

Nama	: Fina Amru Millati
NPM	: 23066020019
Mata Kuliah	: Perencanaan Strategi Teknologi Informasi
Dosen Pengampu	: Dr. Basuki Rahmat, S.Si., M.T.

RESUME

<https://www.pluralsight.com/resources/blog/tech-operations/IT-strategic-planning>

IT Strategic Planning Overview

IT strategic planning is essential for aligning IT resources with business goals. It involves developing a comprehensive strategy that outlines the technology and funds necessary to achieve these objectives. Here's a breakdown of the key components and steps involved in creating an effective IT strategic plan.

What is IT Strategic Planning?

- **Definition:** Developing a strategy that utilizes IT resources to meet business goals.
- **Purpose:** To guide IT decision-making and ensure alignment with business strategies.
- **Key Elements:**
 - Long-term and short-term objectives
 - Success benchmarks
 - Required resources
 - Important tech investments

Components of IT Strategies

- **Technology Roadmap:** A list of tech investments and their expected outcomes.
- **Transition Support:** Training and infrastructure needed for staff.
- **IT Inventory:** Current IT capabilities and resources.
- **IT Governance:** Compliance standards for performance and security.
- **Key Performance Indicators (KPIs):** Metrics to measure success.
- **Timeline:** Duration for implementing the strategy.
- **Workflows:** Responsibilities of team members.
- **Objectives and Deliverables:** Focus on products that align with business goals.

How to Create an IT Strategic Plan: 5 Key Steps

1. **Assess Current Position:**
 - Analyze your organization's IT status compared to competitors.
 - Conduct a SWOT analysis to identify strengths, weaknesses, opportunities, and threats.
2. **Identify Improvement Areas:**

- Gather input from customer focus groups, employee surveys, and stakeholder feedback.
- Develop a narrative around how IT plans will enhance outcomes.
- 3. **Consult Stakeholders:**
 - Discuss current status and necessary changes with stakeholders.
 - Define clear benchmarks for success.
- 4. **List Specific Steps:**
 - Assign tasks to leadership and IT staff.
 - Create training resources and timelines.
- 5. **Implement and Iterate:**
 - Execute the plan and communicate results.
 - Revise the strategy based on short-term outcomes and long-term objectives.

Best Practices for Strategic Planning

- Align IT with business goals.
- Prioritize security and risk management.
- Foster communication between teams and leadership.
- Regularly review and adjust the strategic plan based on performance.

Common Risks in IT Strategic Planning

- Misalignment between IT and business objectives.
- Underestimating resource requirements.
- Ignoring stakeholder feedback.
- Failing to adapt to market changes.

Conclusion

An effective IT strategic plan is crucial for organizations to remain competitive and responsive to market demands. By following the outlined steps and best practices, businesses can ensure that their IT investments yield the best possible returns and support their overall goals.