

WildSAT: Learning Satellite Image Representations from Wildlife Observations

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Abstract

Species distributions encode valuable ecological and environmental information, yet their potential for guiding representation learning in remote sensing remains underexplored. We introduce WildSAT, which pairs satellite images with millions of geo-tagged wildlife observations readily-available on citizen science platforms. WildSAT employs a contrastive learning approach that jointly leverages satellite images, species occurrence maps, and textual habitat descriptions to train or fine-tune models. This approach significantly improves performance on diverse satellite image recognition tasks, outperforming both ImageNet-pretrained models and satellite-specific baselines. Additionally, by aligning visual and textual information, WildSAT enables zero-shot retrieval, allowing users to search geographic locations based on textual descriptions. WildSAT surpasses recent cross-modal learning methods, including approaches that align satellite images with ground imagery or wildlife photos, demonstrating the advantages of our approach. Finally, we analyze the impact of key design choices and highlight the broad applicability of WildSAT to remote sensing and biodiversity monitoring.

1. Introduction

The growth in the number of satellites with imaging capabilities deployed over the past 50 years has provided an unprecedented ability to monitor the surface of the earth [33, 72, 74]. The image data derived from these remote sensors has been shown to be highly effective for diverse tasks such as estimating global tree canopy height [35, 63], detecting illegal fishing activity [20, 32, 52], crop monitoring [17, 29, 68], disaster management [53, 61, 67], among others. Central to building computer vision models for these tasks is the need for mechanisms for learning effective representations from image data. As a result of the distribution shift between remote sensing imagery and web-sourced images, a large body of work has emerged exploring the merits and trade-offs between different sources of supervision.

Direct supervision in the form of paired images and labels (e.g. image tiles with labels denoting land cover type) can be prohibitively expensive to obtain at a global

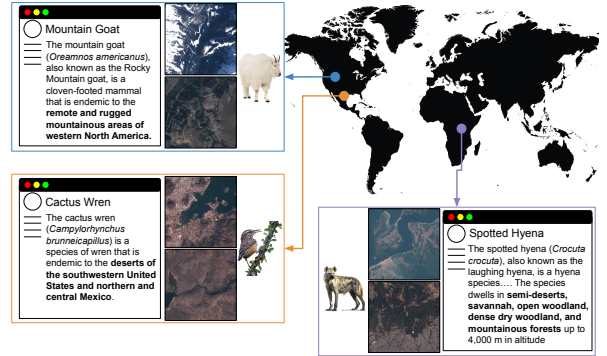


Figure 1. Wildlife observations can provide valuable supervision for learning satellite image representations. Known wildlife locations derived from human observations, coupled with descriptive information on species range, habitat, and other ecological attributes on Wikipedia, serve as a rich source of contextual information for satellite imagery. Our **WildSAT** approach leverages these additional data sources to (i) learn robust satellite image representations for downstream tasks, and (ii) complement and further improve existing models using continual pre-training.

scale [24]. To address this, there is growing interest to develop methods that learn remote sensing representations from self-supervision [28, 42, 44], multiple paired modalities [13, 43, 58], or other auxiliary sources [14, 66]. A useful supervision source needs to be globally distributed, correlated with the local landscape as viewed from an image, and able to discriminate regions at a fine spatial scale.

A promising auxiliary supervision source is provided by locations where different species of plants and animals can be found around the world. For example, *Mountain Goats* (*Oreamnos americanus*) are found in rugged mountainous areas, while habitat specialists like the *Cactus Wren* (*Campylorhynchus brunneicapillus*) are typically found in deserts nesting in spiny cacti (Fig. 1). Species location data offer a rich source of supervision, reflecting the local natural environment around each observation. It is also readily available from citizen science platforms such as iNaturalist [1] and eBird [59] which host hundreds of millions of wildlife observations. While species location data has improved fine-grained species classification [5, 9, 40], its potential for learning remote sensing representations remains unclear. Prior works have largely relied on anthro-

pogenic labels (*e.g.* human-made features like roads, buildings, industrial areas) to learn satellite image representations [37, 43, 64], whereas we explore using wildlife observations as a complementary and potentially valuable signal.

