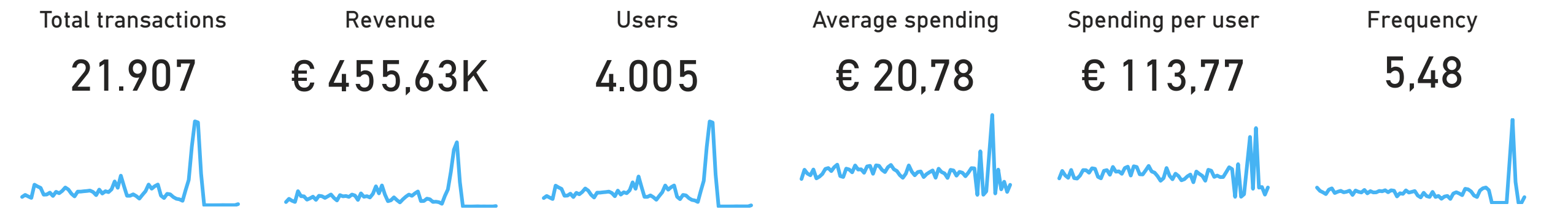
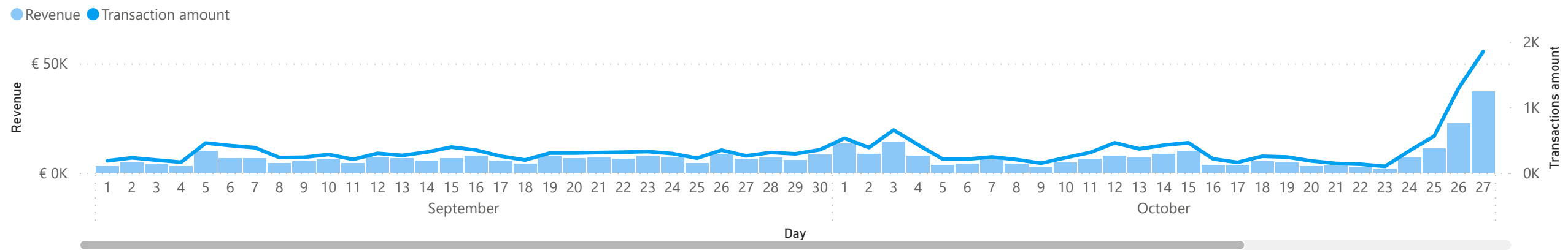


Overview

Big numbers



Evolutive

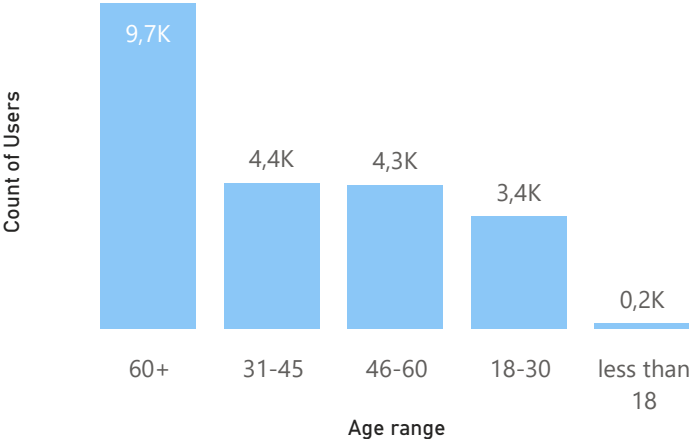


Year	Month	Revenue	% Revenue	Transactions	% Transactions	Users	% Users	Average ticket	Frequency	Spending per user
2022	September	€ 184.050,89	40,39%	8662	39,53%	1681	41,97%	€ 21,248	5	€ 109,49
2022	October	€ 270.975,57	59,47%	13224	60,34%	3630	90,64%	€ 20,491	4	€ 74,65
2022	November	€ 607,87	0,13%	45	0,17%	37	0,92%	€ 13,508	1	€ 16,43
Total		€ 455.634,33	100,00%	21931	100,00%	4005	100,00%	€ 20,776	5	€ 113,77

