



NIWAT YAHUADONG (NENG)



Biography

I am a UX/UI designer with over 13 years of experience in the Education Management, Digital Finance industry. during that time I graduated from Sukhothai Thammathirat Open University b.com.arts for academic year 2015 and working to accumulate design experience giving me skills in Mac OS-X, Web Designer, UX-UI Designer, Front-End. , Marketing, Art Director, Branding Design and art and design professionals with strong Adobe Creative, figma programs and more. I will never stop focusing on my additional knowledge and skills.

EXPERIENCE

JAN
2022

WIPAY COMPANY LIMITED (PENTOR GROUP)

UX/UI Designer (Senior)
(Finance, E-Wallet, Merchant, Shopping)

Responsible

- Leadership the ux team to design and presentation work.
- Receive requirements from business owners and products.
- perform competitor analysis.
- Research and analyze users, customers and businesses.
- Join the scrum process and grooming with the tech team.
- Distribute tasks and tasks to people in the ux team to deliver tasks on each sprint while collecting metrics.
- Screen design in low-wireframe to high-wireframe prototype.
- Design flow and business logic to create solutions for product features.
- Follow up and review to test design specs and test features from the front-end developer team.
- Take part in the UAT test or the final test with a QA process before the actual product launch.
- Collect and store all UI components into a product design system on the design-ops in-process library.

APR-DEC
2021

KIATNAKIN PHATRA SECURITIES PUBLIC COMPANY LIMITED

UX/UI Designer (Finance , Investment)

Responsible

- Leadership the ux team to design and presentation work.
- Receive requirements from business owners and products.
- Research and analyze users, customers and businesses.
- Screen design in low-wireframe to high-wireframe prototype.
- Design flow and business logic to create solutions for product features.

DEC 2020
to
JUN 2018

IDC PREMIER CO.LTD, INFOPRESS, THINKBEYOND, READSCOMIC, LITTLE HEART, TECHXCITE

ART DIRECTOR

Responsible

- Receive requirements from Marketing and ceo.
- Planning the design work with the team
- Think of strategies and campaigns for online marketing.
- Coordinate with external suppliers for activities.
- Direction Design and concept of all works.
- Design advertisements for social media.
- Company web design
- UI design for company e-book application

MAY-JUN
2018

GOLDEN TIME PRINTING OR BOOKANDBOX

GRAPHIC DESIGNER

Responsible

- Design of print media, books and covers
- Packaging design
- 3D design for use in media design.
- company web design
- Consulting design for junior design and print media review

Gender: Male

language: TH, EN

Contact

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Thailand

10110



Website

fodonfoto.github.io/.com

MAY 2018
to
MAY 2009

AKSORN CHAROEN TAT A+

GRAPHIC DESIGNER

Responsible

- Design of print media, books and covers
- Packaging design
- 3D design for use in media design.
- company web design
- Consulting design for junior design and print media review

EDUCATION

SUKHOTHAI THAMMATIRAT UNIVERSITY 2011-2015

- BACHELOR OF COMMUNICATION ARTS (ADVERTISING) [GPA: 2.85]

CERTIFICATE

- INTRO TO USER EXPERIENCE DESIGN (UX) (2022)
- USER EXPERIENCE AND USER INTERFACE FOR WEB-ECOMMERCE (2020)
- USER EXPERIENCE DESIGN TO MEET THE NEEDS OF CUSTOMERS (2020)
- DESIGN THINKING FOR USER AND BUSSINESS (2020)
- AGILE PROCESS FOR WORK (2020)
- DIGITAL MARKETING (2020)
- CODING HTML, CSS, JAVASCRIPT (2020)
- SEO WEBSITE (2020)

Technical Skill

Design Tools

Figma & Figjam

Sketch & Zeplin

Overflow

Adobe XD

Adobe illustrator

Adobe Photoshop

Adobe Lightroom

Adobe After effect

Adobe Premiere Pro

Adobe Dimension

Adobe Indesign

Sketchup 3D

Affinity

ZeroHeight

UX Tools

Design Thinking

Design Sprint

Empathy Map

User Persona

Card Sorting

Information Architecture

User Journey

User Interview

Competitor Analysis

Heatmap Analysis

Data Warehouse

Service Blueprint

User Flow

Usability Test

Excel, Word, PowerPoint

Project Management

Agile Process

Scrum Framework

Kanban Board

Scrum Master

Sprint Master

Lead UX

Lead Startup

Jira Software

Asana Software

Clickup Software

Communicate

Coding

HTML 5

CSS 3

JAVASCRIPT

Technology Trend

Crypto

Forex

Blockchain

Coin Miner

Mutual Fund

Stock

