FOCIAL NETWORK

PITCHDECK, 2024

FOCIAL NETWORK

FOCIAL NETWORK is an organization that provides and develops WEB3-based, DEFI and SocialFi projects.

FOCIAL is a cryptocurrency produced to be used in projects developed by the Focial Network Organization. FOCIAL is a token. It is a token produced according to BEP20 standards on the Binance Smart Chain network.

FOCIAL NETWORK

Vision & Mission

Vision

It is the vision of protecting people's data while users interact on social media platforms produced in the Focial Network ecosystem and enabling them to earn money through interaction.

Our most important rule is to use decentralized platforms in a transparent, secure and unrestricted manner.

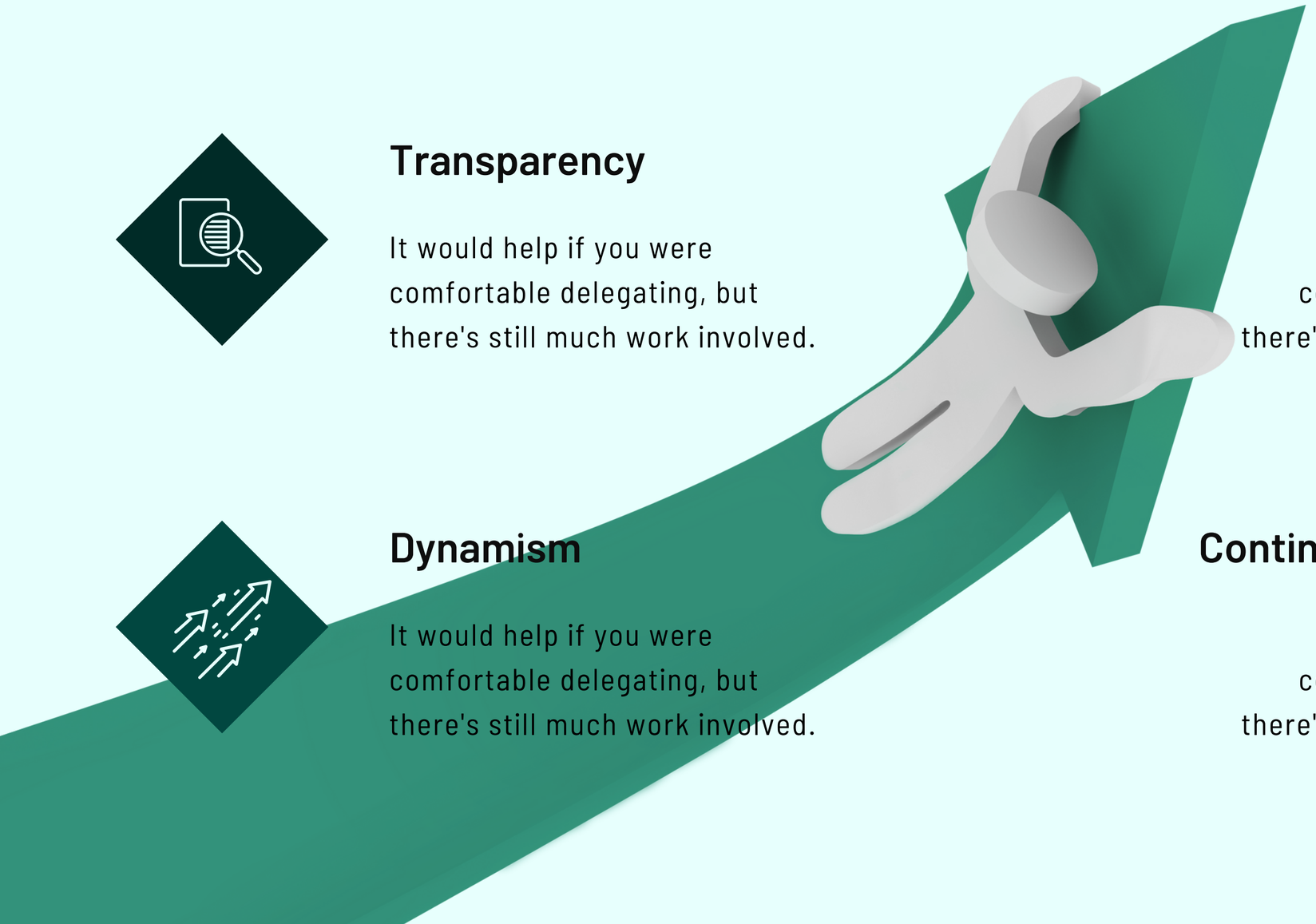
Mission

Focial Network has examined in detail the problems created by centralized WEB2 structures and aims to bring a new breath by examining the solutions provided by decentralized, WEB3 structures.

Focial Network's mission is to provide and continuously improve unique decentralized structure solutions to its users. It continues to develop its projects with new and unique solution proposals by producing projects in the field of SocialFi.

