



FOCIAL NETWORK

PITCHDECK

MARCH, 2024



ABOUT US

A simple line-art icon representing two people, with one person slightly behind the other.

Focial Network is an organization that initiates and offers Blockchain services primarily in the fields of SocialFi and DeFi, and will continue to produce projects in many other fields such as GameFi and Artificial Intelligence in the future.



ABOUT FOCIAL

FOCIAL is a cryptocurrency produced to be used in projects developed by the Focial Network Organization. FOCIAL is a token. It is a token produced according to BEP20 standards on the Binance Smart Chain network.

FOCIAL NETWORK

MISSION

Focial Network's mission is to provide and continuously improve unique decentralized structure solutions to its users.

VALUES

Focial Network's most important values are to use decentralized platforms in a transparent, secure and unrestricted manner.

VISION

It is the vision of protecting people's data while users interact on Focial Network's platforms and enabling them to earn money through interaction.

SOCIAL NETWORK SERVICES



GOALS & OBJECTIVES



01

TRANSPARENCY

We take care to make our projects more transparent.

02

VERSATILITY

We work to provide services and develop projects in all areas of Blockchain.

03

DYNAMISM

We integrate the latest technologies into our projects with our dynamic team.

04

CONTINUOUS IMPROVEMENT

By constantly developing and producing, we increase the diversity of our projects.

PRODUCTS

01

CHITCHAT

ChitChat is Focial Network's Blockchain based SocialFi project. ChitChat is a social media platform where users can share their thoughts freely and safely. Users can also turn the interactions they get from the posts they share into profit.



02

FOCIALPAD

FocialPad is a decentralized launchpad. As a bridge that brings projects and users together, FocialPad offers a great starting opportunity for projects and provides users with the opportunity to meet projects with high profit advantages.



ROADMAP



Market Research

- Detailed research of the market,
- Identifying problems,
- Planning solutions

**Q3,
2023**



Building & Preparing for Launch

- Construction of the project and technical background,
- Creating the community,
- Creation and testing of projects,
- Presale Process,
- Public Sale Process

