

# Deepanshu Phuloria

London, United Kingdom

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## WORK EXPERIENCE

**Machine Learning Consultant (Freelance)** November 2022 – Ongoing  
*Upwork Freelance London, United Kingdom*

- Custom ML Solutions:** Developed a **predictive maintenance model** that reduced equipment downtime by 12%, saving over \$500,000.
- DeepFake Detection:** Successfully developed a **GAN-based DeepFake image detection** model for a client, ensuring timely project delivery.
- Project Leadership:** Orchestrated collection of 8,600 videos, and 4,400 images from over 200 participants.
- Data Analysis:** Revealed key demographic trends, **boosting ROI by 35%**.
- Fraud Detection System:** Developed real-time fraud detection, potentially saving millions.
- NLP Innovation:** Developed an **interactive chatbot**, reducing response time by approximately 25%.
- Model Integration:** Enhanced recommendation system by integrating a **transformer-based model**, boosting user engagement by 10%.

**Algorithm Engineer** July 2019 – August 2021  
*Rewati Builders and Co. New Delhi, India*

- Pioneered **cutting-edge multimodal networks**, uniting Computer Vision, and NLP in a real estate compatibility checker. The outcome: 20% sales boost and happier customers.
- Spearheaded property **portfolio optimization**, unearthing high-potential properties for enhanced sales and returns.
- Engineered a **sentiment analysis model**, elevating customer sentiment by approximately 15% for strategic insights.
- Optimized data processes and storage, **enhancing efficiency by 30%** for quicker data-driven decisions.
- Led **predictive churn modeling**, slashing churn rates by 25% and fortifying customer loyalty strategies.

## EDUCATION

**Queen Mary University of London** September 2021 – September 2022  
*Masters in Artificial Intelligence London, United Kingdom*

**Massachusetts Institute of Technology** February 2021 – May 2021  
*Micro-Masters in Machine Learning via EdX Remote*

**Guru Gobind Singh Indraprastha University** August 2015 – June 2019  
*Bachelors in Electronics and Communication Engineering New Delhi, India*

## AWARDS AND ACHIEVEMENTS

- Awarded Best Developer & Innovator:** Recognized for exceptional contributions, and implementing cutting-edge ideas that drove company success and innovation.
- Data Wizard:** Recognized for exceptional skills in data preprocessing, feature engineering, and data manipulation, resulting in high-quality datasets for machine learning models.

## CORE COMPETENCIES

- |                        |                     |                              |                  |
|------------------------|---------------------|------------------------------|------------------|
| Machine Learning       | Tensorflow          | Sci-Kit Learn                | Processing (NLP) |
| Computer Vision        | Pytorch             | Time-series                  | MLflow           |
| Reinforcement Learning | Cuda                | Pose Estimation              | AWS              |
| GANs                   | Bayesian Statistics | Object Detection             | Kubernetes       |
| Predictive Modeling    | OpenCV              | Large Language Models (LLMs) | GCP              |
|                        | Feature Engineering | Natural Language             | Apache Spark     |
|                        |                     |                              | Pandas           |

## FEATURED PROJECTS

- Multimodal Network for Property Analysis
- Medical Image Segmentation using 3D CNNs
- Seeing Behind Objects Using Shadows
- Human Pose Estimation in Dynamic Environments
- Automated Analysis of Echocardiograms
- Natural Language Generation for Medical Reports