FOCIAL NETWORK OVERVIEW

Values We Care About



Transparency

It would help if you were comfortable delegating, but there's still much work involved.

Versatility

It would help if you were comfortable delegating, but there's still much work involved.

Dynamism

It would help if you were comfortable delegating, but there's still much work involved.

Continuous Improvement

It would help if you were comfortable delegating, but there's still much work involved.

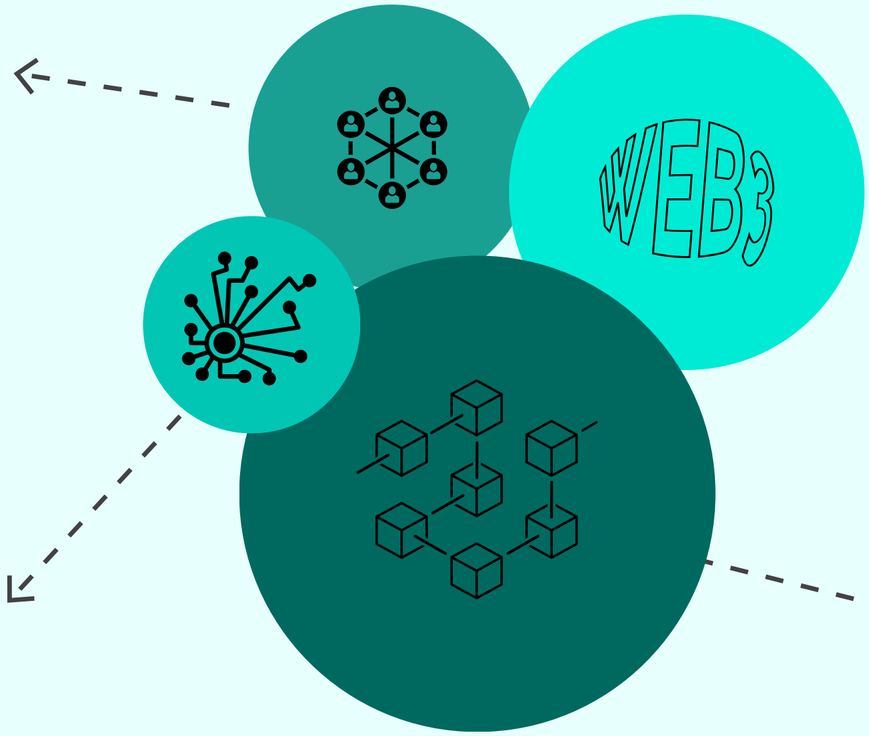
FOCIAL NETWORK SERVICES

SocialFi

Focial Network aims to offer the products to create a decentralized, free and limitless social media world.

WEB3

Focial Network's products exist to serve the WEB3 community.



DEFI

Focial Network serves as a bridge between users and projects with a decentralized DEFI project that includes various activities.

BLOCKCHAIN

Focial Network's products are designed to communicate with a blockchain, allowing people to use their money for purchases, loans, gifts, trading, or any other way they want without a third party.

