

OCP TECH WEEK Sponsorship Opportunities



Sponsorship Name	Description	Sponsorship Inclusions	Cost
Coffee Break Sponsor	Energize attendees by providing their favorite cup of joe via e-gift card.	As Coffee break Sponsor, your logo will appear during scheduled breaks throughout the week, as well as in our sponsor advertising before, during, and after the event.	\$1,000 per break , not including the cost of the gift cards. <i>You determine the quantity of gift cards to distribute.</i>
Lunch Break Sponsor	During the event, share lunch with your community via e-gift card!	As Lunch Break Sponsor, your logo or short video will appear during the lunch breaks, as well as in our sponsor advertising before, during, and after the event.	\$2,000 per break , not including the cost of the gift card and service fee (about \$25 per attendee). <i>You determine the number of days.</i>
Track Sponsor	During the event, support an OCP Project Group by sponsoring an entire Engineering Workshop track!	As Track Sponsor, your logo will appear during the track sessions, as well as in our sponsor advertising before, during, and after the event. You will also receive special shoutouts in that track's chat room.	\$3,500 per track. <i>Your logo will be included in the video on demand segments after the event concludes.</i>
Giveaway Sponsor	Provide an unexpected moment of cheer with a unique giveaway for attendees! This could be a gift card, free product, or helpful service; the only limit is your imagination!	As a Giveaway Sponsor, you'll receive several special sponsor announcements during the virtual event and your logo will appear in our sponsor advertising before, during, and after the event.	\$1,000 per giveaway idea , not including the cost of the gift. <i>This can include a giveaway to all attendees or a designated amount. Or, this can be door prize/random draw for a large gift for one or more attendees.</i>
Healthy Body Sponsor	Help attendees stay loose and agile by providing a 15-minute yoga stretch break! A professional instructor will lead a brief, but fun stretching exercise created for virtual workspaces.	As a Healthy Body Sponsor, you'll receive a special sponsor announcement during the stretch break and your logo will appear in our sponsor advertising before, during, and after the event.	\$1,000 per break , suggest 1 per day, 4 total. <i>Includes instructor.</i>
Healthy Mind Sponsor	Provide attendees with a few moments of pure zen with 10-minute meditation break! A professional instructor will lead a brief, but effective meditation exercise created for virtual workspaces.	As a Healthy Mind Sponsor, you'll receive a special sponsor announcement during the meditation break and your logo will appear in our sponsor advertising before, during, and after the event.	\$1,000 per break , suggest 1 per day, 4 total. <i>Includes instructor.</i>
OCP TECH WEEK Awards Show	Sponsor an Awards Show at the end of OCP TECH WEEK that will include recognition categories such as: most popular session, most popular track, highest-rated speaker, etc.	As an Award Show Sponsor, you'll receive brand placement in the virtual environment throughout the week as well as placement during the live Awards Show. You will receive a special announcement during the awards show and shoutouts in the chat. Your logo will appear in our sponsor advertising before, during and after the event.	\$5,000 <i>Multiple sponsorships available.</i>
Banner Ad	Get your name front and center by purchasing a banner ad! These banners will be located in the main lobby of the virtual event space and will rotate other ads throughout the day.	Banner ads will be prominently shown throughout the four-day event and will stay in the virtual environment as long as the event is online (approximately one year).	\$1,000 per banner

Have something else in mind? We'd love to hear it!

Our team is here to help with logistics and ideas. Just give us a shout at sponsor@opencompute.org