

Answer the questions about your potential organization profile.

1. Name of the organization.
 - Big mouth.
2. What are the company services or products?
 - Lip Balm.
3. Who is the target audience? What would be the price of your service or product?
 - Our primary target audience will be teenagers and working-age individuals. Our products will be suitable for all genders Not discriminating against any gender.
 - The prices of our products will be within reach for everyone. Students and scholars will be able to afford it. Which will be in the price range of about 100-300 baht.
4. What platform would you use to advertise or present the service or product to the audience?
 - Tiktok , Instagram and X.
5. Is the company involved in the community? Does it sponsor charity events or have special programs that address social issues (health, education, hunger, poverty, and illiteracy)?
 - Yes, Our products support gender equality by prioritizing inclusivity for both men and women.
6. Who would be your competitors?
 - Ingu , Gvana and Rojukiss.