We introduce a new approach that uses signals derived from species location observations. We take inspiration from recent work that attempt to fuse multi-modal ecological data and remote sensing imagery into a shared common embedding space [25, 57, 58]. WildSAT uses a contrastive learning objective to align satellite image, text, and location based on species observation data, bringing embeddings from the same area closer together and pushing those from different areas further apart. Through this method, we utilize information about the preferred habitats of species to improve satellite image representations.

We make the following contributions: (i) We introduce **WildSAT**, a new approach to learning remote sensing representations using species observation locations as a supervisory signal. (ii) We show WildSAT-derived representations are competitive with state-of-the-art satellite representations, while enabling zero-shot satellite image retrieval. (iii) We present a thorough evaluation that highlights WildSAT-derived representations not only outperform but also complement existing methods focused on anthropogenic labels by incorporating wildlife information. (iv) We perform ablation studies to show the impact of each component of our approach, and show WildSAT outperforms recent cross-modal methods like GRAFT [43] and TaxaBind [58]. The code and dataset are available at <https://github.com/cvl-umass/wildsat>.

2. Related Work

Previous works learn satellite image representations by training on large-scale remote sensing datasets from programs like Landsat [46], Sentinel [16, 26], or NAIP [47]. These methods range from using self-supervised [11, 28, 44], supervised [4, 50, 60], and cross-modal [13, 21, 43, 49, 54, 58] learning to learn rich image representations for downstream satellite-based tasks.

Several works have explored adding other modalities while training on satellite images [13, 21, 25, 30, 31, 43, 57, 58, 66]. A common approach uses geo-tagged images and pre-trained image-text encoders like CLIP [55], aligning new modalities to their embedding space using contrastive learning [13, 27, 31, 37, 43, 66]. This strategy has been used for various tasks: satellite image localization in GeoCLIP [66], bird species classification and mapping in BirdSAT [57], and improving plant species image representations in CRISP [25]. Models like GRAFT [43], TaxaBind [58], RemoteCLIP [37], and GeoBind [13] align multiple modalities at the same time for cross-modal retrieval and zero-shot tasks. Zermatten et al. [73] have also demonstrated the benefits of aligning satellite imagery with

species observation data for zero-shot classification. TaxaBind was the first to use species geographic locations and satellite imagery, but it focuses on ecological tasks rather than satellite image tasks. We also expand on their approach by leveraging open-source Wikipedia text instead of taxonomic hierarchy data, offering a more diverse supervision for satellite image representations. Beyond contrastive learning, other methods use supervised learning to fuse embeddings of different modalities for predicting species range maps and encounter rates [14, 22, 62]. Most similar to our work is WikiSatNet [64] which uses location-aligned Wikipedia articles and satellite images to improve satellite image representations. However, while WikiSatNet and previous works [31, 37, 43, 64] primarily focus on anthropogenic data, we explore the impact of wildlife observations. Specifically, we investigate how species distributions—capturing habitat preferences, climate, and environmental factors—can serve as powerful signals.

While previous work has focused on improving species distribution modeling [14, 39, 57, 62] or fine-grained image classification [13, 41, 58] using satellite images, our work improves satellite image representations using wildlife observations. Our experiments show that both randomly initialized models and strong baselines, such as Prithvi [28], SatlasNet [4], and SeCo [44], benefit from this supervision on a wide range of satellite image tasks (Tab. 1, Tab. 2).

3. Method

We define the problem as follows: given an image encoder $f_\theta : \mathbf{I} \rightarrow \mathbf{z}$ with parameters θ , we want to find an optimal set of parameters θ^* that improves the performance of f on various remote sensing tasks through a robust satellite image feature representation \mathbf{z} . It takes an image $\mathbf{I} \in \mathbb{R}^{W \times H \times 3}$ as input and outputs an embedding $\mathbf{z} \in \mathbb{R}^d$. We propose to optimize θ using our WildSAT framework using data consisting of satellite images, locations, environmental covariates, and text. We hypothesize that leveraging known environmental context around each species observation (Fig. 1) allows for more effective optimization of model parameters.

