

Gaspard Auge & Xavier de Rosnay

About the Musicians



"We are more comfortable with not fighting what comes naturally. Before we might have thought, 'We need to be smarter than this'"

- Xavier de Rosnay

Xavier de Rosnay & Gaspard Augé

Xavier De Ronsay and Gaspard Augé had a few mutual friends, who happened to run a record label, seeking tracks for a compilation. With an immediate connection, the pair decided to try their hand at making a song. That's when they created their breakout single, We Are Your Friends - a feel-good, funk-filled, instant anthem that lost the remix contest, but won the attention of Pedro Winter, director of the newly founded Ed Banger Records, who boasted Daft Punk as former clients. One week later, they were in his office, signing a record deal.

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Photo Gallery



Get In Touch



BANDSITE

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Gaspard Auge & Xavier de Rosnay

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"We are more comfortable with not fighting what comes naturally. Before we might have thought, 'We need to be smarter than this'"

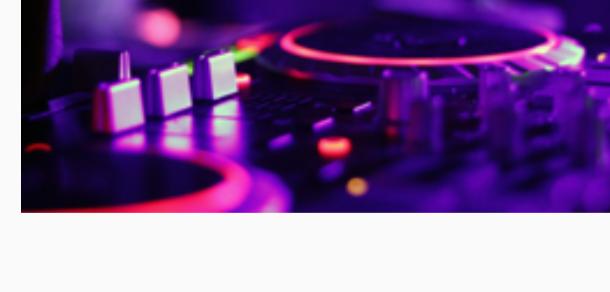
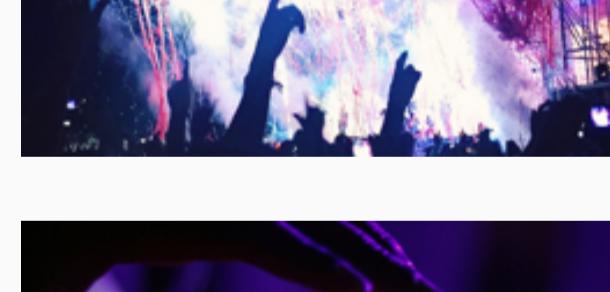
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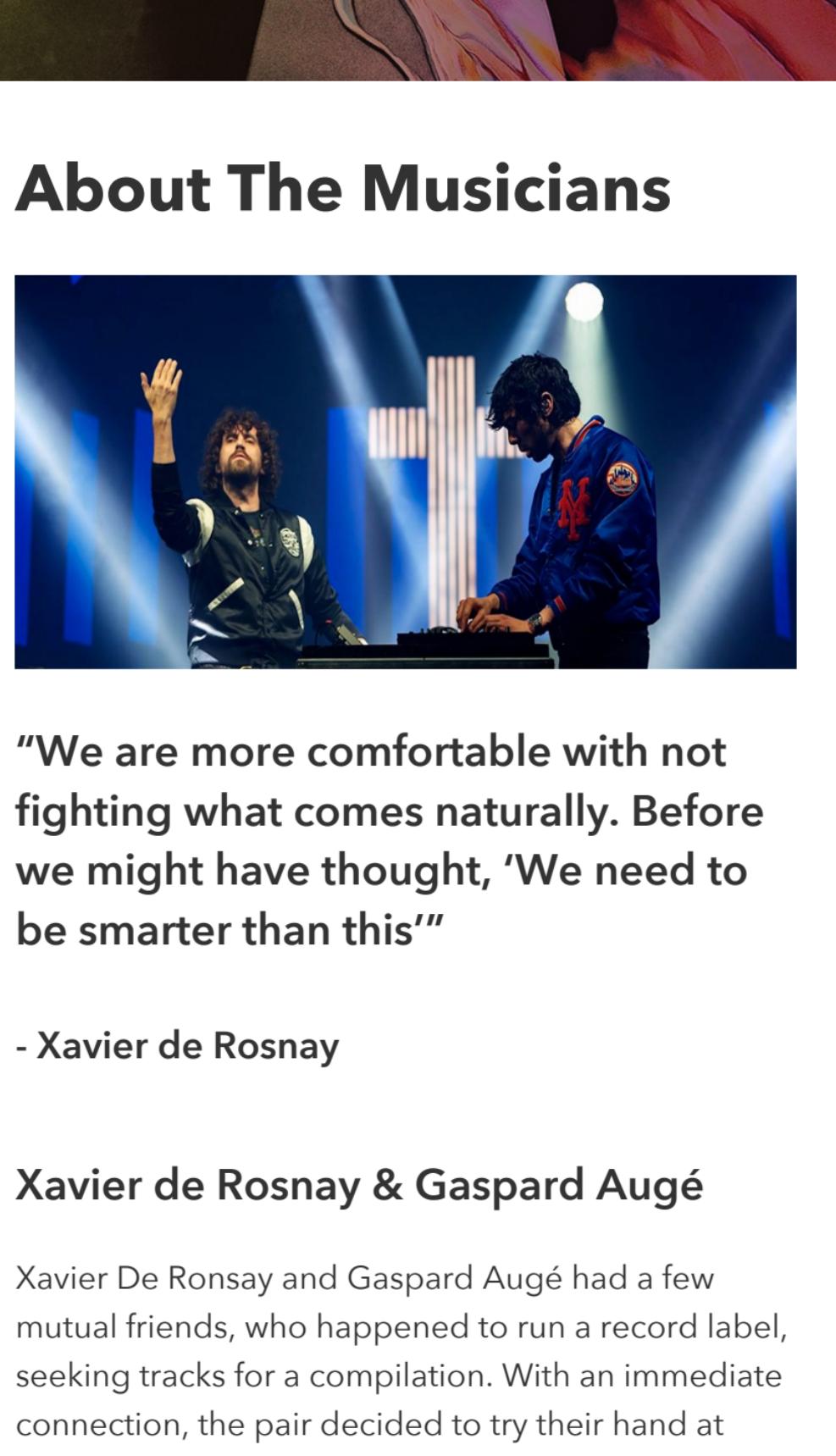
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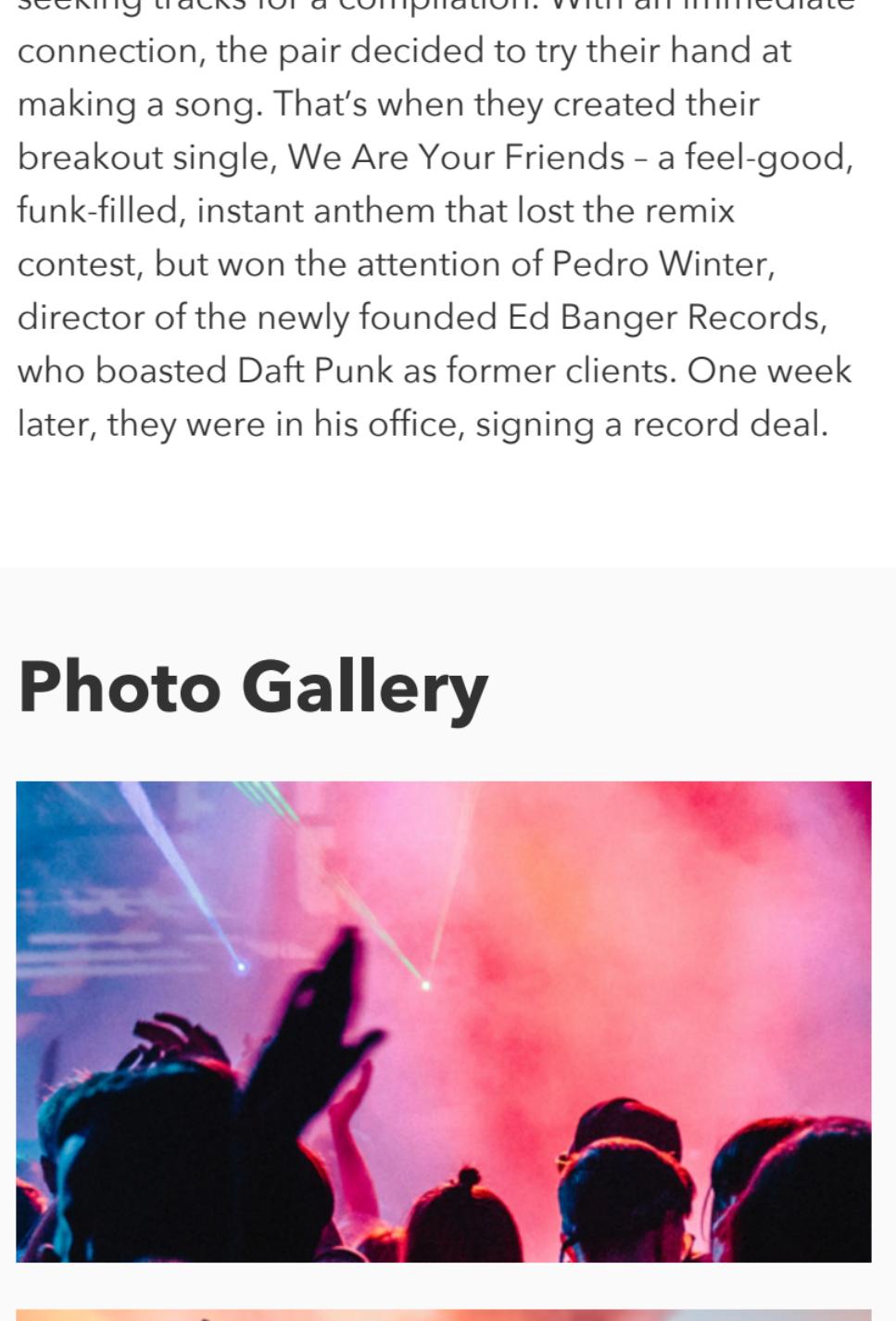
BANDSITE

