

Francheska Boria Ramos

Experienced Interactive Designer

Rock Hill, NY - Email me on Indeed: [indeed.com/r/Francheska-Boria-Ramos/1c0c6a85cd9f232c](https://www.indeed.com/r/Francheska-Boria-Ramos/1c0c6a85cd9f232c)

I am a web designer looking for an opportunity in a web design or graphics department. I am confident that my skill set and background might be of benefit to any Design / Developing team. I am a Web Designer & Developer with 8 years of experience in my field. I graduated with a BFA in Graphic Design from the State University of New York at New Paltz in 2007. I've attached a PDF with some of our visual samples of my work from the past years. For development samples please visit the sample links, these are successful local businesses and companies in the Hudson Valley. I look forward to hearing from you. Thank you in advance for any freelance or full-time consideration you may give me.

SAMPLES:

www.nygentledentistry.com
www.ormcnewhospital.org
www.crmcnny.org
www.ormcheartcare.org
www.ramapoanesthesia.com
www.monticelloyouth.com
www.ocaccelerator.com
www.theridgeatnewpaltz.com
www.greyswoodworks.com
www.rubygrp.com
www.vistawoodsny.com

PS: Professional references upon request.

WORK EXPERIENCE

Senior Web Designer

BBG&G Advertising Agency, Inc. - Campbell Hall, NY - May 2014 to Present

Responsibilities

Brand development, web site development & design. Interactive advertising, design print materials and advertising campaigns.

Skills Used

Web Development, Web Design, Advertising

Owner

brinteractive.com - November 2008 to Present

Manage web development, video animation and photography projects. Manage and create animation concepts. Design advertising materials for print, web and motion graphics. Samples: leeretouching.com, kingsinthekitchen.com, kineticscosmetics.com, formaggiocheese.com, fasonepartners.com.

Interactive Designer

Irwin Siegel Agency, Inc. - Rock Hill, NY - May 2012 to May 2014

Develop web & mobile tools for brokers such as mobile apps using the latest technology. Create concepts for web & print materials. Design marketing material such as magazine and newspaper ads, direct mail pieces, large format banners, and digital media.

Senior Web Designer

Focus Media - Goshen, NY - January 2010 to May 2012

Design and develop interactive web sites in a wide variety of web platforms. Manage the interactive department and maintain web sites with the latest technology. Samples: waldensavingsbank.com, rocktourism.com, ormcheartcare.com, ormcnnewhospital.com, ocaccelerator.com, vistawoodsny.com, crmcny.org, ulstercountyalive.com.

Interactive Designer

ARS Interactive - Chattanooga, TN - November 2008 to December 2009

Design online promotions for national retail companies with User Experience and Web Developers. Design and maintain interactive projects for seasonal E-commerce platforms. Samples: sears.com, kmart.com, kenmore.com.

Web & Graphic Designer

Focus Media - Monticello, NY - May 2008 to October 2008

Design print materials, branding and advertising campaigns. Design and develop flash interactive websites for commercial clients.

Freelance Web & Graphic Designer

Creative Group, Inc - New Jersey - May 2007 to May 2008

Designed layouts and templates for International Playthings, Inc. Developed 3D designs and prototypes. Designed magazine layouts for Westchester Health and Media, Bergen Health and Media, Rockland Health and Media, New York Spaces, NJ CEO and others. Designed seasonal catalog for major retail company.

Graphic Designer

One Voice Press - New York, NY - February 2004 to May 2008

Design and pre-press materials for large format print materials, developed branding and concepts non-profit organizations.

Assistant Teacher

State University Of New York At New Paltz - New Paltz, NY - September 2005 to May 2006

Assisted students with programs such as Photoshop, Illustrator and InDesign in the Visual Design II course. Assisted students in assignments such as visual animation, photo manipulation and video editing.

EDUCATION

Advanced Web Development Certificate in Web Development

NETCOM - New York, NY

January 2010 to January 2010

BFA in Graphic Design

State University of New York - New Paltz, NY

2003 to 2007

ADDITIONAL INFORMATION

VOLUTEER EXPERIENCE

Youth Director at the Church of God of Monticello, 2004 - Present

Create and teach weekly Bible History studies, initiate high school clubs, lead youth retreats