

Dr. Mahmoud Mongy — Growth Proposal

Digital growth and lead acquisition system tailored to your business goals.

Proposal No: **AWP-EG-0MGS-T8J**

Client: **Dr. Mahmoud Mongy**

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Prepared by: **Admireworks**

Scope: **Growth & Funnel Strategy**

Date: **February 23, 2026**

Valid Until: **March 2, 2026**

What Is Included (Both Options)

- Funnel strategy & structure (lead journey, stages, conversion logic)
- Landing page build (high-converting layout + copy guidance)
- Lead capture form with qualification questions
- Thank You page with next-step routing (WhatsApp / Telegram)
- Tracking setup & dashboard basics (lead source, actions, insights)
- Handover & launch support

Commercial Options

OPTION 1 — FUNNEL ENGINE ONLY

Build + Launch

Investment

One-time investment **45,000 EGP**

Timeline **10–14 days**

- You own all assets from day one.
- No ongoing commitment required.
- Optional retainer: 7,500 EGP/mo for updates & A/B testing.

OPTION 3 — FULL GROWTH PARTNERSHIP

Engine + Optimization + Ads Management

To Start (Upfront)

Setup fee	35,000 EGP
Month 1 retainer	32,500 EGP
Total to start	67,500 EGP

After Month 1 (Monthly)

Monthly retainer	32,500 EGP/mo
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- Full funnel build + continuous optimization.
- Full ads management across agreed channels.
- Campaign strategy, ad copy angles & weekly optimization.
- Monthly performance review & action plan.
- Ad spend is billed directly to client accounts.
- Minimum engagement: 3 months.

Decision & Kickoff

- Confirm Option 1 or Option 3.
- Process initial payment based on selected option.
- We schedule kickoff and begin execution immediately.

Payment Details (Egypt): Instapay | Account Name: Fouad Nasseredin | Instapay Account: admireworks@instapay | [Pay via Instapay](#).