



DAVE  
SIMS  
MEDIA

STRATEGIC STORYTELLING

***DISTILL***  
IDEAS.

***CREATE***  
IMPACT.

***INSPIRE***  
ACTION.



# “Consumers rate video as the No. 1 way to best keep brands top of mind.”

- MotionCue Video Marketing Statistics 2021

If the marketing trends and business results of the new millennium were already driving us more and more in the direction of video marketing, 2020 and 2021 ensured that companies could never look back. People are craving authentic connections now more than ever - with each other and the companies they support with their wallets. Standard video content, no matter how slick, is no longer enough. Consumers want to emotionally connect to the people, products, and businesses that they interact with both in physical and digital spaces.

***Dave Sims Media is a team of visual storytellers, designers, and creative thinkers producing engaging and emotive content to drive the business results you need.***

We are passionately crafting strategic video content, mission-driven branding campaigns, and visionary design to build lasting and meaningful connections with your audience. Our creative collaboration is driven by immersing ourselves in your unique company culture and becoming an extension of your team to organically and authentically elevate your brand, your product, your services, and your people.



We specialize in identifying the narratives, messaging, and visuals that make your company or product stand out and inspire brand loyalty. We are artists using video with strategy and intention - pushing the visuals forward and allowing them to drive the narrative.

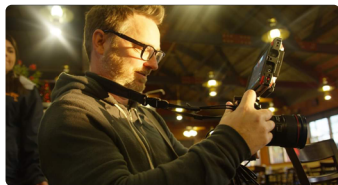
***We have over 18 years of experience working with some of the world's largest tech companies and hyper-scalers.***

Our **special sauce** is taking complex ideas and distilling them into highly consumable and emotionally-resonant videos and creative content. We have over 18 years of experience working with some of the largest tech companies and hyper-scalers. We've helped some of the world's most innovative brands and institutions launch products, excite customers, and inspire people to take action.





Dave Sims Media started with two people, Dave Sims and Crissy Rivas, and a dream to build an ethical company producing the quality creative content we wanted to see in the world. Over almost twenty years we've earned the trust of our global client list and with that trust our team and client list seems to grow every day. Our diverse team is made up of women, men, people of color, LGBTQ+ and disabled individuals. We understand that to frame something means to leave something out - we don't take that responsibility lightly.



We strive for all of our work to recognize the camera's capacity to connect us to each other, to the world, and to different ways of seeing. We are community-minded and do ***our best work with businesses, non-profits, and organizations that are striving to disrupt the status quo***, solve problems that others ignore, benefit the lives of those around them, help people in need, and leave behind a healthy planet. We carry our local mindset with us in our work across the globe with the understanding that, living in a world as interconnected as ours, it's important to treat everyone like your neighbor.



**We can't wait to tell your story.**

### **We specialize in:**

Mission-driven Company Profiles  
Promotional & Brand Videos  
Product Launches & Demos  
Recruitment & Culture Branding  
Event Video  
VR 360°  
Animated Explainer Videos  
Testimonial Videos  
Remote Video Production

Brand Building  
Brand Voice & Messaging  
Communications Strategy  
Social Media  
Online Community Management  
Internal Communications  
Copywriting

# Contact Us



**info@davesimsmedia.com**



**(619) 206-0322**



**davesimsmedia.com**



**Dave Sims Media**



**@DaveSimsMedia**



**Dave Sims Media**



**Dave Sims Media**



**DAVE SIMS  
MEDIA**

