

Michael Tam

SolutionSet Mountain View, HTML Developer Vendor - Epsilon

- Email me on Indeed: [indeed.com/r/Michael-Tam/05a2125814fda166](https://www.indeed.com/r/Michael-Tam/05a2125814fda166)

WORK EXPERIENCE

SolutionSet Mountain View, HTML Developer Vendor

Epsilon - Mountain View, CA - June 2013 to Present

Develop HTML emails and landing pages using HTML, SCSS/CSS, FreeMarker and Twig for monthly deliverables that reach customers in 20+ languages

- Convert PSD/PDF files into clean, mobile responsive, mobile scalable, mobile friendly and cross-browsers compatible HTML/CSS email marketing campaigns
- Perform campaign-specific QA testing to ensure emails and landing pages are rendered properly across major platforms, clients, and mobile devices
- Build macro and functions with complex conditional logic statements for reusable templates and debug with firebug and chrome debugger
- Responsible for communicating HTML email best practices to Project Managers and clients
- Backup template, data files, and scripts with Git and SVN
- Manage data files and analyze data reports
- Work with Project Managers to ensure campaigns deploy accurately and on time

PHP Developer Full-time

VastProMedia LLC - Sunnyvale, CA - June 2012 to June 2013

Developed PHP based web applications that meet project goals and users needs

- Normalized database tables and performed query optimization in relational database environment
- Evaluated codes to ensure they were valid, properly structured, meet industry standards and compatibles with browsers, mobile devices, and operating systems
- Routinely identified and correct problems or referred problems to appropriate personnel
- Used complex SQL queries to create dynamic content in emails and landing pages

iPhone Application Developer intern

InfoObject Inc - San Jose, CA - November 2011 to March 2012

Designed and developed IOS applications using IOS API, Cocoa touch, and xCode, including technical specifications, planning, coding, test implementation, and QA.

- Developed database driven applications with PList, Core Data and SQLite.

Web Developer, Contract

SFGreenClean - San Francisco, CA - June 2011 to December 2011

Developed secure and efficient internal web applications with PHP5, MySQL, jQuery, and Google Maps API, controlling and minimizing security problems.

- Built data report and analysis tools with PHP to help reduce delivery time and production mistakes.

PHP Developer, Intern

Graphic Language Inc - San Francisco, CA - February 2011 to June 2011

Developed websites with PHP, Smarty Templates, AJAX, JSON, and TinyMCE integration.

- Experienced with ZF MVC components to create fully functional ZF projects.

EDUCATION

Bachelor of Science in Information System

San Francisco State University

2010

ADDITIONAL INFORMATION

TECHNICAL SKILLS:

- Skills: PHP5,MySQL, Ajax, jQuery, Javascript, HTML5,CSS3,XML, JSON
- PHP Framework: Zend-Framework
- PHP E-commerce: Opencart
- Payment Gateways: Authorize.net
- PHP-CMS WordPress, Joomla
- Databases: MySQL, Database design
- Software: Xcode, SVN, GIT, Eclipse, NetBean, Aptana, Dreamweaver, Photoshop
- Languages: Java, HTML5, JavaScript, jQuery, CSS/CSS3/SASS, PHP 5, C++, AJAX, XML, Objective-C, FreeMarker, Twig

Personality and Knowledge

- Quick adoption of new development technologies
- Attention to detail and commitment to operational excellence
- Extremely organized with the ability to work on high impact initiatives
- Great understanding of the constraints between email development and web development
- Strong HTML/CSS coding skills; ability to read and hand code without assistance