



# National Transformation Program

## Delivery Plan

### 2021 - 2025



RTI  
AWI  
GAS  
R&D



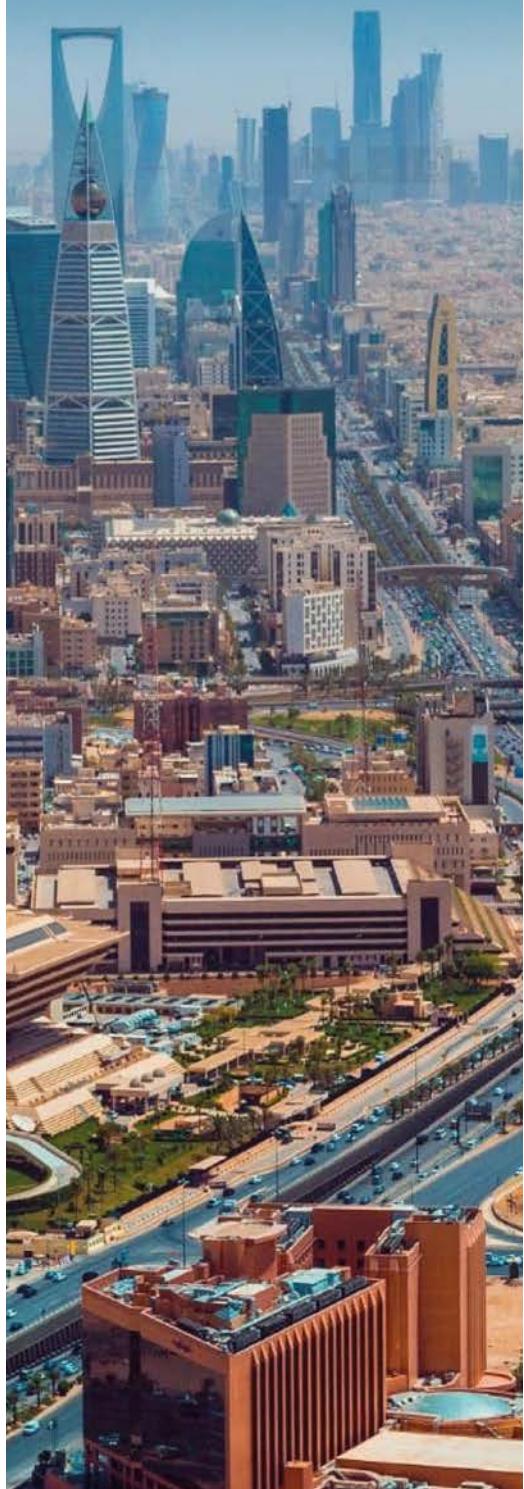
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المملكة العربية السعودية  
KINGDOM OF SAUDI ARABIA

Saudi Vision 2030 was launched in April 2016 and included a number of strategic objectives, specified targets, and sets of KPIs which would be achieved through collaboration between the Kingdom of Saudi Arabia's public, private, and non-profit sectors.

An effective governance model was established by the Council of Economic and Development Affairs, to map the Vision into Vision Realization Programs (VRPs) responsible for achieving the strategic objectives of Saudi Vision 2030.

# برنامـج التـحول الوطـني



## National Transformation Program (NTP) First Phase

Launched in 2016, the National Transformation Program (NTP) was the first Vision Realization Program. With the highest number of assigned strategic objectives, the NTP is responsible for achieving government operational excellence, establishing the necessary infrastructure to improve economic enablers, and raising the standards of living. The program has developed strategies, launched initiatives, and managed projects by working collaboratively with various entities from all sectors to achieve its targets. In its first phase, the program realised many accomplishments and reached key milestones toward achieving Saudi Vision 2030.

رؤية ٢٠٣٠

2030

المملكة العربية السعودية

KINGDOM OF SAUDI ARABIA



National  
Transformation  
Program



## Enabling Private Sector and Attracting Foreign Investments



**KSA advanced by 29 ranks in the Ease of Doing Business index to rank 63rd globally**

(World Bank Group: Doing Business 2020)



**Reduced the time to start a business to 30 minutes, and enabled applicants to obtain a commercial registration within 180 seconds**



**KSA ranked 8th in world competitiveness among G20 countries**

(IMD: World Competitiveness Yearbook 2020)



**Improved the business environment by issuing new legislation, including a new Anti-Concealment Law, Bankruptcy Law, E-commerce Law, Commercial Pledge law, and Commercial Franchise Law**



**KSA advanced by 103 ranks, to rank 38th globally in "Starting a Business" Index**

(World Bank Group: Doing Business 2020)



**Increased the number of SMEs to +614,000 by the end of 2020**



**KSA advanced by 3 ranks, to rank 36th in Global Competitiveness**

(World Economic Forum: Global Competitiveness Report 2019)



**Launched "Invest Saudi" and issued 1,278 foreign investment licenses in 2020**



**Implemented +555 reforms to serve investors, including legislative and regulatory reforms, restructuring procedures, improving the business environment, and promoting female participation**

## Digital Transformation



**KSA ranked the Top Digital Riser among G20 Countries**

(European Center for Digital Competitiveness: Digital Riser Report 2020)



**KSA ranked 1st in 5G Download Speed**

(Opensignal: Benchmarking the global 5G user experience Oct.2020)



**KSA ranked 12th among G20 countries in E-Government Development Index**

(UN E-government survey 2020)



**KSA ranked 8th among G20 countries in telecommunication infrastructure index**

(UN E-government survey 2020)



**Provided +576,000 houses in remote areas with wireless broadband by the end of 2020**



**KSA ranked 10th among G20 countries in Human Capital Index**

(UN E-government survey 2020)



**Increased average internet speed from 9 Mbps in 2017 to 109 Mbps by the end of 2020**



**KSA ranked 9th among G20 countries in Corruption Perceptions Index 2020**

(Issued by: Transparency International)



## Transforming Healthcare



**+ 1.6 million** medical consultations provided remotely via "Sehaty" App which had more than **1.2 million** beneficiaries by the end of 2020



**+ 67 million** appointments booked via "Mawid" service which had over **14.3 million** beneficiaries by the end of 2020



**+ 7.6 million** medical consultations provided, **3.2 million** appointments booked, and **24.6 million** calls received via "937" call center by the end of 2020



Increased percentage of patients receiving emergency medical care within the standard waiting durations at main hospitals from 36% in 2016, to **87%** in 2020



**+ 8.4 million** prescriptions provided electronically via "Wasfaty" service by the end of 2020



KSA ranked **1st** in WHO's e-monitoring system among eastern mediterranean countries



Increased percentage of urban and rural communities with access to basic healthcare services in their area to **85.7%** in 2020



Increased percentage of specified communicable diseases that achieved targeted reduction levels, from 0% in 2017, to **75%** in 2020

## Enhancing Traffic Safety



Decreased the number of traffic accident fatalities by **53%** between 2016-2020



Decreased the number of major traffic accidents by **36%** between 2016-2020

## Developing Tourism Sector and Preserving National Heritage



Launched the tourist visa, and issued **+440,000** visas by March 2020



Increased the number of sites enrolled in the UNESCO list to **5 heritage sites**



Added **75 sites** to KSA heritage sites list to reach a total of **316 sites**

## Women Empowerment



Increased Saudi women economic participation rate by **94%** between 2017 and 2020



KSA was the most reformed country in regulations affecting women economic participation scoring **80 points** out of a 100 in the WBL index

(World Bank Group: Women, Business and the Law 2021)

## Promoting Community Development and Developing Non-Profit Sector



Issued the “Volunteering Law” and launched the national volunteering platform, contributing to an increase in the number of volunteers from 22,924 in 2015 to **+409,000** in 2020



Approved and activated the commercial productive families policy and provided financial support to **+62,000 workers** in this sector by the end of 2020

## Raising Labor Market Attractiveness



Launched an initiative to improve the contractual relationship between employees and employers



Increased percentage of individuals with disabilities whom are able to enter the labor market to **12%** by the end of 2020

## Improving Quality of Justice Services



Increased the approved enforcement resolutions ratio by **95%**, and decreased the notary public completion time to **10 minutes**, by the end of 2020



Amended aspects of the judicial process by issuing new reconciliation rules, documentation law, and the new commercial court law



Provided more than **120 judicial services** electronically via "Najiz" portal which served more than **70,000 beneficiaries** per day in 2020

## Environmental Protection



Planted **+3.65 million local trees** throughout KSA cities by the end of 2020



Increased weather forecasting capabilities to **10 days** with a geographical range of **1.6 km<sup>2</sup>**

## Enhancing Food Security



Increased food storage capabilities to become the largest in the Middle East



Increased the KSA's fish farming production capacity **to 100,000 tons** by the end of 2020

## Enhancing Water Security



Achieved the highest production capacity of desalinated water globally with an estimated capacity of **5.9 million m³ /day** in 2020



Installed **+2 million smart meters** to enhance water services' infrastructure by the end of 2020



Increased the capacity of sewage treatment plants by **118,000 m³ / day** by the end of 2020

## Improving Saudi Cities



Provided over **13,000 municipal investment opportunities** via the Municipal Investment Portal "Furas" by the end of 2020



**+1 million users** of the Unified Electronic Municipal Services Portal "Balady" by the end of 2020



Rehabilitated **+37 million m² of gardens and green spaces**, and removed **+809,000 m² of graffiti** by the end of 2020

## National Transformation Program (NTP) Second Phase

In its first phase, NTP realized major achievements across 8 dedicated themes including developing the tourism sector, improving living standards and enhancing healthcare services. These three themes - along with their related strategic objectives, KPIs, and initiatives - were transferred to both preexisting and new Vision Realization Programs to achieve better alignment and efficiency. In its second phase, NTP is responsible for 7 dedicated themes that include 34 strategic objectives, along with several new initiatives. NTP works closely with 7 entities including the Ministry of Commerce, Ministry of Investment, Ministry of Justice, Ministry of Human Resources and Social Development, Ministry of Communications and Information Technology, Ministry of Environment, Water and Agriculture, and Ministry of Economy and Planning.



National Transformation Program

# Key updates

NTP Strategic Objectives (2016-2020) 37 objectives	NTP Strategic Objectives (2021-2025) 34 objectives
5.2.3 Improve productivity of government employees	5.2.3 Improve productivity of government employees
5.2.4 Develop the e-Government	5.2.4 Develop the e-Government
5.2.5 Improve quality of services provided to citizens	5.2.5 Improve quality of services provided to citizens
5.3.1 Enhance transparency across government roles	5.3.1 Enhance transparency across government roles
5.3.2 Strengthen communication channels with citizens & business community	5.3.2 Strengthen communication channels with citizens & business community
5.3.3 Ensure responsiveness of government entities to stakeholders' feedback	5.3.3 Ensure responsiveness of government entities to stakeholders' feedback
3.1.1 Enhance ease of doing business	3.1.1 Enhance ease of doing business
3.1.6 Attract direct foreign investment (FDI)	3.1.6 Attract foreign and local investments
3.3.2 Develop the digital economy	3.3.2 Develop the digital economy
3.3.5 Enable the development of the retail sector	3.3.5 Enable the development of the retail sector
4.3.2 Grow SME contribution to the economy	4.3.2 Grow SME contribution to the economy
4.3.3 Grow productive families contribution to the economy	4.3.3 Grow productive families contribution to the economy
6.2.2 Enhance businesses' focus on the sustainability of the economy	6.2.2 Enhance businesses' focus on the sustainability of the economy
2.4.1 Reduce all types of pollution	2.4.1 Reduce all types of pollution
4.2.2 Increase women participation in the labor market	4.2.2 Increase women participation in the labor market
4.2.3 Enable integration of people with disabilities in the labor market	4.2.3 Enable integration of people with disabilities in the labor market
4.4.2 Improve working conditions for expats	4.4.2 Improve working conditions for expats
4.4.3 Source relevant foreign talent effectively	4.4.3 Source relevant foreign talent effectively
5.4.1 Ensure development and food security	5.4.1 Ensure development and food security
5.4.2 Ensure sustainable use of water resources	5.4.2 Ensure sustainable use of water resources
2.4.2 Safeguard the environment from natural threats	2.4.2 Safeguard the environment from natural threats
2.4.3 Protect and rehabilitate natural landscapes	2.4.3 Protect and rehabilitate natural landscapes
6.1.2 Encourage volunteering	6.1.2 Encourage volunteering
6.2.1 Enhance businesses' focus on their social responsibilities	6.2.1 Enhance businesses' focus on their social responsibilities
6.3.1 Support growth of non-profit sector	6.3.1 Support growth of non-profit sector
6.3.2 Empower non-profit organization to create a deeper impact	6.3.2 Empower non-profit organization to create a deeper impact
2.6.4 Empower citizens through the welfare system	2.6.4 Empower citizens through the welfare system
2.6.5 Improve effectiveness and efficiency of welfare system	2.6.5 Improve effectiveness and efficiency of welfare system
2.3.4 Enhance traffic safety	3.7.1. Support national champions to consolidate their leadership globally
2.1.1 Ease access to healthcare services	3.7.2. Develop promising local companies into regional and global leaders
2.1.2 Improve value of healthcare services	1.1.3. Foster values of equity & transparency
2.1.3 Strengthen prevention against health threats	3.6.1. Push forward the GCC integration agenda
4.4.1 Improve living conditions for expats	3.6.2. Develop economic ties with the region beyond GCC
2.3.1 Improve the quality of services provided in Saudi cities	3.6.3. Develop economic ties with global partners
2.3.2 Improve the urban landscape in Saudi cities	
1.3.2 Conserve & promote Islamic, Arab & National heritage of the Kingdom	
3.3.6 Enable the development of the tourism sector	

Strategic objectives transferred to:



Health Sector Transformation Program

Strategic objectives transferred to:



Quality of Life Program

Strategic objectives assigned to:



National Transformation Program

# Program Description

The National Transformation Program aims to develop the necessary infrastructure and create an environment that enables the public, private and non-profit sectors to achieve Saudi Vision 2030. This will be accomplished by achieving government operational excellence, supporting digital transformation, enabling the private sector, developing economic partnerships, and promoting social development, in addition to ensuring the sustainability of vital resources.

**NTP's execution plan was developed to achieve its strategic objectives which spread over 7 themes:**



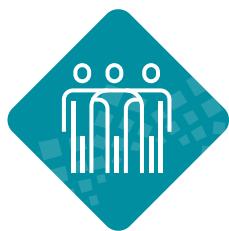
Achieve Government Operational Excellence



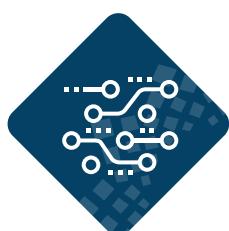
Ensure Sustainability of Vital Resources



Social Empowerment and Non-Profit Sector Development



Labor Market Accessibility and Attractiveness



Digital Transformation



Private Sector Empowerment



Development of Economic Partnerships

## NTP strategic objectives were mapped to 7 themes to ensure adequate strategic linkage:

### Strategic Objectives



Achieve  
Government  
Operational  
Excellence

- ▶ 1.1.3 Foster values of equity & transparency
- ▶ 5.2.3 Improve productivity of government employees
- ▶ 5.2.5 Improve quality of services provided to citizens
- ▶ 5.3.1 Enhance transparency across government roles
- ▶ 5.3.3 Ensure responsiveness of government entities to stakeholders' feedback



### Strategic Objectives



Ensure  
Sustainability of  
Vital Resources

- ▶ 2.4.1 Reduce all types of pollution
- ▶ 2.4.2 Safeguard the environment from natural threats
- ▶ 2.4.3 Protect and rehabilitate natural landscapes
- ▶ 5.4.1 Ensure development and food security
- ▶ 5.4.2 Ensure sustainable use of water resources



### Strategic Objectives



Social  
Empowerment and  
Non-Profit Sector  
Development

- ▶ 2.6.4 Empower citizens through the welfare system
- ▶ 2.6.5 Improve effectiveness and efficiency of welfare system
- ▶ 6.1.2 Encourage volunteering
- ▶ 6.2.1 Enhance businesses' focus on their social responsibilities
- ▶ 6.3.1 Support growth of non-profit sector
- ▶ 6.3.2 Empower non-profit organizations to create a deeper impact



## NTP strategic objectives were mapped to 7 themes to ensure adequate strategic linkage:

### Strategic Objectives



Labor Market  
Accessibility and  
Attractiveness

- ▶ 4.2.2 Increase women participation in the labor market
- ▶ 4.2.4 Enable integration of people with disabilities in the labor market
- ▶ 4.4.2 Improve working conditions for expats
- ▶ 4.4.3 Source relevant foreign talent effectively



### Strategic Objectives



Digital  
Transformation

- ▶ 3.3.2 Develop the digital economy
- ▶ 5.2.4 Develop the e-Government



### Strategic Objectives



Private Sector  
Empowerment

- ▶ 3.1.1 Enhance ease of doing business
- ▶ 3.1.6 Attract foreign and local investments
- ▶ 3.3.5 Enable the development of the retail sector
- ▶ 3.7.1 Support national champions to consolidate their leadership globally
- ▶ 3.7.2 Develop promising local companies into regional and global leaders
- ▶ 4.3.2 Grow SME contribution to the economy
- ▶ 4.3.3 Grow productive families contribution to the economy
- ▶ 5.3.2 Strengthen communication channels with citizens & business community
- ▶ 6.2.2 Enhance businesses' focus on the sustainability of the economy



### Strategic Objectives



Development of  
Economic  
Partnerships

- ▶ 3.6.1 Push forward the GCC integration agenda
- ▶ 3.6.2 Develop economic ties with the region beyond GCC
- ▶ 3.6.3 Develop economic ties with global partners





First Theme

**Achieve Government  
Operational Excellence**

## **First Theme:**

### **Achieve Government Operational Excellence**

This theme will develop the government sector by removing obstacles. It will also improve government services to meet the expectations and needs of all beneficiaries including citizens and residents. This will be done by enhancing the efficiency of infrastructure and operations, drafting relevant laws and regulations, boosting the productivity of government employees and designing developmental programs that improve the efficiency of human capital.