R O A D M A P

FOCIAL NETWORK 2024 ROADMAP

Market Research

- Detailed research of the market,
- Identifying problems,
- Planning solutions

Q3, 2023

Building & Preparing for Launch

- Construction of the project and technical background,
- Creating the community,
- Creation and testing of projects,
- Presale Process,
- Public Sale Process

Q1, 2024

Listing & Development

- Listing on CEX
- Strong Partnerships
- Effective Marketing

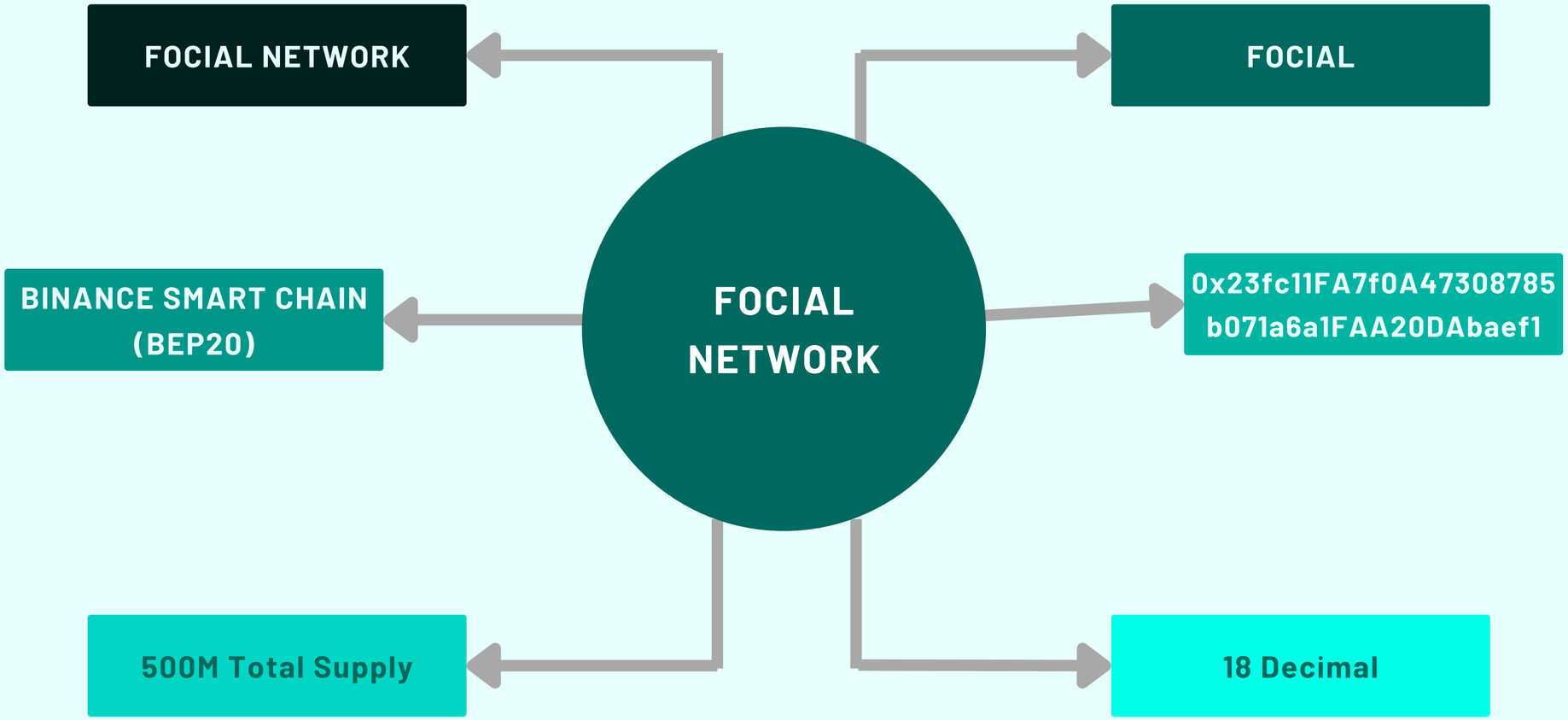
Q2, 2024

Upgrade, Update & Partnerships

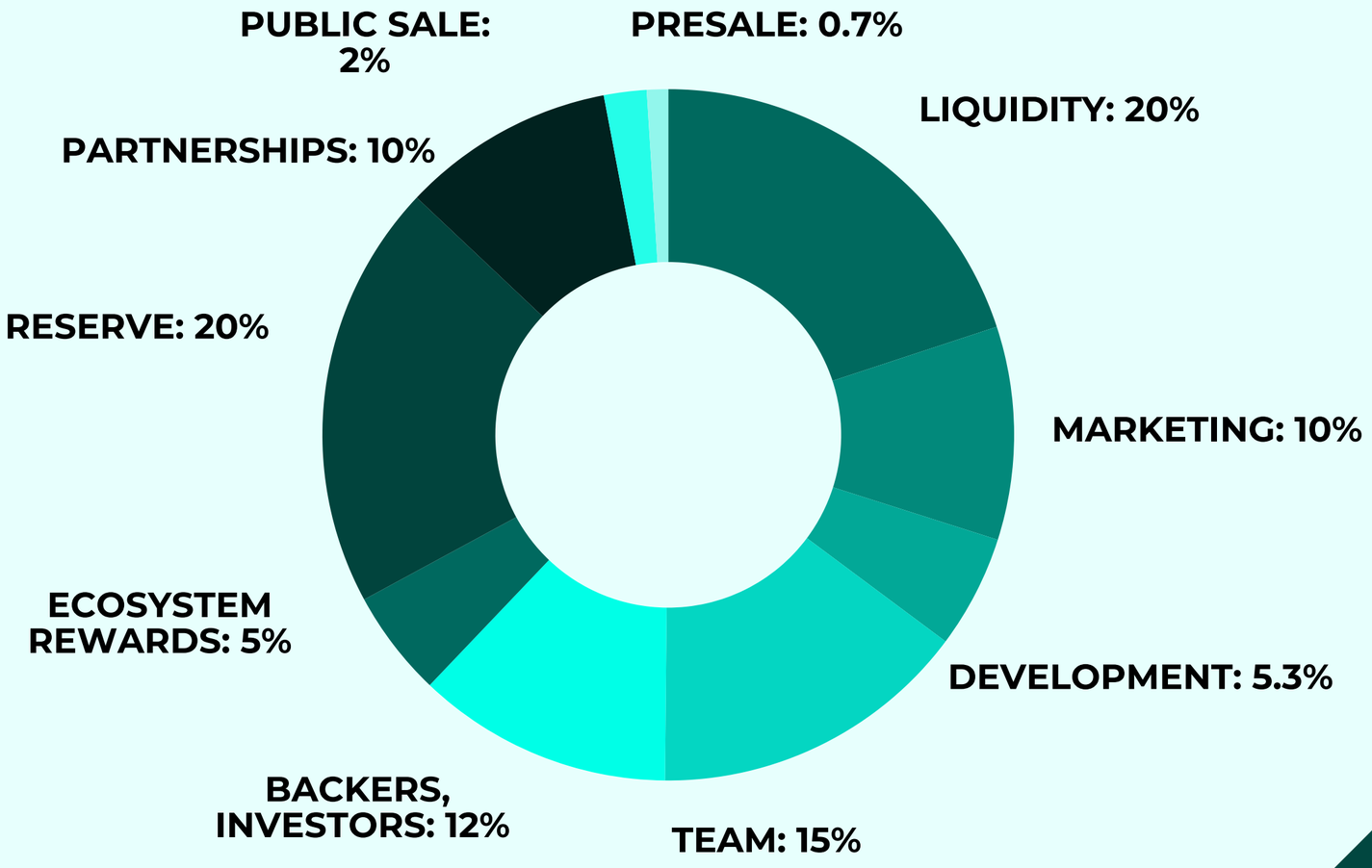
- Update of projects,
- Planning new projects,
- Strong Partnerships,
- Improvements in projects, new versions, new events