**Q1,
2024**



Listing & Development

- Listing on CEX
- Strong Partnerships
- Effective Marketing

**Q2,
2024**

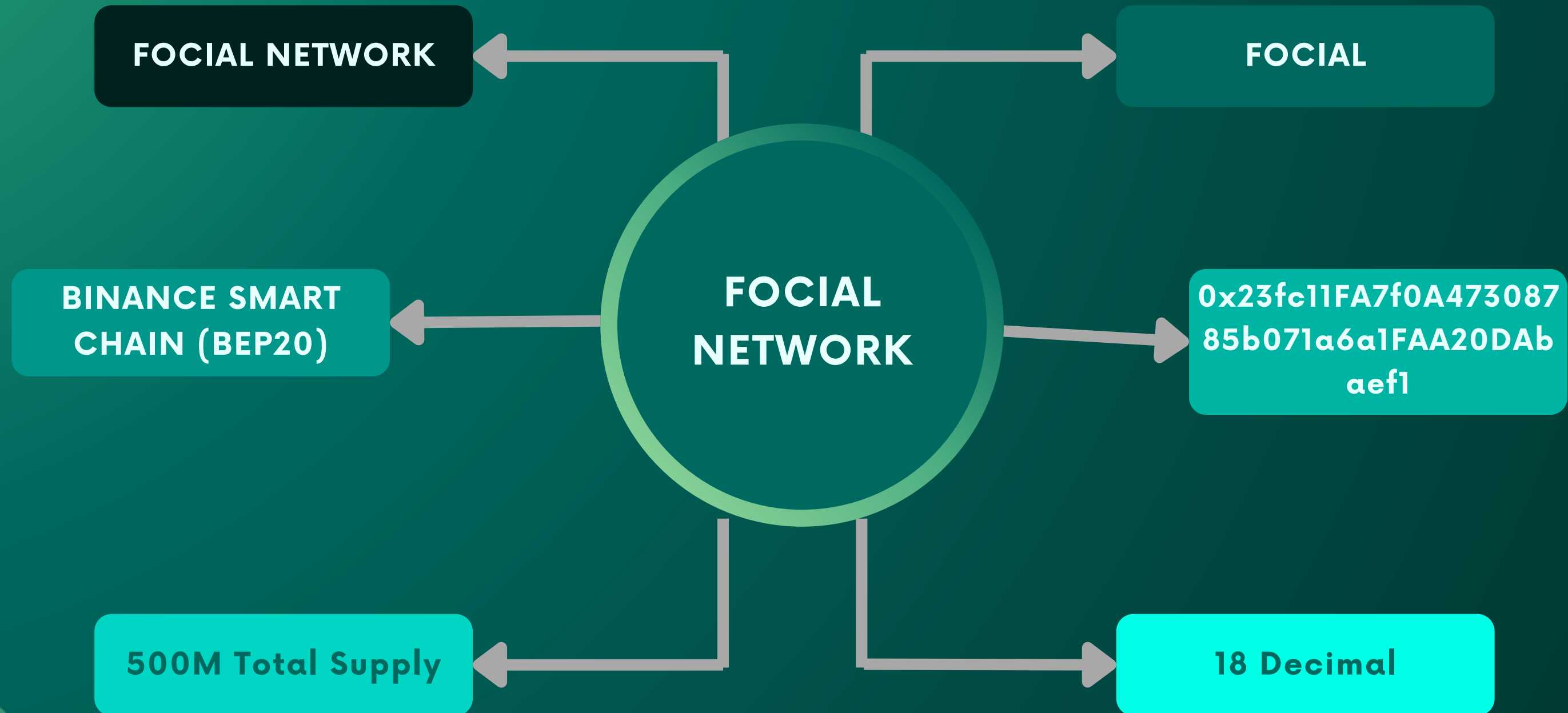


Upgrade, Update & Partnerships