Furthermore, this theme will improve government services provided by transforming service offerings using a beneficiary-centric approach, improve the quality of legislation by developing proper legislation governance, framework and systems utilizing best practices; foster values of equity and transparency by developing the relevant policies and procedures; and improve customer satisfaction levels by ensuring government responsiveness, simplifying procedures and making services more accessible.





## Participating Entities



وزارة الاقتصاد والتنمية  
MINISTRY OF ECONOMY & PLANNING



وزارة العدل  
Ministry of Justice



معهد الإدارة العامة  
Institute of Public Administration



الاتصالات  
الهندسة  
المعلوماتية  
والتكنولوجيا  
MINISTRY OF COMMUNICATIONS  
AND INFORMATION TECHNOLOGY



Human Resources and  
Social Development



الهيئة العامة للإحصاء  
General Authority for Statistics



## Strategic Objectives:



1.1.3  
Foster values of equity & transparency



5.2.3  
Improve productivity of government employees



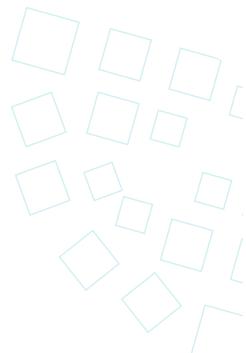
5.2.5  
Improve quality of services provided to citizens



5.3.1  
Enhance transparency across government roles



5.3.3  
Ensure responsiveness of government entities to stakeholders' feedback





## Key KPIs

KPI	Strategic Objective	Baseline *	2025 Target
Percentage of the Ministry of Justice's services provided electronically	Foster values of equity & transparency	30% 2015	85%
Beneficiary satisfaction with judicial services (%)		72% 2018	85%
Beneficiary satisfaction with government entities' response (%)	Ensure responsiveness of government entities to stakeholders' feedback	29.5% 2019	51%
Percentage of civil service employees engagement	Improve productivity of government employees	68% 2017	75%
Kingdom's rank in Corruption Perception Index (CPI) issued by Transparency International	Enhance transparency across government sectors	57 2017	42
The percentage increase in customer satisfaction for customer journeys after improvement (%)	Improve quality of services provided to citizens	0% 2019	12.5%

\* The baseline reading is the initial value of the KPI when it was assigned to NTP





## Key Initiatives

1

**Initiative Title**

### Develop the Commercial, Labor, and Appeal Justice System

**Initiative Description**

The initiative aims to design a performance management program targeting courts. The program will reduce the length of litigation while maintaining high standards, improve judicial outputs, create a knowledge base for judges and researchers, raise awareness among litigants, improve service at courts, improve the work environment by standardizing a brand for courts, and outline the cooperation frameworks with relevant entities.

**Leading Entity**



2

**Initiative Title**

### Integrated Notarization System

**Initiative Description**

The initiative will completely digitalize the notarization system, including power of attorney, legal proxies, approvals, claims, contracts and notarization. Additionally, it will automate all administrative and informational processes which support the notarization system, such as statistical reporting which supports decision making. This Initiative will improve how notarial services are provided by rapidly migrating the services to an electronic format. This will improve beneficiaries' satisfaction and enhance the quality of services provided to all beneficiaries across the Kingdom.

**Leading Entity**



3

**Initiative Title**

**Initiative Description**

### Transformation to HR Management

The initiative will promote a culture of management by transitioning from the traditional approach of employee affairs that focuses on the operational aspect of human resources like payroll, leave requests, promotions, etc. into the modern concept of human resources that focus more on putting people first by striving to create the best employee experience possible so that people are engaged in their work.

**Leading Entity**



**4****Initiative Title****Integrated Enforcement System****Initiative Description**

The initiative will develop the enforcement judiciary ecosystem into an integrated system by establishing a nationally central unit for administrative and procedural processes, financial accounting, legal registrations, and referrals under the jurisdiction of the central attribution unit. The unit will carry out developmental and supervisory functions that will enable courts to provide high-quality services. The initiative will also develop the relevant IT systems and infrastructure such as comprehensive administrative, financial, and procedural systems to be used at enforcement courts.

**Leading Entity**

Ministry of Justice

**5****Initiative Title****Electronic Payment Service for Enforcement Deeds****Initiative Description**

The initiative will facilitate the payment of financial dues resulting from enforcement deeds through the SADAD payment system, one of the Saudi Central Bank systems. The payments are made directly between both party's accounts without the need for checks or banknotes. This will result in enhancing the financial controls available to the Ministry of Justice. This Initiative simplifies the collection process of enforcement deed dues. This will result in higher operation efficiency as it will reduce the time and effort required to process enforcement deeds payments and improve beneficiary satisfaction.

**Leading Entity**

Ministry of Justice

**6****Initiative Title****Mobile Notary Services****Initiative Description**

The initiative will increase the accessibility of notary services by creating mobile notary units that can provide the service at the beneficiary's location across the kingdom. This Initiative will serve segments that cannot access notary services at the physical locations, such as individuals with special needs, elderly, residents of observatory houses and prisoners.

**Leading Entity**

Ministry of Justice

7

**Initiative Title****Establish the Unified Translation Center****Initiative Description**

The initiative will establish a comprehensive translation center to serve all courts of different specializations and departments across the Kingdom. The center will provide translation services including remote interpretation during court hearings in cases where a party does not speak Arabic. It will also assist in translating documents from/to Arabic. The center will provide its services in the most common languages including sign language. This will expedite the closure of judiciary proceedings and sessions which require translation services.

**Leading Entity**

8

**Initiative Title****Engage the Private Sector in Notary Services****Initiative Description**

The initiative will license the private sector to provide certain notarial services. Some of the services that the private sector will provide include power of attorney, real estate transfer and contract documentation. The private sector will provide the services in a more timely manner and at more flexible hours. The initiative will target private companies and individuals which require services beyond the official notary office working hours.

**Leading Entity**

9

**Initiative Title****Support & Activate the Digital Judiciary Ecosystem****Initiative Description**

The initiative will support the digital judiciary ecosystem by developing a strategy and implementing a roadmap of transformational IT projects. Some of the projects include providing digital notary services using flexible service models, improving system reliability using modern networking technologies and building automated self-managing cloud services.

**Leading Entity****New Initiative**

10



## Develop the Competencies of Public Sector Employees



The initiative will develop policies, guidelines, development models and a general framework of competencies which will address the training and development needs of government entities. The initiative will also develop special programs for reskilling current government employees and developing required skills for newly joined employees.



11



## Develop a Program to Improve Customer Journeys While Using Government Services



The initiative will study the appropriate tools, methodologies, legislative framework, and governance to develop a program that improves customer journeys while using government services. This program will target interactive services offered to individuals.



12



## Activate the Mediation Ecosystem



The initiative will promote mediation as a preferred alternative for resolving disputes between parties. The initiative will promote mediation to all parties, whether individuals or legal entities, for different types of cases and through all phases of the dispute. This will be achieved by adopting a transformational vision, creating legislation, systems, processes and procedures. These efforts will be enabled by the mediation center which will boost the human and digital capabilities of the ecosystem.



13

**Initiative Title**

## Shaml “Reunion” Centers for Enforcing Custody and Visitation Rulings

**Initiative Description**

The initiative will provide centers for enforcing custody and visitation rulings. These centers will engage the non-profit sector to preserve the rights and privacy of families. The centers will help families enforce the rulings in a more socially acceptable setting instead of enforcing them at police stations.

**Leading Entity**



14

**Initiative Title**

## Improve the Kingdom’s Ranking in Global Judicial Indexes

**Initiative Description**

The initiative aims to improve the Kingdom's ranking in global judicial indexes by enhancing the Ministry of Justice's procedures and regulations and developing services based on the World Bank's recommendations. Some of the targeted global indexes are "Contract Enforcement Index", "Property Registration Index" and "Bankruptcies Settlement Index". Improving these indexes will raise the quality of services provided to both local and foreign investors and help attract foreign investments to the Kingdom.

**Leading Entity**



15

**Initiative Title**

## Promote the Governance of Transparency Processes and Principles in Government Sectors

**Initiative Description**

The initiative will promote transparency in the roles, tasks, responsibilities, and objectives of government entities.

**Leading Entity**



16

**Initiative Title**
**Initiative Description**

## Create a Motivating Work Environment

The initiative aims to create a motivating work environment by developing standards that contribute to improving government work environments through:

- Promoting employee engagement to raise job satisfaction.
- Conducting a feasibility study on establishing childcare centers in government offices.
- Activating a unified call center for governmental HR departments to improve accessibility.
- Developing a guide for Ministry of Human Resources and Social Development customer service processes and procedures. This will provide standardized services to beneficiaries.
- Developing workplace occupational health and safety policies and standards to minimize accidents and injuries at the workplace.
- Developing and executing change management plans at the Ministry of Human Resources and Social Development to reflect the Ministry's revised roles.

**Leading Entity**

**Initiative Title**
**Initiative Description**

## Restructure Public jobs in Civil Service

The initiative aims to improve the performance of government entities. This will be done by transitioning from performance measurement systems into performance management systems, development of occupational classification for civil service, and development of regulations (HR policy - educational occupations policy - financial entitlements and benefits policy - diplomatic occupations policy - engineering occupations policy).

**Leading Entity**


18

Initiative  
Title

## Digitalization of Real Estate Archives

Initiative  
Description

The initiative aims to digitalize all real estate documents, including registers and transactions. It will also digitalize real estate procedures into paper-free transactions. This will improve real estate security in the Kingdom by increasing the accuracy and security of real estate transactions while reducing their duration. It will also result in the correction of real estate records.

Leading  
Entity



Ministry of Justice

19

Initiative  
Title

## Integrated Cases Management System

Initiative  
Description

The initiative will digitally transform litigation procedures by automating all processes including filling, registration, notifications, summons, litigation, cases follow-up, and enforcement. This Initiative will result in reduced litigation duration and reduced time and effort for judges and court personnel.

Leading  
Entity



Ministry of Justice

20

Initiative  
Title

## Establish an Integrated Statistical System at the National Level

Initiative  
Description

The initiative will provide official, accurate and real-time statistics by developing national statistical capabilities. This will result in the availability of high quality statistical data covering a broader scope which can be used in studies and researches.

Leading  
Entity



General Authority for Statistics

21

Initiative  
Title

## Establish Judicial Service Centers

Initiative  
Description

The initiative will implement best practices for improving the beneficiary experience, managing customer relationships, customer service and communication, and responsiveness. This will be achieved by operating a unified call center and a judicial command center for performance monitoring and decision support using real-time and reliable data. This initiative will also conduct service improvements, promote operational excellence, measure customer satisfaction. It will also establish judicial services centers which will increase accessibility of services by providing all Ministry of Justice services in a single location.

Leading  
Entity



22

Initiative  
Title

## National Program for Remote Training

Initiative  
Description

The initiative will improve the competence of civil service personnel by providing electronic training programs, e-conferences, and enrichment sessions via an integrated electronic platform. This will result in improving the productivity of government sectors and civil service personnel using cost effective technology-based learning. The training will be available to civil service personnel at their convenience, which they can access at any time or place.

Leading  
Entity



23

Initiative  
Title

## Entrustment and Administrative Organization at Courts

Initiative  
Description

The initiative aims to develop administrative and operational procedures, unify lawsuit filing proceedings, minimize appointments, increase productivity and achieve prompt justice. This will lead to operational efficiency, reducing the time, cost and effort required by judges and increasing beneficiary satisfaction towards legal services.

Leading  
Entity



24

Initiative  
Title

## Leadership Development in Government Entities

Initiative  
Description

The initiative aims to discover and develop leaders in government entities according to international best practices. Moreover, the Initiative adopts a methodology for developing leaders by establishing a dedicated body for this purpose.

Leading  
Entity



25

Initiative  
Title

## Develop and Implement the National Framework for Training

Initiative  
Description

The initiative aims to develop a national framework for training government employees which includes standards, controls, mechanisms, forms, and procedures that will govern the training process. The framework utilizes global best practices ensuring high quality training and promoting efficiency of the public sector's human capital.

Leading  
Entity



26

Initiative  
Title

## Develop the Judicial Legislations Ecosystem & Tools

Initiative  
Description

The initiative will enhance the judicial system's legislative environment using best practices. This will improve the quality of services provided to citizens and achieve prompt justice. This will be done by:

- Developing legislative tools and governance in line with best practices.
- Implementing working models, institutional methodologies, and effective tools, which will improve the Ministry of Justice's ability to draft high-quality short-term and long-term legislation.
- Enhancing the judicial system by reviewing the existing legislation related to judiciary, enforcement, notary, and judicial services using the updated methodology.

Leading  
Entity



New Initiative

27

## Ensure Government Entities' Responsiveness to Beneficiaries



**Initiative Title**

**Initiative Description**

The initiative aims to establish laws, regulations, policies, standards, guidelines, and a technological strategy to enable government entities to enhance their responsiveness to beneficiaries. Additionally, this Initiative will increase readiness and empower government entities across the Kingdom to improve their responsiveness to beneficiaries' feedback.

**Leading Entity**



28

## Provide Support to Government Entities to Improve their Responsiveness to Beneficiaries



**Initiative Title**

**Initiative Description**

The initiative will provide modern responsiveness technologies and communication channels. It will also provide supporting systems to improve government responsiveness and support government entities in utilizing the developed system.

**Leading Entity**



**New Initiative**

29



Initiative Title

## Raise the Awareness for Principles and Practices of Transparency in Government Sectors



Initiative Description

The initiative will raise awareness of the principles, practices, and standards of transparency in government sectors across the Kingdom. This will be done by highlighting efforts of Vision 2030 in achieving excellence in government performance, and shedding light on the newly drafted legislation to promote transparency in government sectors in order to increase satisfaction and confidence in government services.



30



Initiative Title



Initiative Description

## Develop Transparency Law and Framework, and Information Sharing Law

The initiative will prepare legislation required to promote transparency in government entities. The initiative will also develop a framework that contains standards and procedures and serve as a guideline for government entities to promote transparency.



31



Initiative Title



Initiative Description

## Judicial Services for Special Needs

The initiative will provide services to beneficiaries with special needs. It will also enable this segment to directly contact service providers using a mobile application. The initiative will also prepare judicial facilities to serve this segment and redesign both physical and electronic judicial service journeys to serve them.



New Initiative



32

 Initiative Title

 Initiative Description

## Establish Mediation Centers and Create Mediation Business Models

The initiative aims to establish an independent entity to serve as a unified and all-inclusive umbrella for amicable settlement and mediation in the Kingdom. This will be done by developing general policies and procedures, for legal, administrative, and operational processes. The initiative will also develop and execute strategic plans to improve mediation services for beneficiaries. The initiative will also focus on creating standardized work models and documents for the mediation process which will integrate with the "Taradhi" Platform and the enforcement system. This will develop a sustainable mediation system, enhance preventive justice and improve proficiency in dispute resolution in all legal field (personal, penal, commercial, rights, labor, real estate, etc.). This initiative will also develop experienced mediators and increase cooperation with experts and concerned bodies by enabling them to practice mediation through licensing and supervising them in a manner that achieves integration, creates a sustainable partnership, and raises the quality of judicial services.

 Leading Entity


33

 Initiative Title

 Initiative Description

## Improve Judicial Quality

The initiative aims to promote fairness and enhance objectivity in judgments by ensuring they are aligned with updated legislation and laws. This will result in raising the quality and stability of judgments, enabling more predictive judgments. This will increase beneficiaries confidence in the values of justice, and in the contents of court ruling, which include grounds, causation and approvals.

 Leading Entity

 New Initiative

34

	<b>Initiative Title</b>
	<b>Initiative Description</b>

## Improve Quality of Judicial Training

The initiative will elevate the role of the judicial training center to establish an excellent judicial environment with qualified personnel who are capable of transforming all branches of the judicial system (public prosecution, public judiciary, administrative judiciary, attorneys, mediators, notary public, enforcement service providers, judicial assistants, etc.). This will be done by building up and developing a knowledge base suitable for every part of the ecosystem. Additionally, the center will enhance knowledge via courses, seminars, meetings and knowledge exchange at local and international conferences. These efforts will contribute to achieving prompt justice, resolving disputes and applying preventive justice more efficiently.