Q3, Q4 2024

T O K E N O M I C S


FOCIAL NETWORK
FOCIAL
BINANCE SMART CHAIN (BEP20)
FOCIAL NETWORK
0x23fc11FA7f0A47308785b071a6a1FAA20DAbaef1
500M Total Supply
18 Decimal

TOKEN DISTRIBUTION



REVENUE MODEL

DEFI REVENUE

- Revenues from events to be opened on FocialPad

SocialFi REVENUE

- Revenues from advertisements to be published on ChitChat
- Revenues from account verification

TOKEN REVENUE

- Reserve: 20%
- Development: 5.3%
- Investors: 12%

** of total supply.
(Directly, project has)

FOCIAL NETWORK

DEFI

FOCIALPAD

FOCIAL NETWORK

FOCIALPAD

FocialPad is a decentralized launchpad. As a bridge that brings projects and users together, FocialPad offers a great starting opportunity for projects and provides users with the opportunity to meet projects with high profit advantages.

FOCIALPAD

Presale

FOCIALPAD allows projects to be organized for presale! It paves the way for projects to raise funds through pre-sales, and for investors to get to know new projects and make a profit.

Competitions

FocialPad contains great activities! Projects will be able to organize many competitions and users will be able to earn bigger profits by participating in these competitions!

Private Sale

FOCIALPAD allows projects to organize Private Sale!

Airdrop

FocialPad contains great activities! Complete the missions and get your gift from airdrop events!

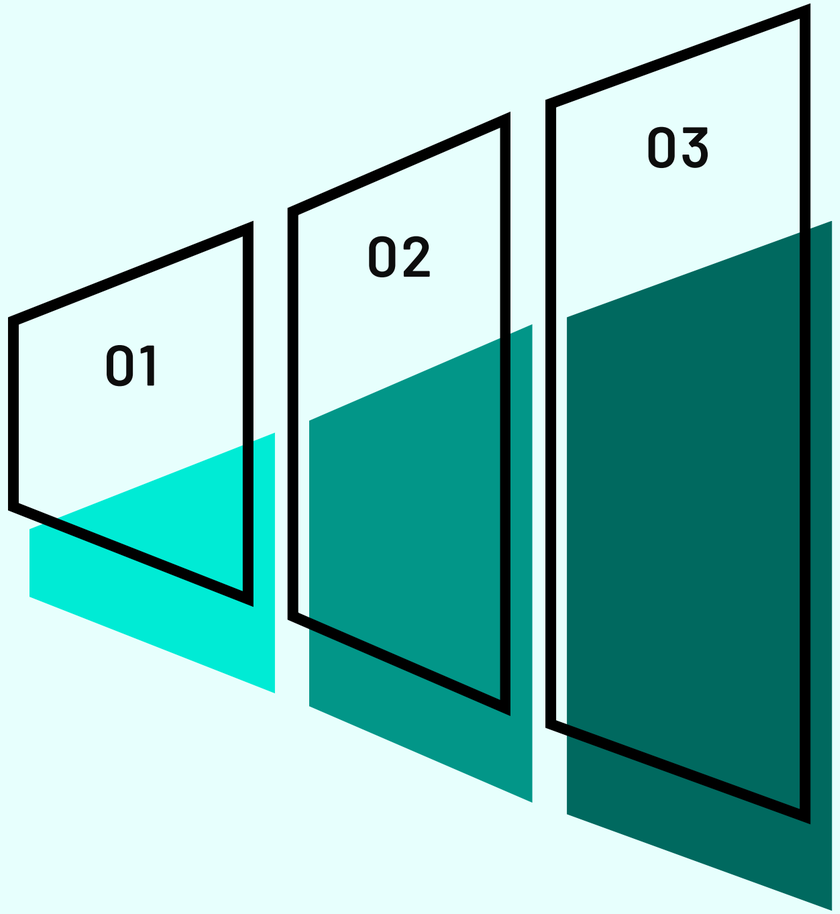
Bounty

FocialPad contains great activities! More difficult missions are on Bounty! But bigger profits are waiting for you!

