

300%

Videos increase email click rates,
website traffic, and social media
traffic by 300%.

(HubSpot & Marketing Sherpa)



Viewers retain **95%** of a message when
they watch it in a video. (insivia)

Websites with video are **53** times more
likely to reach Google's front page. (insivia)

80% boost in conversion rates for sites that
include video on their landing page.
(Unbounce)

Dave Sims Media specializes in working with businesses of all sizes - from Fortune 500 companies to startups - elevating companies with strategic video branding campaigns, mission-driven video content, and visionary design.

Schedule your consultation today at info@davesimsmedia.com to prepare your 2022 video marketing strategy and budget!