	<b>Leading Entity</b>
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35

	<b>Initiative Title</b>
	<b>Initiative Description</b>

## Develop Modern Technologies and Artificial Intelligence in Judicial Ecosystem

The initiative aims to develop and promote the use of modern technologies such as artificial intelligence, machine learning and blockchain in the judicial ecosystem. This will enhance work flexibility and support the Ministry of Justice's digital transformation effort. This will result in raising beneficiary satisfaction towards the judicial services, shortening the time period of litigation procedures, and realizing the value of justice.

	<b>Leading Entity</b>
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36

	<b>Initiative Title</b>
	<b>Initiative Description</b>

## Develop Judicial Policies in Line with the Values of Equity and Transparency

The initiative aims to embed the values of equity and transparency in the areas of judiciary, enforcement, notary, disputes and settlement alternatives. The initiative will also identify gaps between legislative, procedural and technological tools, and the currently adopted policies, then provide policy recommendations to bridge the gap in a manner that fosters the values of equity and transparency. This will be done while applying best practices in reviewing policy and developing the enablers required for developing the general policies, methodologies, and tools within the Ministry of Justice in a sustainable manner.

	<b>Leading Entity</b>
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	<b>New Initiative</b>
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37

 Initiative Title

## Develop a System for the Preparation of Legal Lawsuits

 Initiative Description

The initiative aims to develop services for the preparation of lawsuits using institutionalized legal procedures. This will increase the contribution of court's supporting functions by establishing specialized units that support the functions of notification, preparing litigants and expertise, summarizing facts and judgments, building up and adopting lawsuit plans. The units will also issue legislative procedures that will improve beneficiary experience during the litigation and pleading periods.

 Leading Entity



38

 Initiative Title

## Enhance Notary Protections for Women and Families

 Initiative Description

The initiative aims to improve notary services provided to individuals. This will ensure accessibility and timeliness of notary services and maintain the rights of women and children. It will also increase awareness regarding women and children rights by operational procedures based on the approved notarization law.

 Leading Entity



39

 Initiative Title

## Adherence to Human Rights

 Initiative Description

The initiative aims to promote the judicial bodies' adherence to human rights as guaranteed by Sharia and stated in international charters and agreements. This will ensure the values of equity and transparency are achieved with regards to human rights. This will be done by applying human rights concepts, principles, and applications, building institutional procedures and technological systems for monitoring violations, proposing ways to address them, and raising the proficiency of personnel at the human rights unit in particular and at the Ministry of Justice as a whole. This will enhance compliance with human rights and will result in legislative, technological, and procedural improvements to reinforce that compliance.

 Leading Entity



 New Initiative

40



## Develop Knowledge Based Judicial Enablers



The initiative aims to foster the values of equity and improve the quality of services by developing digital services related to judicial knowledge. Moreover, it aims to serve Ministry of Justice personnel, lawyers, researchers, students, litigants, international bodies, and all citizens as a reference for legislation and judicial information. It will also act as a central source of information for all judicial departments and international investors and organizations allowing them to view laws, regulations, and judgments in multiple languages. The initiative will enable timely access to judicial knowledge, enabling additional services utilizing modern technologies, translating, and publishing local and global judicial laws, regulations, decisions, and judgments, and develop judicial knowledge through programs and studies.



41



## Promote the Adherence to Legal Frameworks



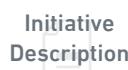
The initiative aims to raise the level of adherence of the judicial sector's initiatives and processes to legal frameworks, which include laws, regulations, and guidelines, in a manner that fosters the values of equity, transparency, and rule of law. In addition, the initiative will provide adherence policies and procedures with can be replicated in other government sectors. This will be done by building necessary compliance and legislative tools, applying global best practices, boosting the efficiency of personnel, and developing KPIs and targets that measure the legal adherence. This will lead to raising the beneficiary satisfaction, improving the operational efficiency, and enhancing the values of equity .



42



## Enhancing Systems for Preventive Justice



The initiative aims to deepen the judicial foundation in the Kingdom by expanding the application of “preventive justice” principles to improve the judicial system as a whole and for judicial, executive, and notary justice systems specifically. This will not only avoid disputes from happening but will expand the concept by preserving rights and safeguarding the enforceability of these rights. This will be done by developing rules and legislation that will protect, promote, and foster values of equity and transparency and limit disputes, enabling reliable and enforceable tools such as contracts, transactions, and procedures and increasing trust in these tools by simplifying their enforceability.



43



## Activate Judicial Data Management System



The initiative will enable the use of judicial data management systems by developing a strategy governance model for managing judicial data, in addition to developing the systems and tools for controlling, processing, and analyzing the data. This will improve the level of transparency and utilization of beneficiary's judicial data through the customer journey. Additionally, it will enable analysis of the data to identify strengths, weaknesses, and shortcomings of judicial services or facilities. It will also enable predictive analysis which will support strategic decision making in a manner that enhances the proficiency and efficiency of judicial systems.



44

## Develop Legal Expertise and Strengthen International Judicial Cooperation



**Initiative Title**

**Initiative Description**

The initiative aims to improve the capabilities of the Kingdom's judicial representation internationally. This will be done by developing specialized legal expertise in the notarial and judicial fields and by promoting the efficiency and proficiency of judicial employees. In addition, the initiative will recruit talent by initiating training programs ending with employment, providing vocational training and talent exchange programs. The initiative will also pursue development programs in the field of judicial innovation in strategic, operational, and digital areas. This will be done in a manner that creates maximum impact, and improves technical and knowledge capabilities, highlighting the values of equity and transparency in the community.

**Leading Entity**



45

## System of Prisoners Services



**Initiative Title**

**Initiative Description**

The initiative aims to develop the technological, human & procedural judicial services provided to prisoners. This will be done by creating operating models that enable prisoners to access judicial, notarial and enforcement services conveniently. This will be done by availing e-solutions and judicial staff at prisons permanently. Prisoners and detainees will have access to necessary judicial services, enabling them to conduct affairs and speed up procedures, maintaining their rights from the moment of their arrest until the end of their sentence. This will enable prisoners to get judicial services before and after hearings and after the delivery of judgments. It will also provide integrated solutions that will facilitate release procedures via objective and approved rules and standards.

**Leading Entity**



**New Initiative**







Second Theme  
**Ensure Sustainability of  
Vital Resources**

## Second Theme:

### Ensure Sustainability of Vital Resources

Ensuring the sustainability of vital resources means safeguarding the environment from natural risks, such as desertification and sand drift through developing and conserving plant life and enhancing protection from insects. In addition, the theme aims to prepare the natural areas through establishing protected areas and partnerships with the private sector to maintain and rehabilitate natural areas. This theme contributes to the enhancement of national capabilities in natural risk prediction and mitigation. Moreover, the theme contributes to the development of vital resources in the Kingdom and their sustainability. Furthermore, it focuses on achieving food and drug security, developing water resources through conservation and desalination, maximizing the use of treated sewage water and increasing the efficiency of water networks via the development of effective systems for water distribution and water loss minimization.





## Participating Entities



وزارة البيئة والمياه والزراعة  
Ministry of Environment Water & Agriculture  
Kingdom of Saudi Arabia



المؤسسة العامة لتحلية المياه المالحة  
Saline Water Conversion Corporation (SWCC)



الهيئة العامة للطعام والدواء  
Saudi Food & Drug Authority



المركز الوطني لتنمية الغطاء النباتي  
National Center for Vegetation Cover  
المملكة العربية السعودية



المركز الوطني للأرصاد  
National Center for Meteorology  
المملكة العربية السعودية



المؤسسة العامة للحبوب  
Saudi Grains Organization (SAGO)  
المملكة العربية السعودية



المركز الوطني لتنمية الحياة الفطرية  
National Center for Wildlife  
المملكة العربية السعودية



المركز الوطني لإدارة النفايات  
National Center for Waste Management  
المملكة العربية السعودية



المركز الوطني للرقابة على الالتزام البيئي  
National Center for Environmental Compliance  
المملكة العربية السعودية



2.4.1  
Reduce all types of pollution



2.4.2  
Safeguard the environment from natural threats



2.4.3  
Protect and rehabilitate natural landscapes



5.4.1  
Ensure development and food security



5.4.2  
Ensure sustainable use of water resources



## Key KPIs

KPI	Strategic Objective	Baseline *	2025 Target
Proportion of renewable water consumption in the agricultural sector	Ensure sustainable use of water resources	<b>9.49%</b> 2018	<b>22.34%</b>
Number of licenses issued to trade in wildlife and their products	Protect and rehabilitate natural landscapes	<b>2,035 Licenses</b> 2018	<b>20,000 Licenses</b>
Kingdom's score on the Environmental Performance Index (EPI)	Reduce all types of pollution	<b>44 Points</b> 2020	<b>47.3 Points</b> 2024 Target
Percentage of environmentally licensed industrial facilities		<b>42%</b> 2019	<b>89%</b>
Area of rehabilitated natural vegetation	Safeguard the environment from natural threats	<b>22,668 hectares</b> 2015	<b>86,982 hectares</b>
Accuracy of forecasting and early warning of meteorological hazards (sandstorms and floods) 3 days prior		<b>60%</b> 2017	<b>80%</b>
Percentage of natural reserves to the Kingdom's total area		<b>4.33%</b> 2016	<b>18.84%</b>

\* The baseline reading is the initial value of the KPI when it was assigned to NTP



## Key KPIs

KPI	Strategic Objective	Baseline *	2025 Target
Percentage of essential medicines available in the local market	Ensure development and food security	<b>90.83%</b> 2015	<b>95.4%</b>
Percentage of food lost and waste		<b>33.1%</b> 2018	<b>23.1%</b>
Reuse rate of treated wastewater		<b>13.55%</b> 2015	<b>25%</b>
Quantity of treated water utilization in the agricultural sector	Ensure sustainable use of water resources	<b>107</b> million m <sup>3</sup> /Year 2019	<b>523.19</b> million m <sup>3</sup> /Year 67%
Percentage of sanitation services coverage for the population		<b>56.65%</b> 2019	
Duration of water strategic storage for urban utilization		<b>1.35</b> Days 2018	<b>4.32</b> Days
Supply continuity rate		<b>14</b> hours/day 2017	<b>22</b> hours/day

\* The baseline reading is the initial value of the KPI when it was assigned to NTP



## Key Initiatives

1

Initiative  
Title

Initiative  
Description

Leading  
Entity

### Increase Digital Content to Improve Customer Services

The initiative aims to enhance the services provided to customers in water and sanitation sectors. It targets improving and developing digital infrastructure and applications related to customer services. This will be achieved through several projects such as customer data centers and invoicing systems across the Kingdom that enable customers to track all requests, complaints and consumption electronically without the need to visit customer service centers.



2

Initiative  
Title

Initiative  
Description

Leading  
Entity

### Build Local Content Capabilities

The initiative aims to promote the Kingdom's leadership in the field of seawater desalination in order to enable and develop promising human resources in this field. The initiative also aims to execute research and innovation and facilitate agreements with national companies and entities. In addition, an e-portal will be developed to maintain the lessons learned and acquired experience in all aspects of seawater desalination.



3

Initiative  
Title

Initiative  
Description

Leading  
Entity

### Increase Efficiency and Performance

The initiative will increase operational and capital efficiency through the implementation of programs to enable the capacity of the Saline Water Conversion Corporation to meet water requirements and increase opportunities for attracting investment.



4

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Initiative Title

## Increase Participation of the Private Sector in Water Production

Initiative Description

The initiative aims to maximize the private sector's engagement through privatization of existing and new targeted sewage treatment plants. This will lead to improving the technical, operational, and environmental performance of plants, as well as increasing the percentage of water and sewage service coverage, enhancing the quality of life in Saudi cities.

Leading Entity



5

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Initiative Title

## Development of an Integrated Management System for Controlling Plant's Epidemics

Initiative Description

The initiative aims to develop the policies, regulations and action plans related to plant diseases and pest control. It focuses on developing and qualifying a number of laboratories for examination and diagnosis of pest and plant diseases as well as seeking opportunities to support beneficiaries and provide the necessary information and inputs to promote product quality. The initiative also aims to maintain appropriate rates of plant production, in order to develop integrated plant health management to control pests, agricultural diseases, invasive and endemic plants, and ultimately protect agricultural production.

Leading Entity



6

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Initiative Title

## Increase the Capacity of Strategic Water Storage

Initiative Description

The initiative aims to boost the Kingdom's water security through establishing a strategic storage in cities that are unable to face water shortage emergencies.

Leading Entity



7

**Initiative Title**

## Raise Awareness of Water Consumption

**Initiative Description**

The initiative aims to raise the level of community awareness regarding water consumption to enhance the efficiency of urban water consumption, as well as preserving water resources. This will be achieved by passing laws and regulations for all water-consuming products in cooperation with relevant government bodies. Moreover, the initiative includes encouraging activities related to rationalization of water consumption including the Qatrah program, which motivates water corporation customers and beneficiaries to support the rationalization of water consumption and installation of efficient sanitary water products.

**Leading Entity**



8

**Initiative Title**

## Develop and Apply Agricultural Best Practices

**Initiative Description**

The initiative aims to ensure the success of sustainable agriculture growth and food security through agricultural development and modern techniques, in addition to reforming agricultural production policies.

**Leading Entity**



9

**Initiative Title**

## Increase the efficiency of the Processes and Mechanisms of Accreditation and Environmental Licensing

**Initiative Description**

The initiative aims to increase the quality of the environmental services provided by restructuring the accreditation mechanisms of companies in the sector providing those services, and reducing the time period for obtaining the environmental license for projects and industrial activities.

**Leading Entity**



10

Initiative Title

## National Program to Monitor Audio and Visual Pollution in Major Cities

Initiative Description

The initiative aims to study an integrated system to monitor noise and light pollution to reduce its levels and limit its impacts, as well as achieving a healthy and safe environment across the Kingdom's major cities. The initiative will determine how compliant these levels are with environmental controls and standards, in addition to the creation of a pilot monitoring network to feed the system of information networking with data in one or more major cities. The network will monitor and analyze the sources of noise and light pollution.

Leading Entity

المركز الوطني للبيئة على الانترنت  
National Center for Environmental Compliance  
المملكة العربية السعودية  
Kingdom of Saudi Arabia



11

Initiative Title

## Enhance the Sustainable Animal Production

Initiative Description

The initiative aims to establish a center for selecting and developing the best domestic livestock breeds. In addition, it includes conducting livestock genetic improvement and keeping them in the asset bank.

Leading Entity

الوزيرية للمياه والزراعة  
Ministry of Environment Water & Agriculture  
المملكة العربية السعودية  
Kingdom of Saudi Arabia

12

Initiative Title

## Develop Badia Irrigation

Initiative Description

This initiative aims to meet the needs of drinking water and irrigation in the Badia (Desert) by drilling wells on the boarders and in remote areas.

Leading Entity

الوزيرية للمياه والزراعة  
Ministry of Environment Water & Agriculture  
المملكة العربية السعودية  
Kingdom of Saudi Arabia

13

Initiative Title

Initiative Description

Leading Entity

## Develop Numerical Modelling Systems to Improve the Accuracy of Forecasts of Weather and Natural Hazards

The initiative aims to develop the analytical capabilities of the National Center for Meteorology to improve the 3-day weather forecast accuracy from 60% to 90% as well as extending the validity period from 3 to 10 days at an accuracy of 80%. This will be achieved through developing three numerical models and an instantaneous forecasting system for analyzing data from weather stations across the Kingdom. This data will be analyzed and processed in order to develop short-term weather forecasts, long-term climate forecasts and severe weather condition warnings.

14

Initiative Title

Initiative Description

Leading Entity

## Rehabilitation & Development of National Parks

The initiative aims to qualify, develop and manage the national parks in a sustainable manner through promoting environmental tourism which includes providing on-site services, increasing the number of visitors and increasing their satisfaction towards services.

15

Initiative Title

Initiative Description

Leading Entity

## Provide Sanitation Services

This initiative aims to expand sanitation services and increase coverage to reduce environmental damage and keep pace with urban growth.

16

Initiative Title

## Increasing the Coverage of Weather Monitoring Stations (Surface and Upper Atmosphere)

Initiative Description

The initiative aims to increase the geographic coverage of weather monitoring for the Kingdom from 32% to 70% by increasing the number of measurement and control stations monitoring the surface and upper atmosphere and by expanding the network of remote sensing, using weather surveillance radars and floating marine stations. This will support the collection of comprehensive data about natural phenomena and hazards, permitting the measurement of precipitation and valleys, which will eventually enhance the capabilities of early warning detection and prompt responses to hazards and dangerous natural phenomena.

Leading Entity



17

Initiative Title

## Animal Disease Investigation and Control Program

Initiative Description

The initiative aims to develop an integrated program to investigate and control critical animal diseases through continuous monitoring of the diseases and their related factors.

Leading Entity



18

Initiative Title

## Reuse Wastewater

Initiative Description

The initiative aims to expand the reuse of treated water to conserve water resources through both rehabilitating treated water pump stations and establishing distribution networks.

Leading Entity



19

Initiative  
Title



## Enhance Surface-Water Sources from Dams and Rainwater Harvesting

Initiative  
Description



The initiative aims to enhance surface-water resources by providing accurate information through a project to determine water reserves in existing and future drinking water wells.

