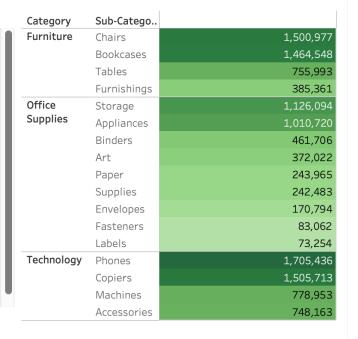
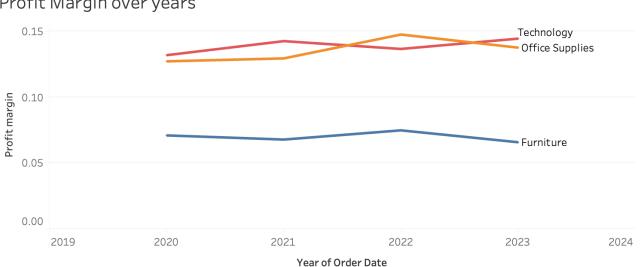


Sales by categories







0.1221

0.2424

0.25

0.2045

0.1732

0.1730

0.1713

0.20

0.1568

0.1558

0.1401

0.1379

0.1269

0.15

0.1104

0

Second Class Standard Class

Same Day

First Class

10

15

20

25

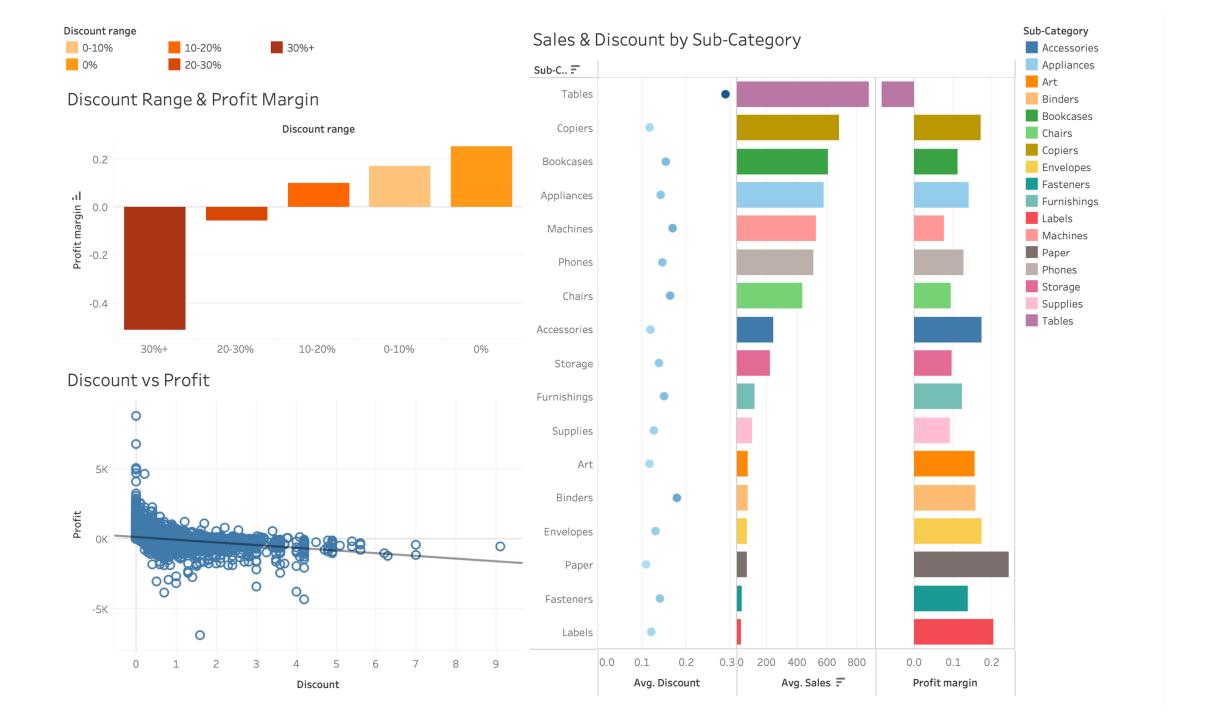
Avg. Shipping Cost

30

35

45

40



Customer Profitability by Segment & Year



2022

Top Sales Customers by Year



Segment

Customer Segmentation Over Time

2021

2020



2023