



2023 Denver IRL - External

Wednesday Feb 1st - Friday Feb 3rd

We're excited to see you all in Denver for our 2023 Winter IRL!

This year, we're extending invitations to bring a +1 to join us in Denver for sessions on Friday, Feb. 3rd. While Focused Labs will not cover travel expenses for family members, they are more than welcome to share your hotel room at the Rally hotel!

We'll arrive on the evening of Wednesday, February 1st. For anyone arriving at dinner time, we'll have an optional dinners set up that evening - check out .

On Thursday, we'll have a full day of meetings/events with the team, along with activities.

On Friday, we'll meet for a Family/Friend breakfast, sessions, and lunch! After Friday sessions, you'll have the option to head to Winter Park Resort for a ski weekend.

Wednesday, February 1st - work Wednesday morning and fly out in the afternoon and plan on attending an optional Focused Labs get-together around 7:00pm.

Thursday, February 2nd - plan on being present for a full day of activities.

Friday, February 3rd - plan to meet in the morning for a family/friend day that we encourage you to invite family to! Sessions will end at 2pm, so fly out afterwards.

The Rally Hotel

1600 20th St,
Denver, CO 80202

Logging Time

We expect all billable staff to bill at least 20 hours the week of the IRL. Coordinate with your manager on specifics if needed

Denver IRL Agenda 2023

Wednesday, February 1, 2023

Please visit the page to pick a restaurant!

You'll arrive into Denver in the afternoon.

Dinner reservations will be made for groups of 10 at 7pm and 7:30pm so you have time to get from the airport to the hotel and then head to dinner.

Thursday, February 2, 2023

On Thursday morning, there will be a workshop focused on the topic of how Focused Labs can empower folks to continuously hone their craft so that we can share our excellence with the world. Participants will be split into 5 groups, and each group will go through the following workshop:

- Journey map of current experience
- Generate ideas for improvement, dump and sort
- 2x2 of difficulty vs impact
- Develop a solution/pitch as a group

Each group will then share their proposal, including required resources from Focused (time, people, tools, support, etc...). After the presentations, there will be a vote on the proposals and sign-ups for working groups. Following lunch, there will be Speed

Consulting/PM Activity/Sales breakout sessions, followed by Austin's Talk, and then activities in the evening.

Friday, February 3, 2023

Time: 8:00 - 9:00am

Activity: Breakfast for employees and +1

Details: Breakfast will be in the meeting rooms of the Rally hotel.

Time: 9:00 - 10:30am

Activity: Lightning Talks

Details:

Time: 10:30 - 11:00am

Activity: Break

Details:

Time: 11:00 - 12:00pm

Activity: Project Demo Science Fair

Details: This is an opportunity to show off what your team has been working on to the rest of the Focused Labs crew as well as friends and family. Each team should have a sales pitch for their project that is understandable to visitors who aren't familiar with building software or how we work. Every team will have a table to display a quick demo or information about their project - this can be as simple as just having a laptop open with your app, to a fully decorated tri-fold board. Get creative! If there are particular supplies you need, please reach out to Rachel. Folks can then walk around and ask questions about projects. Teams can decide how they want to divide up who's at the station vs walking around. Teams should spend some time prepping prior to the offsite. There will not be a ton of time to prep once we're there - the long lunch on Thursday would be a good opportunity to do any printing of materials if needed.

Time: 12:00pm

Activity: Lunch for employees and +1

Details: Lunch will be in the meeting rooms of the Rally hotel.

Lightning Talks

The concept is simple: you'll present a 5-minute talk on absolutely any topic you choose. It does not have to be FL-related. You will be "gonged" at the end of 5 minutes so practice with a timer!

3-4 slides is usually about right, but you don't have to use slides at all. You'll get a mic and a big monitor and go! Depending on the number of speakers, there may be time for 1 minute of Q&A for each talk.

If you have a topic you are passionate about, but are a bit shy in front of groups, this is the activity for you!

We will present our talks on **Friday, Feb 3, at the Denver IRL**. Remember that +1s may be present, so plan your topic accordingly.

Preference will be given to speakers who did not present in Chicago. If we don't get 10 speakers, then people can repeat.

