

Jay Gupta

UI Web Developer at Google

Brighton, MA - Email me on Indeed: [indeed.com/r/Jay-Gupta/1c8db795a5cfc91f](https://www.indeed.com/r/Jay-Gupta/1c8db795a5cfc91f)

Skill Summary

Languages: XHTML, HTML5, CSS, JavaScript, Ajax, XML, ActionScript, PHP, MySQL, ipad, iphone, titanium, cocoa, object-c, Ruby on rails.

Software/Tools: Wordpress, Omniture , Google Optimizer, Drupal ,Google Analytics, Photoshop, Fireworks, SVN, Device Anywhere, Microsoft Office

Frameworks: jQuery, jQuery Mobile, HTML5 Boilerplate, Yui.

Others: wireframe sketches, Wireframing kits, Illustrator Wireframing Toolkit, iPad Actions for Photoshop,iPad Axure Widget Library, iPad Wireframe Template (Photoshop) .

WORK EXPERIENCE

UI Web Developer

Google - Cambridge, MA - July 2007 to Present

- Worked closely with design, measurement and analytics, and account teams to develop, track, and maintain landing page optimization tests (MVT and A/B)
- Mobile pages and site development, with the requirement of having to support major platforms including Android, iPhone, Blackberry, Windows Mobile, and Palm OS.
- Social Media development, including Facebook and Twitter page and application development
- Implemented analytics across numerous sites using Omniture and Google Analytics.
- In team of Iphone app designer for google maps.
- Worked heavily in jquery, javascript, Ajax.
- Created wireframes and rapid interactive prototypes.
- Developed standards compliant HTML/CSS code utilizing JQuery functionality.
- Integration of HTML/CSS into Ruby on Rails application framework using SASS and Slim.
- Created well-abstracted, reusable XHTML/CSS code compatible across browsers.
- Managed multiple projects and related initiatives simultaneously.
- Designed user centered interfaces integrating Web 2.0 standards and Javascript functionality.
- Delivered high quality visual and interactive designs based on required specifications.

Front end Developer

Freelance Work - January 2004 to July 2007

- Served as an Independent contractor.
- Developed client websites using open source content management systems, including Wordpress and Joomla.
- Assisted in the backup and maintenance of existing websites.
- Prepared client tutorials in the use of Wordpress and Joomla.
- Implemented a College Professor of New England contact information database.

EDUCATION

Certificate of Web Development

Boston University Center

ADDITIONAL INFORMATION

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