DESIGNMANUAL
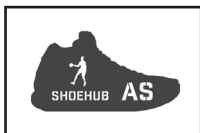
EST. 2023

4 Pages

Arial

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890.:,; ' " (!?) +-/=

The quick brown fox jumps over the lazy dog

The quick brown fox jumps over

The quick brown fox jumps

The quick brown fox

SHOEHUB AS

PROHIBITION

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

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THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG

THE QUICK BROWN FOX JUMPS OVER

THE QUICK BROWN FOX JUMPS

THE QUICK BROWN FOX JUMPS

MY THOUGHTS:

Im using this font since it gives me some athletic look. It reminds me of jersey name and numbers, how it presents us in a athletic way of style.

HEX: #000000

RBG: (0, 0, 0)

CMYK: 0% 0% 0% 100%

HEX: #FFFFFF

RBG: (255, 255, 255)

CMYK: 0% 0% 0% 0%

HEX: #0E0D0D

RBG: (14, 13, 13)

CMYK: 0%, 7%, 7%, 95%

HEX: #F7F0F0
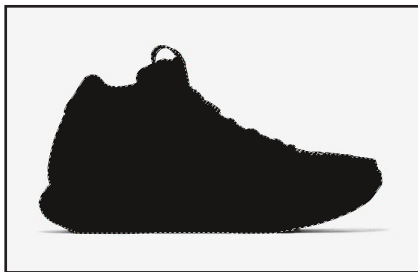
RBG: (247, 240, 240)

CMYK: 0% 3% 3% 3%

HEX: #D2B30E

RBG: (210, 179, 14)

CMYK: 0% 15% 93% 18%

I started making the logo by taking a shoe from the internet and image traced around the shoe. And then i took the bucket tool and painted all black on the shoe.

After that, I did the same thing with the logo on top of the shoe name company. And then I added the shoe name company at the end.

MY THOUGHTS:

I thought adding some wings on the shoe too, but adding some more texture is kinda too much i think. But the logo itself doesn't look that bad. Im not disappointed at all.