- Joe: How to have a hobby
- Kaylynn: Xenobots
- Seth: Effective communication in sports officiating
- Vince: Why play games - for the competitive
- Chris: Rubik's Cubes
- Luke M: History of competitive foosball
- Peter: Short stand-up break
- Calvin: Fencing - brief history, then audience participation
- Justin W: How to improve your creativity
- David H: Relativity in 5 minutes
- Sarah K: Hooping in 3 Dimensional Space
- Travis: The Fast Saga (Fast & Furious Franchise): A Brief Overview

- Annie: Annie's concert survival guide

Activities and Meals

Wednesday Dinner (optional) multiple choices

Option 1: Tupelo Honey

Reservation for 10 @ 7pm

10 min walk from the Rally Hotel

Option 2: The Pig and The Sprout

Reservation for 10 @ 7pm AND for 7 people @ 8pm

8 min walk from the Rally Hotel

Option 3: Ghost Donkey

Reservation for 10 @ 7pm (this is more of a bar vibe for those who aren't super hungry)

8 min walk from the Rally Hotel

Option 4: Uchi Denver

Reservation for 10 @ 7:30pm

17min walk from the Rally Hotel

Thursday Evening Activities

When:

Activities will start between 5:45 -6pm and will end at 7pm.

Getting there:

We will use Lyft/Uber. We'll assign two people in each group to schedule cars ahead of time for both the departure to the activities, and the return to the dinner.

Activity Options

Meow Wolf Convergence Station - 19 Spots Available

5:45pm start (no end time, so make sure to head out at 7!)

Immersive art experience. We happen to be attending on adult-only night, if that matters to you!

Escape Works Denver - 18 Spots Available

5:45 - 6:45pm

Escape Rooms! We'll have two rooms for you to escape from:

- Blackbeard's Brig
- Egyptian Tomb

Micro-Brewery Tour - 17 Spots Available

5:45 - 7pm

- This is a mini-brewery tour created just for us! This group will head to Bierstadt Lagerhaus to learn about their brewery and try out some beers.

Then, you'll head to Ratio Beerworks for some more sampling and learning.

Along the way, your tour guide will provide fun and scandalous Denver history tidbits!*

Dinner

El Five @ 7:15pm - 10:15pm

2930 Umatilla St, Denver, CO 80211

After your activities, you'll head to the restaurant for dinner.

Friday Focused Family Brunch!

See the Family/Friend Day Friday - Invite Info page for more info!

Family/Friend Day Friday - Invite Info

Your family members/ +1s are invited to join us for sessions on Friday February 3rd!

+1's are welcome to stay with you at the Rally Hotel in Denver during our offsite, but please add your +1's name to confirm their stay!*

**Focused Labs will not be covering travel costs or meals for +1's, other than the provided meals on Friday. Families will not be included in Thursday's activities, that will be for the internal team. If you have any questions, please reach out!*

Ski Weekend

Focused Labs will not be covering the cost for the ski weekend, but providing an opportunity to take advantage of the CO mountains and enjoy a nice weekend with everyone who attends!

No pressure to attend this part of the week.

Ski Hill:

Winter Park Resort

Suggested Dates / logistics:

We suggest getting lift tickets for Saturday 2/3 & Sunday 2/4.

Since we'll be at the onsite until about 2pm on Friday, don't plan on skiing until Saturday.

Traveling to Winter park will take a couple of hours, so you can head up there Friday afternoon, or, take the Winter Park Express train on Saturday morning at 7am.

You can extend your stay at the Rally if you decide to head to Winter Park on Saturday morning and then stay in Winter Park. You're also welcome to extend your stay at the Rally through the entire weekend if you want to travel back and forth. More details on lodging below.

Lift Tickets:

We're still working on obtaining a link for discounted lift tickets for the group. They're moving slowly! We expect to have a \$10-15 discount on lift tickets.

Tickets are currently priced at \$186 for Saturday only and \$174 for Sunday only. Both days are priced at \$360.

Review prices for lift tickets [here](#).

Where to stay:

Gravity Haus Winter Park - if you want to stay near the hill

Rate is \$349/night.

You will make your own reservation by January 14th!

To book a room:

- A. call the hotel directly and let them know you're with the Focused Labs Group, or
- B. book online using the code FLG.

6min drive to the ski hill

The Rally - if you want to stay in Denver

You can lengthen your stay at the Rally for \$219/night.

Please let Rachel know if you would like to extend your stay.

How to get there:

We suggest taking the Amtrak Winter Park Express train.

Winter Park Express Schedule & Info

Departs Denver (DEN) 7:00 am | Departs Winter Park Resort (WPR) 4:30 pm

Approximate 2 hour trip time

One-way fares start at \$34, with kids fares (aged 2-12) starting at just \$17.

Pack your skis as a carry-on for no additional charge. During boarding, skis will be placed in a dedicated baggage storage.