WildSAT. To supplement satellite images, we take advantage of additional modalities that naturally align based on the distribution of species throughout the globe. Information on species habitat can provide a rich source of supervision for improving satellite image representations, and we describe how to leverage this through our proposed WildSAT framework. Fig. 2 shows the architecture used to train a satellite image encoder f_θ . The encoder f can be any architecture (*e.g.* a ResNet50 [23], ViT-B/16 [15], *etc.*). The initial parameters θ can be randomly initialized, pre-trained on a different domain (*e.g.* ImageNet [12]), or pre-trained on a related dataset (*e.g.* SatlasPretrain [4]). The output em-

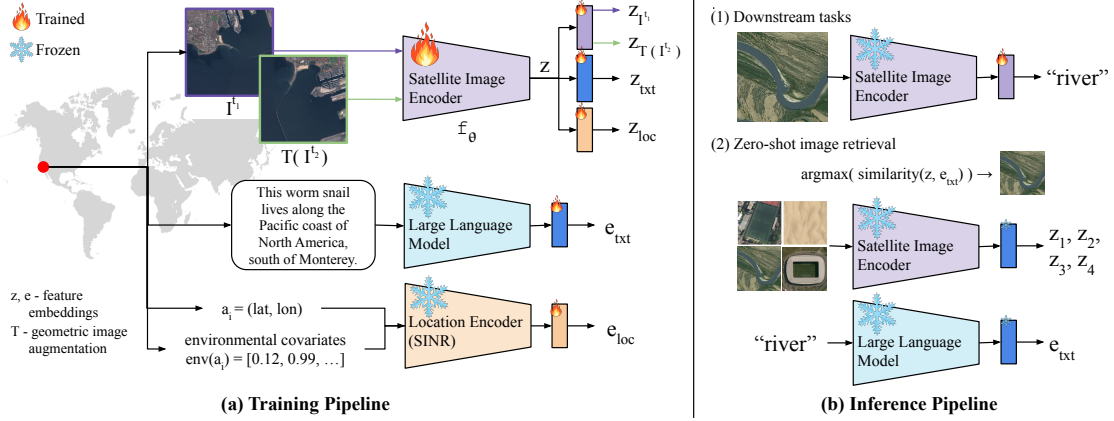


Figure 2. **Architecture for training and evaluating the satellite image encoder.** (a) The training pipeline uses the location of a species, the satellite images at those locations, the environmental covariates, and the Wikipedia text associated with the species. In addition to the alignment of image, text, and location modalities, the encoder is encouraged to learn additional image features by using temporal and geometric image transformations on the input satellite image. (b) Downstream tasks use the frozen satellite image encoder with an additional trainable layer (or layers). Alternatively, the predicted image embeddings can be used for zero-shot retrieval via text queries.

bedding \mathbf{z} can be used for downstream remote sensing tasks such as classification and zero-shot image retrieval.

WildSAT aims to improve f by training on additional modalities related to species observation data. To incorporate other modalities into the satellite images, we use pre-trained models, *e.g.* SINR [10] for location and GritLM [48] for text. Given an initial image encoder f , we add three sets of linear layers to predict embeddings for images (\mathbf{z}_{I^t}), text (\mathbf{z}_{txt}), and locations (\mathbf{z}_{loc}). Similarly, both the pre-trained LLM (GritLM) and location encoder (SINR) have an added trainable linear layer to project their respective feature embeddings to \mathbb{R}^d as \mathbf{e}_{txt} and \mathbf{e}_{loc} , respectively. In addition to text and location, we also fine-tune the model on image-specific features by forcing embeddings of similar satellite images to be close to each other. For two satellite images \mathbf{I}^{t_1} and \mathbf{I}^{t_2} taken at the same location but at different times, their corresponding feature representations should be similar. We also apply geometric augmentations T such as flipping and random cropping on the latter image such that $f(\mathbf{I}^{t_1}) \approx f(T(\mathbf{I}^{t_2}))$.