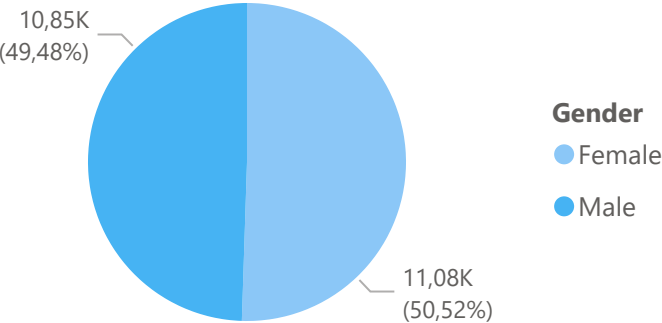
Demographics

Demographics

Users by Age range

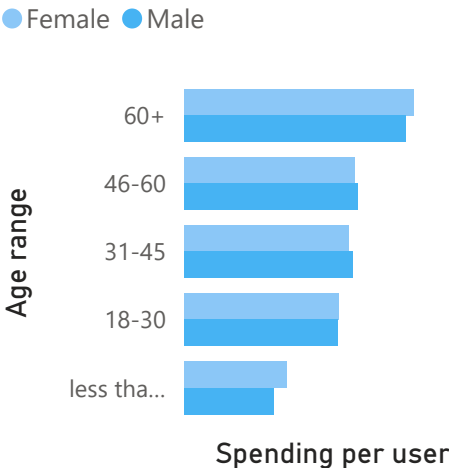


Users by Gender

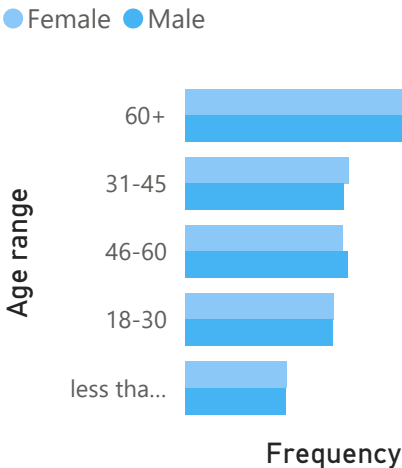


Behavior by demographics profile

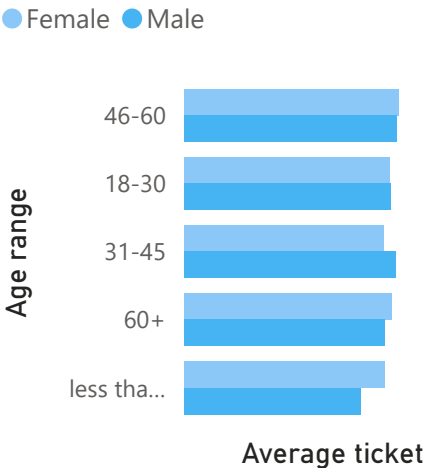
Spending per user



Frequency



Average ticket



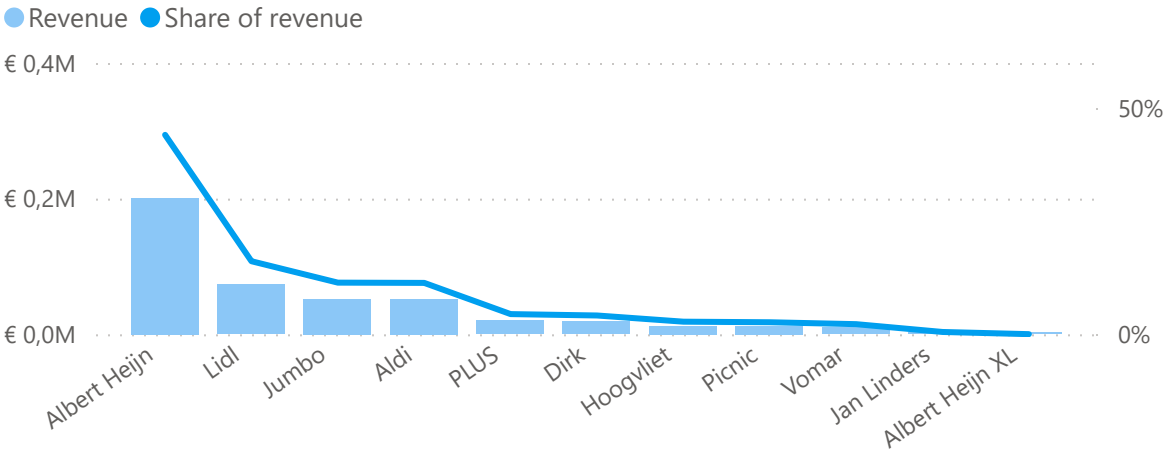
Behavior by country

Country	Users	% of users	Transactions	Revenue	Spending per user	Frequency	Average ticket
Turkiye	482	12,03%	554	€ 10.754,04	€ 22,31	1	€ 19,412
Croatia	466	11,64%	549	€ 11.433,19	€ 24,53	1	€ 20,826
Liechtenstein	457	11,41%	512	€ 10.459,45	€ 22,89	1	€ 20,429
