

matchamatch: Visual Design Study

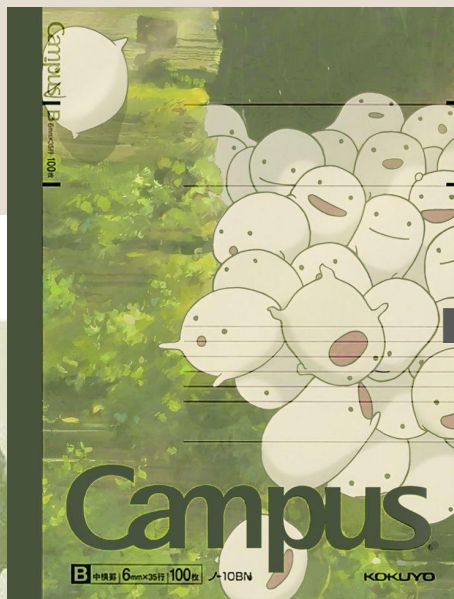


Typography

✓ curvy/flowy shapes in text



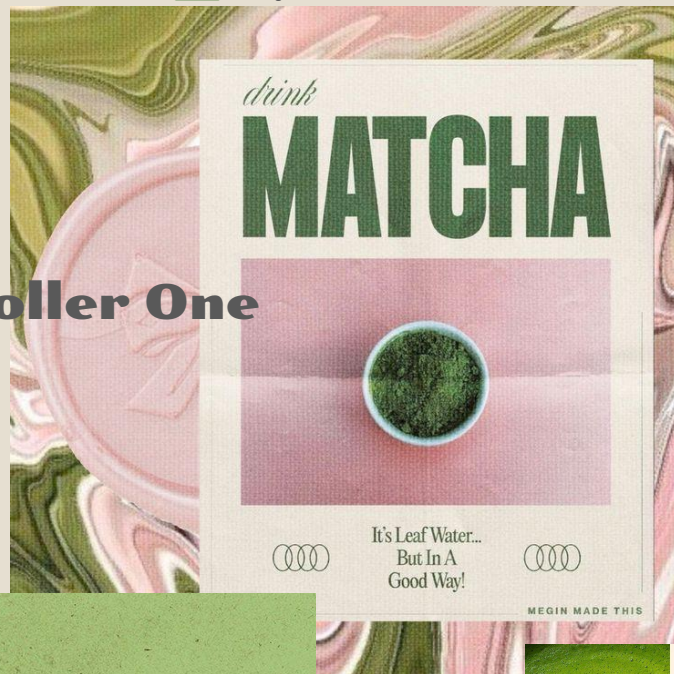
✓ clean-feeling,
tall text +
contrasting cursive



Leckenli One



✓ capitalization with blocky lettering



Poller One

Artifika



Color

