

**ADMIREWORKS**

# Growth & Funnel Strategy Packages

Choose the growth model that fits your priorities, pace, and budget. Each option is designed to accelerate your lead acquisition and conversion pipeline.

## Growth Packages

**OPTION 1**

### Funnel Engine Only

**Build + Launch**

- ✓ Funnel strategy & structure
- ✓ Landing page build (high-converting)
- ✓ Lead capture form with qualification
- ✓ Thank You page with routing
- ✓ Tracking setup & dashboard
- ✓ Handover & launch support

**One-time investment****45,000 EGP****Timeline****10–14 days****Optional retainer: 7,500 EGP/mo****OPTION 2**

### Engine + Optimization

**Min. 3 Months**

- ✓ Everything in Option 1
- ✓ Continuous optimization & iteration
- ✓ Monthly performance review
- ✓ Multiple LP variations
- ✓ Qualification improvements

- ✓ Tracking refinement

|                                |                      |
|--------------------------------|----------------------|
| Setup                          | <b>35,000 EGP</b>    |
| <b>Monthly</b>                 | <b>17,500 EGP/mo</b> |
| Setup + Month 1 paid at start. |                      |

### OPTION 3

## Full Growth Partnership

### Engine + Optimization + Ads

- ✓ Everything in Option 2
- ✓ Full ads management
- ✓ Campaign strategy & optimization
- ✓ Ad copy & creative angles
- ✓ Weekly optimization & budget guidance

|                |                      |
|----------------|----------------------|
| Setup          | <b>35,000 EGP</b>    |
| <b>Monthly</b> | <b>32,500 EGP/mo</b> |

Ad spend paid directly by client.

## Strategic Add-Ons

### Reply Management

#### AI + ESCALATION

AI-assisted reply flows for WhatsApp, Messenger & Telegram. Basic reporting on insights.

**12,500 Setup + 5,000/mo**

### Creative Pack

#### QUARTERLY CONTENT

8 videos + 4 images per quarter. Scripting, editing, captions. Using supplied footage.

**22,000 EGP / Quarter**

### Platform Costs

#### CLIENT RESPONSIBILITY

Hosting, domains, AI usage, and third-party subscriptions are paid directly by the client.

## Paid by Client

### Next Steps

- Select the option that best fits your goals.
- Confirm your choice and process the initial payment.
- We schedule kickoff and begin execution immediately.

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