Biography

Shows



About The Musicians



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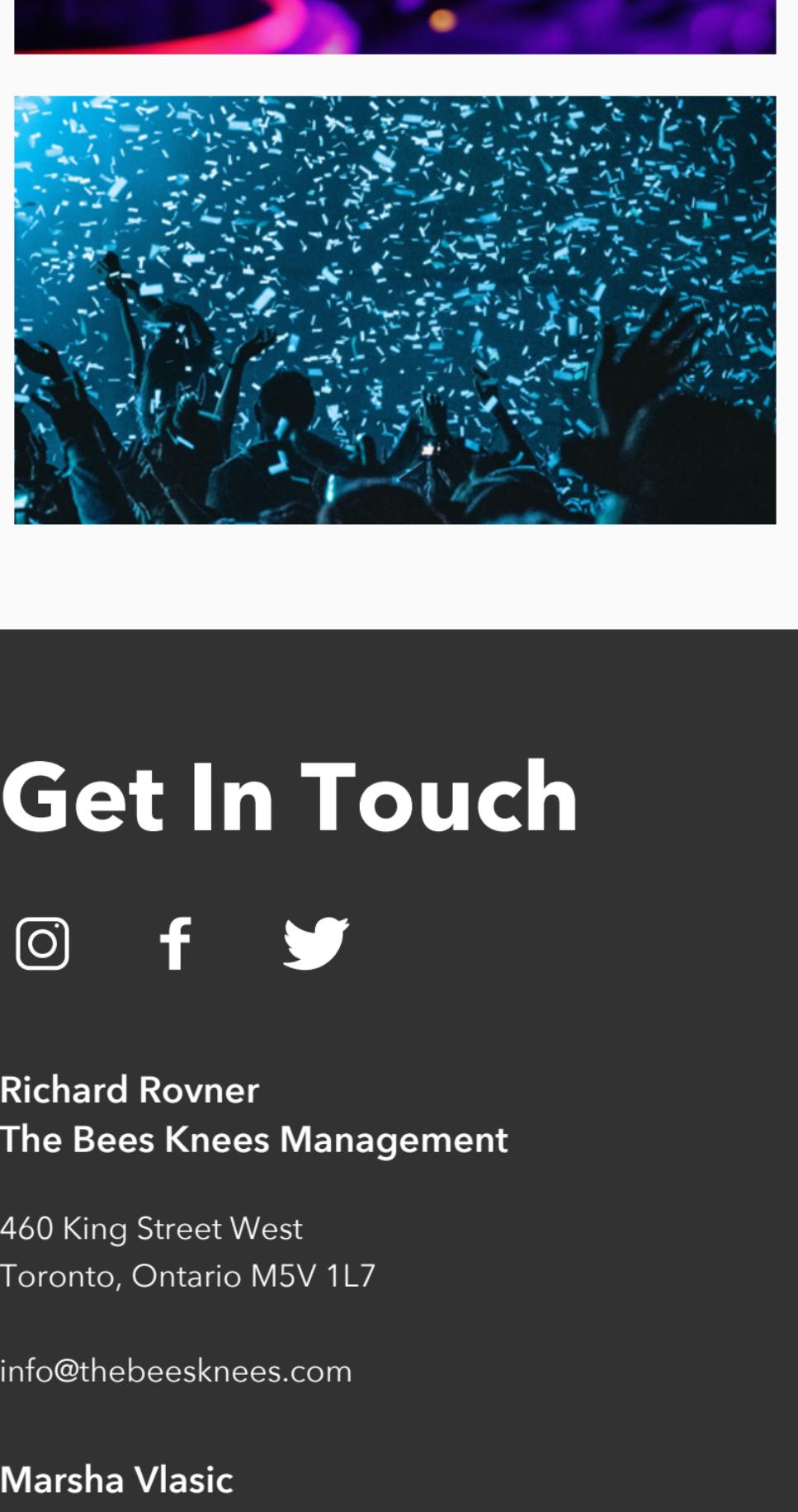
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Gaspard Auge & Xavier de Rosnay