San Marino	456	11,39%	542	€ 12.057,16	€ 26,44	1	€ 22,246
Malta	453	11,31%	536	€ 11.260,41	€ 24,86	1	€ 21,008
Bulgaria	451	11,26%	541	€ 10.904,47	€ 24,18	1	€ 20,156
North Macedonia	451	11,26%	536	€ 10.736,05	€ 23,81	1	€ 20,030
Andorra	447	11,16%	505	€ 10.906,99	€ 24,40	1	€ 21,598
Germany	447	11,16%	525	€ 10.085,08	€ 22,58	1	€ 20,525
Total	4005	100,00%	21907	€ 455.634,33	€ 113,77	5	€ 20,776

Performance per retailers

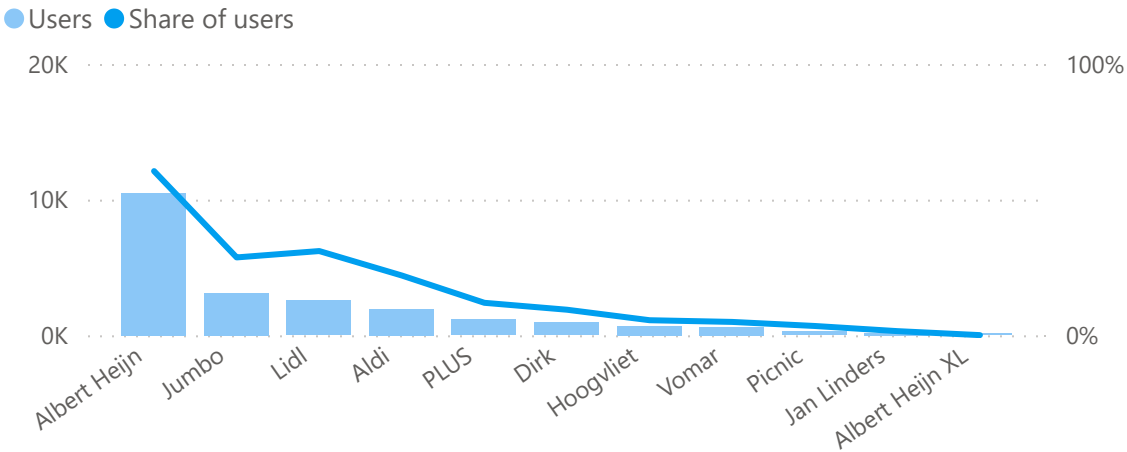
Sales by retailer

Revenue

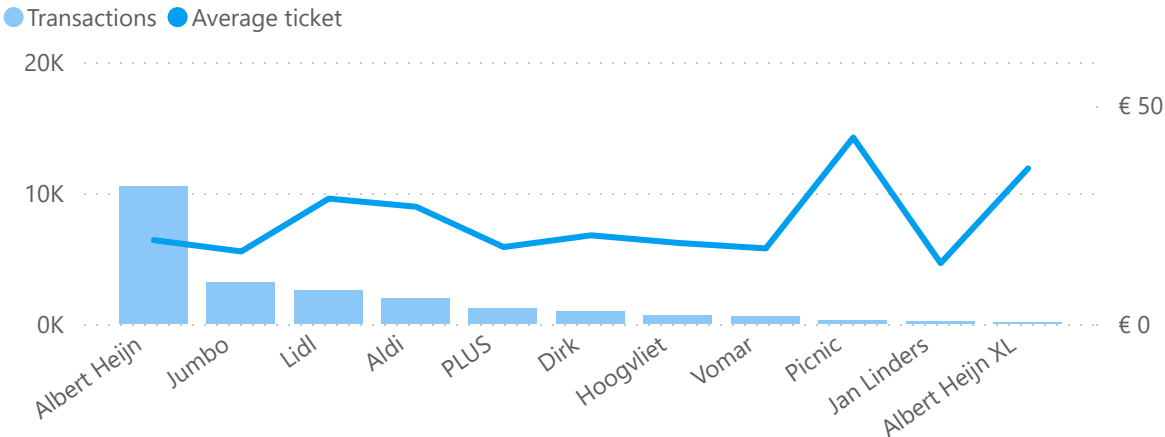


User behavior by retailer

Users



Transactions and Average ticket



Frequency and Spending per user

