

好坏类题目补充讲解

Do you think the advantages outweigh the disadvantages?

1. 这是两面写作题
2. 必须分出多少/高低
3. 最简单的方法给出观点：虽然.....但是.....
4. 所以说这个题目基本等同于 discuss 的弱强写作结构，不要给自己增加负担觉得新学了一种题目。

Tips for Outweigh Questions

To answer this question you must:

- brainstorm ideas supporting both sides first
- this question is asking for your opinion
- answer the question – do you think the advantages or the disadvantages are most important? Which one?
- put your answer to the question in the thesis statement in your introduction
 - you can use the word “outweigh” in your introduction if you want
 - or you can simply explain if there are more advantages or disadvantages in your opinion
 - avoid formulaic statements for your thesis statement – this means don’t use a memorised phrase
- have one body paragraph which gives details about the opposite side to your opinion
- have either one or two body paragraphs which give details of the side you chose to support
- re-state your opinion in the conclusion using different language

Be Careful

- The “outweigh” essay question is not exactly the same as the Advantages and Disadvantages essay question.
- This type of question is very different from the “positive or negative” essay question.

范文 1:

(第三段开头针对第二段的问题进行了解决，弱化问题，突出好处多)

Some people suggest that museums should be opened to the public for free. Do you think the advantages outweigh the disadvantages?

Some museums, such as the Great British Museum in London and the National Museum in Beijing, are open to the public entirely for free. In my opinion, problems caused by free entrance are outweighed by its benefits.

Free admission to museums may raise concerns in terms of financial pressure and poor visiting experience. With regard to the former, if museums charge no admission fees, most of them will face a lack of sufficient revenues from visitors, meaning that paying various bills, security and cleaning crews, and maintaining exhibits will become difficult. Another negative impact caused by free entrance is that visitors may be disappointed with the visit because of the large number of people drawn to the museum. With such a crowd, for example, it could be extremely difficult to observe an ancient Chinese vase at a comfortable distance.

However, the above-mentioned problems could be effectively mitigated to a great extent by taking relevant measures, such as increasing the sales of souvenirs or limiting the number of visitors on a daily basis. Therefore, I think that the advantages of providing people with free entrance are more significant. Firstly, free museums allow local citizens more opportunity to learn about the knowledge they are interested in, such as history or art. This is especially true for those who live on a tight budget. Free museums also play an important role as an extension of school education. More specifically, students are able to have nearly limitless access to deepening what they have learnt at school through visiting art, history and geography museums.

In summary, museums should not charge visitors admission fees because there will be more advantages than disadvantages if the visit is free.

范文 2: (全文没有反驳, 只是通过个人观点突出了坏处更多)

Task2: Today, people in many countries can live and work anywhere they want because of improved communication technology and transport. Do you think the advantages outweigh the disadvantages?

One of the advantages of ever improving communication and transportation technologies is that people today are allowed far more freedom to choose to live in the city or town that they like. In my opinion, while this modern development enables people to live a better and easier life, it is likely to have more negative impacts.

It is true that being free to choose where to live and work alleviates people's pressure. This is most evident for those who reside in large cities where residents are faced with various problems. For example, people living in Beijing have long been concerned about the dangerously polluted air as it has been proven to be a highly possible cause of some life-threatening diseases, such as lung cancer. Fortunately, those who are able to do their work through the internet are free from this concern by relocating in an idyllic location without quitting their jobs. In addition, it is not uncommon that many people choose to work in mega cities where salaries are more satisfying but live in towns where living costs are considerably lower. What makes this possible is the rapid development of high speed trains and budget airlines.

However, I believe that these benefits are outweighed by problems. Firstly, excessive reliance on a virtual working environment can be very risky. To be specific, people may fail to perform their daily planning and tasks as a result of technical problems, such as the failure of internet connection or breakdown of their computers. This definitely leads to low work efficiency. Also, a lack of face-to-face communication with colleagues is undoubtedly harmful to problem solving because neither emails nor text messages can precisely deliver one's intentions. Secondly, increased commute time causes people to feel exhausted and sometimes annoyed. If anything unexpected occurs, such as delayed train departure or extremely congested traffic, then the experiencing of traveling across cities and even countries would be so frustrating.

In conclusion, although the freedom of living and working at places people prefer is appealing to almost everyone, I am convinced that such modern privilege has more downsides to consider.

范文3: (第二段结尾对这一段提出的问题进行反驳弱化)

Task2: In many countries, people can eat a wide variety of food that are **grown** in other areas. As a result, they eat **more food** produced in other regions **than** local food. Do you think the advantages of this development **outweigh** the disadvantages?

There is a much greater variety of food available now, thanks to improvements in refrigeration and transportation. This has led to people consuming less locally produced food and showing more preferences for food grown in other places. In my opinion, the change in food choices may do more good than harm.

The most worrying consequence of long distance transportation is about food safety. In order to keep fruit and vegetables fresh for several days and even weeks, the use of chemical preservatives is inevitable, which has been scientifically proved to be harmful to the health of consumers. This is even worse when people begin to increase their frequency of purchasing food products traveling thousands of miles from the place of production to their dining tables. **However, the health-related concern can be minimized by the continuous advances in science and technology, such as shorter shipping duration or more healthful methods of food preservation.**

On the other hand, I strongly believe that the benefits of the increasing popularity of exotic foods are far more significant. Firstly, there could be an improvement in the level of health of the general population, because the availability of a wider range of fruit and vegetables provides a balanced diet. For example, if people living in northern latitudes or coastal regions have access to tropical fruit all year round, sufficient vitamin intake will be ensured more easily. In addition, as the range of food choices expands, the level of happiness will certainly rise. It is always pleasant for people to eat almost whatever they desire, especially those beyond the reach of their local area.