Training. Our framework uses a contrastive learning objective to improve satellite image encoder embeddings. We jointly optimize the parameters of the model f_θ and the additional linear layers through the training objective in Eqn. 1. These loss terms correspond to a contrastive objective over image embeddings (\mathcal{L}_{img}), text embeddings (\mathcal{L}_{txt}), and location embeddings (\mathcal{L}_{loc}) of f . The embeddings \mathbf{z}_{I^t} , \mathbf{z}_{txt} , \mathbf{z}_{loc} are linear projections of the image embedding for each of the modalities (see Fig. 2):

$$\min_{\theta} \left[\underbrace{\mathcal{L}(\mathbf{Z}_{I^{t_1}}, \mathbf{Z}_{T(I^{t_2})})}_{\mathcal{L}_{\text{img}}} + \underbrace{\mathcal{L}(\mathbf{Z}_{\text{txt}}, \mathbf{E}_{\text{txt}})}_{\mathcal{L}_{\text{txt}}} + \underbrace{\mathcal{L}(\mathbf{Z}_{\text{loc}}, \mathbf{E}_{\text{loc}})}_{\mathcal{L}_{\text{loc}}} \right] \quad (1)$$

We compute distance between two sets of embeddings \mathbf{Z} and \mathbf{E} using a minibatch of n samples with the i -th embedding in \mathbf{Z} aligned with the i -th embedding of \mathbf{E} [51, 55].

Implementation details. During training, we fine-tune all satellite image encoders and added linear layers on the species observation dataset using Eqn. 1. For models pre-trained on out-of-domain datasets (*e.g.* ImageNet1K [12]), we apply parameter-efficient fine-tuning (PEFT) tailored to each architecture: ResNet50 uses scale and shift fine-tuning [19, 36], tuning only BatchNorm parameters, while ViT and Swin [38] use DoRa [45] on the attention layers. These techniques enable gradual parameter updates, allowing models to learn new satellite image features without forgetting those from their original domain. For a randomly initialized model or a model pre-trained in the same domain (*i.e.* satellite images), we fine-tune all parameters.

4. Dataset

To train the model, we combine images, text, location, and environmental covariates from publicly available datasets [3, 10, 16, 18, 22]. For a given species, we obtain its corresponding observation data (*e.g.* location) through iNaturalist [65], and a text description of its preferred habitat from its corresponding Wikipedia [3] page (Fig. 1). Environmental covariates are obtained from WorldClim2 [18] for a given location. Satellite images from Sentinel-2 are then retrieved based on the species observation locations. A total of 980,376 training samples were collected with location, satellite image, and text.

5. Experiments

We evaluate the representations learned by WildSAT via linear probing experiments. Starting with different mod-

	Average (w/ random)		Average (no random)	
Dataset	Base	+WS	Base	+WS
AID [69]	61.2	77.0	72.7	79.4
BEN20k [34, 60]	38.5	53.1	45.7	53.4
EuroSAT [24]	80.2	93.8	88.9	94.3
FMoW [8]	33.4	41.1	39.0	43.3
RESISC45 [7]	65.3	81.0	77.8	83.5
So2Sat20k [34, 75]	32.6	47.6	37.9	48.2
UCM [70]	68.8	86.1	81.8	87.9

Table 1. **Linear probing performance improvement on seven downstream datasets without (Base) and with WildSAT (+WS) fine-tuning.** Accuracy is visualized for all dataset plots except BEN20k that visualizes micro F1 score. The tables show average performance across all architectures: the left columns include models with random weights, and the right columns exclude them.