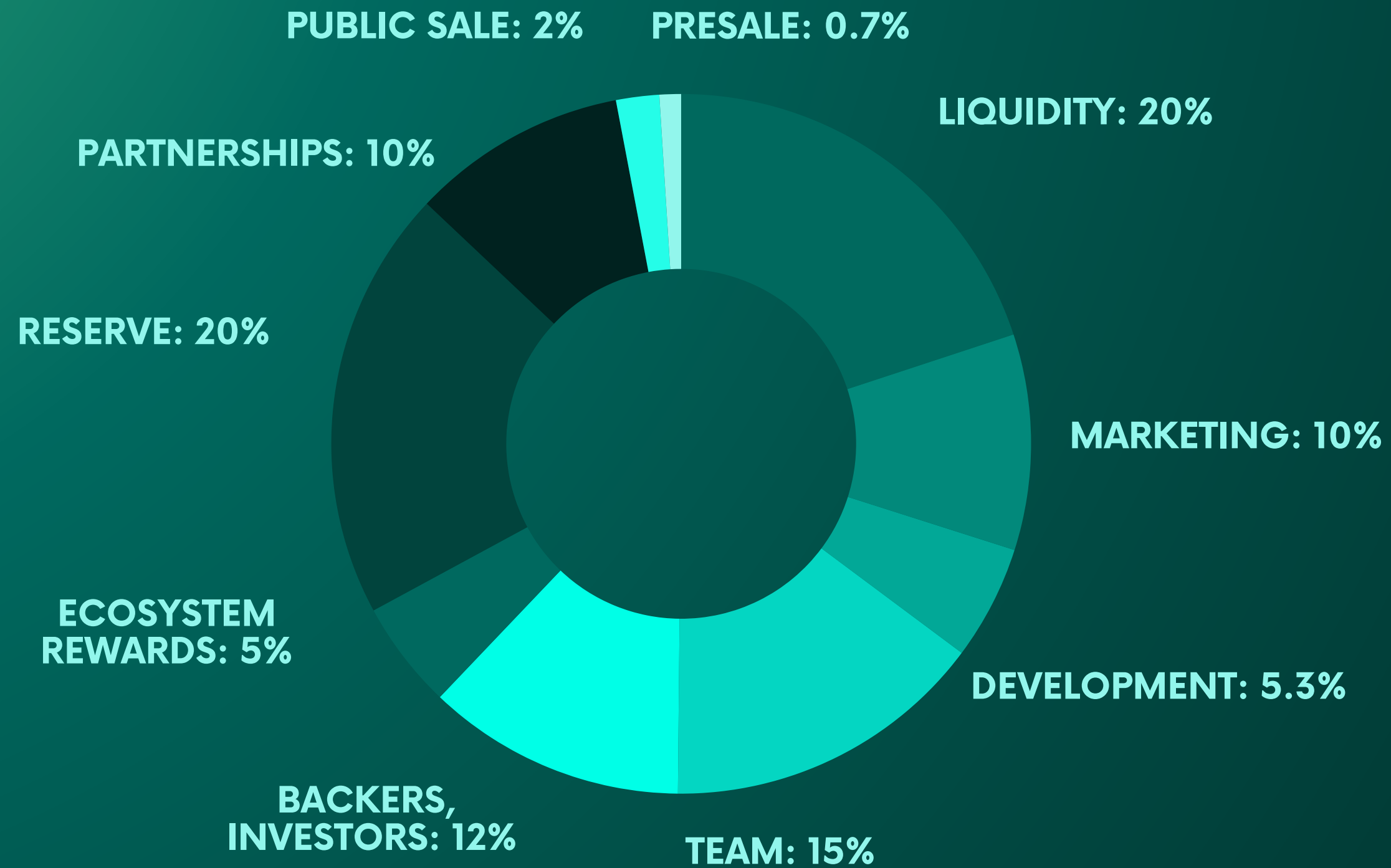
- Update of projects,
- Planning new projects,
- Strong Partnerships,
- Improvements in projects, new versions, new events