Leading  
Entity




20

Initiative  
Title



## Develop an Effective Food Strategic-Reserve Program that Includes an Early Warning and Information System for Agricultural Markets

Initiative  
Description



The initiative aims to develop an emergency management system and protocols to respond to food security emergencies in the Kingdom. Additionally, it aims to build a state-of-the-art early warning system to forecast all related threats.

Leading  
Entity




21

Initiative  
Title



## Strengthen Applied Agricultural Research

Initiative  
Description



The initiative aims to enhance the productivity of the Kingdom's fish resources based on applied scientific research in cooperation with renowned research institutions both locally and internationally, in addition to incorporating economic improvements to the domestic industry to facilitate waste minimization and productivity enhancements.

Leading  
Entity




22

Initiative  
Title

## Establish the National Portal for the Palm and Dates Sector

Initiative  
Description

The initiative aims to raise the quality of Saudi dates by issuing quality certificates for the palms and dates sector as well as establishing service centers.

Leading  
Entity



23

Initiative  
Title

## Develop the System of Trading in Fungal Organisms, their Products and their Integrated Management

Initiative  
Description

The initiative aims to develop an ecosystem to trade fungal organisms and their products, which includes licensing, inspection and setting control measures.

Leading  
Entity



24

Initiative  
Title

## Increase the Utilization of Dam Water for Agricultural Purposes

Initiative  
Description

The initiative aims to increase the utilization of dam water for agricultural purposes by establishing irrigation networks and channels on dams, to sustain water and contribute to the regional development.

Leading  
Entity



25

Initiative  
Title

## Rehabilitate Contaminated Areas

Initiative  
Description

The initiative aims to develop an integrated program that includes studies to determine the optimal solution for the rehabilitation of contaminated areas. Further, it aims to develop a mechanism to monitor the progress of execution with the responsible entities and ensure the application of environmental standards and controls.

Leading  
Entity



26

Initiative  
Title

## A National Program to Reduce Food Loss and Waste Based on Standards, Global Experiences and Best Practices

Initiative  
Description

The initiative aims to encourage the execution of studies to evaluate food loss and waste quantity. In addition, it aims to develop harvesting techniques and infrastructure supporting food production, including roads, cooling systems and means of transport. Moreover, the initiative will encourage the re-development of food manufacturing and packaging engineering. This will promote effective maintenance against damage and encourage the diversification of food, using agricultural natural resources effectively, while spreading awareness about diseases arising from food loss and ways to deal with waste.

Leading  
Entity



27

Initiative  
Title

## Enhance Desalinated Water Resources

Initiative  
Description

The initiative aims to raise the production capacity of the Saline Water Conversion Corporation by establishing, replacing, and reconstructing desalination plants and water transport lines between cities; it will therefore increase the quantity of desalinated water produced daily.

Leading  
Entity



28

**Initiative Title****Transform the Delivery of Agricultural Services****Initiative Description**

The initiative aims to establish a state-owned service company that provides agricultural services on a sustainable basis, in addition to increasing the efficiency of the assets and resources of the Ministry of Environment, Water, and Agriculture.

**Leading Entity**

29

**Initiative Title****Control the Air Quality and Emissions From the Source****Initiative Description**

The initiative aims to expand the existing national network to monitor air-borne pollutants across the Kingdom, covering all areas and cities. The completed database will facilitate the issuing of daily reports and warnings about the status of air quality. Further, the initiative will ensure facilities adhere to legislation governing the installation of real-time measurement units, which will be connected to the central control database, allowing updates to standards, monitoring of violations, activation of corrective measures, and contributing to preparing a national emergency plan to deal with cases of air pollution, in cooperation with the relevant bodies.

**Leading Entity**

30

**Initiative Title****Develop the Vegetation Cover and Combat Desertification****Initiative Description**

The initiative aims to increase vegetation to reduce desertification, cultivate 4.7 million trees, and protect pastures and forests by fencing and marking off land. To enhance sustainability and conserve water resources, most of the water utilized to achieve the objectives of this initiative will be from the treated wastewater. The initiative complements two other projects: Saudi Green Initiative, and Green Riyadh.

**Leading Entity**

31

Initiative  
Title



Initiative  
Description



## Center for the Development and Production of Veterinary Vaccines for Local Infections

The initiative aims to establish a vaccine production center for pathogens covering livestock and fisheries per international quality standards to cover the need for vaccines within the private sector.

Leading  
Entity



32

Initiative  
Title



Initiative  
Description



## Protect the Marine and Coastal Environment

The initiative aims to increase the level of environmental control in coastal areas and the marine environment through an integrated system that enables the protection and utilization of coastal and marine areas, while achieving environmental compliance.

Leading  
Entity



33

Initiative  
Title



Initiative  
Description



## Develop an Environmental Inspection Program

The initiative aims to provide an integrated system to conduct environmental inspection of industrial establishments, with the aim of reducing pollution across the country.

Leading  
Entity



34

**Initiative Title**



## Rehabilitate Agricultural Terraces and Apply Rainwater Harvesting Techniques in the Kingdom's Southwestern Region

**Initiative Description**



The initiative aims to rehabilitate the agricultural terraces in Taif, Al Baha, 'Asir, and Jazan via rainwater harvesting techniques to increase the productivity of strategic crops and contribute to food security and rural development.



**Leading Entity**



35

**Initiative Title**



## Reinforce Groundwater Sources from Wells

**Initiative Description**



The initiative aims to provide drinking water from underground water sources by drilling wells, extending network pipes, establishing pumping stations, and building purification plants to cope with the growing demand.



**Leading Entity**



36

**Initiative Title**



## Program for Prevention and Control Red Palm Weevil

**Initiative Description**



The initiative aims to spread pheromone traps and carry out agricultural quarantines, where necessary. Palm screening, treatment and preventive spraying will also be performed where needed. The initiative also aims to increase awareness within farming communities.



**Leading Entity**



37

**Initiative Title**



## Deliver Drinking Water to Consumers

**Initiative Description**



This initiative aims to expand water delivery services by increasing coverage to meet water drinking needs and accommodate the population growth.



**Leading Entity**



38

Initiative Title

## Strategic Environmental Assessment for Developmental Sectors within the National Transformation Program

Initiative Description

The initiative aims to conduct a comprehensive study on the methodology of environmental strategic assessments, with best practices to be implemented. The initiative will achieve this by preparing guidelines and specific tools for each environmental sector to use, in line with global best practices related to policy, planning and the development of strategic environmental assessment programs.

Leading Entity



39

Initiative Title

## Develop a Structure, Coordination Mechanism, and Governance System for Food Security Institutions, Policies, and Legislation

Initiative Description

The initiative aims to develop a governance framework that leads to a clear liability regime and a focal point for all issues related to the food security.

Leading Entity



40

Initiative Title

## Establishing a Body for Developing and Managing Public-Benefit Markets (Wholesaling) – (Vegetables, Fruits, Livestock & Fishes)

Initiative Description

The initiative aims to establish a body to setup and develop vegetable, fruit, livestock and fish markets tasked with establishing associated strategies and laws to enhance and manage markets effectively.

Leading Entity



41

 Initiative Title

## Executing the Works of Foreign Agricultural Investment

 Initiative Description

The initiative aims to institute the Saudi Foreign Agricultural Investment Program by satisfying the organizational, technical, and technological requirements to achieve food safety objectives. The initiative includes granting loans in a manner that ensures the desired impact and realization of added value from the program's finances with the fewest possible risks. This will contribute to addressing the consequences arising from the decision to prevent the planting of certain major grains and crops in order to safeguard water resources.

 Leading Entity

المركز الوطني للطبيعة  
National Center for Vegetation Cover  
جامعة الملك سعود



42

 Initiative Title

## Enhancing the Ability to Prepare for Drought and Mitigate its Impacts

 Initiative Description

The initiative aims to design and establish an integrated system for combating desertification and sand drift. This will be achieved by reviewing the national action plan to combat desertification, developing an early warning system, developing the procedures for combating desertification and sand drift, identifying and controlling activities which lead to desertification, and conducting the associated studies.

 Leading Entity

المركز الوطني للطبيعة  
National Center for Vegetation Cover  
جامعة الملك سعود



43

 Initiative Title

## Develop the Capability to Manage Environmental Emergencies

 Initiative Description

The initiative aims to develop a methodology for responding to environmental emergencies through establishing an environmental emergency management system in the Kingdom.

 Leading Entity

المركز الوطني للطبيعة  
National Center for Environmental Compliance  
جامعة الملك سعود



44

 Initiative Title

## Review, Update and Re-Activate the National Chemical Safety Program

 Initiative Description

The initiative aims to review, update and reactivate the National Chemical Safety Program. The Initiative will develop chemical safety-related standards, in addition to the adoption of standards and a mechanism to approve the participants in this sector.

 Leading Entity

المركز الوطني للطبيعة  
National Center for Environmental Compliance  
جامعة الملك سعود



45



## Execute the Strategy of Pastures



The initiative aims to review and execute the national strategy and action plan for pastures and forests in the Kingdom of Saudi Arabia. This will be achieved through designing a clear road map to execute the strategy, including the establishment of grazing systems, promoting the productivity of centers to have sufficient seeds and seedlings, replant forage shrubs, and limit the intensity of grazing. The initiative also focuses on encouraging intensive livestock farming and the proper management of herds, as well as ensuring alignment with relevant initiatives.



المركز الوطني للنطعات  
لتنمية الغطاء النباتي  
National Center for Vegetation Cover  
مَرْكُوزُ الْوَطَنِ لِلْنَّطَعَاتِ لِتَنْبُطِ الْغَطَاءِ النَّبَاتِيِّ



46



## Execute the National Strategy of Forests



The initiative aims to review, update and execute the national strategy and action plan related to forests and increases to the Kingdom's green footprint. This will be achieved through designing a forest control system in the Kingdom, establishing the necessary laboratories to analyze soil, and developing a program for controlling obtrusive plants and combating



المركز الوطني للنطعات  
لتنمية الغطاء النباتي  
National Center for Vegetation Cover  
مَرْكُوزُ الْوَطَنِ لِلْنَّطَعَاتِ لِتَنْبُطِ الْغَطَاءِ النَّبَاتِيِّ



47



## Develop the Policies and Guidelines of Waste Management Sector



The initiative aims to regulate the waste sector in the Kingdom for all types of waste except for radioactive waste. This will be achieved by introducing executive regulations for developing the waste management sector across the Kingdom and developing guidelines to reach the optimal mechanism for executing each activity of waste management in the Kingdom in a manner that guarantees the promotion of quality services, cost reductions and environmental sustainability. Moreover, the initiative aims to develop governance for processes of waste transportation and the elimination of the waste snooping phenomenon during transportation or disposal at unallocated areas by developing a waste transportation document system.



المركز الوطني لإدارة النفايات  
National Center for Waste Management  
٥٢٣٩٤٦٨٧٣٣٢٨٥٣١٥٨



48

Initiative Title

## Maximizing the Use of Treated Wastewater in Agriculture

Initiative Description

The initiative aims to divert 80 million cubic meters of treated wastewater into the agriculture sector as well as expanding the utilization of treated water by farmers in areas with lower water supplies. This will be achieved through installation of pump stations, pipeline systems, irrigation networks, and laboratories for measuring the water quality. The initiative contributes to Vision 2030 targets to increase water reuse by 8%, which amounts to 1 billion cubic meters in total.

Leading Entity



49

Initiative Title

## Establish the Regional Center for Early Warning of (Dust/Sand) Storms

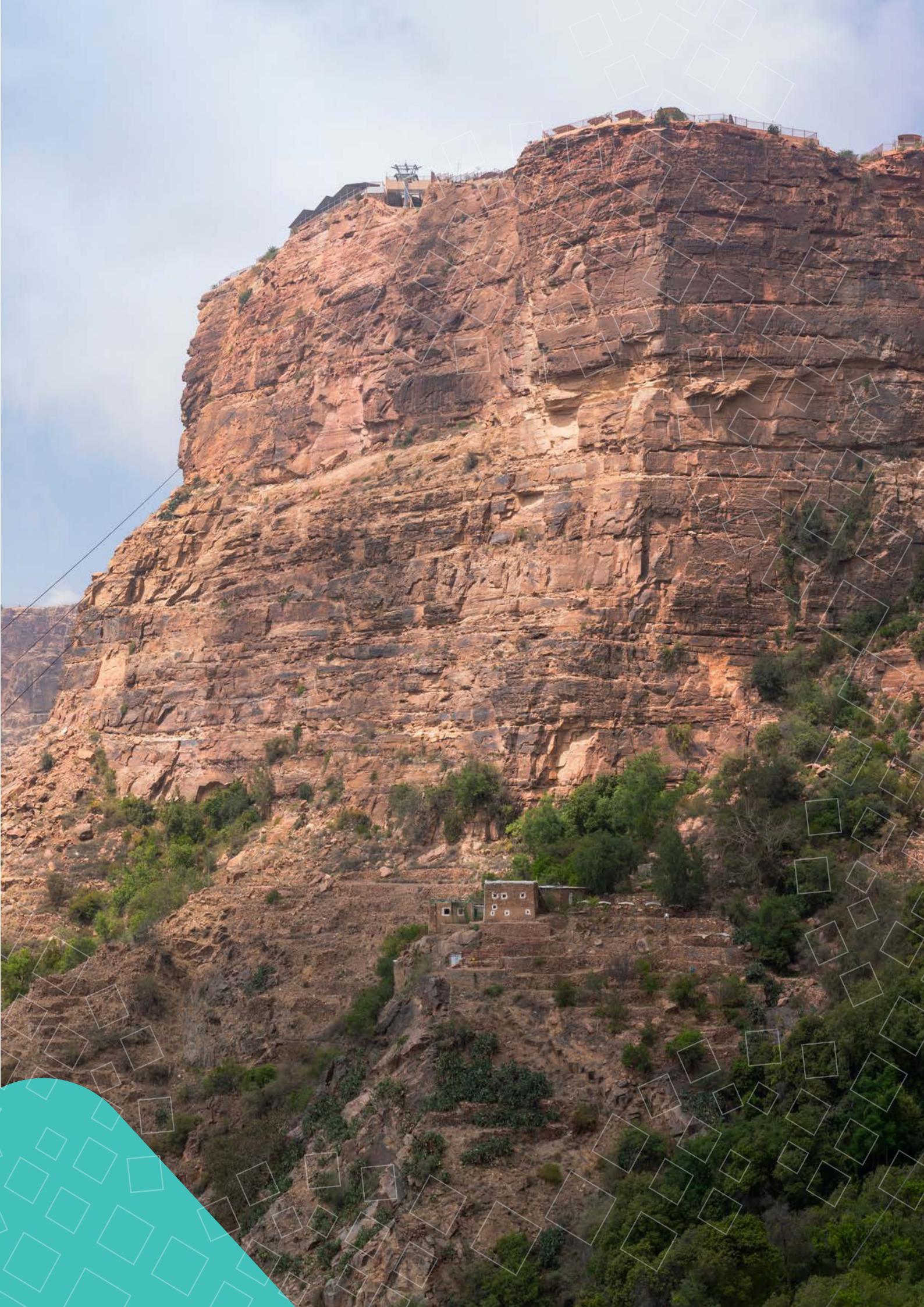
Initiative Description

The initiative aims to study and analyze the inputs of weather and early warning elements of dust and sand storms through establishing and operating a center for management of data related to dust and sand phenomena. Moreover, the initiative includes preparing short- and long-term studies and forecasts on such phenomena and their impacts on various sectors across the Kingdom. This involves searching and studying decades of dust/sand phenomena and their relationship with the climatic change, in addition to executing the monitoring system for dust and sand phenomena across the Kingdom.

Leading Entity



New Initiative





Third Theme

**Social Empowerment  
and Non-Profit Sector  
Development**

### **Third Theme:**

## **Social Empowerment and Non-Profit Sector Development**

The theme will develop an active non-profit sector which will contribute to social development through a number of focus areas, such as financial sustainability, building institutional and workforce capacity, and creating the legislative and organizational environment necessary for the development of the non-profit sector.

The theme focuses on improving the efficiency and effectiveness of social services for the most vulnerable social groups, developing the capabilities of non-profit sector personnel in order that they can provide appropriate services to beneficiaries, and utilize best practices to enhance the efficiency of such services.

The theme also aims to encourage volunteering in the Kingdom through developing, increasing, organizing, and diversifying available voluntary opportunities to encourage community adoption of volunteer work, increase the number of volunteers, promote the private sector's engagement in volunteer work, and encourage corporations to adopt social responsibility programs.

In order to maximize social impact, the growth of the non-profit sector will be supported through expanding the scope of non-profit organizations' services to cover various categories of beneficiaries, support the system of government subsidy, and create job opportunities to increase both economic and social impact.