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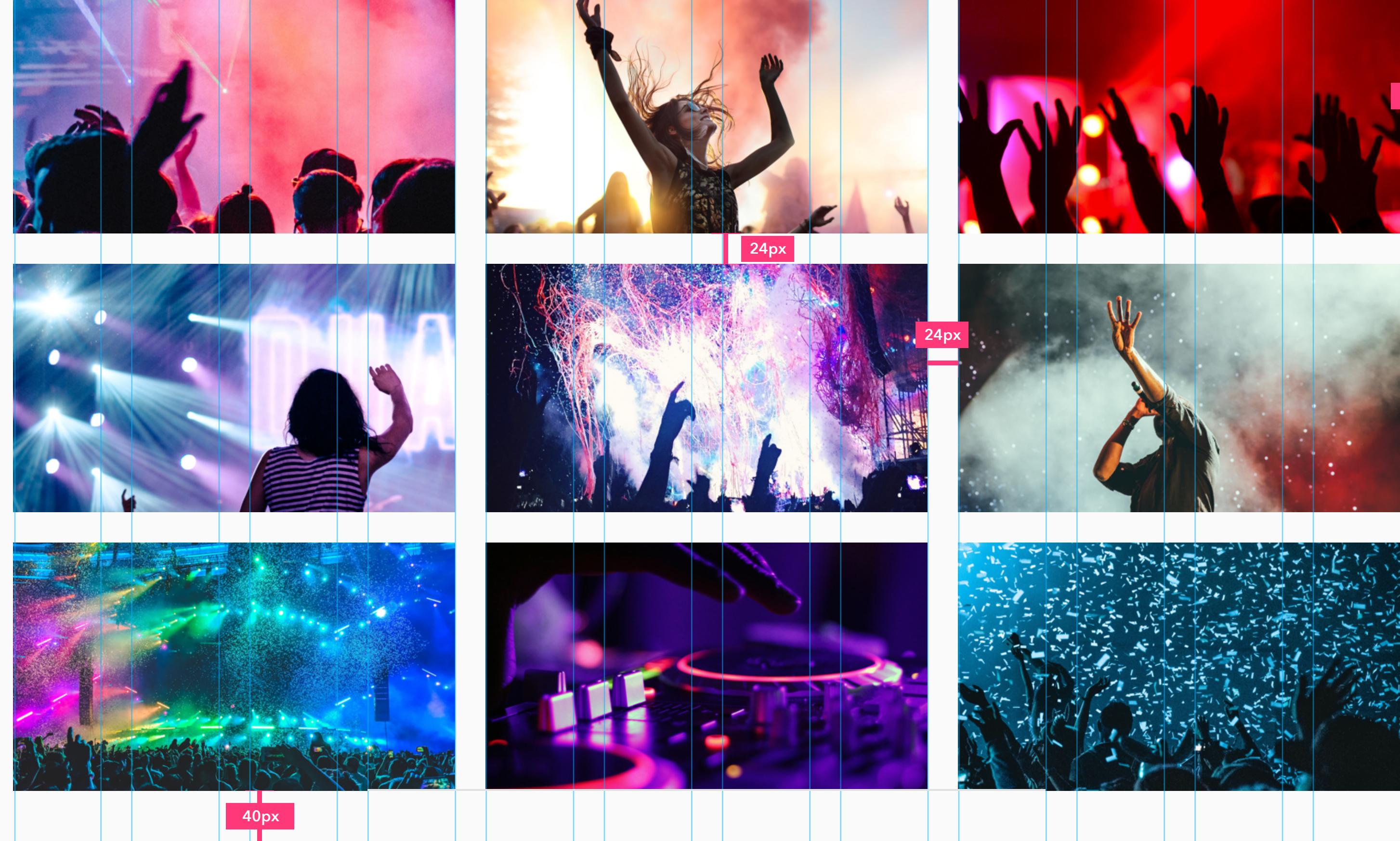
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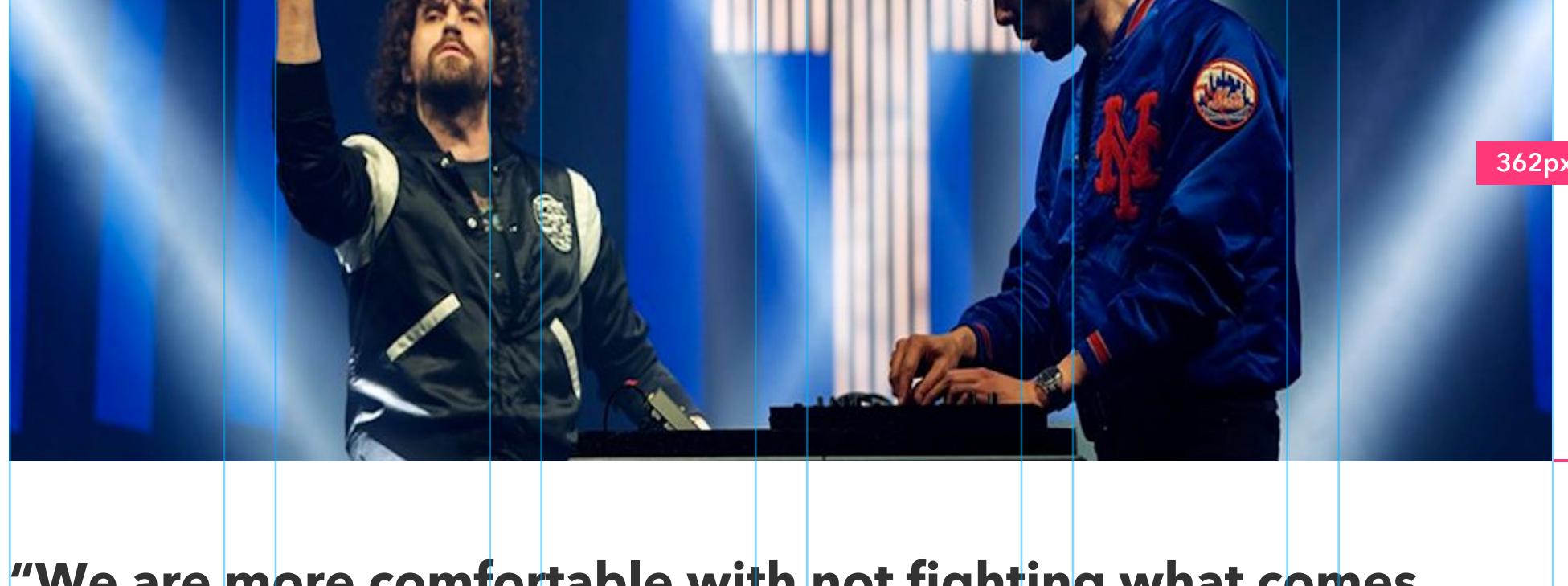
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100%

