MAXIM PEKARSKY

pekarsky.maxim@gmail.com • **maximpekarsky.com** • (646) 243-0371 • github.com/maximforever

SKILLS

Product management, JIRA/Confluence, UX design, Agile, people management, HTML/CSS, JavaScript (ES6), Node + Express, Ruby, Rails, SQL, NoSQL and relational databases,

INTERESTS

Music composition (film music), behavioral economics, decision theory, music discovery systems

EDUCATION

BINGHAMTON UNIVERSITY
BS, cum laude, 2012
Economics, Music

PROJECTS

Hackterms.com
I designed and built a community-sourced dictionary of coding terms, then grew the site to 20+ contributors and 100+ definitions. *Node + Express, MongoDB, Handlebars.js, JS/jQuery*

TheyGotFit.com
A tool to find up before/after progress photos that match a user's fitness goals based on weight & height. *Rails, JS, Bootstrap, PostrgreSQl*

SpaceSquares (spcsqrs.firebaseapp.com)
A canvas-powered, space-themed shoot-em-up arcade game. *JS, HTML canvas, Firebase*

WordSync (wordsync.herokuapp.com)
A websockets-powered word game that challenges two players to think of the same word. *Node + Express, Socket.io, JS, jQuery*

EXPERIENCE

CODECADEMY   New York, NY
Product Operations Associate   **Dec 2015 – Jul 2017**
- Managed the product development cycle for a user-facing project submission feature serving 2000+ paid users from MVP to deployment. Collaborated with engineers and designers to define, build, deploy, and support the feature.
- Program managed pilot and public launches of Codecademy Pro top-tier paid products by sourcing, hiring, and managing programming teachers. Defined, tracked, and enforced key success metrics (NPS, completion, confidence).
- Built and scaled internal processes necessary to provide individualized teaching experiences for thousands of international users across 4 paid products.
- Grew the Codecademy Advisor team from 40 to 120 and Mentor team from 0 to 20 by hiring and managing contractor teams of programming instructors.

INDIEGOGO   New York, NY
Manager of Outreach   **Mar 2015 – Nov 2015**
- Personally identified, targeted, pitched and closed high-quality campaigns totaling over $450,000 in funds raised.
- Designed and implemented a newsletter to engage inactive campaigns leading to a 350% increase in response.
- Coded scripts and Zapier-powered automations to save the team 3-5 hours/week.
- Individually consulted campaigns throughout the campaign cycle leading to fundraises of $50,000+.

MAXIRETURN SERVICES   Brooklyn, NY
Electronic Health Records Consultant   **Mar 2013 – March 2015**
- Supported Allscripts and Nextgen software implementations and training projects across 15+ outpatient and hospital units.
- Analyzed ,quantified, and prioritized user feedback for product and engineering teams.
- Provided on-the-floor immediate support to doctors in 12 - 16 hour shifts during critical care in a zero-mistake environment.