## Participating Entities



Human Resources and  
Social Development



أوقاف  
المملكة العربية السعودية  
GENERAL AUTHORITY FOR AWQAF



## Strategic Objectives:

2.6.4



Empower citizens through the welfare system

2.6.5



Improve effectiveness and efficiency of welfare system

6.1.2



Encourage volunteering

6.2.1



Enhance businesses' focus on their social responsibilities

6.3.1



Support growth of non-profit sector

6.3.2



Empower non-profit organizations to create a deeper impact



## Key KPIs

KPI	Strategic Objective	Baseline *	2025 Target
The private sector's contribution as a percentage of total social expenditure	Enhance businesses' focus on their social responsibilities	<b>1.19%</b> 2018	<b>1.79%</b>
The percentage of large companies adopting social responsibility programs		<b>30%</b> 2018	<b>75%</b>
Percentage of development expenditures from total non-profit sector expenditures	Empower non-profit organizations to create a deeper impact	<b>21%</b> 2015	<b>75%</b>
Beneficiaries' satisfaction with the services of non-profit organizations		<b>73%</b> 2019	<b>85%</b>
Number of volunteers in the Kingdom	Encourage volunteering	<b>22,924</b> <b>Volunteers</b> 2015	<b>600,000</b> <b>Volunteers</b>
Number of volunteering opportunities available to the Kingdom's population		<b>9,578</b> <b>Opportunities</b> 2015	<b>360,000</b> <b>Opportunities</b>
Economic value of volunteering in the Kingdom per capita		<b>6.0 SAR</b> 2015	<b>32 SAR</b>

\* The baseline reading is the initial value of the KPI when it was assigned to NTP



## Key KPIs

KPI	Strategic Objective	Baseline *	2025 Target
Percentage of non-profit organizations' contribution to GDP		<b>0.2%</b> 2015	<b>0.58%</b>
Percentage of growth in the number of non-profit organizations	Support growth of non-profit sector	<b>0%</b> 2017	<b>88.11%</b>
Percentage of specialized non-profit organizations that support development priorities		<b>26%</b> 2015	<b>80%</b>
Percentage of non-profit sector personnel out of the total workforce		<b>0.13%</b> 2017	<b>0.48%</b>
Beneficiaries' Satisfaction with Social Services	Improve effectiveness and efficiency of welfare system	<b>68%</b> 2019	<b>75%</b>

\* The baseline reading is the initial value of the KPI when it was assigned to NTP



## Key Initiatives

1

Initiative Title

### Model, Prepare, and Assign Social Care Services Provided to Orphanages in Partnership with Both Private and Non-Profit Sectors

Initiative Description

The initiative aims to develop a unified business model for orphanages according to best practices of orphan care. It will also work with both the private and non-profit sectors to prepare and operate orphanage services. This will improve efficiency and effectiveness of social services provided to orphans and provide them with excellent developmental services, and contribute to building their capabilities, and enable their independence and integration with the community.

Leading Entity



2

Initiative  
Title

## Build the Culture and Incentives for Volunteering Work

Initiative  
Description

The initiative aims at encouraging volunteer work, raising awareness regarding the importance of volunteer work and how it contributes to economic and community advancement, increasing the number of volunteering citizens and residents engaging in volunteer work in the Kingdom, and encouraging the organizations in different sectors to offer volunteering opportunities and attract volunteers.

Leading Entity



3

Initiative  
Title

## Develop a System to Enable and Integrate Beneficiaries of Social Services into the Labor Market

Initiative  
Description

The initiative aims at building and implementing an integrated system to enable and integrate beneficiaries into the labor market, through building up tools and mechanisms required for sorting beneficiaries in terms of work capacity, developing the tools and mechanisms required for building up a plan to enable beneficiaries and guide them to the appropriate career path, developing an incentive scheme to encourage beneficiaries to access the labor market in addition to incentivizing employers to attract beneficiaries from social services, and developing an e-platform that provides all enablement services to beneficiaries.

Leading Entity



4

Initiative  
Title

## Governance and Classification of Non-Profit Organizations

Initiative  
Description

The initiative aims at ensuring non-profit organizations adhere to relevant laws, executive regulations, and effective practices of governance; enabling, training, and evaluating the supervising units to follow-up on the performance of non-profit organizations in terms of the efficiency of utilization of financial resources, programs, and services. This will be done by providing training courses and tools that enable social researchers to assess the organizations' financial risks; and contribute to the improvement of internal processes as well as the achievement of continuous flow of valid and reliable data on non-profit sector.

Leading Entity



5

Initiative  
Title



## Engage the Non-Profit Sector in providing Government Services

Initiative  
Description



The initiative aims to engage the non-profit sector in providing services, through drafting laws and regulations for the non-profit organizations, identifying the government services suitable for non-profit organization engagement. The initiative will improve the non-profit engagement process by raising awareness among non-profit organization and improving their capabilities. Additionally the initiative will incentivize government entities to engage the non-profit sector by demonstrating the economic and social benefits of the engagement.

Leading  
Entity




6

Initiative  
Title



## Establish and Operate Units Supervising the Non-Profit Organizations at the Relevant Government Entities

Initiative  
Description



The initiative aims to implement the Council of Ministers' Resolution on establishing a unit to supervise the civil associations and organizations and simplify the process of establishing new non-profit associations and organizations. The initiative will also, develop working models for the units and provide consultation services.

Leading  
Entity




7

Initiative  
Title



## Organize and Enable Community Contribution

Initiative  
Description



The initiative aims at organizing corporate social responsibility and enabling companies to make their community contribution through developing national social responsibility strategy, standardizing social responsibility activity classifications, launching social responsibility platform, and publishing social responsibility guidelines. This will be done in a manner that ensures achieving the strategic objective and promotes the fulfillment of social responsibilities.

Leading  
Entity




8

Initiative Title

## Establish the National Center for Non-Profit Sector Development

Initiative Description

The initiative aims to establish an independent and specialized entity to lead and operate the non-profit sector in the Kingdom of Saudi Arabia. The Center will play a central role in assigning the roles and responsibilities of all stakeholders and institutions associated with the non-profit sector in the Kingdom. The development services currently provided by the Ministry of Human Resources and Social Development will be transferred to the Center which will contribute to the growth of the non-profit sector.

Leading Entity



9

Initiative Title

## Model and Develop Day Care Services for People with Disabilities in Partnership with Ministry of Health, Ministry of Education, Private, and Non-Profit sectors

Initiative Description

This initiative aims to provide operating models based on global standards which will provide high quality services to beneficiaries. It will also develop regulations, laws, and procedures and improve the technical and administrative capabilities of daycare centers. This will be done by engaging both private and non-profit sectors and automating the procedures by establishing an e-platform for beneficiaries.

Leading Entity



10

Initiative Title

## Create Socially Impactful Investment and Financing Packages and Models

Initiative Description

This initiative aims at establishing regulatory frameworks to attract private sector capital. This will improve the utilization of charitable capital and raise the non-oil GDP. In addition, this initiative will enable social investment in the non-profit sector which will enable the sector to find appropriate and recoverable financing and ensure the proposed financial products are suitable to need and priorities of the sector. Furthermore, the initiative will build a comprehensive platform and ecosystem to stimulate financial contribution to the sector. The initiative will also bridge the legislative gap allowing social investment and raising cash flow in the sector.

Leading Entity



11


  
Initiative Title

## Develop Training and Rehabilitation Programs Ending with Employment for Beneficiaries of Social Services


  
Initiative Description

The initiative aims to develop solutions, tools, training and rehabilitation programs ending with employment. It serves the beneficiaries of the social services system who are able to produce, and supports their shift from dependence on financial support provided by social security to self-reliance.


  
Leading Entity


12


  
Initiative Title

## Qualify Workforce and Provide Employment Opportunities in the Non-Profit Sector


  
Initiative Description

This initiative aims at adjusting the current situation of the non-profit sector labor market and increasing its attractiveness by training and qualifying workers for the sector and professionalizing 28 positions in it, conforming with international standards; establishing data platform for non-profit sector's workers; and providing incentives to attract and maintain specialized talent.


  
Leading Entity


13


  
Initiative Title

## Partnership with the Third Sector to Increase the Geographical Coverage of Social Protection Services


  
Initiative Description

This initiative aims to expand family protection services to cover all territories in the Kingdom while reducing the costs of establishing protection centers and raising service efficiency. This Initiative also aims to partner with the third sector (11 protection centers & 7 labor accommodation centers) to establish branches for the provisioning of family protective services in the Kingdom's various regions. The Initiative will also create a heat map identifying priority regions which lacking protection authorities in order to encourage the third sector to provide protection services in these regions.


  
Leading Entity


14

Initiative  
Title

## Develop the Services of Family Support and Counseling Center in Partnership with Government Entities, Third and Private Sectors

Initiative  
Description

The initiative aims at evaluating the status quo of social and family counseling centers in Saudi Arabia in terms of all professional, technical and administrative aspects (at governmental and non-governmental levels), and building up a comprehensive strategy for social and family counseling in the Kingdom, through developing the optimal professional methods for the practice of social and family counseling; developing specialized professional manuals; connecting the professional practice at social and family counseling centers in the Kingdom and practitioners in them to the licenses of professional practice; and developing training courses and programs to qualify counseling practitioners in the Kingdom.

Leading Entity



15

Initiative  
Title

## Operate and Develop the Center for Reporting Domestic Abuse and Child Protection

Initiative  
Description

The initiative aims at operating and developing the Center for Reporting Domestic Abuse and Child Protection through the toll-free number 1919 to receive reports around the clock, through:

- Developing stipulations for the preparation of CIT Center for companies that operate the centers.
- Designing programs to train cadres on how to deal with reports and refer them to the concerned bodies.
- Automatically monitoring the cases of domestic abuse through the reports received by the centers.

Leading Entity



16

Initiative  
Title

## Develop the Extended Social Services for Persons with Disabilities

Initiative  
Description

The initiative aims at developing the extended social services provided to persons with disabilities, in line with the beneficiaries' needs, without conflicting with the scope of work of the social development sector. This includes developing basic, organizational, executive laws and regulations for the social service programs for persons with disabilities, developing work models and operational manuals of service centers, developing the infrastructure for service provision in line with the work model, training and qualifying the cadres that provision social services.

Leading Entity



17

 Initiative Title

## Develop a System to Enable Voluntary Participation

 Initiative Description

The initiative aims at creating an environment to enable and activate volunteer work, and developing methods and mechanisms connecting volunteers to entities that provide volunteering opportunities, including the following projects: Launching and operating the volunteering national portal for registering volunteers, announcing the volunteering opportunities by non-profit and government sectors, designing a mechanism for calculating the economic value, designing a tool for measuring volunteers' satisfaction, training both internal and external bodies to utilize the volunteering national portal, and launching marketing campaigns for individuals and organizations highlighting the functionality of the volunteering national portal.

 Leading Entity



18

 Initiative Title

## Organize and Enable the Developmental Social Work

 Initiative Description

The initiative aims to organize and enable social work through promoting non-profit sector's role, impact, and needs; raising the awareness and building a culture which guides the community to the social development fields and enabling new areas of social work. In addition the initiative will organize and activate the role of associations and organizations coordinating councils, develop mechanisms and standards and establishment a network of impact evaluators, and developing social work models in the Kingdom.

 Leading Entity



19

 Initiative Title

## Promote the Non-Profit Sector's Developmental Role through Endowments

 Initiative Description

The initiative aims at utilizing endowments as a main financing source for non-profit organizations, which will contribute to the achievement of developmental priorities through developing the relevant laws, designing a set of incentives for the non-profit sector to establish endowments and increase their revenues, establishing model endowment funds specialized in developmental fields, and creating endowment products.

 Leading Entity



20

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Initiative  
Title

## Enable and Organize Volunteer Work in the Non-Profit and Government Sectors

Initiative  
Description

The initiative aims to enable, organize, and activate volunteer work through building a platform to promote best practices for improving quality and building institutional capacity. In addition, the initiative will unify the procedures and methodologies of voluntary work by establishing volunteering units based upon Saudi standard for volunteering in the government and non-profit sectors. The initiative will also apply the volunteer work law and launch the volunteer work platform.

Leading Entity



21

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Initiative  
Title

## Develop Preventive Programs and Strategies to Reduce Negative Social Phenomena

Initiative  
Description

The initiative aims at diagnosing and detecting negative social phenomena currently facing the Saudi society and developing the appropriate programs in pursuit of limiting them.

Leading Entity



22

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Initiative  
Title

## Develop a Framework for Enforcing Alternative Sanctions on Juveniles

Initiative  
Description

The initiative aims at developing a set of alternatives that a judge can take instead of sanctions.

Leading Entity



23

**Initiative Title****Initiative Description****Leading Entity**

## **Model, Prepare, and Assign Social Care Services Provided to the Elderly at Centers, Houses, and Institutions in Partnership with Both Private and Non-Profit Sectors**

The initiative aims at developing a unified work model for the elderly care centers to cover all categories of the elderly in the community. The work models will be developed according to the suitable, leading, and modern best practices. It also aims to implement sustainable models for engaging the private and non-profit sectors in providing the services. This will improve the efficiency and quality of services provided to the elderly.



24

**Initiative Title**

## **Digital Transformation of Social Services**

**Initiative Description****Leading Entity**

The initiative aims at digitalizing and automating the social development services for social care beneficiaries, as well as improving the utilization of digital technology to improve customer experience.

25

**Initiative Title****Initiative Description****Leading Entity**

## **Model and Prepare Social Care Services Provided to Juveniles at Centers, Houses, and Institutions in Partnership with Both Private and Non-Profit Sectors**

The initiative aims at developing a unified work model that includes the laws, regulations, procedures, and facilities of juveniles care houses to improve the efficiency of services provided in cooperation with the concerned bodies. The unified work model will be developed according to the leading global best practices, and in line with the local environment. The initiative also aims at designing a package of training programs for juveniles, their families, and related personnel to limit cases of juveniles' recidivism, in cooperation with the private and non-profit sectors.



26

Initiative  
Title

## Develop Awareness Campaigns to Protect Community from Domestic Abuse

Initiative  
Description

The initiative aims to use modern technologies to spread awareness regarding domestic abuse among the Saudi community. These awareness campaigns target the prevention of domestic abuse and recognizing individual rights. They will also increase awareness regarding the services provided in case of domestic abuse.

Leading Entity



27

Initiative  
Title

## Develop Integrated Package of Programs Covering the Needs of Victims of Domestic Violence and Aggressors

Initiative  
Description

The initiative aims at providing preventive and remedial developmental programs to support the victims of domestic violence and children exposed to abuse. The initiative will also provide rehabilitation programs for rehabilitating aggressors through designing programs that covers all the needs of domestic violence victims and abusers during and after the offense.

Leading Entity



28

Initiative  
Title

## Develop Mechanisms of Cooperation Between All Bodies Concerned with Domestic Abuse

Initiative  
Description

The initiative aims at unifying the definition of violence set forth in the Law of Protection from Abuse and the Child Protection Law; determining the violence's forms, patterns, and degrees among all bodies concerned with domestic violence, in line with the international reports and local studies. It also aims at preparing a procedural manual to deal with cases of domestic violence that defines the roles and responsibilities of various bodies dealing with the domestic violence, and training the personnel of sectors concerned with domestic violence to utilize the unified guides and manuals.

Leading Entity



29

**Initiative Title**



### Amend the Social Security Law and its Regulations, Develop Incentives that Enable Beneficiaries to Integrate into the Labor Market, and Introduce Regulations for Achieving Integration Between All Bodies Concerned with Empowerment

**Initiative Description**



The initiative aims at developing the Social Security Law that contributes to addressing the cases of social security from a wider - preventive and remedial - perspective, and enable the beneficiaries through diversifying the support sources (cash and otherwise) like qualifying and training persons in need.

**Leading Entity**




30

**Initiative Title**



### Develop a Strategy for Adopting Orphans

**Initiative Description**



The initiative aims to develop a comprehensive strategy to provide care to orphans in foster families. This includes the development of fixed plans, procedures, and policies pertaining to adoption, such as evaluating the family (social and psychological) and regularly following-up with families post adoption.

**Leading Entity**




31

**Initiative Title**



### Empower Orphans with Special Circumstances

**Initiative Description**



This initiative aims to empower 500 orphans through jobs and skills training and increasing the quality of support offered. Assistance for homeownership is provided to ensure their integration and involvement in their communities and is an initial step in closing social housing.

**Leading Entity**




 **New Initiative**

32



Initiative Title

## Data Sharing and Privacy Guidelines

Initiative Description

The initiative aims to measure the impact of the transition of the social development sector by providing a baseline measurement. It will also provide data sharing and privacy legislations which will enable integrated social services while assuring the data privacy for the sensitive data of citizens.

Leading Entity



33

Initiative Title

## Encourage Companies to Adopt and Develop Social Responsibility Programs

Initiative Description

The initiative aims to provide incentives for targeted companies to adopt social responsibility programs and establish civil associations for social responsibility. This will be done by launching awareness campaigns highlighting the business sector's achievements in community contribution and developing a program to classify companies according to social responsibility standards.

Leading Entity



34

Initiative Title

## Develop Marketing Campaigns, Awareness, and Guidance for Empowerment Programs

Initiative Description

The initiative aims to update and develop marketing and awareness campaigns for empowerment programs designed for social security beneficiaries. The campaign will utilize multiple channels, such as SMS and social media websites.