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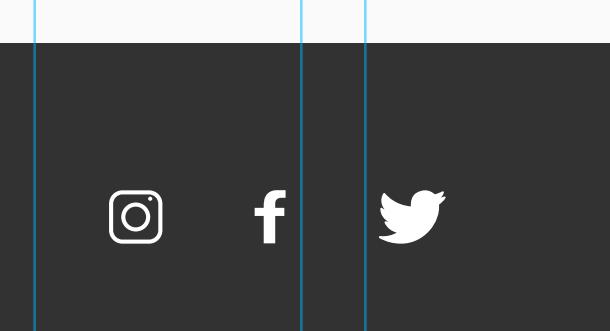
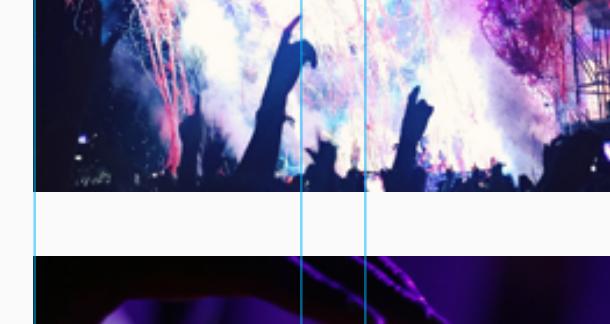
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BANDSITE

16px
Biography

Shows
80px

160px

100%

183px

Gaspard Augé & Xavier de Rosnay

16px

32px

16px

About The Musicians

24px

288px

"We are more comfortable with not fighting what comes naturally. Before we might have thought, 'We need to be smarter than this'"

32px

- Xavier de Rosnay

40px

Xavier de Rosnay & Gaspard Augé

24px

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40px

32px

Photo Gallery

24px

16px

288px

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WDFT

Global Style Guide

Components

BrainStation 2019

Typography

The text styles below are used globally across InStock, BrainFlix, & BandSite designs. Refer to the guidelines below for desk, tablet, & mobile text styles.

