# Deepanshu Phuloria

London, United Kingdom

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# PROFESSIONAL SUMMARY

Machine learning professional with 3 years of experience applying models to solve complex business challenges. Proven leadership, communication, and analytical skills. Passionate about translating data into actionable insights. Quick learner and adept at mastering new technologies and techniques.

### **EDUCATION**

**Queen Mary University of London** 

September 2021 – September 2022 Masters in Artificial Intelligence

London, United Kingdom February 2021 – May 2021

**Massachusetts Institute of Technology** 

Micro-Masters in Machine Learning via EdX Remote

**Guru Gobind Singh Indraprastha University** 

Bachelors in Electronics and Communication Engineering

August 2015 – June 2019

New Delhi, India

# WORK EXPERIENCE

**Machine Learning Consultant** (Freelance)

Upwork Freelance

November 2022 – Ongoing London, United Kingdom

Languages Used: Python, MATLAB, and R

- Developed a predictive maintenance model that reduced equipment downtime by 12%, saving over \$500,000.
- Successfully developed a GAN-based DeepFake image detection model for a client, ensuring timely project delivery.
- Orchestrated collection of 8,600 videos, and 4,400 images from over 200 participants.
- Engineered a model to identify key demographic trends, boosting ROI by 35%.
- Developed a **real-time fraud detection** algorithm for a client, potentially saving millions.
- Developed an interactive chatbot, reducing response time by approximately 25%.
- Enhanced recommendation system by integrating a transformer-based model, boosting user engagement by 10%.

**Algorithm Engineer** 

July 2019 – August 2021 New Delhi, India

Rewati Builders and Co.

Languages Used: Python and MATLAB

- Pioneered cutting-edge multimodal networks, uniting Computer Vision, and NLP in a real estate compatibility checker. The outcome: 20% sales boost and happier customers.
- Spearheaded property **portfolio optimization**, unearthing high-potential properties for enhanced sales and returns.
- Engineered a sentiment analysis model, elevating customer sentiment by approximately 15% for strategic insights.
- Optimized data processes and storage, enhancing efficiency by 30% for quicker data-driven decisions.
- Led **predictive churn modeling**, slashing churn rates by 25% and fortifying customer loyalty strategies.

## AWARDS AND ACHIEVEMENTS

- Awarded Best Developer & Innovator: Recognized for exceptional contributions, and implementing cutting-edge ideas that drove company success and innovation.
- Data Wizard: Recognized for exceptional skills in data preprocessing, feature engineering, and data manipulation, resulting in high-quality datasets for machine learning models.

#### **CORE COMPETENCIES**

Pytorch

ElasticSearch

SOL

**GCP** 

Tensorflow

- Sci-Kit Learn
- **AWS**

Spark

- **Bayesian Statistics**
- NLTK
- Kubernetes
- **GANs**

#### ACADEMIC PROJECTS

- Multimodal Network for Property Analysis
- Chatbot Development for Customer Support
- Language Translation Model for Multilingual Content
- Sentiment Analysis of Social Media Data

- Named Entity Recognition for Legal Documents
- Natural Language Generation for Medical Reports
- Automated Analysis of Echocardiograms
- Medical Image Segmentation using 3D CNNs
- Seeing Behind Objects Using Shadows