	Cashew1k [71]		SAcrop3k [2]	
	Base	+WS	Base	+WS
ImageNet [12]	70.3%	70.6%	24.3%	25.0%
MoCov3 [6]	71.4%	73.3%	22.9%	24.9%
SeCo [44]	62.6%	73.3%	22.3%	22.8%
SatlasNet [4]	55.2%	71.0%	19.4%	20.5%
Random	40.1%	72.6%	18.0%	20.3%
Average	59.9%	72.2%	21.4%	22.7%

Table 2. **Downstream satellite image segmentation results, reported using IoU, show WildSAT (+WS) improving on existing models.**

els and different parameter initializations (either random or pre-trained), we evaluate the performance before and after fine-tuning. When probing for each downstream dataset, the trained satellite image encoder is frozen and a randomly initialized decoder is added (Fig. 2b.1). For all tasks except segmentation, a linear layer is used for the decoder. Segmentation tasks use a convolutional-based decoder with a U-Net architecture [56]. Only the decoder is trained for each downstream task to assess the impact of the image embedding z without diluting its representation.

Base models in subsequent experiments refer to the different pre-trained encoders before we fine-tune with WildSAT. We experiment on 12 pre-training methods spanning random initialization, in-domain pre-training, and out-of-domain pre-training. These cover different architectures ResNet50, Swin-T, Swin-B, ViT-B/16, and ViT-L/16 for a total of 20 base models.

6. Results and Discussion

Classification and segmentation performance. Tab. 1 and Tab. 2 display the results on the 7 downstream classification datasets and 2 segmentation datasets, respectively, across 15 different architectures and pre-training methods. The addition of WildSAT improves 108 of the 115 settings

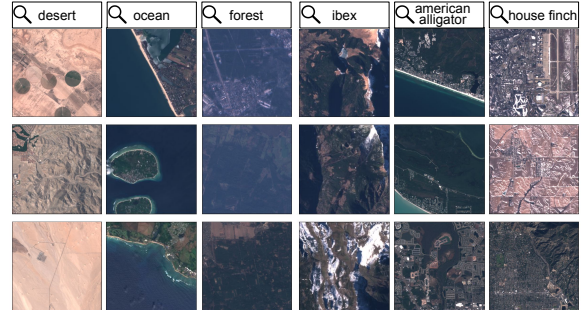


Figure 3. **Zero-shot results for text-based satellite image retrieval.** The columns show the top 3 images returned given the text query on top. A model can be queried using general landscape descriptions (e.g. ‘desert’, ‘ocean’, ‘forest’). In addition, specific wildlife text such as ‘ibex’ and ‘house finch’ can be used as queries to view the types of environment they inhabit.

with an overall average improvement ranging from 7.7% to 17.4% in the different datasets (4.3% to 10.4% without the randomly initialized models).

The results in Tab. 1 and Tab. 2 highlight the performance improvements WildSAT contributes. These improvements may be attributed to our use of diverse supervision—integrating images, text embeddings, and species data at scale. This strategy ultimately helps in downstream tasks, particularly for both increasing true positive rates on classes related to habitats (e.g. forests, deserts), while reducing false positives on the same types of classes.

Zero-shot image retrieval. When trained using our WildSAT framework, we observe that models learn wildlife-specific attributes. By using the frozen satellite image encoder and a large language model, a user can input text to query satellite images. The top k images with the most similar embeddings to the text embeddings (computed using cosine similarity) can be retrieved (Fig. 2b.2). Fig. 3 displays examples of satellite images retrieved given different text queries. General descriptions of landscapes or locations can be used for querying such as ‘desert’, ‘ocean’, or ‘forest’. At the same time, specific wildlife text can also be used as queries such as ‘ibex’ or ‘house finch’. Zero-shot retrieval returns images of the habitat of the wildlife.

7. Conclusion

While satellite images are often used to interpolate sparse wildlife observations to create species range maps, our work demonstrates that these observations also provide a rich source of supervision for learning satellite image representations. WildSAT can not only learn high-quality representations from scratch but also improve performance of strong pre-trained models, such as those trained on ImageNet and satellite imagery datasets, across a range of satellite imagery tasks.

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