TYPEFACE & WEIGHTS

Avenir Next Regular

Avenir Next Demi Bold

Avenir Next Bold

ALTERNATIVE GOOGLE FONT :

<https://fonts.google.com/specimen/Roboto>

DESK & TABLET TEXT STYLES

H1 - Hero Header

Text size: 60px / Line height: 68px

H1 - Header

Text size: 36px / Line height: 44px

H2 - Header

Text size: 24px / Line height: 32px

H3 - Subheader

Text size: 16px / Line height: 24px

H4 - Paragraph & comments

Text size: 14px / Line height: 22px

H4 - Lists & contact information

Text size: 14px / Line height: 20px

H5 - LABELS

Text size: 12px / Line height: 20px

MOBILE TEXT STYLES

H1 - Header

Text size: 24px / Line height: 32px

H2 - Subheader

Text size: 14px / Line height: 22px

H4 - Paragraph

Text size: 13px / Line height: 18px

H4 - Lists & contact information

Text size: 13px / Line height: 18px

H5 - LABELS

Text size: 12px / Line height: 20px

GLOBAL TEXT STYLE COLOR



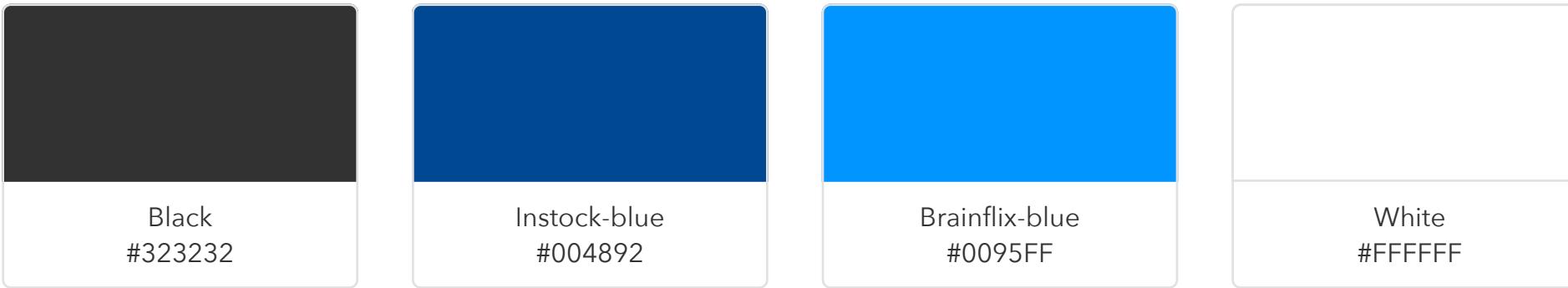
Black #323232

Color Palette

These colors are used for typography, components, branding, and are solid colours at 100% opacity unless stated otherwise.

Global:

#323232 - Paragraph text
#AFAFAF - Text label style
#E1E1E1 - Text field border
#FAFAFA - Text field background fill



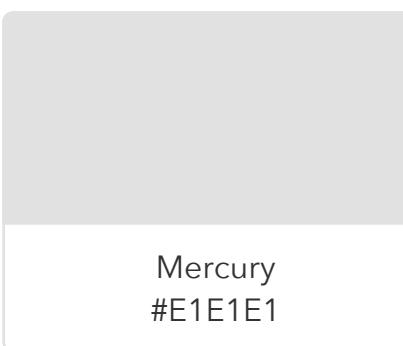
Instock Colors:

#323232 - Navigation background fill
#004892 - Primary CTA & Text link
#002F5F - Primary CTA Hover



BrainFlix:

#323232 - Navigation background fill
#0095FF - Primary CTA & Text link
#0065AD - Primary CTA Hover



BandSite:

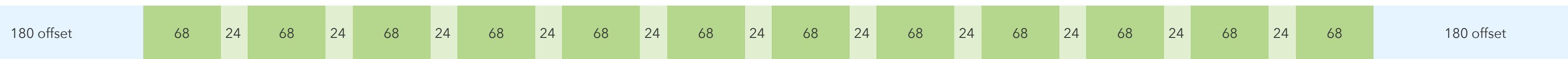
#323232 - Navigation background fill
#323232 - Primary CTA
#0065AD - Primary CTA Hover



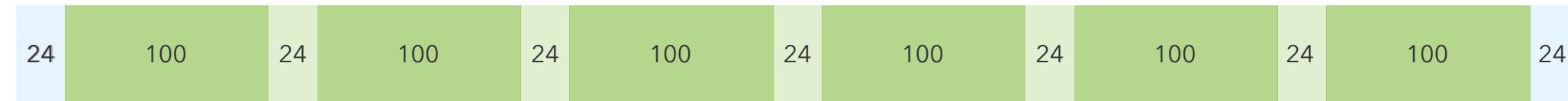
Grid

Composed of columns, gutters, and margins, the layout grid ensures that designs adapt to different screen sizes and orientation in order to maintain consistency.

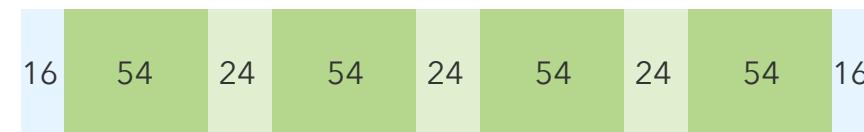
DESK 1440PX WIDTH / 12 COLUMN GRID



TABLET 768PX / 6 COLUMN GRID



MOBILE 320PX / 4 COLUMN GRID



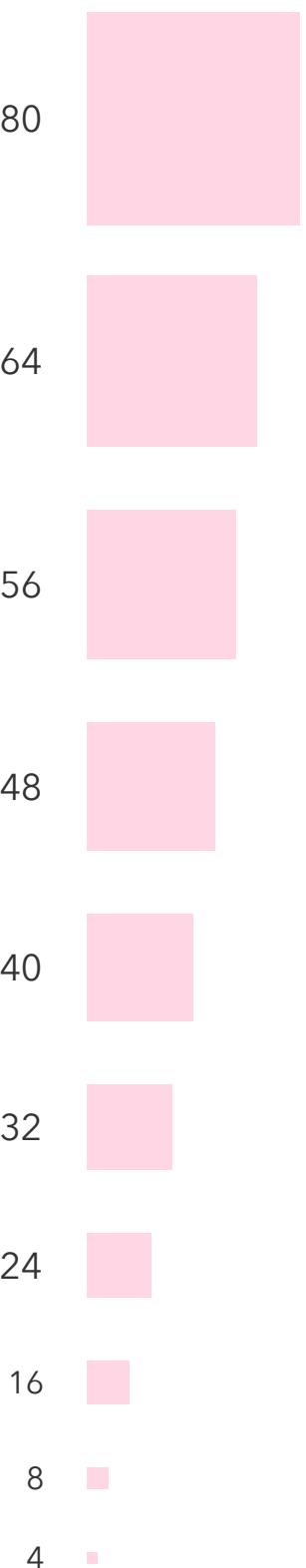
Padding

Padding refers to the space between the UI elements and are measured in increments of 8px.

