

JASON R. SCHEERINGA

WEB ARCHITECT // DEVELOPER



Jason.scheeringa@gmail.com



206 718.9116



[LinkedIn](#)



[lostarchitect.com](#)

SUMMARY

Experienced Web Architect, developer and leader with a strong sense for project and product management, design, usability, publishing, marketing and communications. Specializing in content management systems and custom integrations. Diverse background touching on many different languages, environments and systems.

PROFESSIONAL SKILLS

Languages	PHP, Java, Cold fusion, shell scripting, perl, tcl/tk, ASP.NET, C#/C/C++, VB
Methodologies	Agile, Rapid, Extreme, Feature Driven, Adaptive, Waterfall.
Technologies	Web servers Apache & IIS, Web technologies Java script/JQuery, HTML, DHTML, CSS, XML, REST, SSL, Akamai Edge caching and CDN, Flowplayer, Adobe FMS, E-commerce Authorize.NET, PayPal, Analytics Google Analytics and familiarity with Webtrends, Source control SVN, GIT, IDEs Visual Studio, PHP Designer, Dreamweaver, Database MySQL, MSSQL, Postgres, Oracle
CMS	Cascade, Ektron, Sharepoint, Wordpress. CCI News/Ad publishing system. Familiarity with Drupal and Concrete. Strong ability to build custom CMS and administration systems.
Administration	Unix/Linux, Windows, Mac
Other proficiencies	Word, Excel, Visio, Powerpoint, Sharepoint, Photoshop, Illustrator, InDesign, FMS. Familiarity with Dynamics CRM, Sugar CRM and Salesforce integrations

EMPLOYMENT

Sr. Web Architect // Developer – Milliman Inc.

2011 - present

To better assist Marketing, promoted into a position reporting directly to the Marketing & Communications department. This change better empowered decision making about direction of technology, standards and site development for Milliman.

Job duties: Work directly with external marketing and consulting firms on design & rebranding projects. Technical oversight, direction and development converting from Cascade CMS to Ektron. Initiated Wordpress implementations for quick blog sites. And, implemented JIRA ticketing for issue tracking.

Primary technologies: XML/XSLT, HTML/CSS, Ektron & Cascade CMS, JavaScript/JQuery, C#/ASP.NET, Visual studio, PHP, Perl, Shell scripting, SVN, GIT, Apache/IIS, MySQL, MSSQL, Linux & Windows, Akamai Edge caching and CDN, Google search appliances, Google analytics

Web Architect // Developer – Milliman Inc.

2006 - 2010

Brought onboard with Milliman, as part of IT, to assess the needs of marketing and provide technical and strategic direction for the development of domestic, international and product websites in multiple languages. Initially starting with 10 websites and since lead, developed and oversaw the implementation of 30+ Milliman websites.

Job Duties: Front/Back end Programming and testing. Infrastructure design. Server administration. Support. Coaching and training at levels, ROI assessments. Project management. Process and workflow development. Interdepartmental liaison. Lead processes relating to new site development. Wireframe/Comp and Graphical template development. Standards and best practices

implementations.

Primary technologies: XML/XSLT, HTML/CSS, Cascade CMS, JavaScript, PHP, Perl, Shell scripting, Subversion, Apache/IIS, MySQL/MSSQL, Linux & Windows, Adobe media server/Flowplayer, Google search appliances, Google analytics

Internet Systems Architect – Seattle Times Co.

2004 - 2006

A promotion at the Seattle Times increasing responsibilities. Leading technical direction and development of websites and new ventures for nwsources.com. Also, management of a small team of developers and contractors.

Job duties: ROI assessments. Technology & site integration. Vendor diligence and recommendations. Resource & priority planning. Developer mentoring. Technical direction, In-house DB & site architecture. Planned and determined technical direction to help expand and develop the marketplace family of sites; NWhomes.com, NWapartments.com, NWjobs.com, NWautos.com and marketplace. Member of 12 person team that investigated, customized and rolled-out an agile development methodology for New Media (NM). Acting Agile trainer for internal/external customers. Technical liaison between Shared Svcs., IT, ADV-IT and NM.

Primary technologies: Java, ColdFusion 5-7, Perl, Shell script (bourne, bash,sh,csh), sed/awk, php, Apache, Oracle(pl/sql), Mysql, Sybase, MSSQL, Webservices/SOAP, XML.

Sr. Internet Engineer – Seattle Times Co.

2002 - 2004

Returned to The Seattle Times and moved into a web development role. Worked collaboratively with business units, designers and producers to evolve NWclassifieds into the “#1 online classified resource” for the Puget Sound area.

Job duties: Created, at the time, new concepts of cross promotional “components” utilizing Akamai edge caching technology & ESI includes. Rewrote site UI to be object-oriented reducing page development time. Played a key role in development and design of customer centric Saved Searches, Favorites and advanced text searching. Mentored designers and producers in the use of web technologies; JavaScript, HTML, CSS. Lead the development and implementation of new web security concepts. Designed and developed COMET, a backend management tool for classifieds, real estate, rentals and autos databases. Managed data aggregation, feed production and bulk data loading systems. DB design and backend automation. Assisted in site usability studies to further evolve brand.