Public Sale

FOCIALPAD allows projects to organize Public Sale! FocialPad acts as a bridge for projects, investors and users to trade safely!

LAUNCHPAD SALE OPTIONS



PRESALE

Projects can benefit from presale opportunities before they are launched.

PUBLIC SALE

Grow your community and meet investors with Public Sale!

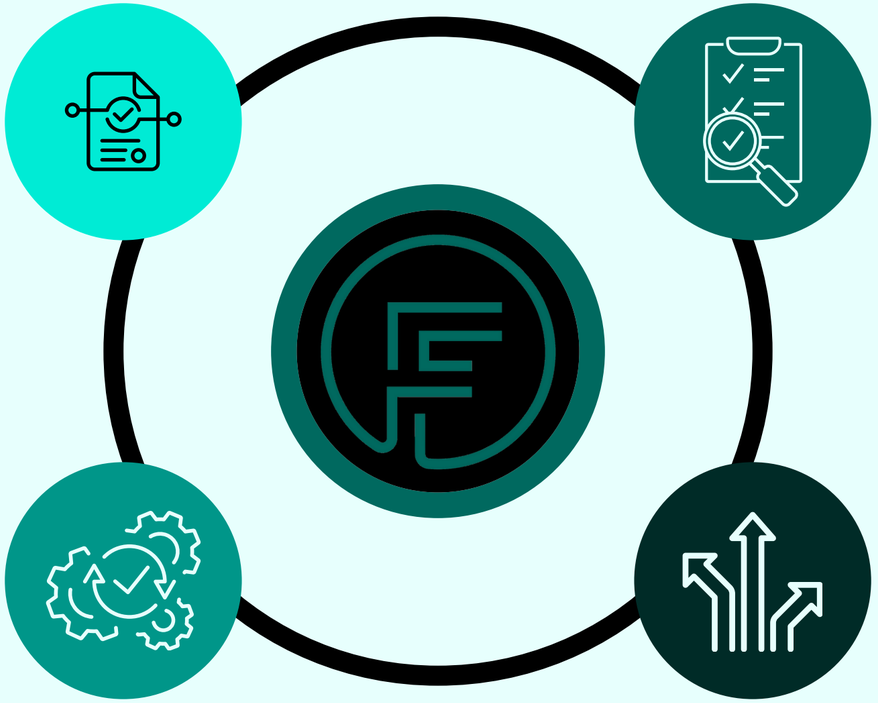
PRIVATE SALE

Do you have private investors? Sell securely on our completely transparent and automated launchpad!

WHAT MAKES FOCIALPAD UNIQUE

Secured

We provide security and transparency with smart contracts.



Traceability

Our data is open, our information is fully accessible.

Automatic

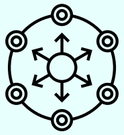
FocialPad is fully automated. Open a sale, or join an event!
You are in control!

Multidirectional

There is not just one event! Whether you participate in sales, airdrops or bounties! Events don't end here!

MARKET RESEARCH

PROBLEMS



Reliability

There are many fraudulent Launchpads in the market. Wallets cannot be checked behind the scenes, and it is not clear whether real investors can be reached.

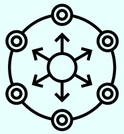
Diversity

There are many decentralized launchpads. (such as Pinksale, Gempad). However, only certain events are available here. (such as presale, public sale)

Fully Automatic

Many centralized launchpads sometimes harm investors and sometimes harm projects.