To maintain consistency across designs, utilize these general padding guidelines in combination with the responsive grid layout.

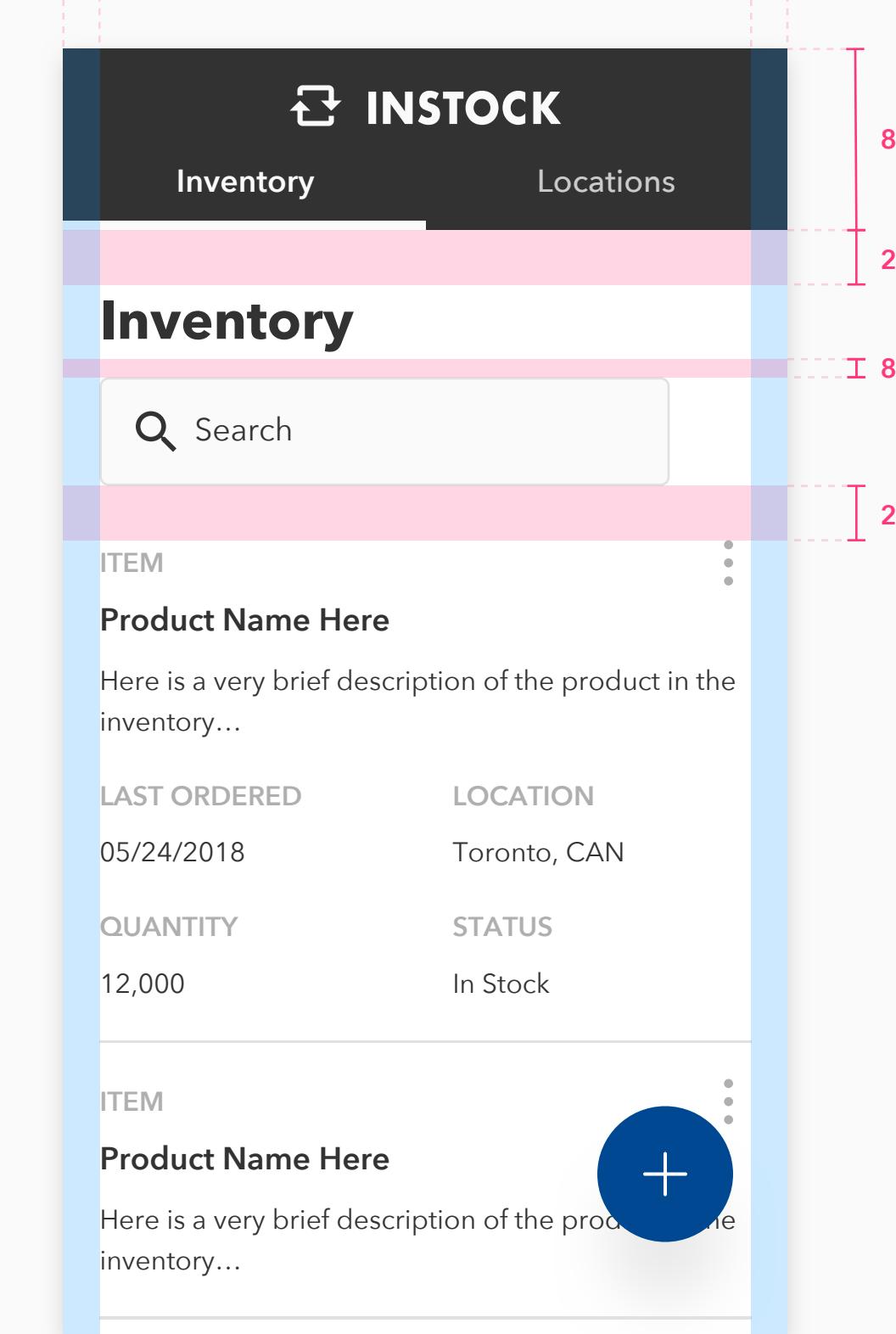
Padding guidelines can be used both vertically & horizontally.

PADDING INCREMENTS



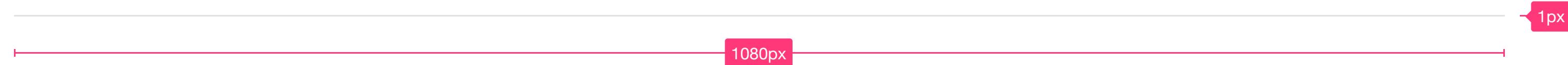
16

EXAMPLE

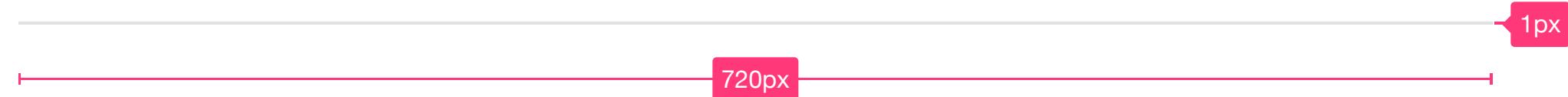


Divider

DESK



TABLET



MOBILE



COLOR



Mercury #004892

Iconography

The icons used in the designs are pulled from google's material design icon pack. Refer to this link below to see the complete set:

<https://material.io/tools/icons/?style=baseline>

NAVIGATION



Search/Default

PRIMARY CTA : DEFAULT

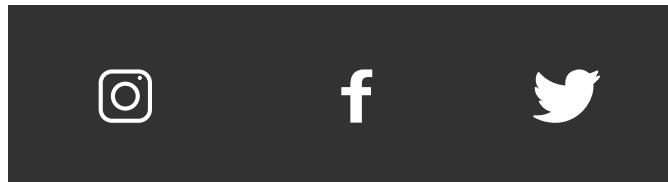
COMMENT

COMMENT



4px radius corners

SOCIAL



Instagram

Facebook

Twitter

ACTION BUTTON

Remove



2px radius corners
Shadow color: #000000
x: 0, y: 40
Blur: 32
Spread: -4

Call To Actions

Navigation

LOGO
BANDSITE

This navigation style is re-used from Instock.