老规矩，自己写个结尾段。打算重复观点还是升华结尾？

Do you think it is a positive or negative development?

这种题型完全可以按照 **agree or disagree** 类型来完成

- 1). 我认为是积极的-好处 1-好处 2-好处 3
- 2). 我认为是消极的-坏处 1-坏处 2-坏处 3
- 3). (如果想两面都写, 必须明确表达个人观点)我认为这个趋势对...是有好处的, 而对...是有坏处的

WRITING TASK 2

You should spend about 40 minutes on this task.

Write about the following topic:

Countries are becoming more and more similar because people are able to buy the same products anywhere in the world.

Do you think this is a positive or negative development?

Give reasons for your answer and include any relevant examples from your own knowledge or experience.

Write at least 250 words.

It is said that countries are becoming similar to each other because of the global spread of the same products, which are now available for purchase almost anywhere. I strongly believe that this modern development is largely detrimental to culture and traditions worldwide.

A country's history, language and ethos are all inextricably bound up in its manufactured artefacts. If the relentless advance of international brands into every corner of the world continues, these bland packages might one day completely oust the traditional objects of a nation, which would be a loss of richness and diversity in the world, as well as the sad disappearance of the manifestations of a place's character. What would a Japanese tea ceremony be without its specially crafted teapot, or a Fijian kava ritual without its bowl made from a certain type of tree bark?

Let us not forget either that traditional products, whether these be medicines, cosmetics, toys, clothes, utensils or food, provide employment for local people. The spread of multinational products can often bring in its wake a loss of jobs, as people turn to buying the new brand, perhaps thinking it more glamorous than the one they are used to. This eventually puts old-school craftspeople out of work.

Finally, tourism numbers may also be affected, as travellers become disillusioned with finding every place just the same as the one they visited previously. To see the same products in shops the world over is boring, and does not impel visitors to open their wallets in the same way that trinkets or souvenirs unique to the particular area do.

Some may argue that all people are entitled to have access to the same products, but I say that local objects suit local conditions best, and that faceless uniformity worldwide is an unwelcome and dreary prospect.

More and more people choose to shop on line rather than go to real stores. Do you think it is a positive or negative development?

版本 1(完全好):

The development of communication and information technology has incredibly changed people's lives in many ways, and the most obvious change arousing debate among consumers and retailers is that online shopping has been gaining far more popularity than trudging to a store or shopping mall. In my opinion, the increasing popularity of web-based shopping is a generally beneficial tendency.

In comparison to a brick and mortar store with fixed business hours, online shoppers can choose any time of the day or night to get on Amazon or EBay. This is especially useful for moms with small children and people that are home-bound, or simply in times of inclement weather. It is very rare to find any conventional retail stores that are open 24/7. The availability of online stores gives people the freedom to shop at their own pace and convenience.

Online shoppers are also allowed more freedom to buy whatever they want and need without feeling embarrassed. There are always times when people have to buy something out of the ordinary that can be really embarrassing when seen by other people. Items such as weird ornaments, sexy lingerie, and adult toys can be easily bought on and delivered by an online shop where all transactions are basically done privately.

Finally, shopping via the internet offers people better deals, because the advanced innovation of search engine allows shoppers to easily check prices from hundreds of vendors and compare them with just a few clicks. It is very straightforward to conduct price comparisons from one online shopping website to another. This gives people the freedom to determine which online seller offers the most competitive price.

Some people may argue that online shopping increases the risks of poor shopping experience and personal information leakage, but I say that making purchases digitally is an unstoppable trend given all the benefits it can bring.

版本 2 (对消费者好, 对商家坏):

The development of communication and information technology **has incredibly changed** people's lives in many ways, and the most obvious **change arousing debate among consumers and retailers** is that online shopping has been **gaining far more popularity** than trudging to a store or shopping mall. In my opinion, the increasing popularity of web-based shopping brings obvious benefits to consumers but causes significant problems of unemployment and environment.

On the one hand, online shoppers enjoy a convenient and free way of buying what they need. **This is especially useful for** moms with small children and people that are home-bound, or **simply in times of** inclement weather. The availability of online stores gives people the freedom to shop **at their own pace and convenience**. In addition, online shoppers are **also** free to buy whatever they want without feeling embarrassed. Items such as weird ornaments, sexy lingerie, and adult toys can be easily bought on and delivered by an online shop **where** all transactions are basically done privately.

On the other hand, e-commerce **is always accused of** having negative impacts on the society. To start with, online shopping makes many employees of traditional businesses redundant. **It is not difficult to understand that** web-based stores need a much smaller size of staff than their physical counterparts do. The energy shortage crisis is also worsening with the development of digital commerce. **To be specific**, a large amount of electricity is needed to power thousands of servers supporting online shops day and night without any suspension throughout the whole year. **This leads to** a waste of energy when the number of users is minimal.

In summary, while there is no doubt that online shopping is detrimental in certain ways, it is an unstoppable trend **given** all the benefits it can bring.

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