**Q3, Q4
2024**

TOKENOMICS



TOKEN DISTRIBUTION



REVENUE MODELS



DEFI REVENUE

- Revenues from events to be opened on FocialPad



SocialFi REVENUE

- Revenues from advertisements to be published on ChitChat
- Revenues from account verification



TOKEN REVENUE

- Reserve: 20%
- Development: 5.3%
- Investors: 12%

** of total supply.
(Directly, project has)



CHITCHAT



SOCIALFI

SocialFi Market Size

The main ideological trigger in the development of SocialFi was the emergence of the concept of creative earnings: everyone will be able to attract an audience and earn money by creating content, both professional and non-professional.

**MARKET
SIZE**

\$ 1.7 BILLION

USER

14 MILLION

PROJECT

400+

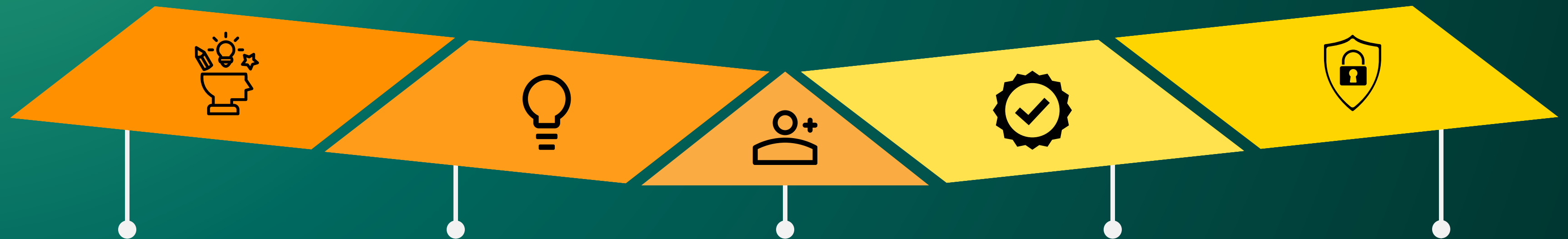


CHITCHAT!

ChitChat is Focial Network's WEB3 and Blockchain based SocialFi project. ChitChat is a social media platform where users can share their thoughts freely and safely. Users can also turn the interactions they get from the posts they share into profit. Thus,

you will experience the privilege of gaining money while having fun!

WHAT MAKES CHITCHAT UNIQUE?



Creative

Revolutionary new features in SocialFi!

Innovative

A platform produced according to the latest technology and market needs.

User-Friendly

An easy-to-use, profitable application!

Quality

ChitChat, a platform planned and designed for needs with Blockchain technology!