Leading Entity



New Initiative

متطوع  
volunteer

المتطوع



Fourth Theme

## **Labor Market Accessibility and Attractiveness**

## **Fourth Theme: Labor Market Accessibility and Attractiveness**

This theme seeks to overcome obstacles preventing the different segments of society from entering the labor market. It aims to increase women participation in the labor market by providing them with the required support and creating, an appropriate environment which encourages them to join the workforce.

In addition, individuals with disabilities will be provided with rehabilitation and employment programs, allowing them to join the workforce. To improve their work environment, regulations will be updated to provide individuals with disabilities the necessary special infrastructure and integrate them into the labor market.

This theme contributes to raising and improving the labor market's attractiveness via several initiatives including improvement of contractual relationships, faster and more effective settlement of labor disputes, and the enforcement of occupational health and safety laws. In addition, the theme will attract and maintain global talents suitable for the Saudi labor market.





## Participating Entities



Human Resources and  
Social Development



صندوق تنمية الموارد البشرية  
HUMAN RESOURCES DEVELOPMENT FUND



APD  
أئحة  
المؤهلات  
الدولية



## Strategic Objectives:



- 4.2.2  
Increase women participation in the labor market



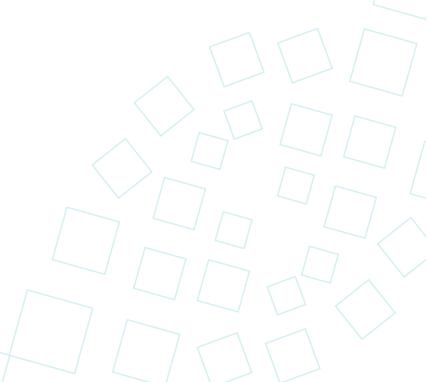
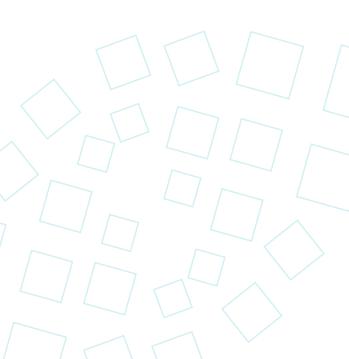
- 4.2.3  
Enable integration of people with disabilities in the labor market



- 4.4.2  
Improve working conditions for expats



- 4.4.3  
Source relevant foreign talent effectively





## Key KPIs

KPI	Strategic Objective	Baseline *	2025 Target
Women ratio in managerial positions (middle & senior)		28.6% 2017	31%
Economic participation rate of Saudi females (over the age of 15)	Increase women participation in the labor market	17% 2017	31.4%
Woman's share in the labor market (from the overall Saudi labor force)		21.2% 2017	30%
Percentage of workers among all people with disabilities who can work	Enable integration of people with disabilities in the labor market	7.7% 2016	13.4%
Percentage of establishments complying with occupational safety and health law		15% 2019	70%
Compliance rate with the expatriate workers' wage protection system	Improve working conditions for expats	50% 2017	80%
Improvement percentage of expatriates working conditions		39.7% 2020	53.6%
Kingdom's rank in IMD World Talent Ranking	Source relevant foreign talent effectively	29 2019	27

\* The baseline reading is the initial value of the KPI when it was assigned to NTP



## Key Initiatives

1

### Initiative Title

### Promoting Remote Work

#### Initiative Description

This initiative aims to create a flexible employment method that opens opportunities for more workers to join the national workforce. The initiative targets people who have difficulty attending at the company's premises. Furthermore, it aims to develop the labor market by creating work opportunities in appropriate, stable, and productive jobs. It will also provide employers with a platform to manage and enable manpower in a more efficient and reliable manner.

#### Leading Entity



2

Initiative  
Title



## Incentivize Employers to Develop Suitable Environments for Persons with Disabilities (Mowaamah Program)

Initiative  
Description



This initiative aims at developing work environment standards for persons with disabilities and make it available electronically via mowaamah platform.

Leading  
Entity




3

Initiative  
Title



## Parallel Training to Meet Labor Market Requirements

Initiative  
Description



This initiative is aimed at developing training programs targeting unemployed women. The program consists of on-the-job training (by the employer) in parallel with a training program (technical and personal skills) by specialized training authorities. Upon training completion, the female trainee obtains an approved certificate from the training program owner. Furthermore, participating companies will be supported in various ways.

Leading  
Entity




4

Initiative  
Title



## Activation of Comprehensive Extended Residency Program to Attract Global Talents

Initiative  
Description



This initiative aims to provide a study for the provisioning of incentives to attract targeted talent. In addition, the initiative aims to activate the "Saudi program for attracting global talent" which will target talents with exceptional skills and competencies and increase the attractiveness of the Saudi business environment, raising national GDP and creating jobs.

Leading  
Entity




5

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Initiative  
Title

## Training and Leadership Orientation for Women Cadres

Initiative  
Description

This initiative aims at developing training and orientation programs to improve working women's skills, preparing them for leadership positions, and increasing women employment rate in leadership positions (senior & middle management levels).

Leading  
Entity



Human Resources and  
Social Development

6

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Initiative  
Title

## Promoting Flexible Work

Initiative  
Description

This initiative aims at increasing the number of flextime schedule workers (hourly) by developing comprehensive flexible work laws to enable employers to manage manpower in a more efficient and flexible manner. In addition, the initiative aims at developing the skills of the targeted groups to enable them to work in a flextime schedule.

Leading  
Entity



Human Resources and  
Social Development

7

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Initiative  
Title

## Establishment of Authority for Persons with Disability (APD)

Initiative  
Description

This initiative aims to establish an authority that promotes services provided to persons with disabilities and preserves their rights related to disability. This will be done by assisting them in obtaining the required qualification, raising prevention level, specifying entities' roles regarding the care of persons with disabilities. The initiative will also implement policies, strategies, programs, and tools that achieve the objectives related to the Authority's projects.

Leading  
Entity



Human Resources and  
Social Development



8

Initiative  
Title

## National Strategic Program for Occupational Safety and Health

Initiative  
Description

This initiative aims to establish regulations, laws, and legislations related to occupational health and safety in the workplace. This is deemed a major factor in workforce attractiveness, stability and productivity. In addition, it has a positive impact on the private sector specifically and the economy in general.

The laws will be based on four pillars: Raising awareness of occupational health and safety importance and enhancing prevention culture and knowledge; building capabilities regarding occupational health and safety; developing occupational health and safety laws and legislations; enhancing and implementing effective inspection procedures and reporting injuries in workplace.

Leading Entity



9

Initiative  
Title

## Labor Education Program

Initiative  
Description

This initiative aims at educating and enlightening both the employee and employer of worker rights, work ethics, and obligations between the labour law parties in order to overcome the most prominent challenges faced by the Saudi labor market , which negatively affect the market attractiveness.

Leading Entity



10

Initiative  
Title

## Work on Improving the Kingdom's Rank in Global Talent Attraction

Initiative  
Description

This initiative will improve the attractiveness of the Kingdom to global talents as demonstrated by IMD's World Talent Report by assessing the Kingdom's current status and competitive advantages.

Leading Entity



11

Initiative  
Title



## Improve the Contractual Relationship between the Employee and Employer

Initiative  
Description



This initiative aims to improve the contractual relationship between the employee and employer by amending of labor regulations and laws to allow expatriate's job rotation and improve exit/re-entry, and final departure procedures. This will contribute to the increase of labor market's attractiveness and competitiveness, especially for highly skilled expatriates.

Leading  
Entity




12

Initiative  
Title



## Implement Work Programs in National Strategy for Persons with Disabilities

Initiative  
Description



This initiative aims at implementing the National Strategy for Persons with Disabilities, focusing on: Facilitating the employment of persons with disabilities by amending labour regulations and laws, creating a database, establishing and activating integrated national disability registry in terms of medical, educational, social, and professional evaluation for the purpose of monitoring the number, type, and level of disability cases; developing and activating special programs to increase society's awareness about the rights of persons with disabilities, as well as the awareness of persons with disabilities; providing vocational qualification for persons with disabilities and concerned parties; focusing on the development and activation of the work programs for persons with mental illnesses and intellectual disabilities; and expanding the employment services in private, public, and third sectors.

Leading  
Entity




13

Initiative  
Title



## Notarize and Digitalize Labor Contracts

Initiative  
Description



This initiative aims at obliging business owners to upload and update the employment contract information of the private sector employees (Saudis and non-Saudis); ensuring the validity of data entered by employees periodically via e-service; and utilizing the service in employee and employer contractual relationship improvement initiative in order to draft a standard contract.

Leading  
Entity




14


  
Initiative Title

## Empower Women in Civil Service and Promote their Participation in Leadership Roles


  
Initiative Description

This initiative aims to increase women participation ratio in the labor market at all the levels of government positions. This will be done by promoting women to senior leadership positions in government authorities within the civil service, investing in women's capabilities, expanding work options for women, and increase women's participation in order to achieve gender balance.


  
Leading Entity


15


  
Initiative Title

## Workers Accommodation Program


  
Initiative Description

The initiative will update arrival and departure procedures and improve domestic workers accommodation facilities in collaboration with the private sector. The initiative will also establish a new operating model for accommodations that solve current challenges while increasing efficiency, improving effectiveness and reducing costs.


  
Leading Entity


16


  
Initiative Title

## Provide Childcare Services for Working Women


  
Initiative Description

This initiative aims to empower Saudi working women to join the labor market while being reassured regarding the care provided to their children during their work period. Saudi working women will be able to enroll their children in any childcare service centers licensed by "Qurrah" e-system.


  
Leading Entity


17

Initiative  
Title

## Support and Facilitate Women Transportation

Initiative  
Description

This initiative aims to support Saudi women working in the private sector by providing transportation solutions to and from their workplace. The initiative will develop a program to provide the transportation service and publish reports highlighting the number of beneficiaries of the program.

Leading  
Entity



18

Initiative  
Title

## Develop the Labor Disputes Amicable Settlement Law

Initiative  
Description

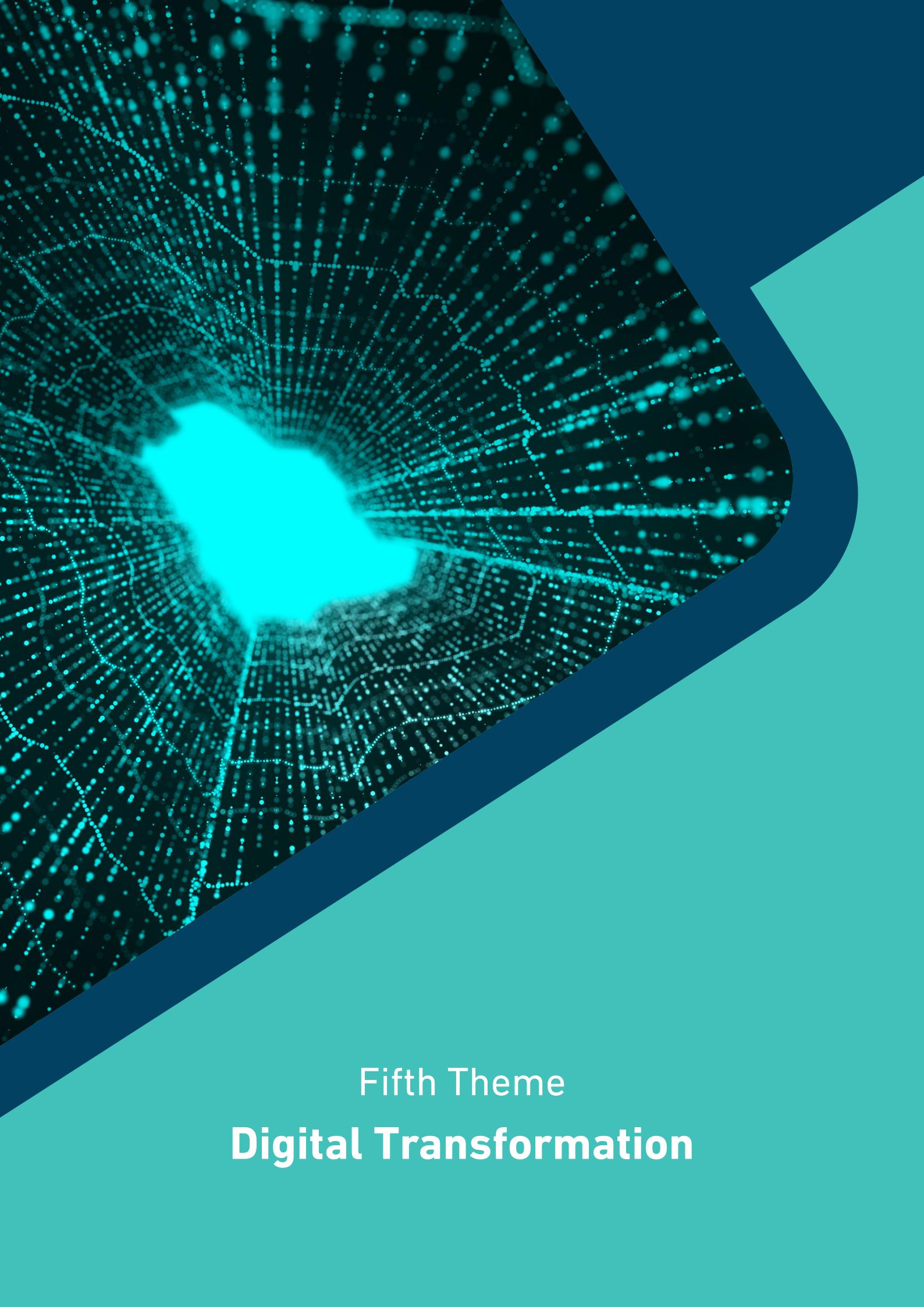
This initiative will improve the attractiveness of the Saudi labor market legal environment, which is one of the most important factors impacting the labor market. The initiative includes the following projects:

- Re-engineering operational procedures and applying updated operating models.
- Operational and legal development of amicable settlement departments.
- Automating the procedures and developing the electronic systems and services.

Leading  
Entity







The background features a dark teal digital landscape with glowing cyan particles forming a grid-like structure. A thick, curved blue band runs diagonally across the page, starting from the bottom left and ending at the top right. The overall aesthetic is futuristic and technological.

## Fifth Theme **Digital Transformation**

## Fifth Theme

# Digital Transformation

This theme will enable sustainable digital transformation by developing regulations, laws, and legislative enablers. Additionally, it will overcome challenges that may hinder digital transformation in the government, private, and non-profit sectors by developing the Kingdom's e-government, digital economy, and enhancing the related government services and improving its quality and digital infrastructure. The theme will also support the Fourth Industrial revolution technologies.





## Participating Entities



هيئة الاتصالات وتقنية المعلومات  
Communications & Information  
Technology Commission



## Strategic Objectives:



- 3.3.2  
Develop the digital economy



- 5.2.4  
Develop the e-Government





## Key KPIs

KPI	Strategic Objective	Baseline *	2025 Target
Contribution of the digital economy to GDP		13% 2017	19.2%
Number of initial digital business models	Develop the Digital Economy	10 2019	150 2023 Target
Number of participants in digital awareness-activities		0 2020	1,060,000
Kingdom's rank in the UN EGDI		44 2016	26 2024 Target
Savings resulting from digital government initiatives		0.61 billion 2019	3.24 billion
Measurement of government digital transformation	Develop the e-Government	45% 2019	75%
Digital transformation maturity for key government services		60% 2016	92%

\* The baseline reading is the initial value of the KPI when it was assigned to NTP



## Key Initiatives

1

### Initiative Title

### Stimulate Investment in Deploying Fiber Optic Networks in Urban Areas

### Initiative Description

This initiative aims to stimulate investment in the fiber optic networks in urban areas. In addition, it aims to cover 60% of houses in the Kingdom by providing financial and regulatory support. This will improve the economic feasibility of investments in the Kingdom's digital infrastructure.

### Leading Entity



2



## Create a Sustainable Environment to Promote the IT and Telecommunications Industries and Keep Pace with Rapid Developments



This initiative aims to develop a national information technology plan in coordination with the private sector which identifies priorities, mandates and key requirements. It will also improve local content and emerging technologies adoption rate. The initiative also will partake in government projects and build technical expertise. Finally, the initiative will continuously update the sector's policies, strategies and legislation.



3



## Launch a Comprehensive Program to Spread Digital Awareness, Digital knowledge, and Build National Human Capital to Drive Digital Transformation



This initiative aims to bridge the gap between supply and demand for national talents in the information technology and telecom sectors by developing highly qualified talents. This will be achieved by providing training programs and scholarships across the Kingdom. Additionally, the initiative will increase the availability of technical resources and spread technical awareness.



4



## Develop the Strategy, Road Map, and Basic Enablers for the Digitization of High Priority Sectors



This initiative aims to accelerate digital transformation by supporting high priority sectors to greatly impact the digital economy development by:

- Detailing digital transformation plans and road maps for high-priority sectors and supporting their implementation.
- Utilizing modern and emerging technologies to address national challenges and clarify social and economic impacts.
- Measuring digital transformation and economy as well as the development of periodic reports that includes challenges and opportunities.
- Studying the legislative environment and working models and supporting building a solid digital infrastructure, which can support both government and private sectors in raising the digital economy contribution to GDP.