SOLUTIONS



Reliability

Built decentralized, FocialPad shows that real investors are reached transparently in every transaction.

Diversity

Full decentralization and many activities with FocialPad! Airdrop, bounty, Hodling Competitions, Trading Competitions, Presale, Public Sale and many more events are waiting for users!

Fully Automatic

Control is entirely in the smart contract! Both the project and the investor are protected with FocialPad, which acts as a neutral bridge without human initiative.

SOCIALFI

CHITCHAT!

FOCIAL NETWORK

CHITCHAT!

ChitChat is Focial Network's WEB3 and Blockchain based SocialFi project. ChitChat is a social media platform where users can share their thoughts freely and safely. Users can also turn the interactions they get from the posts they share into profit. Thus, **you will experience the privilege of making money while having fun!**

MARKET ANALYSIS

HEY (Lens Protocol)

Hey is a decentralized social media platform. It has similar features to Twitter, you can share, but it does not have a monetization feature.

X (Twitter)

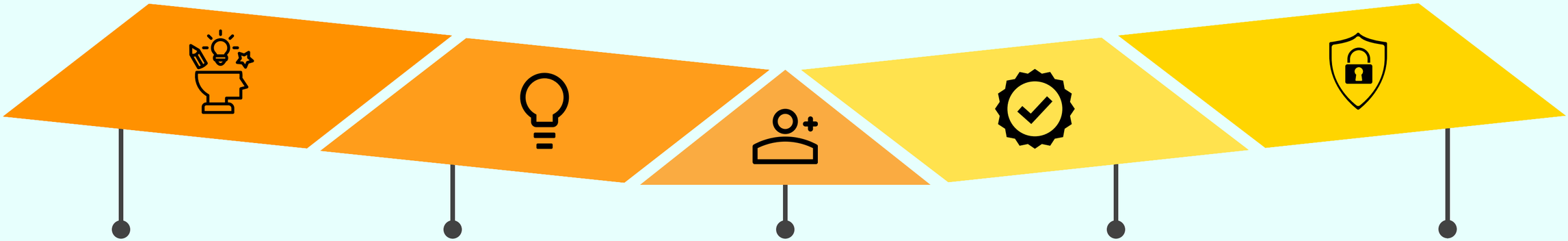
Twitter is a centralized social media platform.
Verifying your account may take days, even after you've paid.
Your account may even be banned for no reason.

ChitChat

ChitChat is a decentralized social media platform. You can share, like and comment on posts on ChitChat. **A feature like no other!** You can buy Chit! You can send gifts to the Chits you like! You can earn money through your account. **EVERYTHING IS AUTOMATIC!** You are the one who manages it. The community is the manager of social media!

WHAT MAKES CHITCHAT UNIQUE?

It would help if you were comfortable delegating, but there's still much work involved.



Creative

Revolutionary new features in SocialFi!

Innovative

A platform produced according to the latest technology and market needs.

User-Friendly

An easy-to-use, profitable application!

Quality

ChitChat, a platform planned and designed for needs with Blockchain technology!

Secured

Your data is secured with a smart contract.

WHAT CAN YOU DO ON CHITCHAT?

Chitting!
You can chit!
You can like, non-like and comment!

TAGS
You can open TAG!

Advertising
You can advertise!

Send Gift!
You can send gift to any chit!

