

# Victoria Leontieva

Product Designer

## DETAILS

**Location** Originally from Kyiv, Ukraine, I currently live and work in Berlin, Germany.

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Skype: killnicole

## EDUCATION

**Dec 2011** Scott Klemmer's Human-Computer Interaction course.

**Fall 2010** Kyiv National Economic University,  
Credit-economic faculty (Bachelor's Degree).

## EXPERIENCE

**Wimdu** Design Lead, previously Product Designer

**05.2014 - Present** Here at Wimdu, our Design Team works continuously on creating and iterating design layouts, backed up by user research and user testing. As a part of Wimdu's Product Team, we communicate and pitch solutions to stakeholders and take care of both product and user needs with one clear goal — to deliver consistent, functional and user-friendly experience across all platforms.

**Waymate** Web and Mobile UI designer

**09.2012 - 04.2014** At Waymate (now Ally), collaborating closely with our Product Team, we worked on creating wireframes, prototypes and implementing user interface for both desktop and mobile devices. On its launch day, Waymate's iOS app was downloaded over 7K times and was featured as new and noteworthy on the App Store.

Vicman Ukraine

UI designer

07.2011 - 09.2012

As part of the UX/UI team at Vicman's Ukrainian R&D unit, I focused on creating and implementing design layouts, wireframes, prototypes, as well as assisting development and QA teams on a daily basis.

BC Favorit

Web designer

10.2008 - 06.2011

I worked on creatives and produced semantic HTML/CSS code (back when semantic was awesome) for internal projects.

Gvardiya Post

Video designer

08.2007 - 05.2008

I got my first serious experience as a designer in a post-production company, doing 2D video effects, commercial editing, tracking and video retouching for clients such as Suzuki, Samsung, Nemiroff, Nokia, VAB and others.

## AND MORE

Skills and personal qualities

Being emotionally intelligent and empathetic is what I always strive for at work and beyond.

I'm an easy-going and positive person. In my spare time I love running, tennis, learning languages, manga, painting, cooking, snowboarding, snuggling my cat, and pacing this big, blue, beautiful planet.