DESK 1440PX / 12 COLUMN GRID

BANDSITE

Biography

Shows

TABLET 768PX / 6 COLUMN GRID

BANDSITE

Biography

Shows

MOBILE 320PX / 4 COLUMN GRID

BANDSITE

Biography

Shows

Footer

DESK

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TABLET

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BandSite

Components for a
musician fan site

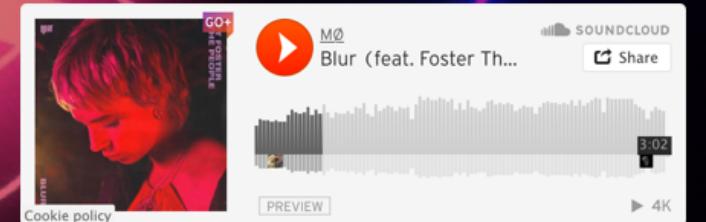
BANDSITE

Biography

Shows

Woman Worldwide Album

Waters of Nazareth
x We Are your
Friends x Phantom



Shows

DATES

VENUE

LOCATION

Monday, 17 Dec 2018

Ronald Lane

San Fancisco, CA

[BUY TICKETS](#)

Tuesday, 18 Jul 2019

Pier 3 East

San Fancisco, CA

[BUY TICKETS](#)

Friday, 22 Jul 2019

View Loungue

San Fancisco, CA

[BUY TICKETS](#)

Saturday, 12 Aug 2019

Hyatt Agency

San Fancisco, CA

[BUY TICKETS](#)

Friday, 05 Sep 2019

Moscow Center

San Fancisco, CA

[BUY TICKETS](#)

