31.58		
military	0.0027	0.002	25.94		
military/desertions	0.1817	0.1365	24.85		
arrests/opposition	0.0609	0.0476	21.8		
international/aid_rejected	0.035	0.0276	21.1		
arrests	0.023	0.0184	19.97		
violence	0.006	0.0049	18.77		
maduro/legitimate	0.0198	0.0161	18.65		
other/chavez	0.0066	0.0054	18.18		
other/anti_socialism	0.0365	0.0299	18.09		
other/chavez/anti	0.0173	0.0144	17.16		
protests	0.0121	0.0101	17.08		
international/aid	0.0028	0.0024	15.98		
maduro/dictator	0.0059	0.0051	12.8		
guaido/legitimate	0.0047	0.0041	12.21		
other/censorship_outage	0.269	0.241	10.43		
international/respect_sovereignty	0.0022	0.0021	2.94		
maduro/cuba_support	0.048	0.0483	-0.59		

Table XX: VAM Earth Mover's Distance Full User Set Results

Twitter VAM-TR-96V-24U						
	Earth Mover's Distance Lowly Influential Cluster					
Торіс	PB	VAM-TR- 96V-24U	PIFB (%)			
military	0.0011	0.0009	15.67			
international/aid	0.0013	0.0012	9.76			
protests	0.0074	0.0069	5.58			
guaido/legitimate	0.0021	0.002	5.48			
international/respect_sovereignty	0.0014	0.0014	4.46			
other/anti_socialism	0.0307	0.0295	4.08			
maduro/narco	0.024	0.0231	3.84			
violence	0.0028	0.0028	2.62			
arrests/opposition	0.0178	0.0179	-0.5			
other/chavez	0.0046	0.0046	-1.42			
arrests	0.0097	0.01	-2.39			
international/aid_rejected	0.0178	0.0182	-2.44			
maduro/legitimate	0.0161	0.0171	-6.44			
maduro/dictator	0.0024	0.0026	-8.02			
military/desertions	0.0394	0.0439	-11.63			
other/censorship_outage	0.0616	0.071	-15.25			
other/chavez/anti	0.0107	0.0124	-15.31			
maduro/cuba_support	0.0197	0.0248	-25.68			

Table XXII: Twitter VAM-TR-96V-24U Earth Mover's Distance Lowly Influential Cluster

Twitter VAM-TR-96V-24U						
Earth Mover's Distance Highly Influential Cluster						
Topic	PB	VAM	PIFB (%)			
maduro/narco	0.0511	0.0361	29.29			
military/desertions	0.1842	0.1324	28.08			
military	0.003	0.0023	23.73			
arrests/opposition	0.0617	0.0494	19.94			
international/aid_rejected	0.0357	0.0289	18.93			
arrests	0.0245	0.0201	18.22			
maduro/legitimate	0.0204	0.0167	18.07			
violence	0.0067	0.0055	17.84			
other/chavez	0.0071	0.0059	17.13			
other/chavez/anti	0.0182	0.0152	16.48			
other/anti_socialism	0.0362	0.0304	15.96			
protests	0.0128	0.0108	15.48			
international/aid	0.0032	0.0027	15.1			
maduro/dictator	0.0069	0.006	12.29			
guaido/legitimate	0.0054	0.0048	12.01			
other/censorship_outage	0.2687	0.2368	11.87			
maduro/cuba_support	0.0494	0.0483	2.18			
international/respect_sovereignty	0.0023	0.0023	1.99			

Table XXI: Twitter VAM-TR-96V-24U Earth Mover's Distance Highly Influential Cluster

Twitter VAM-TR-96V-24U						
Relative Hausdorff Distance Full User Set Results						
Topic	PB	VAM	PIFB (%)			
arrests	1.2153	0.9883	18.68			
other/chavez	0.9996	0.8205	17.92			
maduro/legitimate	0.9915	0.8148	17.82			
protests	1.3615	1.1192	17.8			
military/desertions	1.4612	1.255	14.11			
arrests/opposition	1.1051	0.9508	13.96			
guaido/legitimate	1.1751	1.017	13.45			
maduro/narco	1.0597	0.9269	12.53			
other/chavez/anti	0.9505	0.8329	12.37			
other/censorship_outage	0.9662	0.8483	12.19			
maduro/dictator	1.0244	0.9213	10.06			
violence	1.3646	1.2564	7.93			
other/anti_socialism	0.8227	0.7764	5.63			
international/respect_sovereignty	0.9451	0.8986	4.92			
maduro/cuba_support	0.8429	0.8376	0.63			
international/aid_rejected	1.1422	1.2309	-7.77			
military	1.0861	1.1989	-10.38			
international/aid	1.1475	1.4215	-23.87			

Table XXIII: Twitter VAM-TR-96V-24U Relative Hausdorff Distance Full User Set Results

Twitter VAM-TR-96V-24U Relative Hausdorff Distance Highly Influential Cluster				
Торіс	PB	VAM-TR- 96V-24U	PIFB (%)	
arrests	1.2161	0.9897	18.62	
protests	1.3625	1.121	17.72	
other/chavez	1.0004	0.8238	17.65	
maduro/legitimate	0.9922	0.8172	17.63	
military/desertions	1.4662	1.2556	14.36	
arrests/opposition	1.1065	0.9536	13.82	
guaido/legitimate	1.1751	1.0183	13.34	
other/censorship_outage	0.9713	0.8424	13.27	
maduro/narco	1.0614	0.9326	12.13	
other/chavez/anti	0.9499	0.8358	12.01	
maduro/dictator	1.0246	0.9233	9.89	
violence	1.3645	1.257	7.88	
other/anti_socialism	0.8252	0.7831	5.11	
international/respect_sovereignty	0.9453	0.8998	4.81	
maduro/cuba_support	0.8411	0.8389	0.27	
international/aid_rejected	1.143	1.2347	-8.02	
military	1.0863	1.2	-10.47	
international/aid	1.1475	1.4227	-23.98	

Table XXIV: Twitter VAM-TR-96V-24U Relative Hausdorff Distance Highly Influential Cluster

Twitter VAM-TR-96V-24U Relative Hausdorff Distance Lowly Influential Cluster				
Торіс	PB	VAM-TR- 96V-24U	PIFB (%)	
other/chavez	0.5363	0.4406	17.85	
guaido/legitimate	0.5398	0.47	12.93	
other/chavez/anti	0.453	0.3957	12.63	
maduro/dictator	0.4676	0.4135	11.57	
other/anti_socialism	0.3573	0.3299	7.67	
protests	0.4845	0.454	6.31	
other/censorship_outage	0.1012	0.0967	4.37	
military/desertions	0.1978	0.1929	2.44	
maduro/legitimate	0.3073	0.301	2.04	
violence	0.4814	0.4742	1.51	
arrests	0.3678	0.3632	1.23	
maduro/cuba_support	0.3701	0.3784	-2.24	
international/aid_rejected	0.3535	0.3678	-4.06	
international/respect_sovereignty	0.4867	0.5111	-5.0	
maduro/narco	0.2137	0.2306	-7.88	
international/aid	0.5191	0.5628	-8.42	
military	0.4737	0.5224	-10.29	
arrests/opposition	0.2264	0.2519	-11.25	

Table XXV: Twitter VAM-TR-96V-24U Relative Hausdorff Distance Lowly Influential Cluster