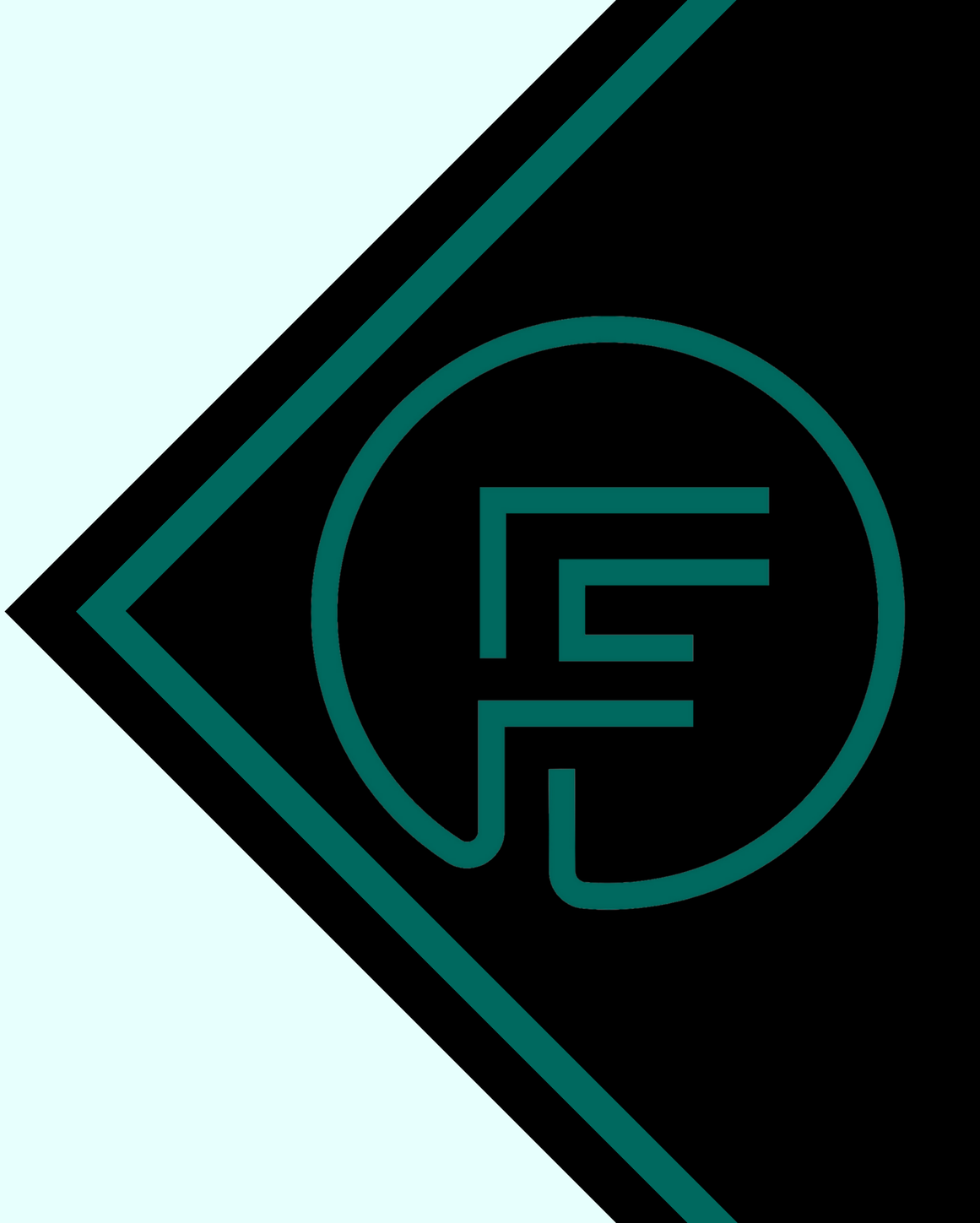
BUY!
You can purchase a chit!

FUTURE

Although Focial Network started its journey with the SocialFi project ChitChat, and DEFI project FocialPad, it will continue to work and produce continuously. Focial Network Team also researches project ideas and produces solutions by examining the problems in the market. We work at all times with our team who has the experience to adapt to the instant needs of the field.

OFFICIAL

- www.focialnetwork.com
- docs.focialnetwork.com
- chitchat.focialnetwork.com
- pad.focialnetwork.com



SOCIAL MEDIA

twitter.com/focialnetwork

t.me/focialnetworkchat

github.com/focialnetwork

focialnetwork.medium.com

t.me/focialnetworkchannel