Secured

Your data is secured with a smart contract.

MARKET ANALYSIS

- **HEY (LENS PROTOCOL)**

Hey is a decentralized social media platform. It has similar features to Twitter, you can share, but it does not have a monetization feature.



- **X (TWITTER)**

Twitter is a centralized social media platform. Verifying your account may take days, even after you've paid. Your account may even be banned for no reason.



- **CHITCHAT!**

ChitChat is a decentralized social media platform. You can share, like and comment on posts on ChitChat. **A feature like no other!** You can buy Chit! You can send gifts to the Chits you like! You can earn money through your account. **EVERYTHING IS AUTOMATIC!** You are the one who manages it. The community is the manager of social media!



WHAT CAN YOU DO ON CHITCHAT?



Chitting!

You can chit!

You can like, non-like and comment!



TAGS

You can open TAG!



Advertising

You can advertise!



Send Gift!

You can send gift to any chit!



BUY!

You can purchase a chit!



FOCIAL
PAD



DEFI

DEFI Market Size

Decentralized Finance is a new financial paradigm that uses distributed ledger technologies to provide services such as lending, investing, and crypto asset exchanges without relying on a traditional central intermediary.

**MARKET
SIZE**

\$20.69 BILLION

USER

19 MILLION

CAGR

9.07%

FICIALPAD

FocialPad is a decentralized launchpad. As a bridge that brings projects and users together, FocialPad offers a great starting opportunity for projects and provides users with the opportunity to meet projects with high profit advantages.



F O C I A L P A D

Presale

FOCIALPAD allows projects to be organized for presale! It paves the way for projects to raise funds through pre-sales, and for investors to get to know new projects and make a profit.

Competitions

FocialPad contains great activities! Projects will be able to organize many competitions and users will be able to earn bigger profits by participating in these competitions!

Private Sale

FOCIALPAD allows projects to organize Private Sale!

Airdrop

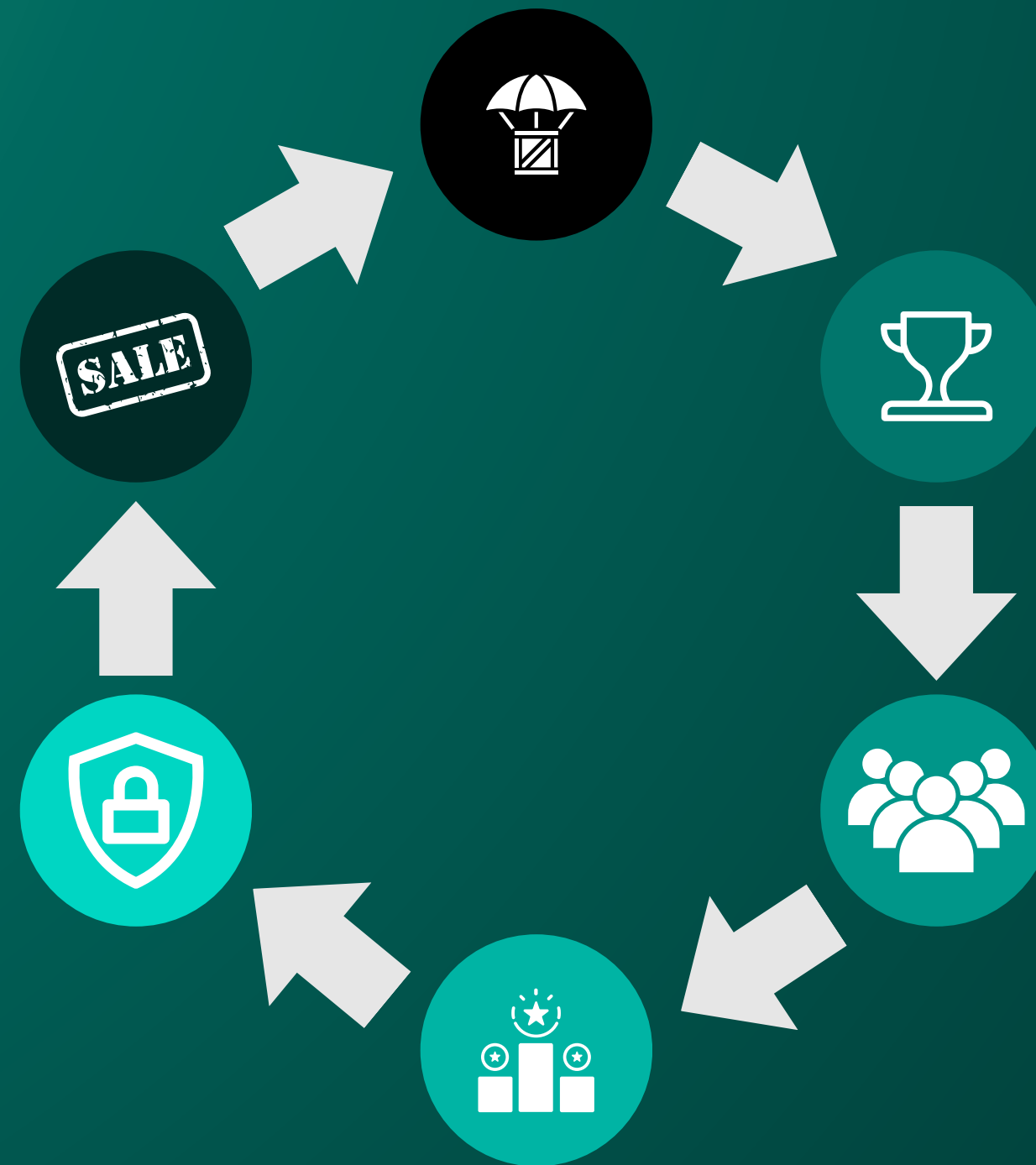
FocialPad contains great activities! Complete the missions and get your gift from airdrop events!