Primary technologies: Java, ColdFusion 5-7, Perl, Shell script (bourne, bash,sh,csh), php, Apache, Oracle(pl/sql), Mysql, Sybase, MSSQL.

Research Engineer // Dev // Lab Mgr. – Cenzip Inc.

2001 - 2002

Brought in as a researcher, developer and lab manager to duplicate enterprise software environments. These environments were used to test Hailstorm, a security QA tool. Beside research, tasked to assist in development of the corporate website and creating graphical elements and UI treatments in Hailstorm. This led to Hailstorm being awarded; “Best of Interop” at the NetWorld+Interop conference and an Investment from Symantec in the company.

Job duties: Acquired and Evaluated Applications & Enterprise solutions for testing. Performed black-box testing of Hailstorm. Crafted test applications and system configurations on various platforms for functionality testing. Wrote hailstorm scripts to exercise vulnerabilities in SQL server's and test brute force browsing techniques. Key role in UI programming, product usability and graphic design of Hailstorm 3.

Primary technologies: C++, visual studio, MKS Source control, php, apache, cfml, perl, shell scripting, Web, DNS & SMTP server administration.

Sr. Systems Analyst – Seattle Times Co.

2000 - 2001

A promotion with added responsibilities. Initiate and lead new development projects extending beyond the CCI system. Acted as lead in design and implementation of many cross departmental projects, including a sophisticated High school Sports tracking system, ScoreIt, used by the newsroom. ScoreIt was a huge success and was sold to Orange county register. During this time many other news organizations expressed strong interest in partnerships and licensing.

Job Duties: Continued support of the CCI editorial system. Development of new integrations with CCI and other aspects of publishing systems.

Primary technologies: CFML, PHP, Tcl/Tk, pl/sql, shell scripting, CCI Newsdesk, Atex Architect, Oracle, MSSQL, Fingerpost, Quark, Illustrator, Photoshop. Distiller, Acrobat.

Systems Analyst – Seattle Times Co.

2000

After successful demonstration of abilities as a technician and server administrator, promoted into the role of Analyst. This role was for a 2 year project implementing a cutting edge editorial publishing system that drove production of the daily newspaper. During this time the paper was going through a massive strike and the timeline for this project was accelerated to just over a year. Played a key role in fast tracking the system integrations leading to a very successful early launch.

Job Duties: Worked closely with advertising, prepress and management teams to develop and integrate new functionality, workflow and processes to interact with CCI editorial system. Customized integration of existing page layout applications, Ad layout conversion for typesetting, Adflow system integration, data conversion, import, & export formatting in CCI, Aiii graphical RIP integration, Typesetter and proofing integration, Ethershare spooler integration, DB administration of Oracle 8.x and MSSQL, desktop planning & configuration, disaster recovery, remote user workflows.

Primary technologies: CFML, Php, Tcl/Tk, pl/sql, shell scripting, CCI Newsdesk, Atex Architect, Oracle, MSSQL, Fingerpost, Quark, Illustrator, Photoshop. Distiller, Acrobat.

Technician // System admin – Seattle Times Co.

1998 - 2000

PC repair, support and training, Solaris, AIX and NT system administration, disaster recovery and backup strategy planning, NT Server setup, hardware troubleshooting, PDP-11/VAX hardware and software support, Mac support, printer and copier maintenance., Prepress support, film processor & typesetter maintenance and repair.

NOTEWORTHY ITEMS

Interactive Media Award – Outstanding achievement for an employment website – careers.milliman.com **2013**

Web Marketing Association – Outstanding achievement in web development – www.milliman.com **2008**

OPA/OPAL classified engine – The java engine built to drive rendering of classified ads in an EPS format piqued the interest of national newspapers. **2004**

NetWorld+Interop conference – Hailstorm 3 was awarded the “Best of Interop” award **2002**

ScoreIT – A high school statistical tracking system built for the Seattle Times Co. was sold to the orange county register. **2001**

EDUCATION // TRAINING

ASP.NET / C# Training	2012	Solaris/NT Integration	1999
Leadership 2010 (Seattle times)	2005	Compaq Warranty Repair	1999
UML Training	2004	GEI News Proof Repair	1999
Scripts In the CCI System	2001	Aii 3750 Scanner Service	1999
CCI Database Maintenance	2001	Novell IntranetWare 4.11	1999
CCI NewsDesk Administration	2000	MS TCP/IP and Internetworking	1998
CCI Planedit	2000	Sun Core Dump Analysis	1998
CCI DB Access	1999	NT Server Administration	1998
Oracle Database Administration	2000	Sun Enterprise Maintenance	1998
Oracle PL/SQL	2000	A+ Certification	1997

Associates Degree of Electrical Engineering	ITT Technical Institute	1996
High School Diploma	Guilderland Central High, Guilderland, NY	1993