Tables / Inventory

DESK

Tue Jul 18 2019

Pier 3 East

San Fancisco, CA

BUY TICKETS

TABLET

Tue Jul 18 2019

Pier 3 East

San Fancisco, CA

BUY TICKETS

MOBILE

DATE

Tue Jul 18 2019

VENUE

Pier 3 East

LOCATION

San Fancisco, CA

BUY TICKETS

Commenting State

DESK / TABLET DEFAULT

NAME



MOBILE DEFAULT

JOIN THE CONVERSATION



ACTIVE

NAME



ACTIVE

JOIN THE CONVERSATION



FILLED

NAME



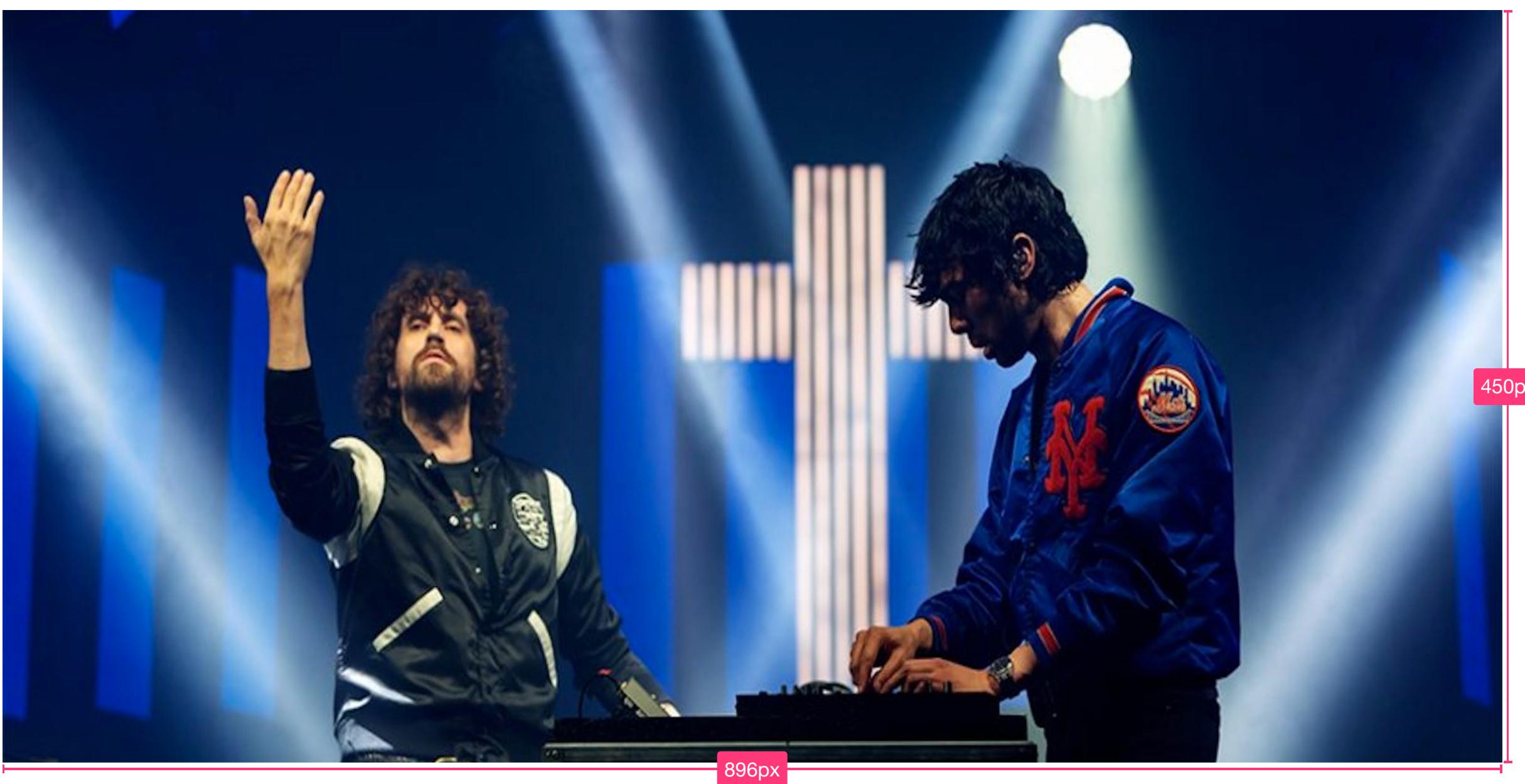
FILLED

JOIN THE CONVERSATION

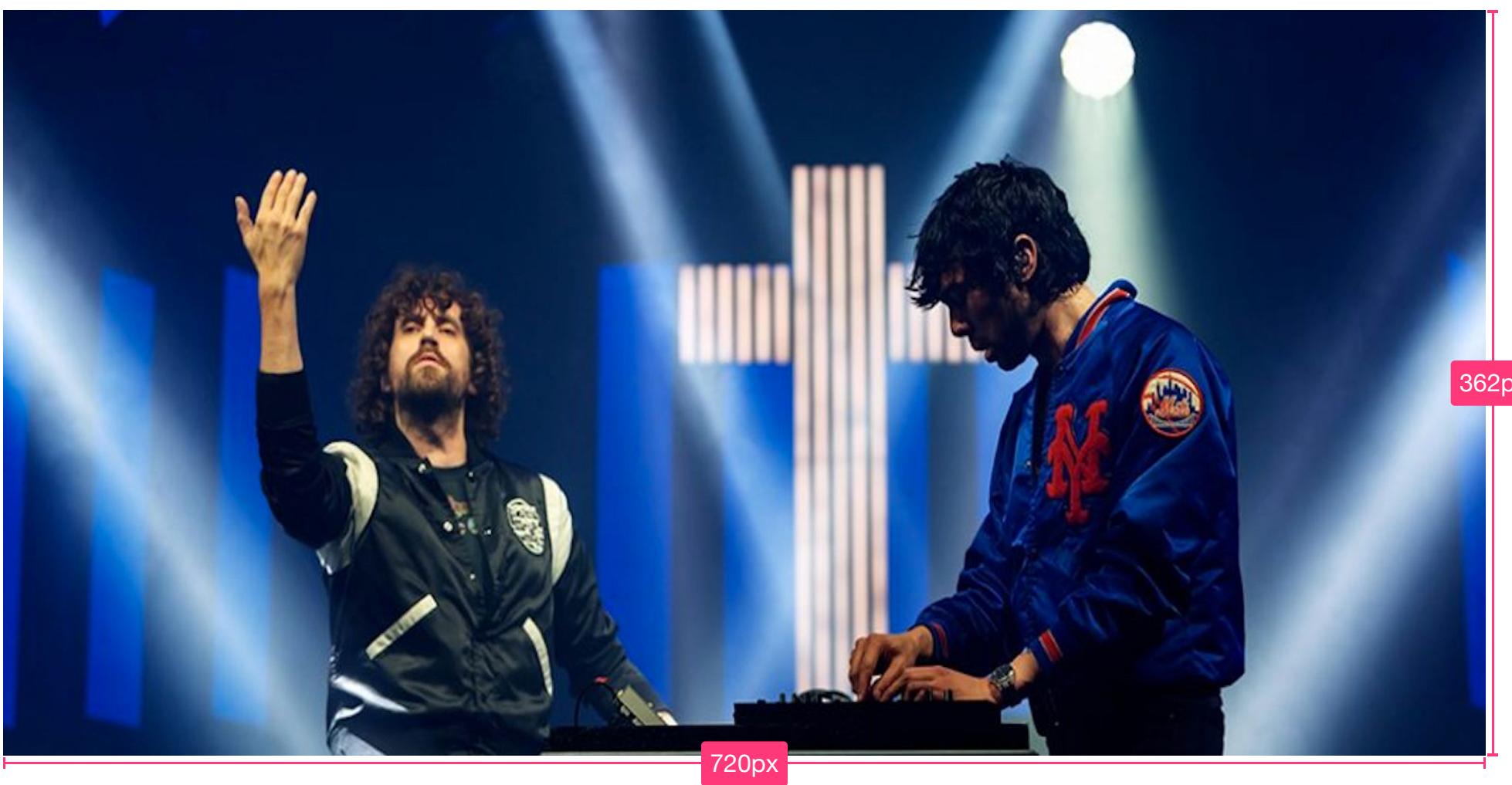


Images

DESK INLINE BIOGRAPHY IMAGE



TABLET



TABLET



3 Column Grid Images

DESK



TABLET

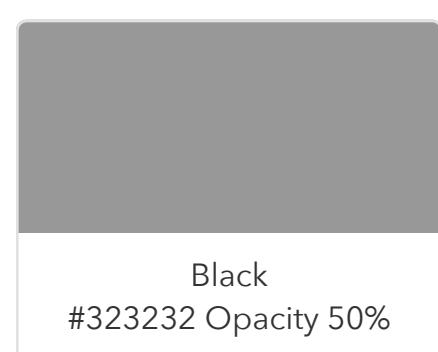


MOBILE



Hero Image

IMAGE OVERLAY



This 50% Black opacity overlay should be used on top of images for the legibility of the white hero text.

Black
#323232 Opacity 50%

DESK



TABLET



MOBILE