Bounty

FocialPad contains great activities! More difficult missions are on Bounty! But bigger profits are waiting for you!

Public Sale

FOCIALPAD allows projects to organize Public Sale! FocialPad acts as a bridge for projects, investors and users to trade safely!



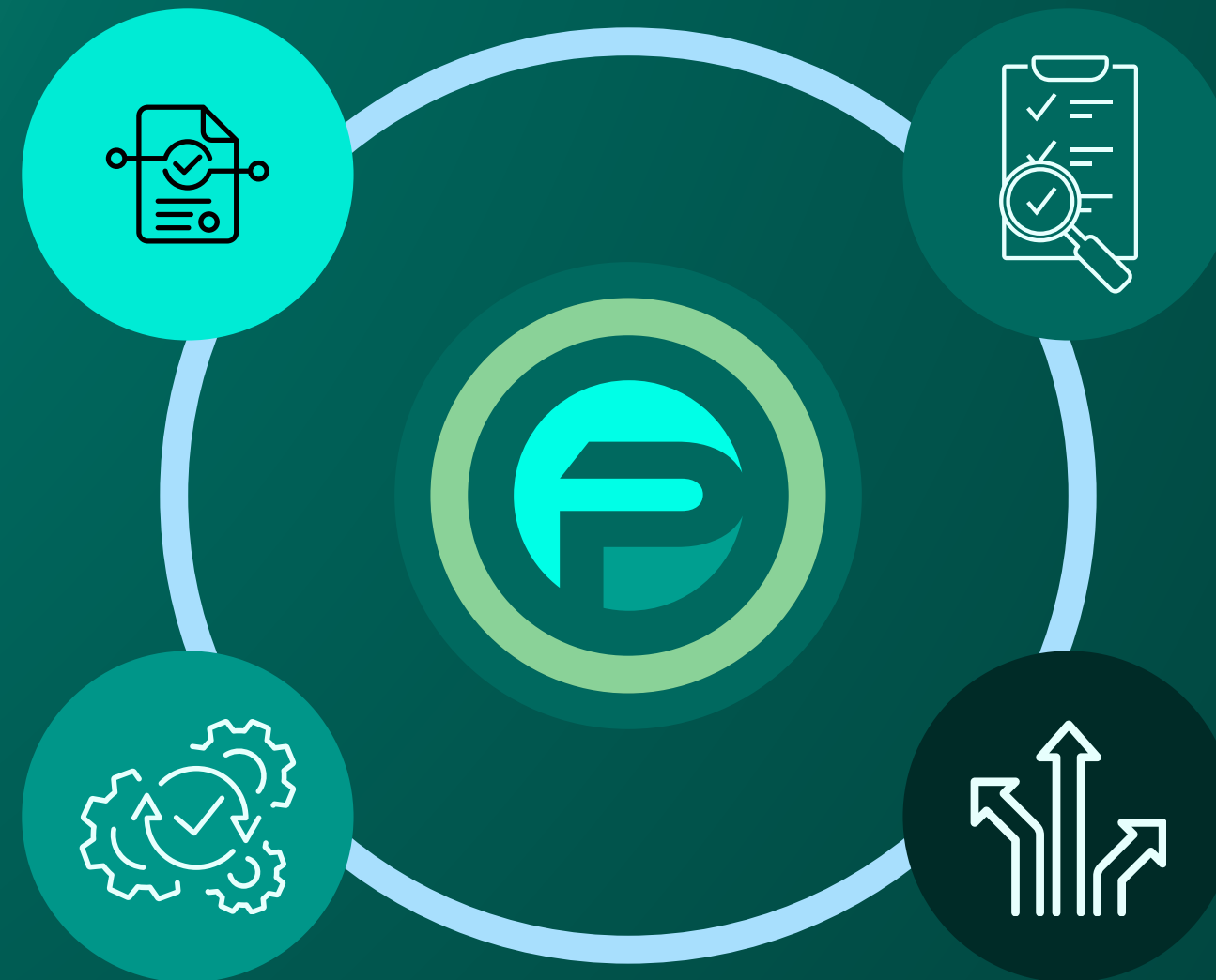
WHAT MAKES FOCIALPAD UNIQUE

Secured

We provide security and transparency with smart contracts.

Automatic

FocialPad is fully automated. Open a sale, or join an event!
You are in control!



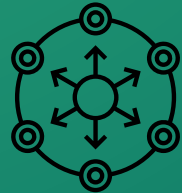
Traceability

Our data is open, our information is fully accessible.

Multidirectional

There is not just one event! Whether you participate in sales, airdrops or bounties! Events don't end here!

PROBLEMS



Reliability

There are many fraudulent Launchpads in the market. Wallets cannot be checked behind the scenes, and it is not clear whether real investors can be reached.



Diversity

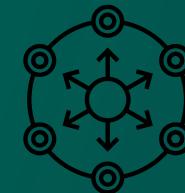
There are many decentralized launchpads. (such as Pinksale, Gempad). However, only certain events are available here. (such as presale, public sale)



Fully Automatic

Many centralized launchpads sometimes harm investors and sometimes harm projects.

SOLUTIONS



Reliability

Built decentralized, FocialPad shows that real investors are reached transparently in every transaction.