**5****Initiative Title**

## Stimulate and Adopt Digital Innovation by Supporting Entrepreneurs and Domestic Digital Companies

**Initiative Description**

This initiative aims to support digital innovation and entrepreneurship by facilitation of access to target segments, talent, data, technology, support, markets, and finance.

**Leading Entity****6****Initiative Title**

## Apply Effective Governance and Common Standards for E-government and Enabling the Improvement of User Experience

**Initiative Description**

This initiative aims to develop effective governance and common standards to support government entities and foster effective interaction with citizens, residents and companies. In addition, this initiative scope of work focuses on appropriate solutions to implement an effective strategy and joint standards such as digital government standards and policies as well as central resource management solutions. Further, this initiative will develop the Government E-services Observatory 2.0 as well as measure government digital transformation and customer satisfaction.

**Leading Entity****7****Initiative Title**

## Stimulate the Expansion of Telecommunications Services by Allocating Frequency Spectrum and Streamlining the Process for Obtaining Permits

**Initiative Description**

This initiative aims to stimulate the expansion of telecommunication services by allocating frequency spectrum and streamlining the process for obtaining permits. In addition, the initiative will allocate additional frequencies to broadband telecommunication services allocated to military, security, and civil authorities. The initiative will also prepare a national strategy for spectrum allocation and establish frameworks for partnerships between the Ministry of Municipal, Rural Affairs and Housing and telecommunications and IT service providers for facilitating broadband services deployment.

**Leading Entity**

8

Initiative  
Title



## Launch of Shared Smart Systems and Applications for Government Transactions

Initiative  
Description



This initiative aims to launch shared systems and applications to improve the customer experience by increasing the participation and accessibility of government services and information. In addition, it will accelerate the transformation to smart government and improve the digital capabilities of government entities by supporting and launching platforms, applications and shared services among government entities.

Leading  
Entity




9

Initiative  
Title



## Enhance Digital Security in the Telecommunications and Information Technology Sector

Initiative  
Description



This initiative aims to raise the maturity of cybersecurity and business continuity in the information technology and telecommunication sectors. This will improve confidence in the digital economy. The initiative will achieve this aim through developing frameworks, policies, standards, and models for the sector to help identify cybersecurity risks and prioritize remediation plans. Additionally, the initiative will develop policies and standards that will ensure the existence of business continuity plans suitable for the risks they are mitigating.

Leading  
Entity




10

Initiative  
Title



## Develop and Activate Comprehensive and Open Government Platforms

Initiative  
Description



This initiative aims to increase the usage of government e-services provided compared to traditional service methods. It will address the issues leading to low usage of government e-services. This will be achieved by developing platforms, models and programs addressing the root causes of citizens' and residents' low use of e-services. Moreover, the initiative includes adopting and developing a comprehensive e-government concept, which aims to enhance integration and provide a streamlined and secure experience for all customers.

Leading  
Entity




11

Initiative  
Title



## Launch of Government Cloud and Improving Government Integration

Initiative  
Description



This initiative aims to improve integration of government e-services and platforms by promoting the adoption of government and commercial cloud services. Additionally, the initiative will increase the number and variety of services between government entities by upgrading the government service bus "Takamul", automate the connection and service exchange.

Leading Entity




12

Initiative  
Title



## Stimulate Investment in the Deployment of Telecommunications and Wireless Broadband Services in Rural Areas

Initiative  
Description



This initiative aims to stimulate investment in basic telecommunications services for rural areas around the kingdom and expand coverage of high-speed wireless broadband networks to 70% of households in rural areas by providing financial and regulatory support. Additionally, it aims to increase the economic feasibility of investment in the digital infrastructure.

Leading Entity




13

**Initiative Title**

## Improve Internet Service Quality and Sustainability and Develop an Attractive Environment for the Telecommunications Sector via the Modernization of Licensing and Regulatory Frameworks

**Initiative Description**

This initiative aims to increase domestic Internet traffic and utilize neutral Internet exchange points to improve Internet service quality, which can be measured via tools and platforms that will be developed to measure Internet quality in the Kingdom. In addition, the initiative will conduct a study for enhancing infrastructure reliability and quality as well as improving investment opportunities in hosting services at a national level and that will contribute to digital economy growth in the Kingdom.

**Leading Entity**

14

**Initiative Title**

## Rationalize Government Information Technology Expenditure and Avoid Redundant Spending

**Initiative Description**

This initiative aims to increase the efficiency of government spending on e-services by implementing technical practices to develop e-government, such as development and standardization of IT specifications, centralization of IT resources, improve procurement efficiency, and use of service level agreements with private sector.

**Leading Entity**

15

 Initiative Title

## Deploy Broadband in Critical Areas

 Initiative Description

This initiative aims to provide wireless broadband services in critical service centers, such as security centers, Red Crescent centers, and border guard posts across the kingdom. This will be done by stimulating investment and establishing of an infrastructure fund that aims to develop the national digital infrastructure.

 Leading Entity



16

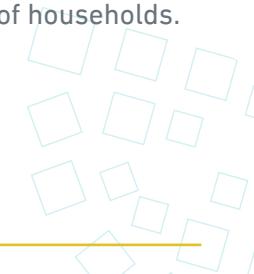
 Initiative Title

## Expand and Raise Broadband Quality in the Kingdom's Regions

 Initiative Description

This initiative aims to improve and raise broadband quality in the Kingdom by stimulating investments and establishing an infrastructure fund concerned with the development of digital infrastructure. The initiative will provide data speeds of no less than 100 Mbps to 85% of households across the Kingdom and data speeds of no less than 20 Mbps to 95% of households.

 Leading Entity



17

 Initiative Title

## Telecommunications and IT System's Legislation and Policies

 Initiative Description

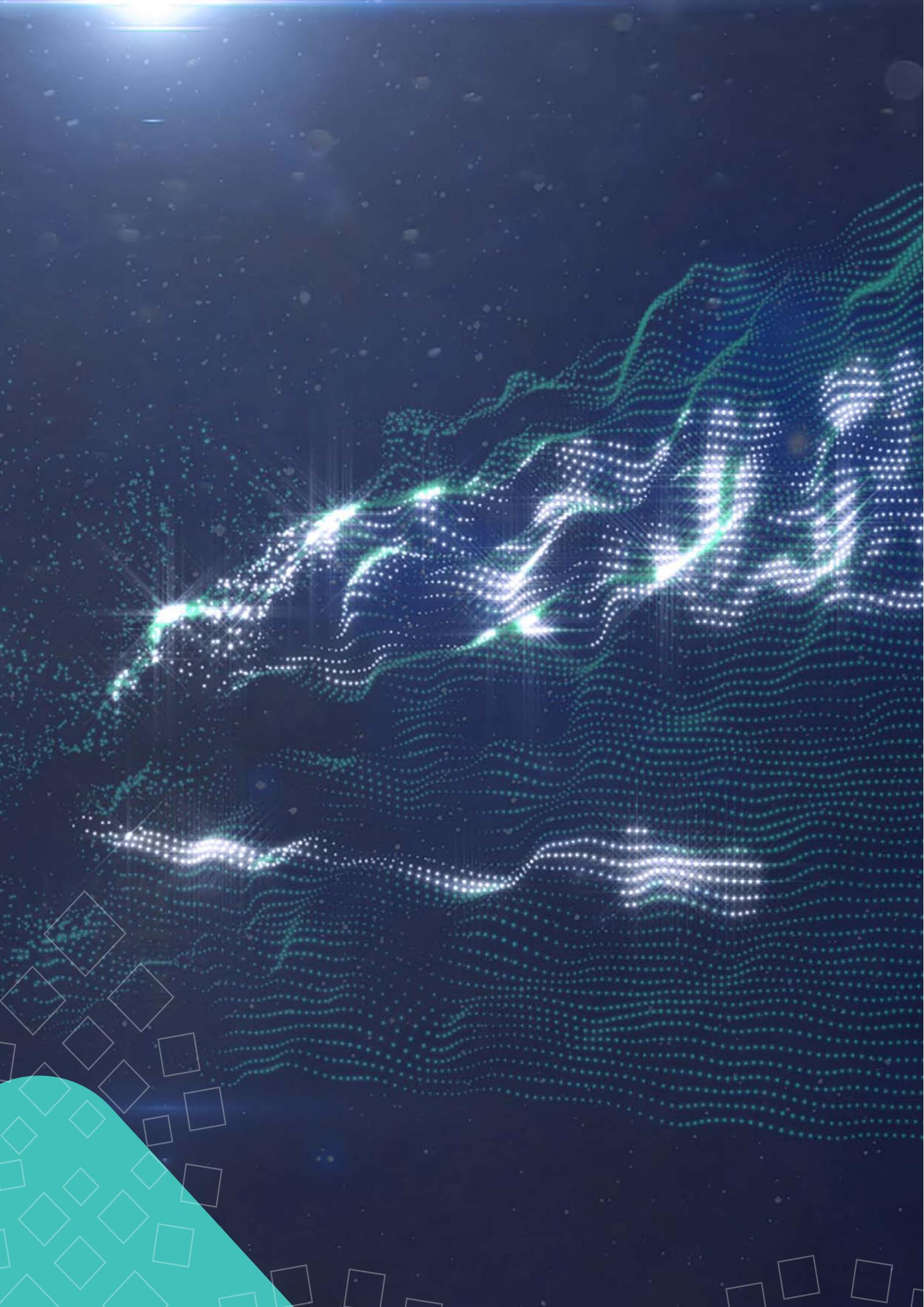
This initiative aims to establish a modern information technology and telecommunications sector, which will attract investments by providing policies and legislation that support the national transformation strategy.

 Leading Entity



 New Initiative







Sixth Theme  
**Private Sector Empowerment**

## Sixth Theme

### Private Sector Empowerment

This theme removes obstacles hindering private sector from reaching its full potential, sustainably. The private sector will be enabled through facilitating business, improving communication channels with the business community, and attracting foreign and domestic direct investments. The private sector sustainability will be improved through developing the retail sector along with the required regulations and laws. Furthermore, emerging national start-ups will be supported to compete regionally and globally to become leaders in their industries through improving their brands, presence, and competitiveness to ensure their success and thus achieve the ambitions of Vision 2030.





## Participating Entities





## Strategic Objectives:



3.1.1  
Enhance ease of doing business



3.1.6  
Attract foreign and local investments



3.3.5  
Enable the development of the retail sector



3.7.1  
Support national champions to consolidate their leadership globally

3.7.2



Develop promising local companies into regional and global leaders



4.3.2  
Grow SME contribution to the economy



4.3.3  
Grow productive families contribution to the economy



5.3.2  
Strengthen communication channels with citizens & business community



6.2.2  
Enhance businesses' focus on the sustainability of the economy



## Key KPIs

KPI	Strategic Objective	Baseline *	2025 Target
Number of large national companies, whose global presence has been strengthened	Support national champions to consolidate their presence globally	21 2019	45
Promising companies' progress towards their transformation into leading regional and global companies	Develop promising local companies into regional and global leaders	TBD	80%
Local investment flows	Attract foreign and local investments	TBD	TBD
FDI flows	Attract foreign and local investments	17.11 billion 2019	95.4 billion
Business community's satisfaction with government communication channels	Strengthen communication channels with citizens & business community	90% 2020	93%
Distance to Frontier *(Ease of Doing Business Report)	Facilitate Doing Business	61% 2017	81%
Retail sector's contribution to GDP	Enhance ease of doing business	10% 2019	12%

\* The baseline reading is the initial value of the KPI when it was assigned to NTP



## Key KPIs

KPI	Strategic Objective	Baseline *	2025 Target
SMEs contribution to GDP	Grow SME contribution to the economy	%21.9 2016	%29.9
Volume of productive families sales supported by Social Development Bank	Grow productive families contribution to the economy	SAR 360 million 2016	SAR 18.8 billion
Number of productive families benefiting from Social Development Bank's services		3,000 beneficiaries 2016	92,374 beneficiaries
Companies applying minimum sustainability standards	Enhance businesses' focus on the sustainability of the economy	0% 2020	80%

\* The baseline reading is the initial value of the KPI when it was assigned to NTP



## Key Initiatives

1



Initiative Title

### Identify, Prepare & Evaluate Promising Saudi Companies With Potential Global Presence

Initiative Description

The initiative aims to identify promising Saudi companies with the ability to compete internationally and gain market leadership in short or medium term. The initiative will assess their suitability and readiness level to expand internationally.

Leading Entity



New Initiative



2



## Evaluate the Regulatory and Legislative Aspects to Improve the External Investment Environment



The initiative aims to conduct a thorough study that aims to develop effective and comprehensive business models to improve policies, systems, legislation, processes, and incentives in relevant government entities. Subsequently, this will ease the foreign direct investments in leading and emerging national companies and will improve their global competitiveness.



3



## Evaluate and Classify Potential Leading National Companies to Enhance International Presence



The initiative aims to evaluate and classify potential leading national companies, including assessing the feasibility of global expansion initiatives provided by each leading company.



4



## Establish the Smart National Investment Management System



The initiative aims to establish and manage a national investment platform for the purpose of managing the investor journey including internal and external stakeholders through providing comprehensive and innovative services and solutions, increasing investor's satisfaction, improving investor experience, and increasing potential investors' number.



**5**

Initiative Title



Initiative Description

Leading Entity

## Market the Kingdom as a Destination to attract Investment

The initiative aims to activate the unified national brand for marketing and attracting investments in the Kingdom, "Invest Saudi". In coordination with all other ministries and government bodies, the Ministry of Investment (MISA) will work on unifying messages and joining efforts regarding the development and implementation of marketing and media campaigns as well as the organization of and participation in events and forums.

**6**

Initiative Title



Initiative Description

Leading Entity

## Operation of Negotiation and Investment Deals Center

The initiative aims to operate the Negotiation Center to offer investment opportunities, benefits, and incentives. This will be conducted interactively, allowing the investors to obtain all information and hold meetings in-person or virtually with relevant parties. Moreover, this will enable them to enter into negotiations and conclude investment deals using the unified national brand for marketing and attracting investments in the Kingdom, "invest Saudi". In coordination with all other ministries and government bodies, the Ministry of Investment works on unifying messages and joining efforts regarding the development and implementation of marketing and media campaigns as well as managing and organizing the participation in events and forums.

**7**

Initiative Title



Initiative Description

Leading Entity

## Provide Services to Major Local and Foreign Strategic Investors

The initiative aims to develop the services provided to major local and foreign strategic investors inside and outside the Kingdom. The development process will be conducted through launching a unique program that provides offers with tailored benefits. The purpose of these offers is to respond to the challenges encountered by investors with various government authorities. This will improve the investment environment to be more attractive via sustainable solutions offered to investors to improve their trust. Subsequently, this will help in increasing in GDP, creating of jobs, reviewing of the current operating model, and development of the targeted operating model for business centers and added-value services.



8

<span style="color: green;">●</span> <b>Initiative Title</b> 	<h2>Document and Conduct Studies to Improve Investor's Journey</h2>
<b>Initiative Description</b> 	<p>The initiative aims to study and assess the investor's current experience and journey by using tools to measure the investor's satisfaction, quality of services provided, and time spent at each procedure. In order to achieve the Initiative's objectives, proposals will be produced to develop the procedures in line with the best international standards. This is to serve investors and support them in investment process's various phases, while providing a full set of ongoing follow-up and performance monitoring services such as: Tablets, time and appointment booking software, cameras, process monitoring software, display screens, instant translation, and Interactive voice response (IVR). In addition to seeking investors' feedback, continuing to work on improvement of investor journey and experience, providing interactive reports for measurement of investor journey to measure investors' satisfaction and confidence in business environment in the Kingdom, and documenting comprehensive procedures guide for the investor journey.</p>

●  
**Leading Entity**


9

<span style="color: green;">●</span> <b>Initiative Title</b> 	<h2>Develop Investment Opportunities to Attract Foreign and Local Investors</h2>
<b>Initiative Description</b> 	<p>The initiative aims to study and include investment in national and sectoral strategies in cooperation with government authorities who own these opportunities. Moreover, it will study potential opportunities arising from recent pandemics. In addition, the initiative focuses on determining the affected sectors by the pandemic and generate relevant investment opportunities. Furthermore, the initiative will support relevant government entities and provide services to current and potential domestic and foreign investors. The main objective is to increase the investor's satisfaction, which has a direct positive impact on investment attraction which will bring in new qualitative and quantitative projects.</p>

●  
**Leading Entity**


10

<span style="color: green;">●</span> <b>Initiative Title</b> 	<h2>Studying Existing Incentive Packages and Developing their Implementation Plans for Target Sectors</h2>
<b>Initiative Description</b> 	<p>The initiative aims to analyze current incentives in high priority sectors, conduct studies and benchmarks to identify the appropriate incentives for each sector, and design a set of incentives to attract investors.</p>

●  
**Leading Entity**

● **New Initiative**

11

Initiative Title

## Improve Trade Legislations

Initiative Description

The initiative aims to improve trade laws and regulations in accordance with the international best practices in trade fields as well as reflecting international trade laws on domestic laws and that subsequently will contribute to supporting the private sector.

