



Why we do what we do - External

- Love your craft
- Listen First
- Learn Why

What is our culture

We build our interactions around collaboration

We deliver efficiently and fast

What defines our culture

The people

Daily Practices

Shared values around work output

our development approach & methodology

How we communicate

That we have clients

Our mission

What does it mean love your craft

I take enjoyment out of what I do

I stay current on the latest and greatest

You try to learn new things in your industry

You can recognize bad craftsmanship

You improve your approach

You represent and showcase the value in quality

Why do we say craft

It makes it an art form

Crafts can be continuously improved

There are skills that are honed but never mastered

Sits outside of specific technologies

Love your craft and use the tools rather than the other way around

There's passion and dedication to quality.

I feel accountable for the output

What tools are integral to our culture

- Pair Programming
- Test driven development
- CI/CD
- Google

What defines our culture?

- The people
- Daily Practices
- Shared values around work output
- Our development approach & methodology
- How we communicate

- That we have clients
- Our mission