Diversity

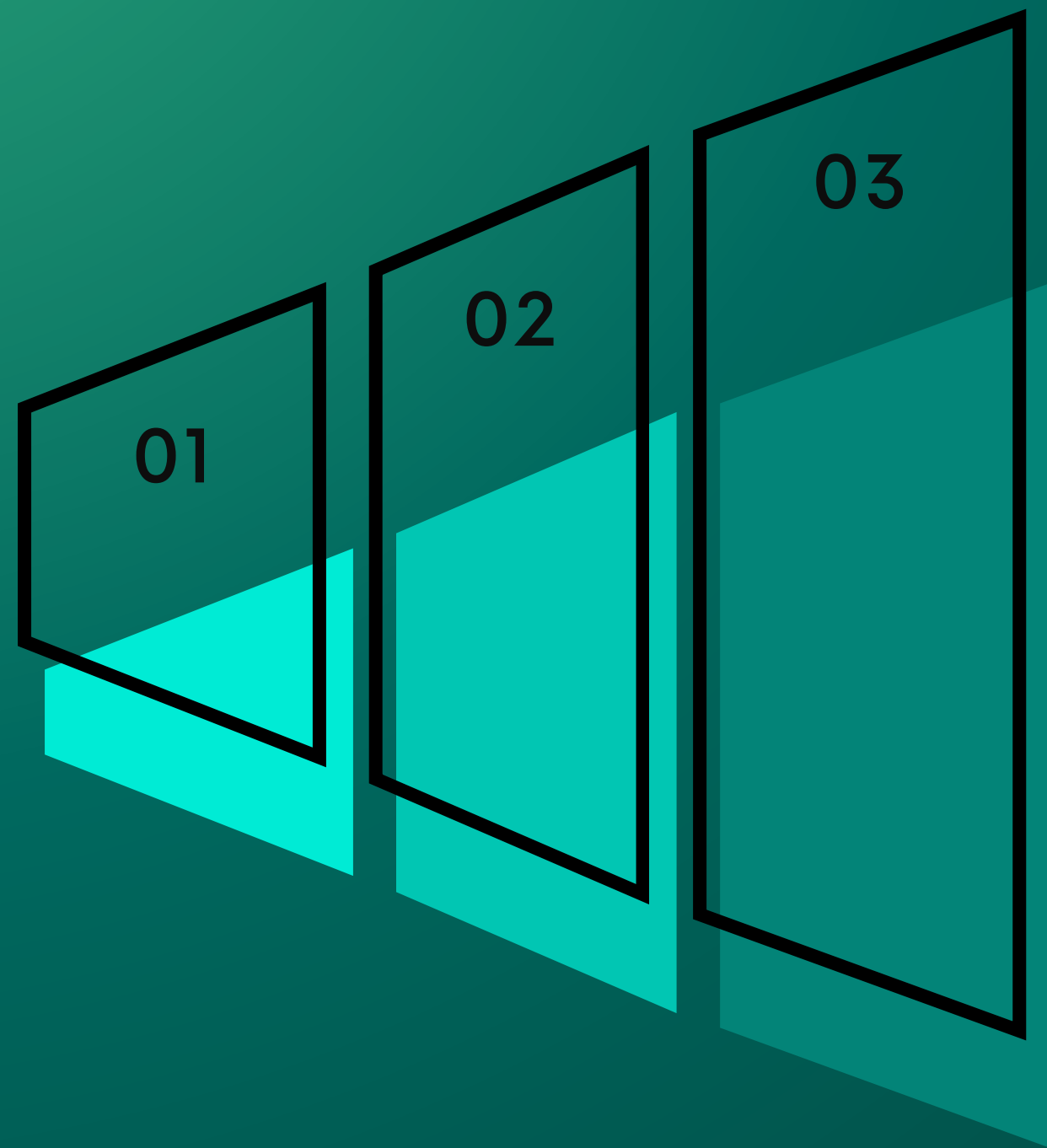
Full decentralization and many activities with FocialPad! Airdrop, bounty, Hodling Competitions, Trading Competitions, Presale, Public Sale and many more events are waiting for users!



Fully Automatic

Control is entirely in the smart contract! Both the project and the investor are protected with FocialPad, which acts as a neutral bridge without human initiative.

LAUNCHPAD SALE OPTIONS



PRESALE

Projects can benefit from presale opportunities before they are launched.



PUBLIC SALE

Grow your community and meet investors with Public Sale!



PRIVATE SALE

Do you have private investors? Sell securely on our completely transparent and automated launchpad!



TOKEN VALUATION

SEED SALE & INVESTOR



**of total supply

VESTING SCHEDULE

3 Month Cliff

8 months Linear Vesting

100,000,000 FOCIAL

10,000,000 USDT

PRESALE ROUND



**of total supply

VESTING SCHEDULE

25% TGE

4 MONTH LINEAR VESTING

20,000,000 FOCIAL

1,000,000 USDT

PUBLIC SALE ROUND



****of total supply**

VESTING SCHEDULE

10% TGE

5 MONTH LINEAR VESTING

25,000,000 FOCIAL

2,000,000 USDT

TGE ROUND



****of total supply**

8,500,000 FOCIAL

850,000 USDT



OFFICIAL LINKS

Email

contact@focialnetwork.com

Website

www.focialnetwork.com

Project Websites

chitchat.focialnetwork.com
pad.focialnetwork.com

S O C I A L M E D I A S



twitter.com/focialnetwork



t.me/focialnetworkchat



github.com/focialnetwork



focialnetwork.medium.com



t.me/focialnetworkchannel