Leading Entity



12

Initiative Title

## Launch Products Safety Program

Initiative Description

The initiative aims to launch 3 packages of technical regulations among a series of pre-approved procedures. this will ensure the reliability of certifying entities through a formal application, product traceability, and effective monitoring of markets. in addition, e-systems will be launched to ensure smooth product transportation across borders.

Leading Entity



13

Initiative Title

## Digital Transformation of Ministry of Commerce (MC)

Initiative Description

The initiative aims to develop the Ministry of Commerce's technical capabilities including development and establishment of IT infrastructure and joint technical services platforms as well as automation of technical systems and processes for transformation into digital technology and to raise the system's information security level.

Leading Entity



14


  
Initiative Title

## Develop Commercial Franchises


  
Initiative Description

The initiative aims to study and develop operational guides and apps for commercial franchises. In addition, the initiative includes supporting the franchise system, including studying and preparing the regulatory environment; establishing consultation, training programs, and services; providing services to beneficiaries; and spreading the commercial franchise culture. This includes the establishment of a franchise e-academy, in addition to the organization of relevant events and exhibitions. Furthermore, the initiative aims to create a website and e-portal, and promote domestic brands as trade opportunities via development of domestic brands and attraction of international ones.


  
Leading Entity

**monsha'at**  
monsha'at.com.sa

15


  
Initiative Title


  
Initiative Description


  
Leading Entity

## Tools and Enablers to Develop Trade and Investment Laws and Policies

The initiative aims to provide tools and enablers for the development and application of trade and investment laws and policies so that they can be clear, effective, and applicable, as well as provide legal assistance tools, minimize setbacks, and facilitate access.


**وزارة التجارة**  
Ministry of Commerce

16


  
Initiative Title


  
Initiative Description


  
Leading Entity

## Commercial Pledge Law Application Enablers

The initiative aims to create enablers ensuring commercial pledge success as well as proper application of the laws by using the Unified Mortgage Register. The process will be executed electronically.


**وزارة التجارة**  
Ministry of Commerce

17

**Initiative Title****Promote Innovation and Transform Inventions into Emerging Enterprises****Initiative Description**

The initiative aims to promote innovation in a way that serves SMEs. It will enable SMEs to apply innovation concepts in their organizations through 'Fikra' platform which is an interactive crowdsourcing platform. Patents will be supported to be commercialized which in turn will promote further innovation. Additionally, annual exhibitions will be held to showcase innovation and annual awards will be given.

**Leading Entity**

18

**Initiative Title****Empower the National Program for Combating Commercial Concealment****Initiative Description**

The initiative aims to combat commercial concealment in a number of major sectors by working on studying each sector, specifying the causes of commercial concealment, and finding solutions for them. In addition, the initiative aims to increase SMEs contribution to economical growth, which has been greatly impeded by commercial concealment.

**Leading Entity**

19

**Initiative Title****Develop and Promote Self-Employment Culture and Entrepreneurship Principles****Initiative Description**

The initiative aims to promote entrepreneurship principles and self-employment culture through developing content, awareness campaigns, special programs, and camps that target current and potential entrepreneurs as well as students, in addition to the establishment of an entrepreneurship council.

**Leading Entity**

20



## Support SMEs Growth



The initiative aims to establish support programs to SMEs where each entity's need would be analyzed as per their business model which in turn would help its growth and stability. Analysis will take into consideration the size (ultra small, small, medium, etc.) and the need (training programs, interventions, etc.). Additionally, the initiative will launch 'Tomoh' portal which will provide SMEs with access to many services such as financing, leadership development, business networking, and product enhancement. SMEs will be connected with large enterprise to partake in the public/private procurement process and the goal is to have SMEs responsible for 30% of tenders by initiative end date.



21



## Encourage Entrepreneurs to Access Retail Sector



The initiative aims to encourage Saudi entrepreneurs to invest in the retail sector by developing an integrated guide for stores operation and clarifying governmental and private sector requirements for operating a store, in addition to clarifying the store's internal operational procedures for doing business and building up innovative business models for retail in a way that contributes to reducing operational costs and enables competitiveness. Furthermore, entrepreneurs will be encouraged to enter the market and understand consumer behavior through a program that simulates the actual market, and by collaborating with the private sector in allocating spaces for SMEs in markets and commercial complexes.



22



## National Competitiveness Center (NCC)



The initiative aims to support NCC in achieving its objectives that are related to the Kingdom's competitive environment development and improvement and to improve the Kingdom's ranking in global indexes and reports, which is achieved through identifying, studying, and analyzing obstacles and challenges that encounter the public and private sectors; and proposing solutions, initiatives, recommendations, and reforms; and following up their implementation.



23

Initiative  
Title



Initiative  
Description



## Develop and Improve the Quality of Retail Sector's Stores

The initiative aims to uplift retail stores' quality in their various sub-sectors as per (ISIC4) classification, which will be achieved through updating the municipal requirements for building materials stores and auto parts stores as well as laundries, in addition to developing and measuring retail sector's work environment quality index for the purpose measuring employees' satisfaction towards work environment, and contributing to motivation of enterprises to compete in its improvement for attracting and maintaining talents.



وزارة التجارة  
Ministry of Commerce

Leading Entity



24

Initiative  
Title



Initiative  
Description



## Support and Develop Business and Entrepreneurship Complexes, Accelerators and Incubators

The initiative aims to establish, support and organize the co-working spaces, entrepreneurship complexes, accelerators, and incubators through addressing challenges that face emerging ideas and projects owners by providing the required support such as training, development, financing solutions services and investment.



monsha'at  
monsha'at.sa.gov.sa

Leading Entity



25

Initiative  
Title



Initiative  
Description



## Launch Legal Metrology

The initiative aims to establish a comprehensive framework of procedures and policies regulating the legal metrology in private and public sectors as well as conforming legal metrology authorities to laws and regulations issued by SASO.



Saudi Standards  
المواصفات السعودية

Leading Entity



26

Initiative  
Title



Initiative  
Description



## Bankruptcy Law Application Enablers

The initiative aims to prepare and arrange the necessary requirements to ensure the efficient enforcement of the bankruptcy law, and according to leading international practices including preparation of infrastructure, legislative structure, executive entities, and support programs, in cooperation with relevant internal and external authorities, in addition to enabling bankruptcy law with tools contributing to effective law enforcement.



وزارة التجارة  
Ministry of Commerce

Leading Entity




National  
Transformation  
Program

27

**Initiative Title**

## Protect Domestic Products Against Unfair Practices and Enable Access to Overseas Markets

**Initiative Description**

The initiative aims to protect national products against harmful practices in international trade via anti-dumping agreements and defending the Kingdom's exports in dumping lawsuits in general, as well as enabling access to overseas markets via FTAs and establishment of awareness programs for domestic exporters and manufacturers to benefit from the existing trade agreements and preserve their business interests.

**Leading Entity**



28

**Initiative Title**

## Establish Infrastructure to Stimulate and Enable E-commerce

**Initiative Description**

The initiative aims to coordinate with all relevant parties' efforts affecting the development of e-commerce, ensuring their integration in a manner that serves field development, and proposes solutions to surmount obstacles hindering progress.

**Leading Entity**



29

**Initiative Title**

## Develop Productive Projects for Citizens Interested in Self-Employment

**Initiative Description**

The initiative aims to provide financial and non-financial services (technical & vocational qualification and training) to all citizens seeking self-employment in order to enable them to develop their small productive projects which contributes to raising their income level and creating job opportunities, which is achieved through the governance of loans granting priorities in line with the needs of sustainable development as well as supply and demand as per studies conducted in target regions and specified sectors, in addition to collaboration with non-profit organizations to ensure geographical coverage as well as reaching and enabling beneficiaries to establish their profit-generating projects.

**Leading Entity**



30

**Initiative Title****Saudi Business Center****Initiative Description**

The initiative aims to facilitate business establishment, and provide all relevant services and activities according to international best practices in order to address current challenges faced during the process of obtaining licenses from a number of government authorities and the lack of connectivity, the initiative will provide value-added services via physical and e-service centers, in integration with relevant authorities. In addition, the initiative is aimed at enabling the Saudi Business Center to establish and manage unified and comprehensive e-platforms for providing services and activities and managing the financial statements e-filing program "qawaem".

**Leading Entity**

المركز السعودي للأعمال  
Saudi Business Center



31

**Initiative Title****Develop Financial Solutions and Establish SMEs Bank****Initiative Description**

The initiative aims to find new financing solutions to bridge SMEs financing gap directly and indirectly via the government, commercial banks, and private sector financing via SMEs bank establishment and operation.

**Leading Entity**

منشآت  
monsha'at



32

**Initiative Title****Regions and Sectors Development Programs****Initiative Description**

The initiative aims to study the development of a road map for the following sectors: Information and telecommunication, real estate activities, entertainment and leisure, agriculture, retail, support and management services as well as financial and insurance activities, in addition to studying the development of regions road map based on SMEs national strategy priorities.

**Leading Entity**

منشآت  
monsha'at



**33**

 **Initiative Title** **Develop SMEs E-Commerce**

 **Initiative Description** The initiative aims to build up and provide integrated high-quality programs for activating and developing the e-commerce sector for entrepreneurs and SMEs as well as providing support services and enablers for a sustainable and prosperous e-commerce system.

 **Leading Entity** **monsha'at**  
monsha'at  
monsha'at is a specialized organization for supporting and developing small and medium-sized enterprises.

**34**

 **Initiative Title** **Stimulate Unicorn Companies**

 **Initiative Description** The initiative aims to provide practical support for distinguished enterprises for their transformation into unicorn companies during a several years journey including financial support, facilitation of access to government authorities, establishment of partnerships with large companies, consultation services, and access to markets, which increases SMEs contribution to GDP. The initiative will focus on the Kingdom's promising sectors by providing solutions, services, and support based on the needs of each company nominated for the program. Furthermore, the selection criteria will be specified based on market study.

 **Leading Entity** **monsha'at**  
monsha'at  
monsha'at is a specialized organization for supporting and developing small and medium-sized enterprises.

**35**

 **Initiative Title** **Stimulate Entrepreneurship and Empower Real Estate Sector SMEs**

 **Initiative Description** The initiative aims to achieve the outputs of real estate sector development road map study to stimulate entrepreneurship and to empower SMEs through offering investment opportunities available in this sector in order to bridge current gaps represented in improvement of customer's experience in searching for a house. Furthermore, the initiative will adopt smart and eco-friendly buildings as well as developing future construction methods and creating alternative financing solutions through real state FinTech solutions.

 **Leading Entity** **monsha'at**  
monsha'at  
monsha'at is a specialized organization for supporting and developing small and medium-sized enterprises.

 **New Initiative**

**36****Initiative Title****Initiative Description****Leading Entity****Develop “Bainah” Call Center**

The initiative aims to develop a unified call center for government entities through which they can receive and address customers inquiries, feedback, and complaints; evaluate customers feedback; and enhance government authorities' roles regarding serving and supporting customers in addressing the challenge of having multiple platforms for accessing the business sector.

**37****Initiative Title****Initiative Description****Rules of Commercial Contracts' Confidence Enhancement**

The initiative aims to prepare and arrange necessary requirements to ensure the effective and efficient application of commercial contract documentation law according to international best practice, and this is one of the many reforms that will improve the Kingdom's rank in World Bank indices, specifically the commercial contract enforcement indicator which enables investors (companies - individuals) to benefit from contract documentation, including the preparation of infrastructure and legislative structure, in cooperation with relevant internal and external authorities (the Ministry of Justice and the Ministry of Investment).

**38****Initiative Title****Initiative Description****Leading Entity****Business Community Communication Improvement**

The initiative aims to enhance distinguished and well-established relationships between government authorities and the business community in order to improve the quality of the services provided to reach excellence level. Services provided to each sector will be through a package of programs, procedures, and standards provided in order to improve the business environment and develop the government authorities' current communication channels in the business community.

**New Initiative**

39

 Initiative Title

## Develop Programs to Promote Personal Finance and Self-Employment

 Initiative Description

The initiative aims to launch awareness campaigns about self-employment and personal finance, and to develop the awareness materials required to educate citizens about entrepreneurship, self-employment, and financial savings cultures.

 Leading Entity



40

 Initiative Title

## Governance and Activation of Productive Families' Bylaw

 Initiative Description

The initiative aims to activate productive families bylaw through enactment of laws and legislations required for ensuring the organization of productive families' work and their micro-projects as well as the facilitation of doing business.

 Leading Entity



41

 Initiative Title

## Develop Productive Projects for Social Security Families, Who Are Capable to Work

 Initiative Description

The initiative aims to provide loans as well as training and qualification programs to social security services' beneficiaries to enable them to practice their projects and supports them in fulfilling their needs, in cooperation with Social Security Department and non-profit sector.

 Leading Entity



42

 Initiative Title

## National Campaigns

 Initiative Description

The initiative aims to plan, implement, organize, and support the national campaigns to highlight the Kingdom's achievements, support Vision 2030, enhance communication channels with citizens, and raise government authorities transparency level.

 Leading Entity



43



## Train, Qualify and Raise Awareness of Private Sector's Sustainability



The initiative aims to develop comprehensive training programs to train trainers and private sector personnel on how companies apply sustainability practices, and to enable them to issue sustainability reports and develop comprehensive guides including private sector's sustainability definition and responsibility as well as details on the application of sustainable practices.



44



## Regulatory Framework and Legislations of Private Sector Sustainability



The initiative aims to specify the appropriate approach to activate companies' adoption of sustainable practices and to enable the issuance of sustainability reports based on such practices which includes specifying reports issuance application phases and the companies targeted in each phase, in addition to the specifications of reports issuance periodicity and method, identification of targeted activities and re-evaluation of sustainability national standards to ensure their conformity with project's objectives and orientation as well as their unification with relevant authorities standards. Furthermore, minimum standards will be specified, which the private sector shall apply based on compliance principle or interpretation.



45



## National Platform of Private Sector Sustainability



The initiative aims to provide comprehensive and unified national services concerned with all aspects of private sector sustainability on the social responsibility platform. Furthermore, services will include the feature of sustainability report issuance, uploading of data, training packages, transfer of knowledge as well as the enablement and enhancement of communication between private sector companies to share knowledge and best practices and to enhance private sector's communication with the government.



New Initiative

# FUTURE FORWARD

INVEST  
SAUDI

استثمر في  
السعودية



INVEST  
SAUDI



**Seventh Theme**  
**Development of Economic  
Partnerships**

## Seventh Theme

# Development of Economic Partnerships

This theme aims to develop regional and global economic partnerships to form a strong integrated economy with Saudi Arabia and establish relationships in various economic fields and sectors. Furthermore, this theme seeks to identify investment opportunities to maximize the benefit from current and future economic partnerships to achieve the aspirations of Vision 2030, through evaluating existing economic partnerships with GCC, regional and global countries, identifying opportunities to enhance these partnerships, and create new economic partnerships.





## Participating Entities



## Strategic Objectives:



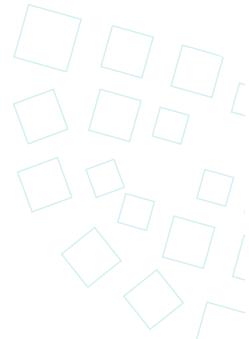
3.6.1  
Push forward the GCC integration agenda



3.6.2  
Develop economic ties with the region beyond GCC



3.6.3  
Develop economic ties with global partners





## Key KPIs

KPI	Strategic Objective	Baseline *	2025 Target
The number of economic agreements and partnerships	<ul style="list-style-type: none"> <li>Push forward the GCC integration agenda</li> <li>Develop economic ties with the region beyond GCC</li> </ul>	TBD	TBD
FDI flows	<ul style="list-style-type: none"> <li>Develop economic ties with global partners</li> </ul>	<b>17.11 billion</b> <b>2019</b>	<b>95.4 billion</b>

\* The baseline reading is the initial value of the KPI when it was assigned to NTP





## Key Initiatives

1

● Initiative Title

### Develop Economic Partnerships and International Agreements

Initiative Description

The initiative aims to enter into new economic partnerships and international agreements, develop current agreements in order to achieve the desired objectives, develop standards and plans to define partnership countries and future opportunities, conduct benchmark studies for counterpart countries, and benefit from previous experiences.

Leading Entity

 وزارة الاستثمار  
Ministry of Investment

● New Initiative

2

 Initiative Title

## Study and Monitor Available Opportunities to Sign FTAs with Major Countries or Trade Conglomerates, and Enhance Integration Between GCC Countries to Increase Access to Overseas Markets

 Initiative Description

The initiative aims to support the General Authority for Foreign Trade to improve and facilitate the Kingdom's export of products and services as well as the import of key agricultural and industrial products by signing Foreign Trade Agreements (FTAs) with major countries and economic unions.

 Leading Entity



3

 Initiative Title

## Study Models to Encourage Investment while Providing Protection to Ensure State and Foreign Investor's Rights Based on Global Best Practices

 Initiative Description

The initiative aims to strengthen economic, social, technical and scientific cooperation with friendly countries to achieve the Kingdom's objectives, through negotiation of bilateral investment agreements in order to improve investment flows and economic integration, and the establishment of cooperation framework programs with a number of countries.

 Leading Entity



 New Initiative



National  
Transformation  
Program

## Communication and Media Department National Transformation Program

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